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FAS-FAX:
United States Newspapers

*Circulation averages
for six months ended
September 30, 1985*

Daily Newspapers

Preliminary figures as filed with:

Audit Bureau of Circulations
900 North Meacham Road, Schaumburg, Illinois 60195

INFORMATION FOR THE USERS OF THIS REPORT

ABC Daily Newspaper FAS-FAX reports are published semiannually in April and October and include selected data from regular Publisher's Statements as filed with ABC by publisher members. US and Canadian newspaper data are published in separate volumes.

Circulation figures for most newspapers in this FAS-FAX report are six-month averages. In some cases, the annual audit reporting periods do not coincide with the generally used March 31 and September 30 closing dates and, in these cases, the figures are three-month averages (see note on symbols). Publisher's Statement Not Filed By Press Time indicates that the publisher has not filed their statement prior to the closing date of this issue of FAS-FAX.

As in the case of all data filed with ABC, the data are subject to confirmation by regularly scheduled audits. If there is a difference of five percent or more between the publisher's figures and the auditor's findings, then the previous year comparison figures shown in FAS-FAX are adjusted to the auditor's findings. When a newspaper in a competitive market is adjusted under this policy, all other newspapers in the market are adjusted to the actual audit (see note on symbols). Additional detailed information for each listed newspaper is contained in its Publisher's Statement and Audit Report.

City and Retail Trading Zones are market areas defined by the Audit Bureau. Newspaper Designated Market is that geographical area which is considered to be the market served by the newspaper. City Of Publication indicates circulation is reported by corporate city rather than zones or other optional methods. Detailed descriptions of census units comprising each newspaper's market definitions are contained in the regular Publisher's Statements and Audit Reports.

All ABC reports for newspaper members in the US include county population and occupied households (OH's) estimates as of December 31 each year obtained from Sales & Marketing Management's (S&MM's) "Survey of Buying Power." Estimates for ABC-defined newspaper markets and areas below the county level are projections based upon "Survey of Buying Power" estimates. Occupied households figures used in this report are December 31, 1984 Sales And Marketing Management estimates reported for the first time in this FAS-FAX report. The same figures will also be reported in September 30, 1985 Publisher's Statements and Audit Reports. Questions should be directed to Manager, Market Information.

Ratio Circulation/Occupied Households is a mathematical relationship of average paid circulation to occupied households within the designated area.

SYMBOLS

#	Identifies newspaper reporting circulation averages by Newspaper Designated Market. OH's and Ratio Circ/OH's data are applicable to that market designation.
@	Identifies newspaper reporting circulation averages by City Of Publication. OH's and Ratio Circ/OH's data are applicable to that market designation.
*	Identifies three-month circulation averages (see text above).
+	Identifies adjusted comparison figures (see text above).

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Source: Audit Bureau of Circulations' FAS-FAX Report - September 30, 1985.

ALABAMA		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 9/30/85	AS OF 9/30/84
ANNISTON (CALHOUN CO.)		26,800			32,000			58,800			
STAR	E (M-F)		16,946	63.23		12,898	40.31		29,844	30,891*	30,093*
STAR	SAT M		18,087	67.49		13,432	41.98		31,519	32,650*	31,309*
STAR	SUN		17,556	65.51		13,549	42.34		31,105	32,334*	31,501*
BIRMINGHAM (JEFFERSON CO.)		277,100			267,600			544,700			
POST-HERALD, NEWS	CMB DLY		171,072	61.74		33,097	12.37		204,169	228,975	225,384
POST-HERALD	M (M-F)		40,610	14.66		9,997	3.74		50,607	60,779	60,172
NEWS	E (M-F)		130,462	47.08		23,100	8.63		153,562	168,196	165,212
POST-HERALD	SAT M & HOLS		35,412	12.78		8,867	3.31		44,279	53,298	52,354
NEWS	SAT E & HOLS		112,546	40.62		21,207	7.92		133,753	146,395	143,640
NEWS	SUN		151,766	54.77		34,793	13.00		186,559	208,344	207,891
CULLMAN (CULLMAN CO.)		5,300			20,900			26,200			
TIMES	M (TU-F)		3,632	68.53		5,240	25.07		8,872	9,403	9,113
TIMES	SUN		4,215	79.53		7,190	34.40		11,405	11,997	11,298
DECATUR (MORGAN CO.)		19,700			57,400			77,100			
DAILY	E (M-F)		12,206	61.96		12,424	21.64		24,630	24,797*	25,150*
DAILY	SAT M		11,730	59.54		12,381	21.57		24,111	24,279*	24,582*
DAILY	SUN		13,210	67.06		14,182	24.71		27,392	27,577*	27,463*
DOTHAN (HOUSTON CO.)		20,200			71,500			91,700			
EAGLE	M		9,917	49.09		11,592	16.21		21,509	22,171*	21,671*
EAGLE	SUN		11,496	56.91		13,556	18.96		25,052	25,829*	25,535*
FLORENCE (LAUDERDALE CO.)-SHEFFIELD-TUSCUMBIA-MUSCLE SHOALS (COLBERT CO.)		26,100			25,900			52,000			
TIMES DAILY	M		15,676	60.06		10,601	40.93		26,277	30,713*	31,778*
TIMES DAILY	SUN		17,083	65.45		11,764	45.42		28,847	33,747*	34,120*
GADSDEN (ETOWAH CO.)		23,300			56,200			79,500			
TIMES	E		18,719	80.34		10,609	18.88		29,328	29,704*	29,007*
TIMES	SUN		20,219	86.78		11,884	21.15		32,103	32,571*	31,313*
HUNTSVILLE (MADISON CO.)		56,700#			107,900			164,600			
NEWS, TIMES	CMB DLY	#	47,588	83.93		19,064	17.67		66,652	68,317	66,445
NEWS	M (M-F)	#	10,738	18.94		1,295	1.20		12,033	12,084	11,417
TIMES	E (M-F)	#	36,850	64.99		17,769	16.47		54,619	56,233	55,028
NEWS	SAT M	#	9,512	16.78		1,276	1.18		10,788	10,838	9,726
TIMES	SAT E	#	32,005	56.45		16,362	15.16		48,367	49,764	48,204
TIMES	SUN	#	42,466	74.90		23,979	22.22		66,445	68,960	66,232

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
ALABAMA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	9/30/85	9/30/84
JASPER (WALKER CO.)		5,000			15,300			20,300			
MOUNTAIN EAGLE	E (M-F)		4,165	83.30		6,438	42.08		10,603	12,395	11,914
MOBILE (MOBILE CO.)		93,400			178,700			272,100			
REGISTER, PRESS	CMB DLY		58,710	62.86		39,937	22.35		98,647	99,274	98,099
REGISTER	M (M-F)		28,806	30.84		21,407	11.98		50,213	50,728	49,596
PRESS	E (M-F)		29,904	32.02		18,530	10.37		48,434	48,546	48,503
PRESS REGISTER	SAT M		47,396	50.75		37,412	20.94		84,808	85,386	82,888
PRESS REGISTER	SUN		56,076	60.04		48,783	27.30		104,859	105,380	101,292
MONTGOMERY (MONTGOMERY CO.)		69,500			157,800			227,300			
ADVERTISER, JOURNAL	CMB DLY		40,225	57.88		21,513	13.63		61,738	72,619	72,407
ADVERTISER	M (M-F)		23,561	33.90		16,834	10.67		40,395	51,174	49,529
JOURNAL	E (M-F)		16,664	23.98		4,679	2.97		21,343	21,445	22,878
JOURNAL & ADVERTISER	SAT M & HOLS		34,200	49.21		20,662	13.09		54,862	65,647	64,988
JOURNAL & ADVERTISER	SUN		43,716	62.90		28,313	17.94		72,029	86,238	83,858
OPELIKA (LEE CO.)		20,100			30,900			51,000			
NEWS	E (M-F)		8,235	40.97		3,625	11.73		11,860	12,965	13,105
NEWS	SUN		9,015	44.85		4,256	13.77		13,271	14,411	14,471
TUSCALOOSA (TUSCALOOSA CO.)		51,500#						51,500			
NEWS	E	#	24,252	47.09					24,252	31,186	30,634
NEWS	SUN	#	26,952	52.33					26,952	35,029	34,582
ALASKA											
ANCHORAGE (ANCHORAGE BOROUGH)		111,200#						111,200			
NEWS	M	#	52,416	47.14					52,416	55,196*	48,077*
NEWS	SUN	#	63,625	57.22					63,625	66,650*	56,456*
TIMES	E	#	41,110	36.97					41,110	42,212*	43,121*
TIMES	SUN	#	49,868	44.85					49,868	52,485*	51,965*
FAIRBANKS (FAIRBANKS NORTH STAR BOROUGH)		12,500			20,100			32,600			
NEWS-MINER	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
NEWS-MINER	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

ARIZONA		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	9/30/85	9/30/84
BISBEE (COCHISE CO.)		3,100@						3,100			
REVIEW	E (M-F)	@	1,148	37.03					1,148	1,191	1,394
REVIEW	SUN	@	1,280	41.29					1,280	1,323	1,582
CASA GRANDE (PINAL CO.)		5,400			13,400			18,800			
DISPATCH	E		3,909	72.39		2,613	19.50		6,522	6,805	6,271*
FLAGSTAFF (COCONINO CO.)		17,700#			9,800			27,500			
SUN	E (M-F)	#	9,901	55.94		894	9.12		10,795	11,157	11,295
SUN	SUN	#	10,524	59.46		988	10.08		11,512	12,172	12,048
KINGMAN (MOHAVE CO.)		7,500#						7,500			
MINER	E (M-F)	#	5,601	74.68					5,601	6,569*	6,276*
MINER	SUN	#	5,557	74.09					5,557	6,579*	6,295*
PHOENIX (MARICOPA CO.)		655,800			105,100			760,900			
REPUBLIC, GAZETTE	CMB DLY		340,663	51.95		26,682	25.39		367,345	388,966	389,692
REPUBLIC	M		241,351	36.80		23,415	22.28		264,766	286,275	283,550
GAZETTE	E		99,312	15.14		3,267	3.11		102,579	102,691	106,142
REPUBLIC	SUN		378,765	57.76		34,417	32.75		413,182	443,960	430,200
PRESCOTT (YAVAPAI CO.)		17,400#			4,100			21,500			
COURIER	E (M-F)	#	12,070	69.37		94	2.29		12,164	12,652	12,126
COURIER	SUN	#	12,742	73.23		94	2.29		12,836	13,325	12,613
SIERRA VISTA (COCHISE CO.)		20,300#						20,300			
HERALD-DISPATCH	E (M-F)	#	5,378	26.49					5,378	5,531	6,014
HERALD-DISPATCH	SUN	#	5,888	29.00					5,888	6,040	6,521
SUN CITY (MARICOPA CO.)		32,000#						32,000			
NEWS-SUN	E	#	13,164	41.14					13,164	14,491	14,370
TUCSON (PIMA CO.)		229,400			89,200			318,600			
STAR, CITIZEN	CMB DLY		116,888	50.95		12,269	13.75		129,157	130,223	133,907
STAR	M		62,469	27.23		8,964	10.05		71,433	72,360	73,392
CITIZEN	E		54,419	23.72		3,305	3.71		57,724	57,863	60,515
STAR	SUN		123,602	53.88		14,404	16.15		138,006	139,630	137,838
YUMA (YUMA CO.)		23,500#						23,500			
SUN & SENTINEL	E (M-F)	#	15,714	66.87					15,714	16,907	16,597
SUN & SENTINEL	SUN	#	16,190	68.89					16,190	17,509	17,371

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

ARKANSAS		CZ OR NDM		RATIO CIRC/ OH'S	RTZ OR NDM		RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
		OH'S	CIRC		OH'S	CIRC		OH'S	CIRC		
EL DORADO (UNION CO.)		9,700			8,300			18,000			
NEWS-TIMES	M		6,008	61.94		4,937	59.48		10,945	11,036	11,156
NEWS-TIMES	SUN		6,153	63.43		5,254	63.30		11,407	11,512	11,607
FAYETTEVILLE (WASHINGTON CO.)		13,600			33,000			46,600			
NORTHWEST TIMES	E (M-F)		6,310	46.40		4,299	13.03		10,609	10,864	10,690
NORTHWEST TIMES	SAT M		6,089	44.77		4,269	12.94		10,358	10,612	10,464
NORTHWEST TIMES	SUN		6,853	50.39		4,651	14.09		11,504	11,761	11,629
FORT SMITH (SEBASTIAN CO.)		36,500			78,400			114,900			
SOUTHWEST TIMES RECORD	ALL DAY (M-F)		24,328	66.65		18,377	23.44		42,705	43,151	41,258
SOUTHWEST TIMES RECORD	SAT M		23,620	64.71		18,255	23.28		41,875	42,321	40,540
SOUTHWEST TIMES RECORD	SUN		25,611	70.17		21,283	27.15		46,894	47,311	46,449
HOPE (HEMPSTEAD CO.)		4,000			7,500			11,500			
STAR	E		2,757	68.93		1,655	22.07		4,412	4,734	4,632
HOT SPRINGS (GARLAND CO.)		16,500			24,000			40,500			
SENTINEL-RECORD	M		10,220	61.94		7,817	32.57		18,037	18,277	17,874*
SENTINEL-RECORD	SUN		10,884	65.96		8,133	33.89		19,017	19,367	18,806*
JONESBORO (CRAIGHEAD CO.)		11,300			28,800			40,100			
SUN	M		9,169	81.14		9,080	31.53		18,249	19,994	19,569
SUN	SUN		9,508	84.14		9,991	34.69		19,499	21,571	21,628
LITTLE ROCK (PULASKI CO.)		123,800			261,700			385,500			
DEMOCRAT	M		41,686	33.67		27,210	10.40		68,896	80,371	75,150
DEMOCRAT	SUN		61,854	49.96		66,154	25.28		128,008	149,016	141,625
GAZETTE	M			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
GAZETTE	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
NEWPORT (JACKSON CO.)		3,100			6,000			9,100			
INDEPENDENT	E (M-F)		1,948	62.84		1,339	22.32		3,287	3,520	3,715
PINE BLUFF (JEFFERSON CO.)		19,600			41,800			61,400			
COMMERCIAL	E		11,702	59.70		9,415	22.52		21,117	21,266	21,320
COMMERCIAL	SUN		12,346	62.99		10,038	24.01		22,384	22,566	22,590
ROGERS (BENTON CO.)		7,900			37,900			45,800			
NORTHWEST NEWS	M (M-F)		4,919	62.27		8,330	21.98		13,249	13,457	13,224
NORTHWEST NEWS	SUN		5,433	68.77		9,357	24.69		14,790	15,060	14,783

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
ARKANSAS		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 9/30/85	AS OF 9/30/84
SPRINGDALE (WASHINGTON CO.)		9,500			47,300			56,800			
NEWS	E (M-F)		6,860	72.21		5,601	11.84		12,461	13,002	12,037
NEWS	SUN		7,027	73.97		6,351	13.43		13,378	14,047	13,334
WEST MEMPHIS (CRITTENDEN CO.)		9,200#			6,800			16,000			
TIMES	E (M-F)	#	5,361	58.27		2,152	31.65		7,513	7,909	7,898
CALIFORNIA											
ANTIOCH (CONTRA COSTA CO.)		17,000			12,000			29,000			
LEDGER	E (M-F)		9,700	57.06		3,594	29.95		13,294	13,396	12,967
LEDGER/POST DISPATCH	SAT M		9,630	56.65		3,600	30.00		13,230	19,862	19,633
~~LEDGER/~~POST DISPATCH	SUN		9,870	58.06		3,672	30.60		13,542	20,231	20,136
AUBURN (PLACER CO.)		16,300#						16,300			
JOURNAL	M (M-F)	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
JOURNAL	SUN	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
BAKERSFIELD (KERN CO.)		94,900			67,400			162,300			
CALIFORNIAN	M		63,060	66.45		17,500	25.96		80,560	81,145	77,587
CALIFORNIAN	SUN		66,726	70.31		19,743	29.29		86,469	87,177	84,099
BRAWLEY (IMPERIAL CO.)		8,600#						8,600			
NEWS	E	#	4,473	52.01					4,473	5,016	4,911
CHICO (BUTTE CO.)		56,700#						56,700			
ENTERPRISE-RECORD	E	#	25,055	44.19					25,055	26,226	25,615
ENTERPRISE-RECORD	SUN	#	24,237	42.75					24,237	25,376	24,684
DUBLIN (ALAMEDA CO.)		51,000#						51,000			
TRI-VALLEY HERALD	M	#	19,166	37.58					19,166	21,845	21,165
~~TRI-VALLEY~~ HERALD	SUN	#	19,273	37.79					19,273	21,966	21,241
EL CENTRO (IMPERIAL CO.)		17,300#						17,300			
VALLEY PRESS	E	#	10,176	58.82					10,176	10,590	10,389
EUREKA (HUMBOLDT CO.)		17,900			33,900			51,800			
TIMES STANDARD	E		9,779	54.63		10,127	29.87		19,906	20,324	19,950
TIMES STANDARD	SUN		10,118	56.53		10,705	31.58		20,823	21,258	21,129
FREMONT-NEWARK (ALAMEDA CO.)		59,100@						59,100			
ARGUS	M	@	20,476	34.65					20,476	22,792	22,394
ARGUS	SUN	@	21,019	35.57					21,019	23,372	22,899

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*AVERAGES FOR 3 MONTHS

CALIFORNIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
FRESNO (FRESNO CO.)		201,700#						201,700			
BEE	M	#	110,198	54.63					110,198	138,453	135,832
BEE	SUN	#	124,510	61.73					124,510	165,062	161,018
GRASS VALLEY (NEVADA CO.)		22,800#						22,800			
UNION	E	#	12,895	56.56					12,895	13,339	12,940
HANFORD (KINGS CO.)		12,800			15,200			28,000			
SENTINEL	E		7,584	59.25		6,658	43.80		14,242	14,403	14,856
HAYWARD (ALAMEDA CO.)		86,000			91,900			177,900			
REVIEW	E		29,567	34.38		16,727	18.20		46,294	46,423	46,150
REVIEW	SUN		31,439	36.56		15,141	16.48		46,580	46,709	47,115
HOLLISTER (SAN BENITO CO.)		4,800#			4,700			9,500			
FREE LANCE	E (M-F)	#	3,736	77.83		1,382	29.40		5,118	5,498	5,319
HOLLYWOOD (LOS ANGELES CO.)											
VARIETY	M (M-F)									20,227*	19,049*
INDIO (RIVERSIDE CO.)		13,500			23,700			37,200			
NEWS	E		5,564	41.21		2,561	10.81		8,125	8,649	8,365
LOMPOC (SANTA BARBARA CO.)		17,800#						17,800			
RECORD	E (M-F)	#	9,863	55.41					9,863	10,033	10,032
RECORD	SUN	#	10,065	56.54					10,065	10,254	10,188
LOS ANGELES (LOS ANGELES CO.)		1,258,700			2,450,900			3,709,600			
HERALD EXAMINER	M (M-F)		119,122	9.46		91,396	3.73		210,518	236,561	233,193
HERALD EXAMINER	SAT M		83,759	6.65		73,789	3.01		157,548	180,027	175,765
HERALD EXAMINER	SUN		94,246	7.49		85,748	3.50		179,994	206,109	215,871
LA OPINION	M		43,293	3.44		15,391	0.63		58,684	63,522	57,686
LA OPINION	SUN		33,609	2.67		11,975	0.49		45,584	49,678	43,983
LOS ANGELES (LOS ANGELES CO.)		433,200#						433,200			
NEWS	M (M-F)	#	116,820	26.97					116,820	150,403	144,023
NEWS	SAT M	#	106,859	24.67					106,859	136,827	130,957
NEWS	SUN	#	128,722	29.71					128,722	168,947	162,624
RACING FORM	MON M									14,799*	16,069*
RACING FORM	TUE M									8,533*	6,554*
RACING FORM	M (W-F)									22,294*	20,475*
RACING FORM	SAT M									28,713*	27,904*
RACING FORM	SUN									24,510*	24,731*

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

CALIFORNIA		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	9/30/85	9/30/84
LOS ANGELES (LOS ANGELES CO.)		2,884,200#			749,300			3,633,500			
TIMES	M (M-F)	#	697,629	24.19		162,466	21.68		860,095	1,054,123	1,046,965
TIMES	SAT M	#	622,645	21.59		155,228	20.72		777,873	966,354	967,440
TIMES	SUN	#	847,677	29.39		207,464	27.69		1,055,141	1,311,858	1,298,487
LOS ANGELES CO.		522,000						522,000			
COPLEY LOS ANGELES NEWSPAPERS	E									135,989	
COPLEY LOS ANGELES NEWSPAPERS	SUN									128,452	
LOS ANGELES CO. (LONG BEACH P.O.)		263,900			115,300			379,200			
PRESS-TELEGRAM	CMB DLY		98,068	37.16		14,195	12.31		112,263	126,518	128,724
PRESS-TELEGRAM	M (M-F)		94,411	35.78		14,195	12.31		108,606	122,861	112,738
PRESS-TELEGRAM	E (M-F)		3,657	1.39					3,657	3,657	15,986
PRESS-TELEGRAM	SAT M		96,740	36.66		14,289	12.39		111,029	124,797	118,025
PRESS-TELEGRAM	SUN		106,745	40.45		13,498	11.71		120,243	134,827	141,208
MADERA (MADERA CO.)		8,500			16,700			25,200			
TRIBUNE	E (M-F)		4,884	57.46		3,476	20.81		8,360	8,520	8,456
MANTECA (SAN JOAQUIN CO.)		10,500			6,500			17,000			
BULLETIN	M			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
BULLETIN	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
MARIN CO. (NOVATO P.O.)		87,000			6,100			93,100			
INDEPENDENT JOURNAL	E		35,742	41.08		916	15.02		36,658	38,384	38,163
MARYSVILLE (YUBA CO.)-YUBA CITY (SUTTER CO.)		40,200#						40,200			
APPEAL-DEMOCRAT	E	#	19,731	49.08					19,731	20,979	20,792
MERCED (MERCED CO.)		23,300			33,100			56,400			
SUN-STAR	M		15,470	66.39		6,948	20.99		22,418	22,873	22,866
MODESTO (STANISLAUS CO.)		45,800#			61,400			107,200			
BEE	M	#	35,476	77.46		22,889	37.28		58,365	71,397	69,816
BEE	SUN	#	37,163	81.14		25,251	41.13		62,414	77,655	75,262
MONTEREY (MONTEREY CO.)		35,200#			19,700			54,900			
PENINSULA HERALD	M	#	24,660	70.06		6,125	31.09		30,785	32,915	32,164
PENINSULA HERALD	SUN	#	25,550	72.59		6,493	32.96		32,043	34,652	33,543
NAPA (NAPA CO.)		23,200			16,800			40,000			
REGISTER	E		15,885	68.47		5,656	33.67		21,541	21,794	21,684

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

CALIFORNIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
OAKLAND (ALAMEDA CO.)		726,300#						726,300			
TRIBUNE	M (M-F)	#	135,190	18.61					135,190	151,108	148,088
TRIBUNE	SAT M	#	130,791	18.01					130,791	141,985	137,739
TRIBUNE	SUN	#	145,031	19.97					145,031	155,020	153,220
ONTARIO-UPLAND (SAN BRENARDINO CO.)		101,700#						101,700			
REPORT	E	#	38,289	37.65					38,289	39,680	37,926
REPORT	SUN	#	39,667	39.00					39,667	41,139	39,217
ORANGE CO. (ANAHEIM P.O.)		170,300#						170,300			
BULLETIN	E	#	11,531	6.77					11,531	14,610	14,546
ORANGE CO. (COSTA MESA-NEWPORT BEACH P.O.)		64,100			132,800			196,900			
COAST PILOT	E		17,313	27.01		14,065	10.59		31,378	32,062	31,139
COAST PILOT	SUN		17,255	26.92		14,059	10.59		31,314	32,015	31,119
ORANGE CO. (LA HABRA P.O.)		29,100#						29,100			
STAR-PROGRESS	E (M-F)	#	3,201	11.00					3,201	4,145	4,890
ORANGE CO. (SANTA ANA P.O.)		749,300#						749,300			
REGISTER	ALL DAY (M-F)	#	270,357	36.08					270,357	287,996	284,951
REGISTER	SAT M	#	265,054	35.37					265,054	281,582	278,942
REGISTER	SUN	#	304,569	40.65					304,569	325,245	316,865
OROVILLE (BUTTE CO.)		10,600			7,500			18,100			
MERCURY REGISTER	E (M-F)		8,639	81.50		1,558	20.77		10,197	10,407	10,499
MERCURY REGISTER	SAT M		9,140	86.23		1,558	20.77		10,698	10,908	
PALM SPRINGS-PALM DESERT (RIVERSIDE CO.)		38,300#			7,700			46,000			
DESERT SUN	E	#	19,913	51.99		2,092	27.17		22,005	25,476	23,495
PALO ALTO (SANTA CLARA CO.)		139,300			54,100			193,400			
PENINSULA TIMES TRIBUNE	E		48,949	35.14		4,123	7.62		53,072	56,713	58,690
PENINSULA TIMES TRIBUNE	SUN		50,884	36.53		4,698	8.68		55,582	60,438	60,120
WALL STREET JOURNAL-WESTERN EDITION	M (M-F)									401,047	410,348
PASADENA (LOS ANGELES CO.)		75,400			79,800			155,200			
STAR-NEWS	M		18,572	24.63		13,265	16.62		31,837	39,146	40,051
STAR-NEWS	SUN		19,298	25.59		15,079	18.90		34,377	43,835	44,354

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

CALIFORNIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
PETALUMA (SONOMA CO.)		13,800			52,200			66,000			
ARGUS-COURIER	E		7,540	54.64		1,841	3.53		9,381	9,544	9,840
PITTSBURG (CONTRA COSTA CO.)		13,700			3,600			17,300			
POST DISPATCH	E (M-F)		5,029	36.71		1,465	40.69		6,494	6,584	6,611
POMONA (LOS ANGELES CO.)		104,400#						104,400			
PROGRESS BULLETIN	E	#	37,220	35.65					37,220	43,668	42,096
PROGRESS BULLETIN	SUN	#	38,675	37.05					38,675	45,729	44,098
PORTERVILLE (TULARE CO.)		25,500#						25,500			
RECORDER	E	#	13,623	53.42					13,623	13,802	13,757
RED BLUFF (TEHAMA CO.)		16,800#						16,800			
NEWS	E	#	8,494	50.56					8,494	8,753	8,630
REDDING (SHASTA CO.)		56,700#						56,700			
RECORD SEARCHLIGHT	E	#	34,395	60.66					34,395	35,663	35,009
REDLANDS (SAN BERNARDINO CO.)		22,000#						22,000			
FACTS	E	#	8,205	37.30					8,205	9,115	9,041
FACTS	SUN	#	8,157	37.08					8,157	9,083	8,999
RIVERSIDE (RIVERSIDE CO.)		197,100#						197,100			
PRESS-ENTERPRISE	M	#	109,246	55.43					109,246	126,451	115,795
PRESS-ENTERPRISE	SUN	#	112,939	57.30					112,939	131,433	121,338
ROSEVILLE (PLACER CO.)		28,200#						28,200			
PRESS-TRIBUNE	E (M-F)	#	11,336	40.20					11,336	13,788	13,779
SACRAMENTO (SACRAMENTO CO.)		464,700#						464,700			
BEE	M	#	200,565	43.16					200,565	227,708	221,407
BEE	SUN	#	226,075	48.65					226,075	264,011	255,691
UNION	M	#	89,004	19.15					89,004	95,829	108,094
UNION	SUN	#	87,404	18.81					87,404	94,596	106,531
SALINAS (MONTEREY CO.)		29,900			26,200			56,100			
CALIFORNIAN	E		15,525	51.92		7,066	26.97		22,591	22,965	23,172
SAN BERNARDINO (SAN BERNARDINO CO.)		196,700#						196,700			
SUN	M	#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
SUN	SUN	#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

CALIFORNIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
SAN BERNARDINO CO. (VICTORVILLE P.O.)		7,600			24,700			32,300			
VICTOR VALLEY PRESS	E (M-F)		5,896	77.58		14,820	60.00		20,716	20,947	18,844
VICTOR VALLEY PRESS	SUN		6,314	83.08		15,731	63.69		22,045	22,276	19,760
SAN CLEMENTE (ORANGE CO.)		15,600			20,900			36,500			
SUN-POST	E (M-F)		5,667	36.33		1,392	6.66		7,059	7,206	7,187
SAN DIEGO (SAN DIEGO CO.)		606,200			160,300			766,500			
TRANSCRIPT	M (M-F)		7,322	1.21		770	0.48		8,092	8,532	7,910*
UNION, TRIBUNE	CMB DLY		312,857	51.61		38,388	23.95		351,245	356,611	342,658
UNION	M		198,805	32.80		30,102	18.78		228,907	233,879	221,650
TRIBUNE	E		114,052	18.81		8,286	5.17		122,338	122,732	121,008
UNION	SUN		320,817	52.92		41,538	25.91		362,355	369,682	348,926
SAN DIEGO CO. (EL CAJON P.O.)		50,500			76,700			127,200			
CALIFORNIAN	E		9,857	19.52		10,797	14.08		20,654	22,739	22,332
SAN DIEGO CO. (ESCONDIDO P.O.)		46,100			55,100			101,200			
TIMES-ADVOCATE	E		23,855	51.75		10,292	18.68		34,147	35,916	33,187
TIMES-ADVOCATE	SUN		25,466	55.24		10,732	19.48		36,198	37,983	35,212
SAN DIEGO CO. (OCEANSIDE P.O.)		51,900			45,600			97,500			
BLADE-TRIBUNE	E (M-F)		20,946	40.36		9,865	21.63		30,811	31,617	29,028
BLADE-TRIBUNE	SUN		21,584	41.59		10,385	22.77		31,969	32,782	30,534
SAN FRANCISCO (SAN FRANCISCO CO.)		334,500#			1,389,900			1,724,400			
CHRONICLE, EXAMINER	CMB DLY	#	202,415	60.51		345,943	24.89		548,358	687,936	684,496
CHRONICLE	M (M-F)	#	127,983	38.26		287,812	20.71		415,795	545,622	535,796
EXAMINER	E (M-F)	#	74,432	22.25		58,131	4.18		132,563	142,314	148,700
CHRONICLE	SAT M	#	104,243	31.16		268,186	19.30		372,429	495,639	487,233
EXAMINER	SAT E	#	52,219	15.61		51,022	3.67		103,241	112,727	117,644
EXAMINER & CHRONICLE	SUN	#	175,708	52.53		389,683	28.04		565,391	706,345	699,256
SAN GABRIEL VALLEY (LOS ANGELES CO.) (WEST COVINA P.O.)		139,400			78,500			217,900			
TRIBUNE	M		50,200	36.01		9,191	11.71		59,391	62,616	60,926
TRIBUNE	SUN		52,108	37.38		8,717	11.10		60,825	79,761	78,386
SAN JOSE (SANTA CLARA CO.)		403,600#			82,300			485,900			
MERCURY NEWS	ALL DAY (M-F)	#	204,005	50.55		26,056	31.66		230,061	261,668	246,226
MERCURY NEWS	SAT M	#	191,974	47.57		23,260	28.26		215,234	246,953	234,722
MERCURY NEWS	SUN	#	235,035	58.23		28,949	35.17		263,984	306,069	302,201

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
CALIFORNIA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 9/30/85	AS OF 9/30/84
SAN LUIS OBISPO (SAN LUIS OBISPO CO.)		14,600			55,300			69,900			
TELEGRAM-TRIBUNE	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
SAN MATEO (SAN MATEO CO.)		77,800			145,200			223,000			
TIMES & NEWS LEADER	E		30,322	38.97		10,528	7.25		40,850	44,627	46,382
SANTA BARBARA (SANTA BARBARA CO.)		70,500			49,600			120,100			
NEWS-PRESS	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
NEWS-PRESS	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
SANTA CRUZ (SANTA CRUZ CO.)		36,600			27,500			64,100			
SENTINEL	E (M-F)		16,343	44.65		11,120	40.44		27,463	28,102	27,983
SENTINEL	SUN		18,006	49.20		12,414	45.14		30,420	31,410	30,917
SANTA MARIA (SANTA BARBARA CO.)		24,200			37,000			61,200			
TIMES	E (M-F)		16,008	66.15		3,501	9.46		19,509	19,688	19,930
TIMES	SUN		16,228	67.06		3,688	9.97		19,916	20,095	20,196
SANTA ROSA (SONOMA CO.)		58,500			127,900			186,400			
PRESS DEMOCRAT	M		35,516	60.71		38,568	30.15		74,084	74,666	71,656
PRESS DEMOCRAT	SUN		38,688	66.13		44,158	34.53		82,846	83,816	79,333
STOCKTON (SAN JOAQUIN CO.)		77,700#			65,500			143,200			
RECORD	M (M-F)	#	39,168	50.41		10,758	16.42		49,926	52,435	51,863
RECORD	SAT M	#	37,905	48.78		10,749	16.41		48,654	51,309	50,763
RECORD	SUN	#	39,377	50.68		12,740	19.45		52,117	55,038	52,984
TULARE (TULARE CO.)		10,500			8,500			19,000			
ADVANCE-REGISTER & TIMES	E		6,696	63.77		2,083	24.51		8,779	8,946	8,553
TURLOCK (STANISLAUS CO.)		12,800			11,800			24,600			
JOURNAL	E		6,401	50.01		2,719	23.04		9,120	9,581	9,093
UKIAH (MENDOCINO CO.)		6,600			7,800			14,400			
JOURNAL	E (M-F)		5,430	82.27		2,769	35.50		8,199	8,569	8,409
JOURNAL	SUN		5,508	83.45		2,889	37.04		8,397	8,766	8,718
VACAVILLE (SOLANO CO.)		17,000@						17,000			
REPORTER	M (TU-S)	@	10,029	58.99					10,029	13,125*	12,659*
REPORTER	SUN	@	10,443	61.43					10,443	13,717*	13,420*
VALLEJO (SOLANO CO.)		43,400			2,400			45,800			
TIMES-HERALD	M		21,046	48.49		1,362	56.75		22,408	25,129	22,855
TIMES-HERALD	SUN		21,132	48.69		1,530	63.75		22,662	25,381	23,117

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#NEWSPAPER DESIGNATED MARKET

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CALIFORNIA		CZ OR NDM		RATIO CIRC/ OH'S	RTZ OR NDM		RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC		OH'S	CIRC		OH'S	CIRC	AS OF 9/30/85	AS OF 9/30/84
VENTURA CO. (CAMARILLO P.O.)		20,100#						20,100			
NEWS	M (M-F)	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
NEWS	SUN	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
VENTURA CO. (OXNARD P.O.)		43,100			27,900			71,000			
PRESS-COURIER	E		16,598	38.51		2,311	8.28		18,909	19,361	19,387
PRESS-COURIER	SUN		17,481	40.56		2,407	8.63		19,888	20,395	20,034
VENTURA CO. (SIMI VALLEY P.O.)		25,100			4,800			29,900			
ENTERPRISE	E (M-F)		14,001	55.78		1,346	28.04		15,347	15,472	15,033
ENTERPRISE	SUN		14,533	57.90		1,415	29.48		15,948	16,072	15,484
VENTURA CO. (THOUSAND OAKS P.O.)		48,900#						48,900			
NEWS CHRONICLE	E (M-F)	#	23,547	48.15					23,547	23,929	23,540
NEWS CHRONICLE	SUN	#	24,215	49.52					24,215	24,609	24,161
VENTURA CO. (VENTURA P.O.)		86,700#			112,500			199,200			
STAR-FREE PRESS	E	#	39,109	45.11		6,852	6.09		45,961	46,326	44,756
STAR-FREE PRESS	SUN	#	42,090	48.55		8,645	7.68		50,735	51,219	49,038
VISALIA (TULARE CO.)		21,000			17,200			38,200			
TIMES-DELTA	M		13,783	65.63		4,628	26.91		18,411	19,982	18,783
WALNUT CREEK (CONTRA COSTA CO.)		133,600#						133,600			
TIMES	M	#	69,522	52.04					69,522	82,151	78,759
TIMES	SUN	#	72,230	54.06					72,230	85,951	81,939
WATSONVILLE (SANTA CRUZ CO.)		22,000#						22,000			
REGISTER-PAJARONIAN	E	#	12,596	57.25					12,596	13,738	13,128
WHITTIER (LOS ANGELES CO.)		31,700			83,700			115,400			
NEWS	E		10,875	34.31		6,830	8.16		17,705	17,751	16,792
WOODLAND (YOLO CO.)		12,400			21,900			34,300			
DEMOCRAT	E		9,175	73.99		2,869	13.10		12,044	12,306	12,747
DEMOCRAT	SUN		8,863	71.48		2,868	13.10		11,731	11,998	

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

COLORADO		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	9/30/85	9/30/84
BOULDER (BOULDER CO.)		31,200			21,500			52,700			
CAMERA	M		19,344	62.00		8,920	41.49		28,264	30,359	29,291
CAMERA	SUN		23,367	74.89		11,715	54.49		35,082	38,825	36,572
CANON CITY (FREMONT CO.)		6,900			5,300			12,200			
RECORD	E		6,315	91.52		2,029	38.28		8,344	8,667	8,565
(A)COLORADO SPRINGS (EL PASO CO.)		130,500#						130,500			
GAZETTE TELEGRAPH	CMB DLY	#	101,665	77.90					101,665	104,511	95,742
GAZETTE TELEGRAPH	M (M-F)	#	61,928	47.45					61,928	64,774	56,050
GAZETTE TELEGRAPH	E (M-F)	#	39,737	30.45					39,737	39,737	39,692
GAZETTE TELEGRAPH	SAT M	#	101,052	77.43					101,052	103,898	95,209
GAZETTE TELEGRAPH	SUN	#	106,576	81.67					106,576	110,907	102,523
SUN	M (M-F)	#	43,191	33.10					43,191	45,301	43,366
SUN	SAT M	#	42,931	32.90					42,931	45,029	43,423
SUN	SUN	#	64,301	49.27					64,301	66,730	46,070
(A)DENVER (DENVER CO.)		566,500#			293,800			860,300			
POST	M	#	157,583	27.82		35,030	11.92		192,613	213,042	226,028+
POST	SUN	#	303,504	53.58		61,452	20.92		364,956	413,477	344,633+
ROCKY MOUNTAIN NEWS	M	#	249,028	43.96		42,131	14.34		291,159	317,930	317,560+
ROCKY MOUNTAIN NEWS	SUN	#	281,571	49.70		54,748	18.63		336,319	371,102	365,924+
DURANGO (LA PLATA CO.)		4,800			16,000			20,800			
HERALD	E (M-F)		3,597	74.94		3,169	19.81		6,766	7,317	6,850
HERALD	SUN		4,176	87.00		4,030	25.19		8,206	9,150	8,578
FORT COLLINS (LARIMER CO.)		27,800			13,100			40,900			
COLORADOAN	E		14,970	53.85		3,596	27.45		18,566	18,902	18,158
COLORADOAN	SUN		18,596	66.89		4,325	33.02		22,921	24,128	22,728
GRAND JUNCTION (MESA CO.)		29,500#			34,000			63,500			
SENTINEL	E	#	20,436	69.27		6,765	19.90		27,201	28,830	30,538
SENTINEL	SUN	#	22,287	75.55		8,310	24.44		30,597	32,746	33,999
GREELEY (WELD CO.)		25,800#			18,000			43,800			
TRIBUNE	E	#	16,262	63.03		6,875	38.19		23,137	23,796	23,453
TRIBUNE	SUN	#	16,414	63.62		6,950	38.61		23,364	24,021	23,742
LONGMONT (BOULDER CO.)		19,200			17,800			37,000			
TIMES-CALL	E		13,600	70.83		5,050	28.37		18,650	19,090	18,784
TIMES-CALL	SUN		13,796	71.85		5,343	30.02		19,139	19,596*	19,677
TIMES-CALL (4-1-85 to 6-30-85)	WKND		14,314	74.55		5,158	28.98		19,472	20,024	

(A)SEE PUBLISHER'S STATEMENTS FOR INFORMATION REGARDING CIRCULATION CHANGES.
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+ADJUSTED TO AUDIT
*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
COLORADO		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	9/30/85	9/30/84
LOVELAND (LARIMER CO.)		14,000			15,800			29,800			
REPORTER-HERALD	E (M-F)		11,781	84.15		3,827	24.22		15,608	15,936	15,662
REPORTER-HERALD	WKND		12,158	86.84		3,943	24.96		16,101	16,517	16,151
PUEBLO (PUEBLO CO.)		42,200#			55,200			97,400			
CHIEFTAIN	M	#	32,857	77.86		16,345	29.61		49,202	50,834	48,535
CHIEFTAIN	SUN	#	34,246	81.15		17,481	31.67		51,727	53,574	52,194
STERLING (LOGAN CO.)		4,800			9,500			14,300			
JOURNAL-ADVOCATE	E		3,587	74.73		2,848	29.98		6,435	6,876	7,090
TRINIDAD (LAS ANIMAS CO.)		3,600			1,900			5,500			
CHRONICLE-NEWS	E (M-F)		2,442	67.83		528	27.79		2,970	3,308*	3,675*
CONNECTICUT											
ANSONIA (NEW HAVEN CO.)		16,900			14,900			31,800			
SENTINEL	E				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
BRIDGEPORT (FAIRFIELD CO.)		100,400			86,200			186,600			
TELEGRAM, POST	CMB DLY		63,673	63.42		17,454	20.25		81,127	84,211	86,101
TELEGRAM	M (M-F)		13,787	13.73		3,929	4.56		17,716	18,629	18,339
POST	E (M-F)		49,886	49.69		13,525	15.69		63,411	65,582	67,762
TELEGRAM-POST	SAT M		55,792	55.57		16,508	19.15		72,300	75,228	77,053
POST	SUN		61,674	61.43		23,808	27.62		85,482	90,298	91,504
BRISTOL (HARTFORD CO.)		23,300			10,500			33,800			
PRESS	E		16,832	72.24		604	5.75		17,436	18,994	20,009
DANBURY (FAIRFIELD CO.)		28,300			62,400			90,700			
NEWS-TIMES	M		19,530	69.01		19,249	30.85		38,779	40,113	40,581
NEWS-TIMES	SUN		20,789	73.46		22,594	36.21		43,383	45,296	45,439
GREENWICH (FAIRFIELD CO.)		21,600#						21,600			
TIME	E (M-F)	#	13,178	61.01					13,178	13,705	14,046
TIME	SAT M	#	12,234	56.64					12,234	12,689	13,010
TIME	SUN	#	11,850	54.86					11,850	12,301	12,521
HARTFORD (HARTFORD CO.)		113,400			217,700			331,100			
COURANT	M		70,592	62.25		107,439	49.35		178,031	221,161	219,387
COURANT	SUN		74,631	65.81		145,601	66.88		220,232	296,082	295,250

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
CONNECTICUT		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	9/30/85	9/30/84
MANCHESTER (HARTFORD CO.)		18,600			53,700			72,300			
HERALD	E		7,716	41.48		1,509	2.81		9,225	9,341	9,616
MANCHESTER (HARTFORD CO.)		89,100#						89,100			
JOURNAL INQUIRER	E	#	39,004	43.78					39,004	42,987	41,679
MERIDEN-WALLINGFORD (NEW HAVEN CO.)		35,400			20,200			55,600			
RECORD-JOURNAL	M		25,120	70.96		4,262	21.10		29,382	29,920	30,155
RECORD-JOURNAL	SUN		24,167	68.27		4,296	21.27		28,463	29,021	28,932
MIDDLETOWN (MIDDLESEX CO.)		21,900			41,500			63,400			
PRESS	E		12,685	57.92		7,364	17.74		20,049	20,296	20,793
MILFORD (NEW HAVEN CO.)		17,500#						17,500			
CITIZEN	E (M-F)	#	7,305	41.74					7,305	7,432	7,303
CITIZEN	SUN	#	9,291	53.09					9,291	9,484	9,300
NAUGATUCK (NEW HAVEN CO.)		14,200#						14,200			
NEWS	E	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
NEW BRITAIN (HARTFORD CO.)		39,300			30,800			70,100			
HERALD	E		26,524	67.49		8,705	28.26		35,229	40,665	40,393
NEW HAVEN (NEW HAVEN CO.)		243,800#						243,800			
JOURNAL-COURIER, REGISTER	CMB DLY	#	127,941	52.48					127,941	129,711*	128,645*
JOURNAL-COURIER	M (M-F)	#	37,722	15.47					37,722	38,533*	38,894*
REGISTER	E	#	90,219	37.01					90,219	91,178*	89,751*
REGISTER	SUN	#	134,285	55.08					134,285	139,173*	138,801*
NEW LONDON (NEW LONDON CO.)		30,800			32,500			63,300			
DAY	E		19,886	64.56		16,804	51.70		36,690	38,240*	38,463*
DAY	SUN		19,665	63.85		17,426	53.62		37,091	39,147*	38,246*
NORWALK (FAIRFIELD CO.)		29,100#			16,700			45,800			
HOUR	E	#	17,075	58.68		3,445	20.63		20,520	21,317	21,001
STAMFORD (FAIRFIELD CO.)		39,000#			17,400			56,400			
ADVOCATE	E	#	22,898	58.71		4,412	25.36		27,310	30,537	30,834
ADVOCATE	SUN	#	23,241	59.59		4,811	27.65		28,052	34,578	33,172
TORRINGTON (LITCHFIELD CO.)		12,700			14,800			27,500			
REGISTER CITIZEN	M		8,960	70.55		7,084	47.86		16,044	16,291	16,603

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*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 9/30/85	AS OF 9/30/84
CONNECTICUT											
WATERBURY (NEW HAVEN CO.)		60,400			46,200			106,600			
REPUBLICAN, AMERICAN	CMB DLY		43,733	72.41		19,563	42.34		63,296	69,252	70,120
REPUBLICAN	M		22,907	37.93		11,638	25.19		34,545	39,916	39,691
AMERICAN	E (M-F)		20,826	34.48		7,925	17.15		28,751	29,336	30,429
REPUBLICAN	SUN		42,822	70.90		22,714	49.16		65,536	72,702	72,763
WILLIMANTIC (WINDHAM CO.)		19,200#						19,200			
CHRONICLE	E	#	8,783	45.74					8,783	10,445	10,323
DELAWARE											
DOVER (KENT CO.)		65,100#						65,100			
STATE NEWS	M	#	22,226	34.14					22,226	24,107*	23,834*
STATE NEWS	SUN	#	27,998	43.01					27,998	31,283*	31,697*
WILMINGTON (NEW CASTLE CO.)		130,800			86,000			216,800			
NEWS, JOURNAL	CMB DLY		83,239	63.64		25,680	29.86		108,919	121,397	122,064
NEWS	M (M-F)		36,212	27.69		18,327	21.31		54,539	66,941	65,162
JOURNAL	E (M-F)		47,027	35.95		7,353	8.55		54,380	54,456	56,902
NEWS JOURNAL	SAT M & HOLS		76,198	58.26		24,960	29.02		101,158	114,935	115,262
NEWS JOURNAL	SUN		85,040	65.02		29,321	34.09		114,361	129,390	123,614
DISTRICT OF COLUMBIA											
WASHINGTON		1,190,800#						1,190,800			
OIL DAILY	M (M-F)									4,583	5,234
POST	M (M-F)	#	648,562	54.46					648,562	735,998	728,857
POST	SAT M	#	608,497	51.10					608,497	693,681	690,514
POST	SUN	#	873,393	73.35					873,393	1,050,009	1,033,207
WASHINGTON		1,085,900#						1,085,900			
TIMES	M (M-F)	#	71,626	6.60					71,626	88,571	72,941
USA TODAY	M (M-F)									1,170,559	1,162,668

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
FLORIDA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	9/30/85	9/30/84
BRADENTON (MANATEE CO.)		64,800			8,100			72,900			
HERALD	M		28,285	43.65		1,182	14.59		29,467	29,876	27,757
HERALD	SUN		33,763	52.10		1,317	16.26		35,080	35,730	34,025
CLEARWATER (PINELLAS CO.)		145,500#						145,500			
SUN	M	#	26,911	18.50					26,911	30,202	37,344
SUN	SUN	#	27,400	18.83					27,400	30',912	39,017
COCOA (BREVARD CO.)		131,100#						131,100			
TODAY	M	#	66,788	50.94					66,788	69,485	69,376
TODAY	SUN	#	84,959	64.80					84,959	88,288	84,312
DAYTONA BEACH (VOLUSIA CO.)		79,800			54,400			134,200			
JOURNAL, NEWS	CMB DLY		74,385	93.21		15,075	27.71		89,460	90,652*	92,714
JOURNAL	M		48,550	60.84		12,170	22.37		60,720	61,805*	63,071
NEWS	E (M-F)		25,835	32.37		2,905	5.34		28,740	28,847*	29,643
NEWS-JOURNAL	SUN		64,854	81.27		17,153	31.53		82,007	84,917*	83,765
DELAND (VOLUSIA CO.)		17,000			9,700			26,700			
SUN NEWS	E (M-F)		5,143	30.25		3,480	35.88		8,623	8,855*	9,218
SUN NEWS	WKND		5,564	32.73		3,927	40.48		9,491	9,746*	11,716
FORT LAUDERDALE (BROWARD CO.)		361,800#			59,000			420,800			
SUN-SENTINEL, NEWS	CMB DLY	#	148,849	41.14		30,582	51.83		179,431	196,249	183,447
SUN-SENTINEL	M (M-F)	#	76,643	21.18		29,964	50.79		106,607	121,191	102,891
NEWS	E (M-F)	#	72,206	19.96		618	1.05		72,824	75,058	80,556
NEWS & SUN-SENTINEL	SAT M	#	144,944	40.06		32,511	55.10		177,455	194,830	191,263
NEWS & SUN-SENTINEL	SUN	#	186,673	51.60		36,199	61.35		222,872	246,658	234,330
FORT MYERS (LEE CO.)		106,500#						106,500			
NEWS-PRESS	M	#	53,030	49.79					53,030	63,151	64,836
NEWS-PRESS	SUN	#	63,678	59.79					63,678	77,306	76,853
FORT PIERCE-PORT ST. LUCIE (ST. LUCIE CO.)		43,200#						43,200			
NEWS TRIBUNE	M	#	18,216	42.17					18,216	18,892	17,568
NEWS TRIBUNE	SUN	#	20,018	46.34					20,018	20,938	19,757
FORT WALTON BEACH (OKALOOSA CO.)		37,000			9,100			46,100			
PLAYGROUND NEWS	M		23,481	63.46		3,545	38.96		27,026	29,335	27,774
PLAYGROUND NEWS	SUN		26,308	71.10		3,986	43.80		30,294	33,321	31,171

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*AVERAGES FOR 3 MONTHS

FLORIDA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
GAINESVILLE (ALACHUA CO.)		29,200			58,200			87,400			
SUN	M		24,854	85.12		21,411	36.79		46,265	50,307	47,735
SUN	SUN		24,739	84.72		22,528	38.71		47,267	52,252	49,577
HOLLYWOOD (BROWARD CO.)		78,200			77,200			155,400			
SUN-TATTLER	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
HOMESTEAD (DADE CO.)		25,800#			35,900			61,700			
SOUTH NEWS LEADER	E (M-F)	#	7,878	30.53		1,977	5.51		9,855	10,508*	10,891
JACKSONVILLE (DUVAL CO.)		247,300			65,000			312,300			
TIMES-UNION, JOURNAL	CMB DLY		166,758	67.43		15,164	23.33		181,922	201,660	201,375
TIMES-UNION	M (M-F)		123,320	49.87		14,724	22.65		138,044	157,676	159,147
JOURNAL	E (M-F)		43,438	17.56		440	0.68		43,878	43,984	42,228
TIMES-UNION	SAT M		141,263	57.12		15,717	24.18		156,980	177,135	178,388
TIMES-UNION	SUN		165,434	66.90		22,665	34.87		188,099	215,998	213,281
KEY WEST (MONROE CO.)		10,400			19,900			30,300			
CITIZEN	E (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
CITIZEN	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
LAKE CITY (COLUMBIA CO.)		3,600			10,400			14,000			
REPORTER	E (M-F)		3,616	100.44		4,570	43.94		8,186	9,147*	8,787
LAKELAND (POLK CO.)		49,900			81,000			130,900			
LEDGER	M		34,312	68.76		24,632	30.41		58,944	60,814	58,422
LEDGER	SUN		42,045	84.26		31,299	38.64		73,344	75,889	71,976
LEESBURG (LAKE CO.)		5,500			55,400			60,900			
COMMERCIAL	E (M-F)		3,884	70.62		11,781	21.27		15,665	15,934	14,860
COMMERCIAL	SUN		4,299	78.16		13,043	23.54		17,342	17,682	16,620
MARIANNA (JACKSON CO.)		2,700			11,500			14,200			
FLORIDAN	E (TU-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
FLORIDAN	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
MIAMI (DADE CO.)		651,000			508,600			1,159,600			
HERALD, NEWS	CMB DLY		306,096	47.02		103,991	20.45		410,087	479,019	482,831
HERALD	M		253,332	38.91		99,561	19.58		352,893	421,679	419,631
NEWS	E		52,764	8.11		4,430	0.87		57,194	57,340	63,200
HERALD	SUN		310,889	47.76		119,696	23.53		430,585	512,835	509,721
NAPLES (COLLIER CO.)		26,300			22,900			49,200			
NEWS	E (M-F)		16,287	61.93		6,822	29.79		23,109	23,689	22,417
NEWS	SUN		19,477	74.06		8,856	38.67		28,333	30,163	28,530

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*AVERAGES FOR 3 MONTHS

FLORIDA		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 9/30/85	AS OF 9/30/84
OCALA (MARION CO.)		16,300			45,200			61,500			
STAR-BANNER	E		13,256	81.33		20,974	46.40		34,230	37,542	35,284
STAR-BANNER	SUN		14,297	87.71		23,781	52.61		38,078	42,009	39,763
ORLANDO (ORANGE CO.)		241,000#			144,400			385,400			
SENTINEL	ALL DAY (M-F)	#	146,047	60.60		56,608	39.20		202,655	235,490	222,741
SENTINEL	SAT M	#	137,666	57.12		54,768	37.93		192,434	223,720	213,330
SENTINEL	SUN	#	185,709	77.06		73,739	51.07		259,448	297,623	276,864
PALATKA (PUTNAM CO.)		3,900			17,600			21,500			
NEWS	E (M-F)		3,554	91.13		8,985	51.05		12,539	12,802	12,621
PANAMA CITY (BAY CO.)		30,700			31,400			62,100			
NEWS-HERALD	M		24,037	78.30		7,391	23.54		31,428	32,140	30,502
NEWS-HERALD	SUN		27,457	89.44		8,942	28.48		36,399	37,502	35,717
PENSACOLA (ESCAMBIA CO.)		79,900			121,900			201,800			
NEWS-JOURNAL	M		40,105	50.19		15,768	12.94		55,873	56,461	53,131
NEWS-JOURNAL (4-1-85 to 5-31-85)	E (M-F)		8,660	10.84		1,024	0.84		9,684	9,690	
NEWS-JOURNAL	SUN		50,670	63.42		20,166	16.54		70,836	71,733	69,257
PUNTA GORDA (CHARLOTTE CO.)		21,800			20,400			42,200			
HERALD-NEWS	E		6,356	29.16		75	0.37		6,431	6,612	7,305
ST. AUGUSTINE (ST. JOHNS CO.)		20,200#						20,200			
RECORD	E	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
ST. PETERSBURG (PINELLAS CO.)		210,100			224,200			434,300			
TIMES, INDEPENDENT	CMB DLY		155,734	74.12		112,365	50.12		268,099	292,836	287,132
TIMES	M		122,337	58.23		110,166	49.14		232,503	257,105	251,880
INDEPENDENT	E		33,397	15.90		2,199	0.98		35,596	35,731	35,252
TIMES	SUN		158,694	75.53		139,336	62.15		298,030	332,445	323,413
SARASOTA (SARASOTA CO.)		108,900#						108,900			
HERALD-TRIBUNE	M	#	66,587	61.15					66,587	92,306	87,065
HERALD-TRIBUNE	SUN	#	78,100	71.72					78,100	110,896	103,096
STUART (MARTIN CO.)		33,700#						33,700			
NEWS	M	#	15,381	45.64					15,381	18,370	17,344
NEWS	SUN	#	16,036	47.58					16,036	19,904	19,186
TALLAHASEE (LEON CO.)		62,900#			33,800			96,700			
DEMOCRAT	M	#	37,977	60.38		9,773	28.91		47,750	53,063*	52,433*
DEMOCRAT	SUN	#	43,020	68.39		13,175	38.98		56,195	64,513*	62,545*

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*AVERAGES FOR 3 MONTHS

FLORIDA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
TAMPA (HILLSBOROUGH CO.)		179,400			855,700			1,035,100			
TRIBUNE	ALL DAY		108,005	60.20		89,558	10.47		197,563	204,187	200,732
TRIBUNE	SUN		145,045	80.85		116,415	13.60		261,460	271,618	265,405
VERO BEACH (INDIAN RIVER CO.)		30,600#						30,600			
PRESS-JOURNAL	M	#	17,352	56.71					17,352	19,105	18,154
PRESS-JOURNAL	SUN	#	17,449	57.02					17,449	20,220	19,431
WEST PALM BEACH (PALM BEACH CO.)		188,000			144,500			332,500			
POST, TIMES	CMB DLY		89,965	47.85		27,233	18.85		117,198	122,596	119,133
POST	M (M-F)		71,945	38.27		20,849	14.43		92,794	96,882	93,273
TIMES	E (M-F)		18,020	9.59		6,384	4.42		24,404	25,714	25,860
POST	SAT M		84,289	44.83		25,227	17.46		109,516	114,528	110,809
POST	SUN		113,779	60.52		35,993	24.91		149,772	158,123	155,100
WINTER HAVEN (POLK CO.)		29,300#						29,300			
NEWS CHIEF	E	#	11,540	39.39					11,540	14,208	14,326
NEWS CHIEF	SUN	#	11,710	39.97					11,710	14,547	14,721
GEORGIA											
ALBANY (DOUGHERTY CO.)		31,300			70,000			101,300			
HERALD	E		21,233	67.84		14,580	20.83		35,813	37,633	36,974
HERALD	SUN		22,788	72.81		17,132	24.47		39,920	42,857	41,477
AMERICUS (SUMTER CO.)		5,500			5,400			10,900			
TIMES-RECORDER	E		3,709	67.44		2,755	51.02		6,464	6,920	6,324
ATHENS (CLARKE CO.)		15,800			37,600			53,400			
NEWS, BANNER-HERALD	CMB DLY		7,733	48.94		10,739	28.56		18,472	22,073	22,887
NEWS	M (M-F)		2,820	17.85		3,806	10.12		6,626	9,715	10,043
BANNER-HERALD	E (M-F)		4,913	31.09		6,933	18.44		11,846	12,358	12,844
BANNER-HERALD	SAT M		6,083	38.50		9,905	26.34		15,988	19,486	19,865
BANNER-HERALD	SUN		7,997	50.61		13,956	37.12		21,953	26,176	26,596
ATLANTA (FULTON CO.)		613,400			592,600			1,206,000			
CONSTITUTION, JOURNAL	CMB DLY		282,893	46.12		108,971	18.39		391,864	422,089	411,042
CONSTITUTION	M (M-F)		159,015	25.92		54,792	9.25		213,807	239,372	227,755
JOURNAL	E (M-F)		123,878	20.20		54,179	9.14		178,057	182,717	183,287
JOURNAL & CONSTITUTION	SAT M		306,950	50.04		133,558	22.54		440,508	469,071	448,640
JOURNAL & CONSTITUTION	SUN		367,691	59.94		174,288	29.41		541,979	598,697	571,646

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*AVERAGES FOR 3 MONTHS

GEORGIA		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	9/30/85	9/30/84
AUGUSTA (RICHMOND CO.)		80,700			117,300			198,000			
CHRONICLE, HERALD	CMB DLY		52,340	64.86		24,988	21.30		77,328	78,706	78,768
CHRONICLE	M (M-F)		37,266	46.18		22,563	19.24		59,829	61,095	60,624
HERALD	E (M-F)		15,074	18.68		2,425	2.07		17,499	17,611	18,144
CHRONICLE-HERALD	SAT M		56,297	69.76		28,342	24.16		84,639	86,132	85,166
CHRONICLE-HERALD	SUN		54,042	66.97		29,018	24.74		83,060	84,749	83,777
COLUMBUS (MUSCOGEE CO.)		73,000			103,600			176,600			
ENQUIRER, LEDGER	CMB DLY		45,112	61.80		13,536	13.07		58,648	59,776	58,901
ENQUIRER	M (M-F)		22,543	30.88		10,713	10.34		33,256	34,333	33,310
LEDGER	E (M-F)		22,569	30.92		2,823	2.72		25,392	25,443	25,591
ENQUIRER & LEDGER	SAT M & HOLS		42,354	58.02		13,712	13.24		56,066	57,174	55,239
LEDGER-ENQUIRER	SUN		49,817	68.24		16,619	16.04		66,436	67,527	68,055
DALTON (WHITFIELD CO.)		8,000			22,900			30,900			
CITIZEN-NEWS	E		5,485	68.56		6,801	29.70		12,286	12,464	12,526
DUBLIN (LAURENS CO.)		21,100#						21,100			
COURIER HERALD	E	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
GAINESVILLE (HALL CO.)		29,300#			33,200			62,500			
TIMES	E (M-F)	#	14,998	51.19		5,850	17.62		20,848	20,965*	21,483*
TIMES	SUN	#	15,778	53.85		6,126	18.45		21,904	22,067*	22,833*
GRIFFIN (SPALDING CO.)		8,000			9,300			17,300			
NEWS	E				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
LAWRENCEVILLE (GWINNETT CO.)		68,100#			12,200			80,300			
NEWS	E	#	23,332	34.26		2,848	23.34		26,180	26,502	24,468
NEWS	SUN	#	25,593	37.58		3,126	25.62		28,719	29,098	26,655
MACON (BIBB CO.)		49,200			151,200			200,400			
TELEGRAPH & NEWS	M		33,867	68.84		34,014	22.50		67,881	70,408	68,910
TELEGRAPH & NEWS	SUN		40,588	82.50		50,400	33.33		90,988	94,703	90,095
MARIETTA (COBB CO.)		133,400#						133,400			
JOURNAL	E	#	23,054	17.28					23,054	23,700	24,107
JOURNAL	SUN	#	24,006	18.00					24,006	24,607	26,225
MOULTRIE (COLQUITT CO.)		12,700#						12,700			
OBSERVER	E	#	7,706	60.68					7,706	7,856	7,971

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*AVERAGES FOR 3 MONTHS

GEORGIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
SAVANNAH (CHATHAM CO.)		67,600			188,900			256,500			
NEWS, PRESS	CMB DLY		47,716	70.59		27,588	14.60		75,304	76,570	76,978
NEWS	M		29,988	44.36		24,626	13.04		54,614	55,815	56,337
PRESS	E		17,728	26.22		2,962	1.57		20,690	20,755	20,641
NEWS	SUN		40,571	60.02		31,462	16.66		72,033	73,258	75,170
STATESBORO (BULLOCH CO.)		11,800#						11,800			
HERALD	M	#	6,126	51.92					6,126	6,527*	6,017*
HERALD	SUN	#	6,005	50.89					6,005	6,382*	5,911*
THOMASVILLE (THOMAS CO.)		6,500			13,600			20,100			
TIMES-ENTERPRISE	E (M-F)		4,974	76.52		5,711	41.99		10,685	11,105	10,899
TIMES-ENTERPRISE	SAT M		4,918	75.66		5,752	42.29		10,670	11,093	10,788
VALDOSTA (LOWNDES CO.)		13,600			34,800			48,400			
TIMES	E		7,607	55.93		9,123	26.22		16,730	16,904	17,057
TIMES	SUN		7,360	54.12		9,452	27.16		16,812	16,988	16,960
WARNER ROBINS (HOUSTON CO.)		22,900#			4,200			27,100			
SUN	E (M-F)	#	9,545	41.68		457	10.88		10,002	10,086	10,133
SUN	SUN	#	10,526	45.97		540	12.86		11,066	11,150	11,135
HAWAII											
HILO (HAWAII CO.)		23,800#						23,800			
TRIBUNE-HERALD	E (M-F)	#	16,923	71.11					16,923	19,720	19,713
TRIBUNE-HERALD	SUN	#	18,730	78.70					18,730	22,390	22,252
HONOLULU (HONOLULU CO.)		253,800#						253,800			
ADVERTISER, STAR-BULLETIN	CMB DLY	#	169,956	66.96					169,956	186,008	195,743
ADVERTISER	M	#	70,348	27.72					70,348	82,690	84,958
STAR-BULLETIN	E	#	99,608	39.25					99,608	103,318	110,785
STAR-BULLETIN & ADVERTISER	SUN	#	175,144	69.01					175,144	192,803	196,985
KAILUA-KONA (HAWAII CO.)		10,500#						10,500			
WEST TODAY	M (M-F)	#	7,361	70.10					7,361	7,983	6,887
WEST TODAY	SUN	#	7,084	67.47					7,084	7,550	6,182
LIHUE (KAUAI CO.)		13,700#						13,700			
GARDEN ISLAND	E (M-W&F)	#	8,815	64.34					8,815	9,214	9,649
GARDEN ISLAND	SUN	#	8,139	59.41					8,139	8,537	8,964*

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*AVERAGES FOR 3 MONTHS

HAWAII		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
WAILUKU (MAUI CO.)		8,700			18,300			27,000			
NEWS	E (M-F)		6,163	70.84		8,508	46.49		14,671	15,244	15,591
NEWS	SUN		5,481	63.00		8,768	47.91		14,249	14,249	14,350*
IDAHO											
BOISE (ADA CO.)		64,700			74,100			138,800			
STATESMAN	M		33,851	52.32		18,282	24.67		52,133	54,609	56,540
STATESMAN	SUN		42,585	65.82		25,299	34.14		67,884	70,814	70,678
IDAHO FALLS (BONNEVILLE CO.)		14,800			25,600			40,400			
POST-REGISTER	E (M-F)		11,613	78.47		10,778	42.10		22,391	24,699*	25,447*
POST-REGISTER	SUN		11,774	79.55		10,885	42.52		22,659	25,154*	26,341*
NAMPA-CALDWELL (CANYON CO.)		21,700#			9,900			31,600			
PRESS-TRIBUNE	E (M-F)	#	12,617	58.14		4,322	43.66		16,939	17,586	17,316
PRESS-TRIBUNE	SUN	#	13,215	60.90		4,568	46.14		17,783	18,432	18,084
POCATELLO (BANNOCK CO.)		20,000			23,900			43,900			
STATE JOURNAL	E (M-F)		13,017	65.09		6,542	27.37		19,559	19,757*	19,511*
STATE JOURNAL	SUN		13,492	67.46		7,189	30.08		20,681	20,935*	20,777*
TWINS FALLS (TWIN FALLS CO.)		11,900			36,900			48,800			
TIMES-NEWS	M		6,672	56.07		13,401	36.32		20,073	20,563	21,243
TIMES-NEWS	SUN		6,911	58.08		14,241	38.59		21,152	21,677	21,962
ILLINOIS											
ALTON-EAST ALTON-WOOD RIVER (MADISON CO.)		34,900			39,000			73,900			
TELEGRAPH	E		26,238	75.18		9,768	25.05		36,006	37,247	37,637
AURORA (KANE CO.)		39,100			85,400			124,500			
BEACON-NEWS	E		25,218	64.50		14,891	17.44		40,109	40,404	39,876
BEACON-NEWS	SUN		26,300	67.26		16,097	18.85		42,397	42,690	42,112
BELLEVILLE (ST. CLAIR CO.)		45,100#						45,100			
NEWS-DEMOCRAT	M	#	25,662	56.90					25,662	40,330	39,182
NEWS-DEMOCRAT	SUN	#	30,383	67.37					30,383	49,811	48,500

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*AVERAGES FOR 3 MONTHS

ILLINOIS		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 9/30/85	AS OF 9/30/84
BLOOMINGTON-NORMAL											
(McLEAN CO.)		32,600			53,700			86,300			
PANTAGRAPH	M		23,574	72.31		25,037	46.62		48,611	52,905	52,870
PANTAGRAPH	SUN		24,475	75.08		26,938	50.16		51,413	56,038	55,986
CANTON (FULTON CO.)		6,100			12,000			18,100			
LEDGER	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
CARBONDALE (JACKSON CO.)-											
HERRIN (WILLIAMSON CO.)-											
MURPHYSBORO (JACKSON CO.)		94,200#						94,200			
SOUTHERN ILLINOISAN	M (M-F)	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
SOUTHERN ILLINOISAN	SUN	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
CENTRALIA-CENTRAL CITY-WAMAC											
(MARION CO.)		8,800			34,600			43,400			
SENTINEL	E (M-F)		6,097	69.28		10,305	29.78		16,402	17,094	16,950
SENTINEL	SUN		6,326	71.89		10,977	31.73		17,303	18,098	17,927
CHAMPAIGN-URBANA											
(CHAMPAIGN CO.)		36,800#			55,300			92,100			
NEWS-GAZETTE	E (M-F)	#	24,631	66.93		18,747	33.90		43,378	45,091	44,925×
NEWS-GAZETTE	SAT M	#	24,561	66.74		18,988	34.34		43,549	45,306	45,865
NEWS-GAZETTE	SUN	#	26,670	72.47		21,116	38.18		47,786	50,384	50,590
CHARLESTON (COLES CO.)		6,200#			9,500			15,700			
TIMES-COURIER	M	#	4,131	66.63		2,905	30.58		7,036	7,463	7,056
CHICAGO (COOK CO.)		1,109,500#			1,682,400			2,791,900			
RACING FORM	MON M									14,913*	16,361*
RACING FORM	M (TU-F)									28,054*	28,242*
RACING FORM	SAT M									49,631*	49,091*
RACING FORM	SUN									39,579*	32,588*
SUN-TIMES	M (M-F)	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
SUN-TIMES	SAT M	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
SUN-TIMES	SUN	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
TRIBUNE											
(8-19-85 to 9-30-85)	M (M-F)	#	241,006	21.72		423,274	25.16		664,280	753,758	
TRIBUNE											
(4-1-85 to 8-18-85)	ALL DAY	#	255,863	23.06		423,774	25.19		679,637	762,842	
TRIBUNE	SAT M	#	161,223	14.53		376,276	22.37		537,499	619,366	633,117
TRIBUNE	SUN	#	340,174	30.66		667,126	39.65		1,007,300	1,138,731	1,137,667

×FOR FOUR MONTHS ENDED SEPTEMBER 30, 1984.
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*AVERAGES FOR 3 MONTHS

ILLINOIS		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 9/30/85	AS OF 9/30/84
CHICAGO (COOK CO.)											
(ARLINGTON HEIGHTS P.O.)		224,700#						224,700			
HERALD	M	#	67,140	29.88					67,140	70,006	62,777
HERALD	SUN	#	65,639	29.21					65,639	68,346	61,083
CRYSTAL LAKE (McHENRY CO.)		7,200#			29,800			37,000			
HERALD	M (M-F)	#	5,205	72.29		5,187	17.41		10,392	10,701	11,504
DANVILLE (VERMILION CO.)		23,300			24,000			47,300			
COMMERCIAL-NEWS	E		15,173	65.12		11,330	47.21		26,503	26,734	27,113
COMMERCIAL-NEWS	SUN		15,267	65.52		12,559	52.33		27,826	28,006	28,284
DECATUR (MACON CO.)		41,800			33,900			75,700			
HERALD & REVIEW	M		26,226	62.74		12,764	37.65		38,990	47,389	48,161*
HERALD & REVIEW	SUN		29,232	69.93		15,498	45.72		44,730	56,474	56,315*
DEKALB (DEKALB CO.)		13,400			9,900			23,300			
CHRONICLE	E (M-F)		8,092	60.39		3,490	35.25		11,582	11,869*	11,289*
CHRONICLE	SUN		8,666	64.67		3,537	35.73		12,203	12,490*	11,935*
DIXON (LEE CO.)		5,500			20,800			26,300			
TELEGRAPH	E		5,044	91.71		5,511	26.50		10,555	10,992	11,039
EDWARDSVILLE (MADISON CO.)		18,300#						18,300			
INTELLIGENCER	E	#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
EFFINGHAM (EFFINGHAM CO.)		5,600			20,700			26,300			
NEWS	E		4,776	85.29		8,348	40.33		13,124	13,430*	13,013*
ELGIN (KANE CO.)		34,500			188,700			223,200			
COURIER-NEWS	E (M-F)		17,954	52.04		14,084	7.46		32,038	32,343	33,601
COURIER-NEWS	SUN		18,032	52.27		14,199	7.52		32,231	32,535	33,730
FREEPORT (STEPHENSON CO.)		10,700			23,200			33,900			
JOURNAL-STANDARD	E		8,190	76.54		9,058	39.04		17,248	17,693	18,237
JACKSONVILLE (MORGAN CO.)		9,200			24,700			33,900			
JOURNAL COURIER	M		6,171	67.08		8,296	33.59		14,467	15,218	15,497
JOURNAL COURIER	SUN		6,765	73.53		8,561	34.66		15,326	16,075	16,320
JOLIET (WILL CO.)		48,100			83,700			131,800			
HERALD-NEWS	E		32,431	67.42		14,309	17.10		46,740	46,979	46,757
HERALD-NEWS	SUN		33,023	68.65		15,209	18.17		48,232	48,473	47,968

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*AVERAGES FOR 3 MONTHS

ILLINOIS		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
KANKAKEE (KANKAKEE CO.)		20,900			37,600			58,500			
JOURNAL	E (M-F)		15,079	72.15		15,086	40.12		30,165	31,327	31,501
JOURNAL	SUN		15,529	74.30		16,396	43.61		31,925	33,250	33,393
KEWANEE (HENRY CO.)		5,400			19,300			24,700			
STAR-COURIER	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
LANSING (COOK CO.)		46,600#						46,600			
CALUMET	M	#	8,523	18.29					8,523	10,659	10,949
LASALLE-PERU-OGLESBY (LASALLE CO.)-SPRING VALLEY (BUREAU CO.)		12,900			17,700			30,600			
NEWS-TRIBUNE	E		9,952	77.15		9,207	52.02		19,159	20,147	20,218
LINCOLN (LOGAN CO.)		6,000			5,400			11,400			
COURIER	E		3,902	65.03		2,432	45.04		6,334	6,820	6,846
MACOMB (McDONOUGH CO.)		6,100			16,600			22,700			
JOURNAL	E		4,016	65.84		5,054	30.45		9,070	9,392	9,532
JOURNAL	SUN		3,954	64.82		4,743	28.57		8,697	8,944	8,873
MATTOON (COLES CO.)		8,300#			13,600			21,900			
JOURNAL-GAZETTE	M	#	6,439	77.58		5,919	43.52		12,358	12,744	12,800
MOLINE-EAST MOLINE (ROCK ISLAND CO.)		59,300			119,200			178,500			
DISPATCH	E		26,577	44.82		6,474	5.43		33,051	33,371	34,623
DISPATCH	SUN		29,411	49.60		8,133	6.82		37,544	37,881	37,907
MONMOUTH (WARREN CO.)		4,100			5,000			9,100			
REVIEW ATLAS	E		2,592	63.22		1,783	35.66		4,375	4,779	4,972
MOUNT VERNON (JEFFERSON CO.)		7,600			16,400			24,000			
REGISTER NEWS	E		5,827	76.67		4,939	30.12		10,766	11,309	11,645
NAPERVILLE (DUPAGE CO.)											
WALL STREET JOURNAL-MIDWEST EDITION	M (M-F)									542,073	565,337
OTTAWA (LASALLE CO.)		10,800#			11,900			22,700			
TIMES	E	#	9,463	87.62		2,831	23.79		12,294	13,189	13,453
PEKIN (TAZEWELL CO.)		13,500			36,100			49,600			
TIMES	E		8,897	65.90		7,676	21.26		16,573	17,090	18,158

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*AVERAGES FOR 3 MONTHS

ILLINOIS		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
PEORIA (PEORIA CO.)		87,100			87,100			174,200			
JOURNAL STAR	ALL DAY		59,483	68.29		31,981	36.72		91,464	100,552	99,586
JOURNAL STAR	SUN		61,713	70.85		39,430	45.27		101,143	115,708	117,503
PONTIAC (LIVINGSTON CO.)		3,800			11,700			15,500			
LEADER	E		3,729	98.13		4,676	39.97		8,405	8,937	8,959
QUINCY (ADAMS CO.)		20,600			55,000			75,600			
HERALD-WHIG	E (M-F)		14,150	68.69		14,061	25.57		28,211	28,892*	29,691*
HERALD-WHIG	SAT E		14,653	71.13		9,501	17.27		24,154	24,688*	24,855*
HERALD-WHIG	SUN		15,216	73.86		16,534	30.06		31,750	32,642*	33,319*
ROCK ISLAND (ROCK ISLAND CO.)		59,300			119,300			178,600			
ARGUS	E		12,080	20.37		5,865	4.92		17,945	18,336	19,065
ARGUS	SUN		13,108	22.10		6,346	5.32		19,454	20,037	20,502
ROCKFORD (WINNEBAGO CO.)		184,400#						184,400			
REGISTER STAR	M	#	66,952	36.31					66,952	71,798	72,190
REGISTER STAR	SUN	#	79,856	43.31					79,856	86,310	85,103
SPRINGFIELD (SANGAMON CO.)		55,500			130,000			185,500			
STATE JOURNAL-REGISTER	CMB DLY		40,562	73.08		28,224	21.71		68,786	69,794	69,987
STATE JOURNAL-REGISTER	M (M-F)		34,860	62.81		27,450	21.12		62,310	63,254	62,046
STATE JOURNAL-REGISTER	E (M-F)		5,702	10.27		774	0.60		6,476	6,540	7,941
STATE JOURNAL-REGISTER	SAT M		40,874	73.65		30,095	23.15		70,969	71,910	71,907
STATE JOURNAL-REGISTER	SUN		39,179	70.59		31,881	24.52		71,060	72,155	72,122
STERLING-ROCK FALLS (WHITESIDE CO.)		12,600			17,800			30,400			
GAZETTE	E		8,768	69.59		4,771	26.80		13,539	13,997	14,015
STREATOR (LASALLE CO.)		7,500			11,400			18,900			
TIMES-PRESS	E		6,778	90.37		2,594	22.75		9,372	9,867	10,251
TAYLORVILLE (CHRISTIAN CO.)		5,300			10,300			15,600			
BREEZE-COURIER	E		3,585	67.64		3,389	32.90		6,974	7,721	7,861
WAUKEGAN-NORTH CHICAGO (LAKE CO.)		33,900			71,700			105,600			
NEWS-SUN	E (M-F)		17,290	51.00		19,955	27.83		37,245	38,964	40,888
NEWS-SUN	WKND		17,321	51.09		21,241	29.62		38,562	40,390	41,869
WHEATON (DUPAGE CO.)		16,800			56,600			73,400			
JOURNAL	E (M-F)		5,732	34.12		2,056	7.70		7,788	7,885	6,993

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

INDIANA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
ANDERSON (MADISON CO.)		24,800			26,700			51,500			
HERALD, BULLETIN	CMB DLY		21,235	85.63		14,740	26.04		35,975	36,818	37,795
HERALD	M (TU-S)		10,405	41.96		10,231	18.08		20,636	21,280	21,415
BULLETIN	E		10,830	43.67		4,509	7.97		15,339	15,538	16,380
HERALD	SUN		11,631	46.90		11,318	20.00		22,949	23,593	23,657
BEDFORD (LAWRENCE CO.)		8,100#			16,400			24,500			
TIMES-MAIL	E	#	6,171	76.19		8,195	49.97		14,366	14,826	15,032
BLOOMINGTON (MONROE CO.)		26,800#			18,200			45,000			
HERALD-TELEPHONE	E	#	15,021	56.05		10,629	58.40		25,650	27,625	27,446
BLOOMINGTON (MONROE CO.)- BEDFORD (LAWRENCE CO.)		34,800#			34,200			69,000			
HERALD-TIMES	SUN	#	20,986	60.30		19,407	56.75		40,393	43,140	43,139
COLUMBUS (BARTHOLOMEW CO.)		14,800			29,300			44,100			
REPUBLIC	E		11,330	76.55		10,945	37.35		22,275	22,629	22,866
REPUBLIC (9-1-85 to 9-30-85)	SUN		8,650	58.45		10,497	35.83		19,147	19,413	
CRAWFORDSVILLE (MONTGOMERY CO.)		5,200			16,300			21,500			
JOURNAL-REVIEW	E		4,648	89.38		5,662	34.74		10,310	10,657*	10,697*
ELKHART (ELKHART CO.)		30,200			31,300			61,500			
TRUTH	E (M-F)		20,893	69.18		7,556	24.14		28,449	28,877	29,402
TRUTH	WKND		22,996	76.15		8,635	27.59		31,631	32,054	32,264
EVANSVILLE (VANDERBURGH CO.)		63,000			128,800			191,800			
COURIER, PRESS	CMB DLY		56,882	90.29		41,325	32.08		98,207	104,763	104,577
COURIER	M		29,799	47.30		28,347	22.01		58,146	64,338	63,764
PRESS	E		27,083	42.99		12,978	10.08		40,061	40,425	40,813
COURIER-PRESS	SUN		50,596	80.31		51,975	40.35		102,571	115,080	115,946
FORT WAYNE (ALLEN CO.)		96,900#			177,900			274,800			
JOURNAL-GAZETTE, NEWS-SENTINEL	CMB DLY	#	77,440	79.92		40,356	22.68		117,796	119,217	123,837
JOURNAL-GAZETTE	M	#	34,819	35.93		24,074	13.53		58,893	60,043	61,390
NEWS-SENTINEL	E	#	42,621	43.98		16,282	9.15		58,903	59,174	62,447
JOURNAL-GAZETTE	SUN	#	68,806	71.01		61,392	34.51		130,198	132,764	128,950
FRANKLIN (JOHNSON CO.)		16,100#			12,000			28,100			
JOURNAL	E	#	8,911	55.35		5,372	44.77		14,283	14,667	14,567

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

INDIANA		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	9/30/85	9/30/84
GARY (LAKE CO.)		89,200#			58,900			148,100			
POST-TRIBUNE	E	#	49,847	55.88		19,255	32.69		69,102	73,080*	77,962*
POST-TRIBUNE	SUN	#	56,002	62.78		26,321	44.69		82,323	87,940*	90,911*
GOSHEN (ELKHART CO.)		7,700			21,600			29,300			
NEWS	E		5,310	68.96		8,190	37.92		13,500	14,152	14,161
GREENFIELD (HANCOCK CO.)		4,200			11,500			15,700			
REPORTER	E		2,724	64.86		3,186	27.70		5,910	6,427	6,351
GREENSBURG (DECATUR CO.)		3,400			7,900			11,300			
NEWS	E		2,730	80.29		3,475	43.99		6,205	6,503*	6,549
HAMMOND-EAST CHICAGO (LAKE CO.)		106,300#			53,100			159,400			
TIMES	E (M-F)	#	54,997	51.74		9,196	17.32		64,193	67,007*	66,854*
TIMES	SUN	#	61,433	57.79		10,039	18.91		71,472	74,522*	74,190*
INDIANAPOLIS (MARION CO.)		438,400#						438,400			
STAR, NEWS	CMB DLY	#	294,696	67.22					294,696	359,990	366,862
STAR	M	#	175,202	39.96					175,202	229,233	234,554
NEWS	E	#	119,494	27.26					119,494	130,757	132,308
STAR	SUN	#	298,292	68.04					298,292	395,659	396,020
KOKOMO (HOWARD CO.)		20,400			26,200			46,600			
TRIBUNE	E		17,003	83.35		10,351	39.51		27,354	27,704	27,668
TRIBUNE	SUN		17,353	85.06		10,900	41.60		28,253	28,600	28,366
LA PORTE (LA PORTE CO.)		9,300			33,300			42,600			
HERALD-ARGUS	E		7,689	82.68		5,731	17.21		13,420	13,767	13,778
LAFAYETTE-WEST LAFAYETTE (TIPPECANOE CO.)		25,200			64,900			90,100			
JOURNAL & COURIER	M		17,823	70.73		18,016	27.76		35,839	36,379	37,195
JOURNAL & COURIER	SUN		18,804	74.62		17,238	26.56		36,042	36,490	36,508
LOGANSPORT (CASS CO.)		7,500			19,500			27,000			
PHAROS-TRIBUNE	E (M-F)		6,858	91.44		8,004	41.05		14,862	15,798	15,749
PHAROS-TRIBUNE	SUN		6,984	93.12		8,214	42.12		15,198	16,210	16,184
MARION (GRANT CO.)		21,900			22,700			44,600			
CHRONICLE-TRIBUNE	M		14,772	67.45		6,316	27.82		21,088	21,735	21,766
CHRONICLE-TRIBUNE	SUN		16,613	75.86		7,391	32.56		24,004	24,717	24,847

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

INDIANA		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 9/30/85	AS OF 9/30/84
MARTINSVILLE (MORGAN CO.)		4,500			8,800			13,300			
REPORTER	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
MICHIGAN CITY (LA PORTE CO.)		14,400			28,100			42,500			
NEWS-DISPATCH	E (M-F)		11,544	80.17		5,223	18.59		16,767	17,067	17,240
NEWS-DISPATCH	SAT M		12,457	86.51		5,509	19.60		17,966	18,270	18,484
MUNCIE (DELAWARE CO.)		27,800			48,400			76,200			
STAR, PRESS	CMB DLY		24,202	87.06		19,616	40.53		43,818	45,159*	45,137*
STAR	M		13,821	49.72		14,772	30.52		28,593	29,758*	29,572*
PRESS	E		10,381	37.34		4,844	10.01		15,225	15,401*	15,565*
STAR	SUN		16,750	60.25		16,956	35.03		33,706	34,831*	34,512*
NEW CASTLE (HENRY CO.)		9,600			13,700			23,300			
COURIER-TIMES	E		8,041	83.76		5,341	38.99		13,382	13,808*	13,966*
PRINCETON (GIBSON CO.)		3,800			10,500			14,300			
CLARION	M (M-F)		2,726	71.74		3,448	32.84		6,174	6,445*	6,332*
RICHMOND (WAYNE CO.)		18,300			43,500			61,800			
PALLADIUM-ITEM	E		12,466	68.12		9,709	22.32		22,175	22,373*	22,551*
PALLADIUM-ITEM	SUN		14,771	80.72		12,038	27.67		26,809	27,093*	27,345*
RUSHVILLE (RUSH CO.)		2,100@			4,400			6,500			
REPUBLICAN	E (M-F)	@		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
SEYMOUR (JACKSON CO.)		5,900			8,600			14,500			
TRIBUNE	E		4,473	75.81		4,809	55.92		9,282	9,723	9,674
SHELBYVILLE (SHELBY CO.)		5,600			8,700			14,300			
NEWS	E		4,599	82.13		5,421	62.31		10,020	11,085*	10,991*
SOUTH BEND-MISHAWAKA (ST. JOSEPH CO.)		82,300			139,300			221,600			
TRIBUNE	E		55,688	67.66		36,509	26.21		92,197	98,826	103,160
TRIBUNE	SUN		57,731	70.15		54,655	39.24		112,386	124,897	124,488
TERRE HAUTE (VIGO CO.)		25,300			72,000			97,300			
TRIBUNE-STAR	M		18,173	71.83		17,626	24.48		35,799	36,937	36,609
TRIBUNE-STAR	SUN		18,015	71.21		20,307	28.20		38,322	39,386	38,660
VINCENNES (KNOX CO.)		9,300			19,400			28,700			
SUN-COMMERCIAL	E (M-F)		6,977	75.02		7,776	40.08		14,753	15,003*	15,076*
SUN-COMMERCIAL	SUN		7,294	78.43		8,287	42.72		15,581	16,072*	16,282*

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

INDIANA		CZ OR NDM		RATIO CIRC/ OH'S	RTZ OR NDM		RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC		OH'S	CIRC		OH'S	CIRC	AS OF 9/30/85	AS OF 9/30/84
WABASH (WABASH CO.)		4,700			7,800			12,500			
PLAIN DEALER	E		3.296	70.13		3,685	47.24		6,981	7,274*	7,164*
WASHINGTON (DAVIESS CO.)		4,600			14,400			19,000			
TIMES-HERALD	E		3,538	76.91		6,594	45.79		10,132	10,733	10,925
IOWA											
AMES (STORY CO.)		14,800			11,800			26,600			
TRIBUNE	E		6,744	45.57		2,614	22.15		9,358	10,007*	9,952*
BURLINGTON (DES MOINES CO.)		13,200			43,200			56,400			
HAWK EYE	E (M-F)		10,058	76.20		8,431	19.52		18,489	18,877	18,907
HAWK EYE	SUN		10,174	77.08		9,047	20.94		19,221	19,708	20,139
CEDAR RAPIDS-MARION (LINN CO.)		59,400			91,400			150,800			
GAZETTE	M		40,170	67.63		23,539	25.75		63,709	69,725	69,112
GAZETTE	SUN		41,564	69.97		30,919	33.83		72,483	80,180	79,171
CLINTON (CLINTON CO.)		12,400			34,200			46,600			
HERALD	E		9,440	76.13		10,618	31.05		20,058	20,576	21,116
COUNCIL BLUFFS (POTTAWATTAMIE CO.)		22,000			26,400			48,400			
NONPAREIL	E (M-F)		13,476	61.25		4,017	15.22		17,493	17,831	18,108
NONPAREIL	SAT M		13,158	59.81		4,003	15.16		17,161	17,500	17,775
NONPAREIL	SUN		15,077	68.53		4,266	16.16		19,343	19,709	19,841
DAVENPORT-BETTENDORF (SCOTT CO.)		111,000			148,900			259,900			
QUAD CITY TIMES	ALL DAY		43,981	39.62		17,613	11.83		61,594	62,036	63,258
QUAD CITY TIMES	SUN		50,190	45.22		29,684	19.94		79,874	81,231	85,175
DES MOINES (POLK CO.)		120,900			346,500			467,400			
REGISTER	M		73,238	60.58		86,362	24.92		159,600	233,036	234,927
REGISTER	SUN		88,225	72.97		153,083	44.18		241,308	375,356	384,846
DUBUQUE (DUBUQUE CO.), IA-EAST DUBUQUE (JO DAVIESS CO.), IL		21,700			52,700			74,400			
TELEGRAPH-HERALD	E (M-F)		17,140	78.99		16,522	31.35		33,662	35,252	35,680
TELEGRAPH-HERALD	SUN		17,966	82.79		19,204	36.44		37,170	39,327	39,730

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*AVERAGES FOR 3 MONTHS

IOWA		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 9/30/85	AS OF 9/30/84
FORT DODGE (WEBSTER CO.)		11,100			37,400			48,500			
MESSENGER	M		7,809	70.35		13,011	34.79		20,820	21,611*	24,274*
MESSENGER	SUN		7,905	71.22		13,128	35.10		21,033	21,814*	
FORT MADISON (LEE CO.)		5,100			7,000			12,100			
DEMOCRAT	E (M-F)		4,217	82.69		2,721	38.87		6,938	7,209	7,295
IOWA CITY (JOHNSON CO.)		24,600			14,900			39,500			
PRESS-CITIZEN	E		11,452	46.55		4,072	27.33		15,524	15,844	16,056
KEOKUK (LEE CO.)		5,500			17,400			22,900			
GATE CITY	E		3,633	66.05		2,419	13.90		6,052	6,226	6,468
MARSHALLTOWN (MARSHALL CO.)		10,700			24,300			35,000			
TIMES-REPUBLICAN	E		7,774	72.65		5,817	23.94		13,591	14,068*	14,526*
MASON CITY (CERRO GORDO CO.)		15,700			35,200			50,900			
GLOBE-GAZETTE	M		10,762	68.55		9,217	26.18		19,979	21,022	22,541
GLOBE	SUN		10,564	67.29		9,480	26.93		20,044	21,074	
MUSCATINE (MUSCATINE CO.)		9,100			20,400			29,500			
JOURNAL	E		6,388	70.20		4,450	21.81		10,838	11,087	11,328
OELWEIN (FAYETTE CO.)		3,000			18,400			21,400			
REGISTER	E		2,222	74.07		3,669	19.94		5,891	6,316	6,582
OTTUMWA (WAPELLO CO.)		11,100			36,800			47,900			
COURIER	M		7,843	70.66		7,443	20.23		15,286	15,671	16,396
SIOUX CITY (WOODBURY CO.)		37,300			88,900			126,200			
JOURNAL	M (M-F)		25,886	69.40		26,113	29.37		51,999	54,822	55,846
JOURNAL	SAT E & HOLS		25,374	68.03		26,027	29.28		51,401	54,253	55,143
JOURNAL	SUN		26,379	70.72		19,934	22.42		46,313	48,122	48,888
WATERLOO-CEDAR FALLS-EVANSDALE (BLACK HAWK CO.)		44,100			85,700			129,800			
COURIER	E (M-F)		26,904	61.01		19,959	23.29		46,863	47,750	51,088
COURIER	SUN		28,271	64.11		22,743	26.54		51,014	51,920	54,326
WEBSTER CITY (HAMILTON CO.)		3,500			8,600			12,100			
FREEMAN-JOURNAL	E (M-F)		2,474	70.69		1,395	16.22		3,869	4,100	4,186

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*AVERAGES FOR 3 MONTHS

KANSAS		CZ OR NDM		RATIO CIRC/ OH'S	RTZ OR NDM		RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC		OH'S	CIRC		OH'S	CIRC	AS OF 9/30/85	AS OF 9/30/84
CHANUTE (NEOSHO CO.)		4,200			5,500			9,700			
TRIBUNE	E		3,319	79.02		1,772	32.22		5,091	5,551	5,575
COFFEYVILLE (MONTGOMERY CO.)		6,600			12,100			18,700			
JOURNAL	E (M-F)		4,397	66.62		2,364	19.54		6,761	7,017	7,488
JOURNAL	SUN		5,250	79.55		2,702	22.33		7,952	8,280	8,581
DODGE CITY (FORD CO.)		7,600			31,100			38,700			
GLOBE	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
EMPORIA (LYON CO.)		10,300			11,100			21,400			
GAZETTE	E		6,474	62.85		4,160	37.48		10,634	11,064*	11,962*
FORT SCOTT (BOURBON CO.)		3,900			6,100			10,000			
TRIBUNE	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
GARDEN CITY (FINNEY CO.)		7,300			15,200			22,500			
TELEGRAM	E		6,047	82.84		4,435	29.18		10,482	11,000	10,384
GREAT BEND (BARTON CO.)		6,700			15,200			21,900			
TRIBUNE	E (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
TRIBUNE	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
HAYS (ELLIS CO.)		7,000#			19,100			26,100			
NEWS	E (M-F)	#	5,865	83.79		7,434	38.92		13,299	14,234*	14,126*
NEWS	SUN	#	6,320	90.29		7,833	41.01		14,153	15,091*	14,915*
HUTCHINSON (RENO CO.)		19,600			56,000			75,600			
NEWS	ALL DAY		14,594	74.46		18,369	32.80		32,963	42,834	42,713
NEWS	SUN		15,505	79.11		19,535	34.88		35,040	45,722	45,885
INDEPENDENCE (MONTGOMERY CO.)		4,600			12,000			16,600			
REPORTER	E (M-F)		3,630	78.91		3,193	26.61		6,823	7,233*	7,423*
REPORTER	SUN		4,012	87.22		3,606	30.05		7,618	8,029*	8,221*
JUNCTION CITY (GEARY CO.)		8,300			8,800			17,100			
UNION	E (M-F)		5,488	66.12		2,343	26.63		7,831	8,026	8,067
UNION	SUN		5,899	71.07		2,534	28.80		8,433	8,634	8,613
LAWRENCE (DOUGLAS CO.)		19,900			15,700			35,600			
JOURNAL-WORLD	E		13,653	68.61		4,048	25.78		17,701	18,543	18,362
JOURNAL-WORLD	SUN		13,939	70.05		4,161	26.50		18,100	18,941	18,671

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*AVERAGES FOR 3 MONTHS

KANSAS		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
LEAVENWORTH (LEAVENWORTH CO.)		11,000			13,600			24,600			
TIMES	E (M-F)		6,994	63.58		1,973	14.51		8,967	9,126*	9,010*
TIMES	SUN		7,416	67.42		2,158	15.87		9,574	9,733*	9,509*
MANHATTAN (RILEY CO.)		15,300			11,200			26,500			
MERCURY	E (M-F)		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
MERCURY	SUN		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
OLATHE (JOHNSON CO.)		16,100#			6,200			22,300			
NEWS	M (TU-S)	#	6,045	37.55		1,799	29.02		7,844	8,693	
NEWS	SUN	#	6,776	42.09		2,003	32.31		8,779	9,646	
PARSONS (LABETTE CO.)		5,100			11,400			16,500			
SUN	E (M-F)		4,151	81.39		3,623	31.78		7,774	8,239*	8,309*
SUN	SAT M		4,197	82.29		3,686	32.33		7,883	8,348*	8,414*
SALINA (SALINE CO.)		16,700			44,700			61,400			
JOURNAL	M		11,523	69.00		13,991	31.30		25,514	29,134	29,952
JOURNAL	SUN		12,591	75.40		16,358	36.60		28,949	33,082	34,962
TOPEKA (SHAWNEE CO.)		62,200			147,700			209,900			
CAPITAL-JOURNAL	M		41,374	66.52		22,799	15.44		64,173	66,174	65,829
CAPITAL-JOURNAL	SUN		46,348	74.51		27,103	18.35		73,451	75,211	75,880
WICHITA (SEDGWICK CO.)		227,700#						227,700			
EAGLE-BEACON	M	#	106,296	46.68					106,296	126,807	123,074
EAGLE-BEACON	SUN	#	152,091	66.79					152,091	190,447	188,238
WINFIELD (COWLEY CO.)		4,700			8,800			13,500			
COURIER	E		3,841	81.72		1,983	22.53		5,824	6,081	6,139*
KENTUCKY											
ASHLAND (BOYD CO.)		20,700			52,100			72,800			
INDEPENDENT	E		13,866	66.99		10,009	19.21		23,875	24,686	24,852
INDEPENDENT	SUN		15,116	73.02		11,145	21.39		26,261	27,163	27,140
BOWLING GREEN (WARREN CO.)		15,300			59,600			74,900			
PARK CITY NEWS	E (M-F)		6,095	39.84		14,473	24.28		20,568	20,913	21,105
PARK CITY NEWS	SUN		6,866	44.88		17,425	29.24		24,291	24,642	24,350

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*AVERAGES FOR 3 MONTHS

KENTUCKY		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
DANVILLE (BOYLE CO.)		5,000			24,900			29,900			
ADVOCATE-MESSENGER	E (M-F)		3,813	76.26		7,814	31.38		11,627	11,915	11,789
ADVOCATE	SUN		4,011	80.22		8,212	32.98		12,223	12,534	12,640
ELIZABETHTOWN (HARDIN CO.)		30,300#						30,300			
NEWS-ENTERPRISE	E (M-F)	#	14,663	48.39					14,663	15,134	15,252
NEWS-ENTERPRISE (9-15-85 to 9-30-85)	SUN	#								15,310	
GLASGOW (BARREN CO.)		13,000#						13,000			
TIMES	E (M-F)	#	7,218	55.52					7,218	8,263	7,253
TIMES	SUN	#	7,213	55.48					7,213	8,254	7,222
HARLAN (HARLAN CO.)		1,700			12,600			14,300			
ENTERPRISE	E		1,149	67.59		5,738	45.54		6,887	7,353	7,358
HENDERSON (HENDERSON CO.)		10,200			11,600			21,800			
GLEANER	M (TU-S)		6,685	65.54		3,672	31.66		10,357	10,656*	10,845*
GLEANER	SUN		8,207	80.46		4,700	40.52		12,907	13,217*	13,244*
HOPKINSVILLE (CHRISTIAN CO.)		11,000			22,200			33,200			
NEW ERA	E		9,609	87.35		6,082	27.40		15,691	15,987	15,483
LEXINGTON (FAYETTE CO.)		80,700			117,100			197,800			
HERALD-LEADER	M		51,885	64.29		32,517	27.77		84,402	109,504*	110,194*
HERALD-LEADER	SUN		57,880	71.72		41,740	35.64		99,620	130,119*	130,216*
LOUISVILLE (JEFFERSON CO.)		292,100			205,600			497,700			
COURIER-JOURNAL, TIMES	CMB DLY		198,206	67.86		61,888	30.10		260,094	299,271	308,742
COURIER-JOURNAL	M		96,467	33 03		35,860	17.44		132,327	170,699	174,399
TIMES	E		101,739	34.83		26,028	12.66		127,767	128,572	134,343
COURIER-JOURNAL	SUN		189,318	64.81		83,296	40.51		272,614	321,846	327,875
MADISONVILLE (HOPKINS CO.)		6,800			12,500			19,300			
MESSENGER	E		5,361	78.84		5,787	46.30		11,148	11,424	11,293
MIDDLESBORO (BELL CO.)		4,600			26,100			30,700			
NEWS	E		3,610	78.48		4,933	18.90		8,543	8,874	8,562*
MURRAY (CALLOWAY CO.)		14,100#						14,100			
LEDGER & TIMES	E	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
OWENSBORO (DAVIESS CO.)		21,700			68,900			90,600			
MESSENGER-INQUIRER	M		16,353	75.36		15,835	22.98		32,188	32,639	33,271
MESSENGER-INQUIRER	SUN		16,764	77.25		16,657	24.18		33,421	33,757	34,501

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

KENTUCKY		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
PADUCAH (McCRACKEN CO.)		19,500			74,400			93,900			
SUN	E (M-F)		12,985	66.59		17,306	23.26		30,291	30,663	31,726
SUN	SUN		13,499	69.23		18,091	24.32		31,590	32,600	36,112
SOMERSET (PULASKI CO.)		4,400			13,500			17,900			
COMMONWEALTH-JOURNAL	E (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
COMMONWEALTH-JOURNAL	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
LOUISIANA											
ABBEVILLE (VERMILION PARISH)		5,000			13,100			18,100			
MERIDIONAL	E (TU-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
MERIDIONAL	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
ALEXANDRIA-PINEVILLE (RAPIDES PARISH)		27,300			81,000			108,300			
TOWN TALK	M		18,978	69.52		18,821	23.24		37,799	39,318	39,875
TOWN TALK	SUN		19,245	70.49		19,816	24.46		39,061	40,687	40,856
BASTROP (MOREHOUSE PARISH)		6,100			13,000			19,100			
ENTERPRISE	E (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
BATON ROUGE (EAST BATON ROUGE PARISH)		141,100#			112,100			253,200			
ADVOCATE, STATE-TIMES	CMB DLY	#	76,407	54.15		28,121	25.09		104,528	117,995	117,741
ADVOCATE	M	#	45,744	32.42		23,200	20.70		68,944	82,169	80,504
STATE-TIMES	E	#	30,663	21.73		4,921	4.39		35,584	35,826	37,237
ADVOCATE	SUN	#	83,244	59.00		36,537	32.59		119,781	136,056	133,416
CROWLEY (ACADIA PARISH)		5,800			38,400			44,200			
POST-SIGNAL	E (TU-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
POST-SIGNAL	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
HAMMOND (TANGIPAHOA PARISH)		31,300#						31,300			
STAR	E (M-F)	#	11,862	37.90					11,862	13,046	12,053
HOUMA (TERREBONNE PARISH)		33,800#						33,800			
COURIER & PRESS	E (M-F)	#	19,932	58.97					19,932	22,060	20,828
COURIER & PRESS	SUN	#	21,619	63.96					21,619	24,472	23,132
JENNINGS (JEFFERSON DAVIS PARISH)		4,300			17,400			21,700			
NEWS	E (M-F)		2,422	7.17		3,256	18.71		5,678	5,823	5,791

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*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
LOUISIANA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	9/30/85	9/30/84
LAFAYETTE (LAFAYETTE PARISH)		43,800			53,100			96,900			
ADVERTISER	E		22,042	50.32		8,452	15.92		30,494	31,818	31,702
ADVERTISER	SUN		26,722	61.01		11,637	21.92		38,359	40,369	40,194
LAKE CHARLES (CALCASIEU PARISH)		47,100			59,300			106,400			
AMERICAN PRESS	M		27,459	58.30		12,089	20.39		39,548	40,242	41,264
AMERICAN PRESS	SUN		30,246	64.22		13,823	23.31		44,069	44,907	45,854
MONROE (OUACHITA PARISH)		28,900			94,300			123,200			
NEWS-STAR-WORLD	M		22,198	76.81		13,648	14.47		35,846	37,714	38,259
NEWS-STAR-WORLD	SUN		26,423	91.43		17,622	18.69		44,045	46,085	45,899
NEW IBERIA (IBERIA PARISH)		11,900			20,600			32,500			
IBERIAN	E		7,733	64.98		7,091	34.42		14,824	15,866	15,512
IBERIAN	SUN		8,274	69.53		7,420	36.02		15,694	16,736	16,471
NEW ORLEANS (ORLEANS PARISH)		495,700#						495,700			
TIMES-PICAYUNE/STATES-ITEM	ALL DAY (M-F)	#	243,732	49.17					243,732	272,931	276,556
TIMES-PICAYUNE/STATES-ITEM	SAT M	#	220,646	44.51					220,646	249,049	249,306
TIMES-PICAYUNE/STATES-ITEM	SUN	#	294,897	59.49					294,897	338,995	339,030
OPELOUSAS (ST. LANDRY PARISH)		40,000#						40,000			
WORLD	E (M-F)	#	15,402	38.51					15,402	16,358	15,845
WORLD	SUN	#	16,483	41.21					16,483	17,477	16,791
SHREVEPORT (CADDO PARISH)		120,000			215,900			335,900			
TIMES, JOURNAL	CMB DLY		73,139	60.95		25,322	11.73		98,461	101,365	104,229
TIMES	M		52,599	43.83		21,459	9.94		74,058	76,720	78,727
JOURNAL	E		20,540	17.12		3,863	1.79		24,403	24,645	25,502
TIMES	SUN		74,101	61.75		32,615	15.11		106,716	110,208	109,209
THIBODAUX (LAFOURCHE PARISH)		17,400#						17,400			
COMET	E (M-F)	#	11,360	65.29					11,360	13,429	11,939
MAINE											
AUGUSTA (KENNEBEC CO.)		9,600			83,800			93,400			
JOURNAL	M		7,331	76.36		10,801	12.89		18,132	18,611	18,556

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*AVERAGES FOR 3 MONTHS

MAINE		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
BANGOR (PENOBSCOT CO.)		24,400			128,800			153,200			
NEWS	M (M-F)		20,144	82.56		57,308	44.49		77,452	78,816	78,330
NEWS	WKND		21,912	89.80		68,309	53.03		90,221	92,131	91,129
BIDDEFORD (YORK CO.)		12,600			6,600			19,200			
JOURNAL TRIBUNE	E		8,230	65.32		2,141	32.44		10,371	14,850	14,984
BRUNSWICK (CUMBERLAND CO.)		13,200			8,200			21,400			
TIMES-RECORD	E (M-F)		9,021	68.34		3,939	48.04		12,960	13,897	13,683
LEWISTON-AUBURN (ANDROSCOGGIN CO.)		23,700			75,300			99,000			
SUN, JOURNAL	CMB DLY		21,571	91.02		24.108	32.02		45,679	46,377	46,024
SUN	M		12,406	52.35		21,527	28.59		33,933	34,535	33,925
JOURNAL	E		9,165	38.67		2,581	3.43		11,746	11,842	12,099
SUN-JOURNAL	SUN		17,115	72.22		19,998	26.56		37,113	38,880	36,640
PORTLAND (CUMBERLAND CO.)		46,300			105,300			151,600			
PRESS HERALD, EXPRESS	CMB DLY		40,956	88.46		38,191	36.27		79.147	88,345	89,434
PRESS HERALD	M		22,332	48.23		29,699	28.20		52,031	61,013	61,060
EXPRESS	E		18,624	40.22		8,492	8.06		27,116	27,332	28,374
TELEGRAM	SUN		32,695	70.62		49,672	47.17		82,367	133,204	129,792
WATERVILLE (KENNEBEC CO.)		10,000			32,000			42,000			
CENTRAL SENTINEL	M		8,949	89.49		15,309	47.84		24,258	26,337	26,403
MARYLAND											
ANNAPOLIS (ANNE ARUNDEL CO.)		23,200			15,300			38,500			
CAPITAL	E		16,467	70.98		10,524	68.78		26,991	37,933	36,637
BALTIMORE (INDEPENDENT CITY)		566,400			262,300			828,700			
NEWS AMERICAN	E (M-F)				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
NEWS AMERICAN	SAT M				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
NEWS AMERICAN	SUN				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
BALTIMORE (INDEPENDENT CITY)		805,400#						805,400			
SUN	CMB DLY	#	332,451	41.28					332,451	356,296	347,674
SUN	M (M-F)	#	189,599	23.54					189,599	206,032	192,067
SUN	E (M-F)	#	142,852	17.74					142,852	150,264	155,607
SUN	SAT M	#	319,078	39.62					319,078	340,656	339,237
SUN	SUN	#	382,825	47.53					382,825	417,374	402,593

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MARYLAND		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
CAMBRIDGE (DORCHESTER CO.)		4,400			6,900			11,300			
BANNER	E (M-F)		4,335	98.52		2,568	37.22		6,903	7,614	7,566
CUMBERLAND (ALLEGANY CO.)		17,200			44,500			61,700			
NEWS, TIMES	CMB DLY		15,987	92.95		14,172	31.85		30,159	31,126	32,195
NEWS	M (M-F)		6,344	36.88		7,578	17.03		13,922	14,746	14,566
TIMES	E (M-F)		9,643	56.06		6,594	14.82		16,237	16,380	17,629
NEWS	SAT M		14,645	85.15		14,151	31.80		28,796	29,762	29,651
TIMES	SUN		15,442	89.78		19,570	43.98		35,012	36,218	36,364
EASTON (TALBOT CO.)		3,600			16,000			19,600			
STAR-DEMOCRAT	M (M-F)		3,140	87.22		6,663	41.64		9,803	12,351	12,403
FREDERICK (FREDERICK CO.)		12,900			99,200			112,100			
POST, NEWS	CMB DLY		9,772	75.75		25.427	25.63		35,199	36,955	36,552
POST	M		3,789	29.37		16,743	16.88		20,532	22,113	21,926
NEWS	E		5,983	46.38		8,684	8.75		14,667	14,842	14,626
HAGERSTOWN (WASHINGTON CO.)		27,000			51,700			78,700			
HERALD, MAIL	CMB DLY		23,116	85.61		15,583	30.14		38,699	41,934	42,120
HERALD	M (M-F)		6,825	25.28		9,293	17.97		16,118	19,160	18,892
MAIL	E (M-F)		16,291	60.34		6,290	12.17		22,581	22,774	23,228
HERALD-MAIL	SAT M		20,506	75.95		14,554	28.15		35,060	37,957	38,337
HERALD-MAIL	SUN		20,368	75.44		15,820	30.60		36,188	39,684	39,287
LANHAM (PRINCE GEORGES CO.)		235,200#						235,200			
JOURNAL	M (M-F)	#	36,829	15.66					36,829	38,079	40,350
ROCKVILLE (MONTGOMERY CO.)		228,800#						228,800			
JOURNAL	M (M-F)	#	38,108	16.66					38,108	39,346	38,402
SALISBURY (WICOMICO CO.)		12,700			64,400			77,100			
TIMES	E		8,370	65.91		16,899	26.24		25,269	25,639	26,070
TIMES	SUN		9,299	73.22		18,858	29.28		28,157	28,716	29,056
WESTMINSTER (CARROLL CO.)		36,000#						36,000			
TIMES	M	#	16,975	47.15					16,975	18,552	17,926
MASSACHUSETTS											
ATTLEBORO (BRISTOL CO.)		12,400			24,400			36,800			
SUN CHRONICLE	E		8,039	64.83		12,841	52.63		20,880	23,598*	23,002*

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

MASSACHUSETTS		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 9/30/85	AS OF 9/30/84
BEVERLY (ESSEX CO.)		14,000			9,900			23,900			
TIMES	E		6,103	43.59		2,352	23.76		8,455	9,433	9,554
BOSTON (SUFFOLK CO.)		737,700			662,200			1,399,900			
CHRISTIAN SCIENCE MONITOR	M (M-F)									146,743	141,247
GLOBE	M (M-F)		266,454	36.12		150,093	22.67		416,547	509,464	520,081
GLOBE	SAT M		234,012	31.72		144,095	21.76		378,107	472,375	481,640
GLOBE	SUN		376,711	51.07		229,418	34.64		606,129	799,200	792,786
HERALD	M (M-F)		187,847	25.46		78,345	11.83		266,192	355,253	343,581
HERALD	SAT M		135,237	18.33		62,078	9.37		197,315	277,026	281,063
HERALD	SUN		128,110	17.37		63,292	9.56		191,402	282,487	280,769
BROCKTON (PLYMOUTH CO.)		70,700			78,700			149,400			
ENTERPRISE	E (M-F)		39,324	55.62		17,808	22.63		57,132	59,547	60,107
ENTERPRISE	SAT M		38,299	54.17		17,493	22.23		55,792	58,303	58,930
ENTERPRISE	SUN		40,068	56.67		19,144	24.33		59,212	62,880	62,564
DEDHAM (NORFOLK CO.)		23,500#						23,500			
TRANSCRIPT	E (M-F)	#	10,382	44.18					10,382	12,237	11,967
FALL RIVER (BRISTOL CO.)		57,400			6,800			64,200			
HERALD NEWS	E		35,221	61.36		2,450	36.03		37,671	38,207	38,996
HERALD NEWS	SUN		32,910	57.33		2,344	34.47		35,254	35,613	
FITCHBURG (WORCESTER CO.)		28,200			38,600			66,800			
SENTINEL & ENTERPRISE	E		17,942	63.62		5,355	13.87		23,297	23,526	23,693
FRAMINGHAM (MIDDLESEX CO.)		69,100#						69,100			
NEWS	E	#	34,083	49.32					34,083	47,538	47,107
NEWS	SUN	#	36,930	53.44					36,930	53,049	52,663
GARDNER (WORCESTER CO.)		7,500			8,800			16,300			
NEWS	E		5,415	72.20		3,241	36.83		8,656	8,826*	8,448*
GLOUCESTER (ESSEX CO.)		14,000			3,100			17,100			
TIMES	E		10,741	76.72		940	30.32		11,681	12,113	12,198
GREENFIELD (FRANKLIN CO.)		12,300			16,800			29,100			
RECORDER	E		9,388	76.33		5,435	32.35		14,823	15,327	15,155
HAVERHILL (ESSEX CO.)		18,200#			61,400			79,600			
GAZETTE	E	#	10,749	59.06		5,915	9.63		16,664	16,890	16,324
HOLYOKE (HAMPDEN CO.)		56,900#						56,900			
TRANSCRIPT-TELEGRAM	E	#	24,504	43.07					24,504	24,970	25,878

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
MASSACHUSETTS		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	9/30/85	9/30/84
HYANNIS (BARNSTABLE CO.)		70,000#						70,000			
CAPE COD TIMES	M	#	42,217	60.31					42,217	43,158	42,244
CAPE COD TIMES	SUN	#	48,800	69.71					48,800	50,284	48,439
LAWRENCE (ESSEX CO.)		70,400#			38,500			108,900			
EAGLE-TRIBUNE	E	#	47,113	66.92		3,927	10.20		51,040	58,394	56,642
EAGLE-TRIBUNE	SUN	#	46,603	66.20		4,540	11.79		51,143	59,541	58,156
LOWELL (MIDDLESEX CO.)		76,600			46,700			123,300			
SUN	E		48,343	63.11		6,381	13.66		54,724	55,473*	55,860*
SUN	SUN		44,678	58.33		5,615	12.02		50,293	52,915*	53,207*
LYNN (ESSEX CO.)		47,100			99,900			147,000			
ITEM	E (M-F)		24,003	50.96		4,935	4.94		28,938	29,562	29,699
ITEM	SAT E		21,135	44.87		4,162	4.17		25,297	25,702	26,108
MALDEN (MIDDLESEX CO.)		21,500#						21,500			
NEWS	E (M-F)	#	6,059	28.18					6,059	7,802*	7,211*
MEDFORD (MIDDLESEX CO.)		20,600#						20,600			
MERCURY	E (M-F)	#	4,790	23.25					4,790	5,090*	5,456*
MELROSE (MIDDLESEX CO.)		10,600#						10,600			
NEWS	E (M-F)	#	1,938	18.28					1,938	2,078*	1,822*
MILFORD (WORCESTER CO.)		28,900#						28,900			
NEWS	E	#	11,957	41.37					11,957	13,109*	13,317*
NEW BEDFORD (BRISTOL CO.)		54,500			30,500			85,000			
STANDARD TIMES	E (M-F)		33,423	61.33		13,956	45.76		47,379	47,950	48,358
STANDARD TIMES	SAT M		33,294	61.09		13,992	45.88		47,286	47,916	48,352
STANDARD TIMES	SUN		34,201	62.75		15,060	49.38		49,261	51,856	52,348
NEWBURYPORT (ESSEX CO.)		11,900			23,200			35,100			
NEWS	E		6,973	58.60		4,584	19.76		11,557	11,944	11,759
NORTH ADAMS (BERKSHIRE CO.)		12,900			5,300			18,200			
TRANSCRIPT	E		10,145	78.64		653	12.32		10,798	11,078	11,044
NORTHAMPTON (HAMPSHIRE CO.)		17,200			16,300			33,500			
GAZETTE	E		11,920	69.30		7,175	44.02		19,095	20,425	20,291
PEABODY (ESSEX CO.)		16,400			3,600			20,000			
TIMES	E		3,397	20.71		45	1.25		3,442	3,503	3,546

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

MASSACHUSETTS		CZ OR NDM		RATIO CIRC/ OH'S	RTZ OR NDM		RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC		OH'S	CIRC		OH'S	CIRC	AS OF 9/30/85	AS OF 9/30/84
PITTSFIELD (BERKSHIRE CO.)		27,700#			12,100			39,800			
EAGLE	M	#	22,119	79.85		5,693	47.05		27,812	32,969	32,698
QUINCY (NORFOLK CO.)		67,000			52,600			119,600			
PATRIOT LEDGER	E (M-F)		40,593	60.59		25,752	48.96		66,345	89,153	87,804
PATRIOT LEDGER	SAT M		42,665	63.68		26,749	50.85		69,414	92,837	89,787
SALEM (ESSEX CO.)		48,300			42,300			90,600			
NEWS	E		22,878	47.37		7,606	17.98		30,484	31,114	30,340
SPRINGFIELD (HAMPDEN CO.)		133,300			100,200			233,500			
UNION, NEWS	CMB DLY		100,242	75.20		27,389	27.33		127,631	135,250	142,961
UNION	M		45,269	33.96		16,897	16.86		62,166	69,351	72,211
NEWS	E		54,973	41.24		10,492	10.47		65,465	65,899	70,750
REPUBLICAN	SUN		94,007	70.52		39,540	39.46		133,547	151,658	152,458
TAUNTON (BRISTOL CO.)		16,900			23,300			40,200			
GAZETTE	E		9,904	58.60		3,914	16.80		13,818	14,068	13,928
WALTHAM (MIDDLESEX CO.)		21,100			67,700			88,800			
NEWS-TRIBUNE	E (M-F)		8,260	39.15		4,602	6.80		12,862	13,044	13,121
WORCESTER (WORCESTER CO.)		95,100			124,400			219,500			
TELEGRAM, GAZETTE	CMB DLY		82,121	86.35		45,268	36.39		127,389	141,486	142,089
TELEGRAM	M		31,169	32.77		17,057	13.71		48,226	57,493	57,648
GAZETTE	E		50,952	53.58		28,211	22.68		79,163	83,993	84,441
TELEGRAM	SUN		64,127	67.43		44,024	35.39		108,151	125,332	123,127
MICHIGAN											
ADRIAN (LENAWEE CO.)		7,200			23,400			30,600			
TELEGRAM	E		5,458	75.81		11,528	49.26		16,986	17,186	17,148
ALPENA (ALPENA CO.)		8,000			12,400			20,400			
NEWS	E		7,313	91.41		4,887	39.41		12,200	12,724	12,616
ANN ARBOR (WASHTENAW CO.)		47,400			83,100			130,500			
NEWS	E		23,029	48.58		25,317	30.47		48,346	48,775	48,885
NEWS	SUN		27,194	57.37		30,334	36.50		57,528	58,077	57,381
BAD AXE (HURON CO.)		1,200			14,100			15,300			
TRIBUNE	E (M-F)		1,415	117.92		6,961	49.37		8,376	9,000	9,139

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
MICHIGAN		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 9/30/85	AS OF 9/30/84
BATTLE CREEK (CALHOUN CO.)		38,400			54,500			92,900			
ENQUIRER	E (M-F)		19,857	51.71		10,026	18.40		29,883	30,085	29,937
ENQUIRER	SAT M		19,249	50.13		10,147	18.62		29,396	29,597	29,554
ENQUIRER	SUN		24,994	65.09		13,691	25.12		38,685	38,919	38,249
BAY CITY (BAY CO.)		28,300#			49,900			78,200			
TIMES	E	#	21,883	77.33		14,238	28.53		36,121	39,964	40,555
TIMES	SUN	#	23,375	82.60		17,986	36.04		41,361	46,842	46,491
BENTON HARBOR-ST. JOSEPH (BERRIEN CO.)		74,900#						74,900			
HERALD-PALLADIUM	E	#	34,598	46.19					34,598	36,733	36,892
DETROIT (WAYNE CO.)		495,200			1,189,100			1,684,300			
FREE PRESS	M (M-F)		152,801	30.86		343,538	28.89		496,339	634,466	647,130
FREE PRESS	SAT M		135,284	27.32		326,484	27.46		461,768	587,763	598,746
FREE PRESS	SUN		147,975	29.88		384,223	32.31		532,198	754,615	803,714
NEWS	ALL DAY (M-F)		200,066	40.40		375,591	31.59		575,657	645,016	656,367
NEWS	SAT M		190,936	38.56		370,493	31.16		561,429	624,619	633,869
NEWS	SUN		245,820	49.64		497,840	41.87		743,660	837,821	865,717
ESCANABA (DELTA CO.)		7,200			10,300			17,500			
PRESS	E		5,399	74.99		4,873	47.31		10,272	10,568	10,369
FLINT (GENESEE CO.)		109,200			112,300			221,500			
JOURNAL	E (M-F)		78,324	71.73		28,964	25.79		107,288	108,262	109,387
JOURNAL	SAT M		74,065	67.83		29,582	26.34		103,647	104,644	105,257
JOURNAL	SUN		80,119	73.37		36,098	32.14		116,217	118,151	116,977
GRAND HAVEN (OTTAWA CO.)		6,700			7,300			14,000			
TRIBUNE	E		5,148	76.84		4,296	58.85		9,444	10,050	9,875
GRAND RAPIDS (KENT CO.)		146,100			134,400			280,500			
PRESS	E		96,101	65.78		34,463	25.64		130,564	135,794	134,406
PRESS	SUN		105,907	72.49		54,526	40.57		160,433	176,362	171,715
GREENVILLE (MONTCALM CO.)		3,300			16,200			19,500			
NEWS & BELDING BANNER	E		2,382	72.18		5,556	34.30		7,938	8,280*	8,131*
HOLLAND (OTTAWA CO.)		24,700#			9,600			34,300			
SENTINEL	E	#	15,922	64.46		2,746	28.60		18,668	19,211	19,232
HOUGHTON (HOUGHTON CO.)		3,300			16,500			19,800			
MINING GAZETTE	E		2,759	83.61		8,859	53.69		11,618	12,186	12,200

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#NEWSPAPER DESIGNATED MARKET

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MICHIGAN		CZ OR NDM		RATIO CIRC/ OH'S	RTZ OR NDM		RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC		OH'S	CIRC		OH'S	CIRC	AS OF 9/30/85	AS OF 9/30/84
IRON MOUNTAIN-KINGSFORD											
(DICKINSON CO.)		5,600			13,400			19,000			
NEWS	E		4,801	85.73		5,504	41.07		10,305	10,457	10,489
IRONWOOD (GOGEBIC CO.)		4,800			15,900			20,700			
GLOBE	E		3,627	75.56		4,561	28.69		8,188	8,644	8,857
JACKSON (JACKSON CO.)		29,700#			47,300			77,000			
CITIZEN PATRIOT	E	#	21,638	72.86		15,969	33.76		37,607	37,980	38,182
CITIZEN PATRIOT	SUN	#	22,544	75.91		18,660	39.45		41,204	41,789	41,758
KALAMAZOO (KALAMAZOO CO.)		54,500			68,400			122,900			
GAZETTE	E		34,776	63.81		27,202	39.77		61,978	63,099	63,308
GAZETTE	SUN		38,391	70.44		34,221	50.03		72,612	75,654	74,148
LANSING-EAST LANSING											
(INGHAM CO.)		95,000			59,000			154,000			
STATE JOURNAL	M		45,446	47.84		19,903	33.73		65,349	67,449	67,009
STATE JOURNAL	SUN		49,938	52.57		26,118	44.27		76,056	79,079	77,636
LUDINGTON (MASON CO.)		3,700			12,200			15,900			
NEWS	E		3,071	83.00		4,548	37.28		7,619	8,314	8,429
MARQUETTE (MARQUETTE CO.)		7,300			18,600			25,900			
MINING JOURNAL	E		6,842	93.73		9,148	49.18		15,990	17,684	17,379
MENOMINEE (MENOMINEE CO.)		3,900			12,600			16,500			
HERALD-LEADER	E		2,298	58.92		2,302	18.27		4,600	4,767	4,690
MIDLAND (MIDLAND CO.)		14,700			26,100			40,800			
NEWS	E		10,665	72.55		6,906	26.46		17,571	17,803	18,297
MONROE (MONROE CO.)		10,800			35,300			46,100			
NEWS	E		8,444	78.19		16,585	46.98		25,029	26,663	26,880
MOUNT CLEMENS (MACOMB CO.)		95,700#						95,700			
DAILY	E	#	27,853	29.10					27,853	50,660	56,412
MOUNT PLEASANT (ISABELLA CO.)		22,700#						22,700			
SUN	M	#	10,252	45.16					10,252	11,428	11,338
MUSKEGON (MUSKEGON CO.)		34,900			43,800			78,700			
CHRONICLE	E		28,276	81.02		16,780	38.31		45,056	46,556	46,933
CHRONICLE	SUN		28,777	82.46		19,742	45.07		48,519	50,658	50,091

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
MICHIGAN		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 9/30/85	AS OF 9/30/84
PETOSKEY (EMMET CO.)		16,600#						16,600			
NEWS-REVIEW	E (M-F)	#	10,644	64.12					10,644	11,380*	11,277*
PONTIAC (OAKLAND CO.)		163,300#						163,300			
PRESS	E (M-F)	#	70,060	42.90					70,060	71,898	70,582
PRESS	SAT M	#	68,910	42.20					68,910	70,709	69,575
PRESS	SUN	#	77,575	47.50					77,575	79,831	80,169
PORT HURON (ST. CLAIR CO.)		27,400#			36,200			63,600			
TIMES HERALD	E	#	17,783	64.90		8,780	24.25		26,563	27,485	28,128
TIMES HERALD	SUN	#	20,364	74.32		10,164	28.08		30,528	31,554	31,638
ROYAL OAK (OAKLAND CO.)		86,400			63,800			150,200			
TRIBUNE	E		34,610	40.06		4,462	6.99		39,072	39,856	40,634
SAGINAW (SAGINAW CO.)		54,700#			22,800			77,500			
NEWS	E	#	33,829	61.84		14,999	65.79		48,828	56,722	57,036
NEWS	SUN	#	34,978	63.95		16,659	73.07		51,637	62,786	61,971
SAULT STE. MARIE (CHIPPEWA CO.)		7,200#			8,400			15,600			
NEWS	E (M-F)	#	5,453	75.74		2,176	25.90		7,629	8,049	8,286
STURGIS (ST. JOSEPH CO.)		3,800			14,200			18,000			
JOURNAL	E		3,122	82.16		5,707	40.19		8,829	9,034	8,988
TRAVERSE CITY (GRAND TRAVERSE CO.)		39,600#						39,600			
RECORD-EAGLE	E	#	24,768	62.55					24,768	25,568	25,406
YPSILANTI (WASHTENAW CO.)		24,300			39,900			64,200			
PRESS	E (M-F)		8,920	36.71		6,153	15.42		15,073	15,403	15,340
PRESS	SAT M		8,825	36.32		6,092	15.27		14,917	15,215	15,156
PRESS	SUN		8,965	36.89		6,211	15.57		15,176	15,506	15,381
MINNESOTA											
ALBERT LEA (FREEBORN CO.)		8,100			11,000			19,100			
TRIBUNE	E (M-F)		5,599	69.12		3,563	32.39		9,162	9,431	9,875
TRIBUNE	SUN		5,774	71.28		3,591	32.65		9,365	9,633	10,007
AUSTIN (MOWER CO.)		9,200			7,300			16,500			
HERALD	E (M-F)		6,371	69.25		2,483	34.01		8,854	9,150	9,455
HERALD	SUN		6,348	69.00		2,461	33.71		8,809	9,104	9,355

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*AVERAGES FOR 3 MONTHS

MINNESOTA		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 9/30/85	AS OF 9/30/84
DULUTH (ST. LOUIS CO.)		38,300#			124,100			162,400			
NEWS-TRIBUNE & HERALD	M	#	27,250	71.15		34,771	28.02		62,021	63,953	63,680
NEWS-TRIBUNE & HERALD	SUN	#	31,841	83.14		48,279	38.90		80,120	83,571	84,037
FAIRMONT (MARTIN CO.)		4,800			23,800			28,600			
SENTINEL	M		3,902	81.29		7,293	30.64		11,195	11,574	11,840
FARIBAULT (RICE CO.)		6,200			17,200			23,400			
NEWS	E		5,118	82.55		3,493	20.31		8,611	8,943	8,965
FERGUS FALLS (OTTER TAIL CO.)		4,800			24,500			29,300			
JOURNAL	E		4,538	94.54		7,336	29.94		11,874	13,064	13,173
MANKATO (BLUE EARTH CO.)- NORTH MANKATO (NICOLLET CO.)		14,100			45,300			59,400			
FREE PRESS	E		10,295	73.01		15,041	33.20		25,336	26,420	26,842
MARSHALL (LYON CO.)		3,900			12,100			16,000			
INDEPENDENT	M		3,048	78.15		5,413	44.74		8,461	8,852	9,163
MINNEAPOLIS (HENNEPIN CO.)		844,400#			415,600			1,260,000			
STAR & TRIBUNE	M	#	309,056	36.60		51,958	12.50		361,014	381,808	373,145
STAR & TRIBUNE	SUN	#	457,065	54.13		104,612	25.17		561,677	601,138	590,985
NEW ULM (BROWN CO.)		5,000			14,100			19,100			
JOURNAL	M (TU-S)		4,083	81.66		5,690	40.35		9,773	10,826	10,720
JOURNAL	SUN		4,207	84.14		5,694	40.38		9,901	10,954	10,803
OWATONNA (STEELE CO.)		6,900			4,400			11,300			
PEOPLE'S PRESS	M (TU-S)		5,296	76.75		1,733	39.39		7,029	7,414	7,437
PEOPLE'S PRESS	SUN		5,440	78.84		1,741	39.57		7,181	7,564	7,571
RED WING (GOODHUE CO.)		5,500			15,200			20,700			
REPUBLICAN EAGLE	E		4,321	78.56		4,107	27.02		8,428	8,761	8,790
ROCHESTER (OLMSTED CO.)		27,500			33,600			61,100			
POST-BULLETIN	E (M-F)		21,432	77.93		16,066	47.82		37,498	39,272	39,143
POST-BULLETIN	WKND		21,217	77.15		16,130	48.01		37,347	39,276	38,802
ST. CLOUD (STEARNS CO.)		20,800			25,200			46,000			
TIMES	E		14,932	71.79		9,872	39.17		24,804	28,253	28,103

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
MINNESOTA		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 9/30/85	AS OF 9/30/84
ST. PAUL (RAMSEY CO.)		452,200#						452,200			
PIONEER PRESS, DISPATCH	CMB DLY	#	171,045	37.83					171,045	189,810	202,299
PIONEER PRESS	M (M-F)	#	102,103	22.58					102,103	117,900	106,777
DISPATCH	E (M-F)	#	68,942	15.25					68,942	71,910	95,522
PIONEER PRESS-DISPATCH	SAT M	#	160,042	35.39					160,042	176,759	172,485
PIONEER PRESS	SUN	#	221,112	48.90					221,112	247,254	246,496
STILLWATER (WASHINGTON CO.)		6,400#			6,200			12,600			
GAZETTE	E (M-F)	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
WINONA (WINONA CO.)		9,600			36,000			45,600			
NEWS	M		7,191	74.91		7,441	20.67		14,632	14,933	16,057
NEWS	SUN		7,214	75.15		7,625	21.18		14,839	15,153	16,684
MISSISSIPPI											
BILOXI-GULFPORT (HARRISON CO.)		47,700			42,100			89,800			
SUN, HERALD	CMB DLY		28,877	60.54		19,873	47.20		48,750	50,640	50,782
SUN	M (M-F)		6,622	13.88		4,503	10.70		11,125	12,375	12,497
HERALD	E (M-F)		22,255	46.66		15,370	36.51		37,625	38,265	38,285
SUN-HERALD	SAT M		26,082	54.68		19,012	45.16		45,094	46,973	46,753
SUN-HERALD	SUN		28,021	58.74		20,376	48.40		48,397	50,281	49,302
BROOKHAVEN (LINCOLN CO.)		4,000			14,500			18,500			
LEADER	E (M-F)		3,082	77.05		4,345	29.97		7,427	7,675*	8,109*
CLARKSDALE (COAHOMA CO.)		7,500			15,300			22,800			
PRESS REGISTER	E (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
PRESS REGISTER	WKND			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
CLEVELAND (BOLIVAR CO.)		17,900#						17,900			
COMMERCIAL	E (M-F)	#	6,038	33.73					6,038	6,203*	5,896*
CORINTH (ALCORN CO.)		17,700#						17,700			
CORINTHIAN	E (M-F)	#	8,480	47.91					8,480	9,346	8,671
GREENVILLE (WASHINGTON CO.)		13,500			16,600			30,100			
DELTA DEMOCRAT-TIMES	E (M-F)		7,471	55.34		5,837	35.16		13,308	15,254*	15,663*
DELTA DEMOCRAT-TIMES	SUN		7,837	58.05		6,107	36.79		13,944	16,113*	16,545*
GREENWOOD (LEFLORE CO.)		7,400			19,700			27,100			
COMMONWEALTH	E (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
COMMONWEALTH	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
MISSISSIPPI		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 9/30/85	AS OF 9/30/84
HATTIESBURG (FORREST CO.)		23,000			34,000			57,000			
AMERICAN	E		13,205	57.41		9,347	27.49		22,552	24,274	24,521
AMERICAN	SUN		14,214	61.80		10,197	29.99		24,411	26,695	26,529
JACKSON (HINDS CO.)		99,400			128,600			228,000			
CLARION-LEDGER, NEWS	CMB DLY		59,852	60.21		19,635	15.27		79,487	100,512	105,011
CLARION-LEDGER	M (M-F)		38,951	39.19		11,825	9.20		50,776	67,352	68,047
NEWS	E (M-F)		20,901	21.03		7,810	6.07		28,711	33,160	36,964
CLARION-LEDGER/NEWS	SAT M		55,748	56.08		20,411	15.87		76,159	97,066	101,657
CLARION-LEDGER/NEWS	SUN		61,602	61.97		26,327	20.47		87,929	113,182	112,839
LAUREL (JONES CO.)		8,200			29,500			37,700			
LEADER-CALL	E		4,800	58.54		5,350	18.14		10,150	10,266	10,087
McCOMB (PIKE CO.)		6,600			22,700			29,300			
ENTERPRISE-JOURNAL	E (M-F)		4,172	63.21		8,372	36.88		12,544	13,017*	12,989*
ENTERPRISE-JOURNAL	SUN		4,183	63.38		8,415	37.07		12,598	13,070*	13,079*
MERIDIAN (LAUDERDALE CO.)		18,600			79,700			98,300			
STAR	E		10,004	53.78		12,903	16.19		22,907	23,116	24,141
STAR	SUN		11,067	59.50		15,205	19.08		26,272	26,480	26,991
NATCHEZ (ADAMS CO.)		10,200			21,600			31,800			
DEMOCRAT	M		7,739	75.87		5,131	23.75		12,870	13,233	13,722
DEMOCRAT	SUN		7,850	76.96		5,419	25.09		13,269	13,642	14,236
PASCAGOULA (JACKSON CO.)		47,700#						47,700			
PRESS	E (M-F)	#	21,533	45.14					21,533	22,769	22,250
PRESS REGISTER	SUN	#	22,458	47.08					22,458	23,896	23,302
TUPELO (LEE CO.)		11,400			95,500			106,900			
NORTHEAST JOURNAL	M		8,072	70.81		24,824	25.99		32,896	34,663	34,741
VICKSBURG (WARREN CO.)		10,300			29,900			40,200			
POST	E		6,428	62.41		9,054	30.28		15,482	15,655	16,011
POST	SUN		6,502	63.13		9,475	31.69		15,977	16,242	16,435
MISSOURI											
CAPE GIRARDEAU (CAPE GIRARDEAU CO.)		12,700			28,900			41,600			
SOUTHEAST MISSOURIAN	E (M-F)		5,814	45.78		7,046	24.38		12,860	14,021	14,595
SOUTHEAST MISSOURIAN	SUN		5,892	46.39		7,330	25.36		13,222	14,431	14,908

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

MISSOURI		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 9/30/85	AS OF 9/30/84
COLUMBIA (BOONE CO.)		22,400			15,900			38,300			
TRIBUNE	E (M-F)		12,386	55.29		3,057	19.23		15,443	17,072	16,846
TRIBUNE	SAT M		11,920	53.21		2,996	18.84		14,916	16,532	16,328
TRIBUNE	SUN		14,131	63.08		3,893	24.48		18,024	20,420	20,020
FLAT RIVER (ST. FRANCOIS CO.)		4,500			9,500			14,000			
JOURNAL	E (M-F)		2,714	60.31		6,121	64.43		8,835	9,016	9,175
HANNIBAL (MARION CO.)		7,200			29,200			36,400			
COURIER-POST	E		5,561	77.24		5,503	18.85		11,064	12,039	12,094
JEFFERSON CITY (COLE CO.)		16,900			23,000			39,900			
CAPITAL NEWS, POST-TRIBUNE	CMB DLY		13,543	80.14		7,558	32.86		21,101	21,650	21,706
CAPITAL NEWS	M (TU-S)		481	2.85		3,302	14.36		3,783	4,095	4,175
POST-TRIBUNE	E (M-F)		13,062	77.29		4,256	18.50		17,318	17,555	17,531
NEWS & TRIBUNE	SUN		13,618	80.58		9,155	39.80		22,773	23,288	23,284
JOPLIN (JASPER CO.)		24,300			79,100			103,400			
GLOBE	M		17,508	72.05		18,717	23.66		36,225	38,440	38,529
GLOBE	SUN		19,644	80.84		21,921	27.71		41,565	44,344	43,489
KANSAS CITY (JACKSON CO.)		456,800			217,500			674,300			
TIMES, STAR	CMB DLY		399,492	87.45		70,751	32.53		470,243	501,127	515,665
TIMES	M		215,047	47.08		39,855	18.32		254,902	275,584	281,974
STAR	E (M-F)		184,445	40.38		30,896	14.21		215,341	225,543	233,691
STAR	SUN		296,076	64.82		68,252	31.38		364,328	399,928	397,655
MEXICO (AUDRAIN CO.)		4,600			14,200			18,800			
LEDGER	E		4,287	93.20		5,743	40.44		10,030	11,191	11,580
MOBERLY (RANDOLPH CO.)		5,300			17,900			23,200			
MONITOR-INDEX & DEMOCRAT	E (M-F)		4,784	90.26		4,035	22.54		8,819	9,308	9,531
MONITOR-INDEX & DEMOCRAT	SUN		5,192	97.96		4,087	22.83		9,279	9,767	9,961
POPLAR BLUFF (BUTLER CO.)		7,100			42,300			49,400			
AMERICAN REPUBLIC	E (M-F)		6,753	95.11		7,011	16.57		13,764	15,033	15,309
AMERICAN REPUBLIC	SUN		6,878	96.87		7,189	17.00		14,067	15,341	15,133
ST. JOSEPH (BUCHANAN CO.)		29,400			57,800			87,200			
GAZETTE, NEWS-PRESS	CMB DLY		36,635	124.61		19,857	34.35		56,492	59,079	59,990
GAZETTE	M (M-F)		22,810	77.59		19,449	33.65		42,259	44,696	44,851
NEWS-PRESS	E (M-F)		13,825	47.02		408	0.71		14,233	14,383	15,139
NEWS-PRESS/GAZETTE	SAT M		24,920	84.76		19,917	34.46		44,837	47,324	47,773
NEWS-PRESS/GAZETTE	SUN		25,030	85.14		21,255	36.77		46,285	49,066	49,484

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*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
MISSOURI		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	9/30/85	9/30/84
ST. LOUIS (INDEPENDENT CITY)		859,200#						859,200			
GLOBE-DEMOCRAT	M (M-F)	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
GLOBE-DEMOCRAT	WKND	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
ST. LOUIS (INDEPENDENT CITY)		732,200#						732,200			
POST-DISPATCH	M (M-F)	#	227,278	31.04					227,278	277,527	264,721
POST-DISPATCH	SAT M	#	194,570	26.57					194,570	242,760	234,994
POST-DISPATCH	SUN	#	389,448	53.19					389,448	481,618	479,075
SEDALIA (PETTIS CO.)		8,300			28,000			36,300			
DEMOCRAT	E (M-F)		6,609	79.63		7,184	25.66		13,793	14,270	14,256
DEMOCRAT	SUN		7,227	87.07		7,794	27.84		15,021	15,528	15,730
SIKESTON (SCOTT CO.)		6,600			26,300			32,900			
STANDARD	E (M-F)		2,820	42.73		5,810	22.09		8,630	8,920	9,381
STANDARD	SUN		2,868	43.45		6,011	22.86		8,879	9,170	9,541
SPRINGFIELD (GREENE CO.)		55,100			142,200			197,300			
NEWS, LEADER & PRESS	CMB DLY		34,233	62.13		24,632	17.32		58,865	61,565	64,075
NEWS	M (M-F)		12,519	22.72		20,341	14.30		32,860	35,380	34,482
LEADER & PRESS	E (M-F)		21,714	39.41		4,291	3.02		26,005	26,185	29,593
NEWS & LEADER	SAT M & HOLS		31,692	57.52		24,297	17.09		55,989	58,653	61,803
NEWS & LEADER	SUN		43,769	79.44		40,174	28.25		83,943	88,573	86,650
WARRENSBURG (JOHNSON CO.)		4,000			8,700			12,700			
STAR-JOURNAL	E (M-F)		2,529	63.23		2,404	27.63		4,933	5,463	5,442
MONTANA											
BILLINGS (YELLOWSTONE CO.)		37,600			69,900			107,500			
GAZETTE	M		28,503	75.81		21,710	31.06		50,213	59,913	60,294
GAZETTE	SUN		28,637	76.16		22,730	32.52		51,367	61,385	61,623
BOZEMAN (GALLATIN CO.)		10,900			12,000			22,900			
CHRONICLE	E (M-F)		7,480	68.62		4,198	34.98		11,678	11,967	11,611
CHRONICLE	SUN		8,003	73.42		4,728	39.40		12,731	13,307	12,970
BUTTE (SILVER BOW CO.)- ANACONDA (DEER LODGE CO.)		16,100			32,900			49,000			
STANDARD	M		12,779	79.37		4,162	12.65		16,941	17,533	18,054
STANDARD	SUN		12,883	80.02		4,300	13.07		17,183	17,859	18,458

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*AVERAGES FOR 3 MONTHS

MONTANA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
GREAT FALLS (CASCADE CO.)		28,000			35,600			63,600			
TRIBUNE	M		17,975	64.20		11,979	33.65		29,954	36,303	38,056
TRIBUNE	SUN		21,043	75.15		14,556	40.89		35,599	42,078	43,997
HELENA (LEWIS & CLARK CO.)		16,700#			4,700			21,400			
INDEPENDENT RECORD	E	#	12,218	73.16		1,255	26.70		13,473	13,754	13,742
INDEPENDENT RECORD	SUN	#	12,341	73.90		1,342	28.55		13,683	14,082	14,512
MISSOULA (MISSOULA CO.)		23,500			29,500			53,000			
MISSOULIAN	M		15,264	64.95		10,319	34.98		25,583	29,086	28,421
MISSOULIAN	SUN		16,083	68.44		11,648	39.48		27,731	31,576	30,524
NEBRASKA											
ALLIANCE (BOX BUTTE CO.)		4,200			11,500			15,700			
TIMES-HERALD	E		2,726	64.90		1,157	10.06		3,883	4,141	4,172
BEATRICE (GAGE CO.)		5,100			14,700			19,800			
SUN	E		4,554	89.29		5,532	37.63		10,086	10,697	10,761
COLUMBUS (PLATTE CO.)		6,700			17,100			23,800			
TELEGRAM	E (M-F)		5,785	86.34		4,806	28.11		10,591	11,034	11,084
TELEGRAM	SUN		5,901	88.07		4,845	28.33		10,746	11,187	11,182
FREMONT (DODGE CO.)		10,300			17,400			27,700			
TRIBUNE	E		7,684	74.60		3,535	20.32		11,219	11,617	11,[illegible]6
GRAND ISLAND (HALL CO.)		15,700			25,800			41,500			
INDEPENDENT	E		13,064	83.21		11,723	45.44		24,787	25,720	25,820
INDEPENDENT	SUN		13,276	84.56		12,200	47.29		25,476	26,405	26,453
HASTINGS (ADAMS CO.)		9,600			21,200			30,800			
TRIBUNE	E		7,810	81.35		7,908	37.30		15,718	16,996	17,048
HOLDREGE (PHELPS CO.)		2,200			8,800			11,000			
CITIZEN	E (M-F)		2,147	97.59		1,279	14.53		3,426	3,823	3,853
KEARNEY (BUFFALO CO.)		8,500			18,400			26,900			
HUB	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
NEBRASKA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 9/30/85	AS OF 9/30/84
LINCOLN (LANCASTER CO.)		71,800			63,300			135,100			
STAR, JOURNAL	CMB DLY		53,889	75.05		22,930	36.22		76,819	80,764	81,228
STAR	M		21,486	29.92		12,263	19.37		33,749	36,282	36,140
JOURNAL	E		32,403	45.13		10,667	16.85		43,070	44,482	45,088
JOURNAL & STAR	SUN		53,832	74.97		20,689	32.68		74,521	78,101	77,952
McCOOK (RED WILLOW CO.)		3,400			15,200			18,600			
GAZETTE	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
NORFOLK (MADISON CO.)		8,100			32,700			40,800			
NEWS	E		7,244	89.43		13,151	40.22		20,395	22,373	22,678
NORTH PLATTE (LINCOLN CO.)		9,900#			18,100			28,000			
TELEGRAPH	M (TU-S)	#	6,872	69.41		8,452	46.70		15,324	15,832	16,859
TELEGRAPH	SUN	#	7,578	76.55		8,738	48.28		16,316	16,820	17,683
OMAHA (DOUGLAS CO.)		188,400#			124,700			313,100			
WORLD-HERALD	CMB DLY	#	127,317	67.58		35,674	28.61		162,991	221,023	222,114
WORLD-HERALD	M (M-F)	#	32,421	17.21		29,139	23.37		61,560	118,753	119,790
WORLD-HERALD	E (M-F)	#	94,896	50.37		6,535	5.24		101,431	102,270	102,324
WORLD-HERALD	SAT M	#	118,252	62.77		35,501	28.47		153,753	211,205	212,549
WORLD-HERALD	SUN	#	145,406	77.18		53,381	42.81		198,787	281,891	282,072
SCOTTSBLUFF (SCOTTS BLUFF CO.)		9,600#			31,900			41,500			
STAR-HERALD	M (TU-S)	#	6,624	69.00		9,318	29.21		15,942	16,295	16,917
STAR-HERALD	SUN	#	7,199	74.99		9,869	30.94		17,068	17,416	17,893
NEVADA											
CARSON CITY (INDEPENDENT CITY)		14,400#						14,400			
APPEAL	E (M-F)	#	7,431	51.60					7,431	9,263	9,328
APPEAL	SUN	#	8,271	57.44					8,271	10,427	10,385
ELKO (ELKO CO.)		4,200			5,400			9,600			
FREE PRESS	E		2,825	67.26		892	16.52		3,717	4,018	4,011

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
NEVADA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	9/30/85	9/30/84
(A)LAS VEGAS (CLARK CO.)		214,700#						214,700			
REVIEW-JOURNAL	ALL DAY (M-F)	#	96,833	45.10					96,833	100,011	97,351
REVIEW-JOURNAL	SAT M	#	89,028	41.47					89,028	91,968	89,849
REVIEW-JOURNAL	SUN	#	111,970	52.15					111,970	115,793	110,537
SUN	M (M-F)	#	54,393	25.33					54,393	56,264	60,966
SUN	SAT M	#	50,923	23.72					50,923	52,610	60,103
SUN	SUN	#	64,294	29.95					64,294	66,834	65,710
RENO (WASHOE CO.)		113,800#						113,800			
GAZETTE JOURNAL	M	#	48,730	42.82					48,730	59,228	56,822
GAZETTE JOURNAL	SUN	#	57,748	50.75					57,748	70,063	62,481
NEW HAMPSHIRE											
CLAREMONT (SULLIVAN CO.)		5,800			21,500			27,300			
EAGLE TIMES	E (M-F)		3,973	68.50		5,753	26.76		9,726	10,023	10,106
EAGLE TIMES	SUN		4,076	70.28		6,196	28.82		10,272	10,586	10,549
CONCORD (MERRIMACK CO.)		12,000			32,000			44,000			
MONITOR	E		10,107	84.23		10,214	31.92		20,321	21,026	20,647
DOVER (STRAFFORD CO.)		33,500#						33,500			
FOSTER'S DEMOCRAT	E	#	19,695	58.79					19,695	25,445	24,119
KEENE (CHESHIRE CO.)		23,000#						23,000			
SENTINEL	E	#	13,987	60.81					13,987	14,737	14,185
LACONIA (BELKNAP CO.)		6,400			29,400			35,800			
CITIZEN	E		4,055	63.36		2,798	9.52		6,853	10,161	9,862
LEBANON-HANOVER (GRAFTON CO.)		11,300#			14,700			26,000			
VALLEY NEWS	E	#	8,865	78.45		6,739	45.84		15,604	17,481	16,639
MANCHESTER (HILLSBOROUGH CO.)		53,000			95,800			148,800			
UNION LEADER	M		30,579	57.70		18,974	19.81		49,553	69,965	69,882
NEWS	SUN		27,491	51.87		28,500	29.75		55,991	82,754	80,278
NASHUA (HILLSBOROUGH CO.)		36,100			24,400			60,500			
TELEGRAPH	E		24,264	67.21		5,098	20.89		29,362	30,237	29,002

(A)SEE PUBLISHER'S STATEMENTS FOR INFORMATION REGARDING CIRCULATION CHANGES.
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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
NEW HAMPSHIRE		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	9/30/85	9/30/84
PORTSMOUTH (ROCKINGHAM CO.)		16,100			44,300			60,400			
HERALD	E		6,885	42.76		7,564	17.07		14,449	14,728	15,291
HERALD	SUN		6,439	39.99		7,251	16.37		13,690	14,001	14,211
NEW JERSEY											
ASBURY PARK (MONMOUTH CO.)		347,200#						347,200			
PRESS	E	#	128,450	37.00					128,450	130,672	125,659
PRESS	SUN	#	191,602	55.18					191,602	194,423	187,644
ATLANTIC CITY (ATLANTIC CO.)		164,600#						164,600			
PRESS	M	#	79,027	48.01					79,027	82,131	80,103
PRESS	SUN	#	86,931	52.81					86,931	90,405	87,254
BERGEN CO. (HACKENSACK P.O.)		311,900#						311,900			
RECORD	E (M-F)	#	130,410	41.81					130,410	156,111	150,885
RECORD	SUN	#	173,822	55.73					173,822	220,887	219,031
BRIDGETON (CUMBERLAND CO.)		17,800#						17,800			
NEWS	E	#	9,912	55.69					9,912	12,214	12,140
BRIDGEWATER (SOMERSET CO.)		140,100#						140,100			
COURIER-NEWS	E	#	50,551	36.08					50,551	52,448	54,286
CAMDEN-CHERRY HILL (CAMDEN CO.)		272,500#						272,500			
COURIER-POST	E (M-F)	#	99,002	36.33					99,002	109,592	108,566
COURIER-POST	SAT M	#	95,198	34.94					95,198	105,483	102,198
COURIER-POST	SUN	#	91,560	33.60					91,560	104,980	93,115
DOVER (MORRIS CO.)		56,200#						56,200			
ADVANCE	M (M-F)	#	8,450	15.04					8,450	9,607	12,625
ADVANCE	SUN	#	8,403	14.95					8,403	9,578	12,050
ELIZABETH (UNION CO.)		182,300#						182,300			
JOURNAL	E	#	33,574	18.42					33,574	34,395	38,387
HIGHTSTOWN (MERCER CO.)											
RACING FORM	MON M									47,460	45,827
RACING FORM	M (TU-F)									43,388	42,596
RACING FORM	SAT M									68,942	70,967
RACING FORM	SUN									26,763	27,251

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

NEW JERSEY		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 9/30/85	AS OF 9/30/84
JERSEY CITY (HUDSON CO.)		191,300			165,200			356,500			
JOURNAL	E		56,887	29.74		3,918	2.37		60,805	61,125	63,656
MILLVILLE (CUMBERLAND CO.)		9,700			4,600			14,300			
DAILY	E		5,306	54.70		1,040	22.61		6,346	6,673	6,990
MORRISTOWN (MORRIS CO.)		127,400#						127,400			
RECORD	M (M-F)	#	56,439	44.30					56,439	62,703	59,037
RECORD	SAT M	#	53,035	41.63					53,035	59,100	55,689
RECORD	SUN	#	61,858	48.55					61,858	71,197	67,591
NEW BRUNSWICK (MIDDLESEX CO.)		68,800			74,100			142,900			
HOME NEWS	E		33,008	47.98		18,047	24.35		51,055	59,299	55,451*
HOME NEWS	SUN		39,254	57.06		22,343	30.15		61,597	76,228	74,938*
NEWARK (ESSEX CO.)		355,200			1,546,500			1,901,700			
STAR-LEDGER	M (M-F)		171,745	48.35		260,781	16.86		432,526	444,228	434,117
STAR-LEDGER	SAT M		151,395	42.62		241,436	15.61		392,831	405,147	399,468
STAR-LEDGER	SUN		204,747	57.64		429,910	27.80		634,657	662,003	650,243
NEWTON (SUSSEX CO.)		47,600#						47,600			
HERALD	E (M-F)	#	17,394	36.54					17,394	18,025	18,006
HERALD	SUN	#	23,475	49.32					23,475	25,207	25,148
PASSAIC-CLIFTON (PASSAIC CO.)		301,600#						301,600			
HERALD-NEWS	E	#	54,648	18.12					54,648	57,202	61,066
HERALD-NEWS	SUN	#	50,951	16.89					50,951	53,582	56,768
PATERSON (PASSAIC CO.)		87,400			171,700			259,100			
NEWS	M (M-F)		28,252	32.32		14,975	8.72		43,227	45,021	48,441
NEWS	WKND		27,701	31.69		14,863	8.66		42,564	44,569	48,100
PERTH AMBOY-WOODBRIDGE (MIDDLESEX CO.)		128,100#						128,100			
NEWS TRIBUNE	E	#	50,393	39.34					50,393	52,050*	53,404*
RED BANK-MIDDLETOWN-SHREWSBURY (MONMOUTH CO.)		86,600#						86,600			
REGISTER	E (M-F)	#	26,767	30.91					26,767	28,142	28,108
REGISTER	SUN	#	27,467	31.72					27,467	29,018	29,196
TOMS RIVER (OCEAN CO.)		133,400#						133,400			
OBSERVER	M (M-F)	#	23,890	17.91					23,890	24,550	26,178
OBSERVER	SUN	#	23,756	17.81					23,756	24,468	25,878

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NEW JERSEY		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	9/30/85	9/30/84
TRENTON (MERCER CO.)		93,200			151,300			244,500			
TIMES	M		38,312	41.11		21,787	14.40		60,099	62,166	61,986
TIMES	SUN		48,239	51.76		28,180	18.63		76,419	80,155	78,253
TRENTONIAN	M (M-F)		47,010	50.44		16,408	10.84		63,418	67,543	68,035
TRENTONIAN	SAT M		44,343	47.58		16,204	10.71		60,547	65,205	66,498
TRENTONIAN	SUN		43,229	46.38		15,167	10.02		58,396	63,051	64,851
UNION CITY (HUDSON CO.)		111,900			153,700			265,600			
DISPATCH	M		25,263	22.58		6,148	4.00		31,411	33,215	30,977+
VINELAND (CUMBERLAND CO.)		20,200			25,200			45,400			
TIMES-JOURNAL	E		14,172	70.16		2,017	8.00		16,189	17,174	17,645
WILLINGBORO-BURLINGTON (BURLINGTON CO.)		43,200			71,200			114,400			
TIMES	E (M-F)		22,005	50.94		18,486	25.96		40,491	40,666*	41,298
TIMES	SUN		23,937	55.41		21,315	29.94		45,252	45,507*	44,181
WOODBURY (GLOUCESTER CO.)		73,000#						73,000			
TIMES	E (M-F)	#	27,497	37.67					27,497	28,935	28,107
TIMES	SUN	#	26,823	36.74					26,823	28,447	29,150
NEW MEXICO											
ALAMAGORDO (OTERO CO.)		10,800			5,300			16,100			
NEWS	E (M-F)		6,602	61.13		2,234	42.15		8,836	9,102	8,842*
NEWS	SUN		7,024	65.04		2,759	52.06		9,783	10,098	9,694*
ALBUQUERQUE (BERNALILLO CO.)		343,900#						343,900			
JOURNAL, TRIBUNE	CMB DLY	#	134,667	39.16					134,667	140,346	137,749
JOURNAL	M	#	90,950	26.45					90,950	96,565	93,530
TRIBUNE	E	#	43,717	12.71					43,717	43,781	44,219
JOURNAL	SUN	#	129,582	37.68					129,582	136,872	133,872
CARLSBAD (EDDY CO.)		10,500			2,300			12,800			
CURRENT-ARGUS	E (M-F)		8,165	77.76		485	21.09		8,650	8,790	8,637
CURRENT-ARGUS	SUN		8,848	84.27		519	22.57		9,367	9,556	9,481
CLOVIS (CURRY CO.)		12,700			16,700			29,400			
NEWS-JOURNAL	E (M-F)		7,587	59.74		2,538	15.20		10,125	10,268	10,219
NEWS-JOURNAL	SUN		7,916	62.33		3,013	18.04		10,929	11,073	10,977

+ADJUSTED TO AUDIT

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*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO		RTZ OR NDM	RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
NEW MEXICO		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 9/30/85	AS OF 9/30/84
FARMINGTON (SAN JUAN CO.)		14,300			18,200			32,500			
TIMES	E		7,784	54.43		7,629	41.92		15,413	15,908	15,349
TIMES	SUN		8,653	60.51		8,517	46.80		17,170	18,005	18,226
GALLUP (McKINLEY CO.)		7,400			24,000			31,400			
INDEPENDENT	E		5,355	72.36		6,378	26.58		11,733	11,903	11,793
HOBBS (LEA CO.)		12,200			15,500			27,700			
NEWS-SUN	E (M-F)		8,510	69.75		2,186	14.10		10,696	10,850	11,334
NEWS-SUN	SUN		9,678	79.33		2,678	17.28		12,356	12,509	13,051
LAS CRUCES (DONA ANA CO.)		19,100			18,600			37,700			
SUN-NEWS	E (M-F)		11,291	59.12		4,982	26.78		16,273	17,737	16,949
SUN-NEWS	SUN		11,643	60.96		5,685	30.56		17,328	19,036	18,456
ROSWELL (CHAVES CO.)		17,500			23,900			41,400			
RECORD	M (M-F)		12,135	69.34		1,739	7.28		13,874	14,075	14,019
RECORD	SUN		12,625	72.14		1,969	8.24		14,594	14,831	14,922
SANTA FE (SANTA FE CO.)		22,800#			23,200			46,000			
NEW MEXICAN	M	#	13,550	59.43		3,001	12.94		16,551	17,116	16,382
NEW MEXICAN	SUN	#	13,355	58.57		3,615	15.58		16,970	17,886	18,216
NEW YORK											
ALBANY (ALBANY CO.)		78,600			207,100			285,700			
TIMES-UNION, KNICKERBOCKER NEWS	CMB DLY		65,206	82.96		47,375	22.88		112,581	121,597	123,189
TIMES-UNION	M		44,910	57.14		35,368	17.08		80,278	88,296	87,386
KNICKERBOCKER NEWS	E (M-F)		20,296	25.82		12,007	5.80		32,303	33,301	35,803
KNICKERBOCKER NEWS	SAT E		13,803	17.56		10,949	5.29		24,752	25,151	27,675
TIMES-UNION	SUN		53,560	68.14		87,120	42.07		140,680	171,053	168,374
AMSTERDAM (MONTGOMERY CO.)		9,000			13,900			22,900			
RECORDER	E		6,928	76.98		6,812	49.01		13,740	14,307	14,167
AUBURN (CAYUGA CO.)		12,100			22,000			34,100			
CITIZEN	E (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
CITIZEN	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
BATAVIA (GENESEE CO.)		8,200#			21,300			29,500			
NEWS	E	#	6,732	82.10		8,490	39.86		15,222	15,663	14,207

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NEW YORK		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
BINGHAMTON (BROOME CO.)		66,100			72,000			138,100			
SUN-BULLETIN, PRESS	CMB DLY		58,274	88.16		23,003	31.95		81,277	82,812	86,834
SUN-BULLETIN	M (M-F)		20,736	31.37		6,044	8.39		26,780	27,054	28,840
PRESS	E (M-F)		37,538	56.79		16,959	23.55		54,497	55,758	57,994
PRESS	SAT M & HOLS		44,049	66.64		20,417	28.36		64,466	66,058	68,075
PRESS	SUN		48,761	73.77		30,231	41.99		78,992	85,449	84,348
BUFFALO (ERIE CO.)		247,900			259,500			507,400			
NEWS	ALL DAY (M-F)		195,247	78.76		109,322	42.13		304,569	315,237	315,111
NEWS	SAT M & HOLS		167,567	67.59		102,718	39.58		270,285	280,479	280,687
NEWS	SUN		203,255	81.99		137,689	53.06		340,944	362,795	370,202
CORNING (STEUBEN CO.)		10,700			20,500			31,200			
LEADER	E		8,223	76.85		7,815	38.12		16,038	16,426	17,031
CORTLAND (CORTLAND CO.)		6,800			11,200			18,000			
STANDARD	E		4,824	70.94		6,496	58.00		11,320	12,124*	12,371*
DUNKIRK-FREDONIA (CHAUTAUQUA CO.)		9,700			10,200			19,900			
OBSERVER	E		8,232	84.87		5,362	52.57		13,594	15,389	15,154
ELMIRA (CHEMUNG CO.)		25,900			74,500			100,400			
STAR-GAZETTE	M		18,402	71.05		19,006	25.51		37,408	38,287	38,779
TELEGRAM	SUN		17,496	67.55		28,679	38.50		46,175	47,978	47,611
GENEVA (ONTARIO CO.)		5,300			41,500			46,800			
FINGER LAKES TIMES	E		4,176	78.79		15,079	36.33		19,255	19,593	19,820
GLENS FALLS (WARREN CO.)		12,000			45,100			57,100			
POST-STAR	M		11,351	94.59		23,129	51.28		34,480	35,556	34,945
GLOVERSVILLE-JOHNSTOWN (FULTON CO.)		13,900			17,400			31,300			
LEADER-HERALD	E		9,040	65.04		4,915	28.25		13,955	14,210	14,151
HERKIMER (HERKIMER CO.)		8,000			16,300			24,300			
TELEGRAM	E		5,027	62.84		2,034	12.48		7,061	7,259	7,087
HUDSON (COLUMBIA CO.)		5,200			16,700			21,900			
REGISTER-STAR	E (M-F)		3,932	75.62		9,183	54.99		13,115	15,529	15,308

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

NEW YORK		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
ITHACA (TOMPKINS CO.)		14,400			17,000			31,400			
JOURNAL	E		9,063	62.94		7,695	45.26		16,758	19,674	20,011*
JAMESTOWN (CHAUTAUQUA CO.)		19,200			34,300			53,500			
POST-JOURNAL	E		16,056	83.63		11,956	34.86		28,012	28,701	29,600
LOCKPORT (NIAGARA CO.)		9,900			16,700			26,600			
UNION SUN & JOURNAL	E		7,946	80.26		9,489	56.82		17,435	18,159	18,089
LONG ISLAND (SUFFOLK CO.) (MELLVILLE P.O.)		820,000			42,300			862,300			
NEWSDAY	E (M-F)		473,910	57.79		16,134	38.14		490,044	555,757	539,065
NEWSDAY	SAT E		452,235	55.15		16,509	39.03		468,744	524,767	511,424
NEWSDAY	SUN		535,242	65.27		21,174	50.06		556,416	621,679	602,476
MEDINA (ORLEANS CO.)		6,100#						6,100			
JOURNAL-REGISTER	E (M-F)	#	3,337	54.70					3,337	4,987	5,020
MIDDLETOWN (ORANGE CO.)		16,800			107,900			124,700			
TIMES HERALD-RECORD	M		12,382	73.70		59,769	55.39		72,151	78,798	76,090
RECORD	SUN		12,913	76.86		68,634	63.61		81,547	89,894	87,476
NEW YORK CITY (NEW YORK CO.)		3,048,200			3,244,900			6,293,100			
AMERICAN BANKER	M (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
AMERICAN METAL MARKET	MON M									39,697	40,013
AMERICAN METAL MARKET	M (TU-F)									11,980	12,381
JOURNAL OF COMMERCE & COMMERCIAL	M (M-F)									21,311	20,972
LAW JOURNAL	M (M-F)									12,369	12,379
NEWS	M (M-F)		825,849	27.09		397,891	12.26		1,223,740	1,353,156	1,346,840
NEWS	SAT M		597,763	19.61		341,825	10.53		939,588	1,064,995	1,086,135
NEWS	SUN		969,312	31.80		471,447	14.53		1,440,759	1,662,026	1,721,441
NEWS RECORD	M (M-F)									24,238	23,113
POST	ALL DAY (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
POST	SAT M			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
NEW YORK CITY (NEW YORK CO.)		6,899,300#						6,899,300			
TIMES	M (M-F)	#	693,604	10.05					693,604	963,365	934,616
TIMES	SAT M	#	530,696	7.69					530,696	754,695	731,611
TIMES	SUN	#	1,032,197	14.96					1,032,197	1,572,498	1,553,720
WALL STREET JOURNAL-EASTERN EDITION	M (M-F)									747,841	757,135
WALL STREET JOURNAL-NATIONAL EDITION	M (M-F)									1,908,913	1,959,873
WOMEN'S WEAR DAILY	M (M-F)									62,430	62,920

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*AVERAGES FOR 3 MONTHS

NEW YORK		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
NEWBURGH (ORANGE CO.)- BEACON (DUTCHESS CO.)		21,500			78,000			99,500			
NEWS	E		10,470	48.70		4,209	5.40		14,679	14,875	16,126
NEWS	SUN		10,322	48.01		4,241	5.44		14,563	14,764	16,085
NIAGARA FALLS (NIAGARA CO.)		33,800			12,900			46,700			
GAZETTE	M			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
GAZETTE	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
OLEAN (CATTARAUGUS CO.)		11,900			49,300			61,200			
TIMES-HERALD	E		9,588	80.57		15,028	30.48		24,616	25,762	25,720
ONEONTA (OTSEGO CO.)		5,300			29,700			35,000			
STAR	M			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
OSWEGO (OSWEGO CO.)		8,300			28,400			36,700			
PALLADIUM-TIMES	E		5,228	62.99		3,553	12.51		8,781	8,952	8,468
PLATTSBURGH (CLINTON CO.)		12,400			16,500			28,900			
PRESS REPUBLICAN	M		9,390	75.73		8,239	49.93		17,629	22,894	22,805
POUGHKEEPSIE (DUTCHESS CO.)		26,100			79,000			105,100			
JOURNAL	M		15,220	58.31		25,698	32.53		40,918	41,718	41,548
JOURNAL	SUN		17,001	65.14		38,907	49.25		55,908	58,691	57,496
ROCHESTER (MONROE CO.)		237,900			168,100			406,000			
DEMOCRAT & CHRONICLE, TIMES-UNION	CMB DLY		175,375	73.72		53,424	31.78		228,799	232,329*	234,276*
DEMOCRAT & CHRONICLE	M (M-F)		93,750	39.41		34,773	20.69		128,523	131,809*	131,140*
TIMES-UNION	E (M-F)		81,625	34.31		18,651	11.10		100,276	100,520*	103,136*
DEMOCRAT & CHRONICLE	SAT M		138,889	58.38		49,559	29.48		188,448	192,178*	192,182*
DEMOCRAT & CHRONICLE	SUN		171,450	72.07		75,782	45.08		247,232	255,202*	249,357*
ROME (ONEIDA CO.)		16,000			22,000			38,000			
SENTINEL	E		11,138	69.61		7,537	34.26		18,675	19,219	19,512
SARATOGA SPRINGS (SARATOGA CO.)		9,300			42,000			51,300			
SARATOGIAN	M		6,035	64.89		4,977	11.85		11,012	11,530*	11,197*
SARATOGIAN	SUN		6,989	75.15		6,799	16.19		13,788	17,672*	18,152*

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*AVERAGES FOR 3 MONTHS

NEW YORK		CZ OR NDM		RATIO CIRC/ OH'S	RTZ OR NDM		RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC		OH'S	CIRC		OH'S	CIRC	AS OF 9/30/85	AS OF 9/30/84
SCHENECTADY (SCHENECTADY CO.)		53,000			46,700			99,700			
GAZETTE	M		37,871	71.45		19,732	42.25		57,603	72,120	71,386
STATEN ISLAND (RICHMOND CO.)		129,300						129,300			
ADVANCE	E (M-F)		73,194	56.61					73,194	73,787	71,758
ADVANCE	SAT E		70,897	54.83					70,897	71,489	69,701
ADVANCE	SUN		82,429	63.75					82,429	83,084	81,919
SYRACUSE (ONONDAGA CO.)		137,000			148,400			285,400			
POST-STANDARD, HERALD-JOURNAL	CMB DLY		124,994	91.24		50,274	33.88		175,268	188,261	187,052
POST-STANDARD	M		48,996	35.76		24,898	16.78		73,894	85,043	82,915
HERALD-JOURNAL	E		75,998	55.47		25,376	17.10		101,374	103,218	104,137
HERALD-AMERICAN	SUN		112,260	81.94		73,149	49.29		185,409	233,753	237,360
TONAWANDA (ERIE CO.)- NORTH TONAWANDA (NIAGARA CO.)		19,800			39,800			59,600			
NEWS	E (M-F)		11,710	59.14		2,437	6.12		14,147	14,402	14,959
NEWS	SAT M		11,736	59.27		2,492	6.26		14,228	14,483	14,955
TROY (RENSSELAER CO.)		43,500			54,500			98,000			
TIMES RECORD	E		31,048	71.37		13,712	25.16		44,760	46,896	45,939
TIMES RECORD	SUN		30,871	70.97		13,186	24.19		44,057	46,649	45,792
UTICA (ONEIDA CO.)		43,900			80,800			124,700			
PRESS, OBSERVER-DISPATCH	CMB DLY		40,665	92.63		20,527	25.40		61,192	62,987	65,497
PRESS	M (M-F)		14,389	32.78		13,687	16.94		28,076	29,536	30,212
OBSERVER-DISPATCH	E (M-F)		26,276	59.85		6,840	8.47		33,116	33,451	35,285
OBSERVER-DISPATCH & PRESS	SAT M		35,136	80.04		19,260	23.84		54,396	56,485	60,755
OBSERVER-DISPATCH	SUN		31,501	71.76		22,268	27.56		53,769	59,122	58,187
WATERTOWN (JEFFERSON CO.)		14,700			68,200			82,900			
TIMES	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
WESTCHESTER CO.-ROCKLAND CO.		435,600#						435,600			
WESTCHESTER-ROCKLAND NEWSPAPERS	E	#								185,148	183,133
WESTCHESTER-ROCKLAND NEWSPAPERS	SUN	#								197,882	195,170

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*AVERAGES FOR 3 MONTHS

NEW YORK		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
WESTCHESTER CO.-ROCKLAND CO.		540,700						540,700			
POUGHKEEPSIE JOURNAL CMB. W/WESTCHESTER-ROCKLAND NWPS	M/E									226,866	224,681
POUGHKEEPSIE JOURNAL CMB. W/WESTCHESTER-ROCKLAND NWPS	SUN									256,573	252,666
NORTH CAROLINA											
ASHEBORO (RANDOLPH CO.)		29,300#						29,300			
COURIER-TRIBUNE	E (M-F)	#	14,058	47.98					14,058	16,684	16,134
COURIER-TRIBUNE	SUN	#	15,074	51.45					15,074	18,018	17,213
ASHEVILLE (BUNCOMBE CO.)		35,200			158,600			193,800			
CITIZEN, TIMES	CMB DLY		22,441	63.75		41,305	26.04		63,746	64,807	64,170
CITIZEN	M (M-F)		14,348	40.76		35,508	22.39		49,856	50,844	50,403
TIMES	E (M-F)		8,093	22.99		5,797	3.66		13,890	13,963	13,767
CITIZEN TIMES	SAT M		20,758	58.97		41,886	26.41		62,644	63,747	62,597
CITIZEN TIMES	SUN		21,372	60.72		51,500	32.47		72,872	74,815	73,390
BURLINGTON (ALAMANCE CO.)		21,200			20,000			41,200			
TIMES-NEWS	E (M-F)		15,208	71.74		13,638	68.19		28,846	29,017	29,066
TIMES-NEWS	SAT M		14,984	70.68		13,559	67.80		28,543	28,714	28,867
TIMES-NEWS	SUN		16,261	76.70		13,880	69.40		30,141	30,311	30,037
CHARLOTTE (MECKLENBURG CO.)		163,200			387,600			550,800			
OBSERVER, NEWS	CMB DLY		125,156	76.69		72,558	18.72		197,714	225,700	226,063
OBSERVER	M		92,900	56.92		69,117	17.83		162,017	189,928	185,876
NEWS	E (M-F)		32,256	19.76		3,441	0.89		35,697	35,772	40,187
OBSERVER	SUN		117,605	72.06		97,844	25.24		215,449	254,384	259,289
CLINTON (SAMPSON CO.)		18,000#						18,000			
INDEPENDENT	E (M-F)	#	8,493	47.18					8,493	8,776	8,113*
INDEPENDENT	SUN	#	8,927	49.59					8,927	9,210	8,466*
CONCORD (CABARRUS CO.)		13,100			37,100			50,200			
TRIBUNE	E (M-F)		7,326	55.92		4,614	12.44		11,940	12,049	12,566
TRIBUNE	SUN		7,788	59.45		5,199	14.01		12,987	13,097	13,504
DURHAM (DURHAM CO.)		44,600			146,900			191,500			
HERALD, SUN	CMB DLY		34,847	78.13		26,785	18.23		61,632	63,421	61,928
HERALD	M		20,280	45.47		21,329	14.52		41,609	42,934	41,404
SUN	E		14,567	32.66		5,456	3.71		20,023	20,487	20,524
HERALD	SUN		30,535	68.46		28,173	19.18		58,708	60,337	58,895

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*AVERAGES FOR 3 MONTHS

NORTH CAROLINA		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	9/30/85	9/30/84
ELIZABETH CITY (PASQUOTANK CO.)		5,600			25,800			31,400			
ADVANCE	E (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
ADVANCE	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
FAYETTEVILLE (CUMBERLAND CO.)		64,400			129,500			193,900			
TIMES, OBSERVER	CMB DLY		41,115	63.84		29,439	22.73		70,554	71,796	70,392
TIMES	M (M-F)		11,513	17.88		12,736	9.83		24,249	25,306	24,774
OBSERVER	E (M-F)		29,602	45.97		16,703	12.90		46,305	46,490	45,618
OBSERVER TIMES	SAT M		41,122	63.85		30,989	23.93		72,111	73,455	71,231
OBSERVER TIMES	SUN		41,183	63.95		31,972	24.69		73,155	74,768	71,840
GASTONIA (GASTON CO.)		41,600			39,800			81,400			
GAZETTE	E		27,129	65.21		10,333	25.96		37,462	38,856	38,438
GAZETTE	SUN		29,418	70.72		11,328	28.46		40,746	42,478	41,834
GOLDSBORO (WAYNE CO.)		14,700			31,700			46,400			
NEWS-ARGUS	E (M-F)		8,256	56.16		13,486	42.54		21,742	21,952	21,864
NEWS-ARGUS	SUN		8,903	60.56		15,474	48.81		24,377	24,641	24,358
GREENSBORO (GUILFORD CO.)		76,400			306,500			382,900			
NEWS, RECORD	CMB DLY		65,706	86.00		44,014	14.36		109,720	111,440	109,907
NEWS	M (M-F)		46,467	60.82		44,008	14.36		90,475	92,158	89,212
RECORD	E (M-F)		19,239	25.18		6	.00		19,245	19,282	20,695
NEWS & RECORD	SAT M		67,590	88.47		49,427	16.13		117,017	119,060	115,168
NEWS & RECORD	SUN		68,217	89.29		53,555	17.47		121,772	124,541	121,161
GREENVILLE (PITT CO.)		13,100			32,900			46,000			
REFLECTOR	E (M-F)		8,172	62.38		8,573	26.06		16,745	17,130	16,973
REFLECTOR	SUN		8,882	67.80		9,713	29.52		18,595	19,020	18,823
HENDERSON (VANCE CO.)		7,500			15,600			23,100			
DISPATCH	E		4,386	58.48		4,818	30.88		9,204	9,473	9,203
HENDERSONVILLE (HENDERSON CO.)		3,500			22,900			26,400			
TIMES-NEWS	E		2,743	78.37		13,355	58.32		16,098	16,632	15,638
HICKORY (CATAWBA CO.)		20,600			73,500			94,100			
RECORD	E		10,311	50.05		16,983	23.11		27,294	27,580	27,619
HIGH POINT (GUILFORD CO.)		32,400			35,700			68,100			
ENTERPRISE	E		21,380	65.99		9,989	27.98		31,369	31,713	31,168
ENTERPRISE	SUN		21,806	67.30		10,208	28.59		32,014	32,403	31,779
JACKSONVILLE (ONSLOW CO.)		14,200			19,900			34,100			
NEWS	E		8,914	62.77		11,184	56.20		20,098	20,956	21,934
NEWS	SUN		8,570	60.35		11,065	55.60		19,635	20,558	

NORTH CAROLINA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
KANNAPOLIS (CABARRUS CO.)		13,100			33,400			46,500			
INDEPENDENT	E (M-F)		9,164	69.95		3,596	10.77		12,760	12,905	13,074
INDEPENDENT	SUN		10,018	76.47		3,926	11.75		13,944	14,108	14,180
KINSTON (LENOIR CO.)		9,300			32,300			41,600			
FREE PRESS	E (M-F)		6,536	70.28		6,830	21.15		13,366	13,656	13,464
FREE PRESS	SUN		6,891	74.10		7,103	21.99		13,994	14,285	13,916
LENOIR (CALDWELL CO.)		6,700			14,600			21,300			
NEWS TOPIC	E		5,192	77.49		8,115	55.58		13,307	13,524*	12,494*
LEXINGTON (DAVIDSON CO.)		6,400			22,800			29,200			
DISPATCH	E		5,246	81.97		9,486	41.61		14,732	14,919	14,328
LUMBERTON (ROBESON CO.)		6,900			31,800			38,700			
ROBESONIAN	E (M-F)		5,355	77.61		10,213	32.12		15,568	15,746	14,957
ROBESONIAN	SUN		6,102	88.43		10,889	34.24		16,991	17,168	16,313
MONROE (UNION CO.)		6,200			19,500			25,700			
ENQUIRER-JOURNAL	E (M-F)		3,144	50.71		8,671	44.47		11,815	12,834	12,650
ENQUIRER-JOURNAL	SUN		3,453	55.69		8,958	45.94		12,411	13,451	13,105
MORGANTON (BURKE CO.)		5,700			22,000			27,700			
NEWS-HERALD	E (M-F)		3,436	60.28		8,032	36.51		11,468	11,699	11,534
NEWS-HERALD	SUN		2,875	50.44		7,612	34.60		10,487	10,713	9,920×
NEW BERN (CRAVEN CO.)		33,100#						33,100			
SUN JOURNAL	E	#	15,319	46.28					15,319	15,662	15,605
RALEIGH (WAKE CO.)		66,100			231,000			297,100			
NEWS & OBSERVER, TIMES	CMB DLY		64,582	97.70		55,897	24.20		120,479	169,493	166,487
NEWS & OBSERVER	M		40,033	60.56		45,896	19.87		85,929	134,761	131,760
TIMES	E		24,549	37.14		10,001	4.33		34,550	34,732	34,727
NEWS & OBSERVER	SUN		53,254	80.57		64,862	28.08		118,116	178,233	174,232
ROANOKE RAPIDS (HALIFAX CO.)		5,800			12,600			18,400			
HERALD	E (M-F)		3,689	63.60		5,991	47.55		9,680	11,045	11,168
HERALD	SUN		4,450	76.72		6,169	48.96		10,619	11,983	12,035
ROCKINGHAM (RICHMOND CO.)		6,200			10,900			17,100			
JOURNAL	E (M-F)		2,847	45.92		5,190	47.61		8,037	8,350	7,979
ROCKY MOUNT (EDGECOMBE CO.		17,500			29,800			47,300			
TELEGRAM	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
TELEGRAM	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							

×FOR TWO MONTHS ENDED SEPTEMBER 30, 1984.
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*AVERAGES FOR 3 MONTHS

NORTH CAROLINA		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 9/30/85	AS OF 9/30/84
SALISBURY-SPENCER-EAST SPENCER (ROWAN CO.)		12,000			100,400			112,400			
POST	E		9,873	82.28		14,956	14.90		24,829	25,189	25,197
POST	SUN		9,661	80.51		15,129	15.07		24,790	25,177	25,140
SANFORD (LEE CO.)		6,300			35,800			42,100			
HERALD	E		4,365	69.29		7,830	21.87		12,195	12,436	12,245
SHELBY (CLEVELAND CO.)		11,600			28,400			40,000			
STAR	E		8,636	74.45		8,521	30.00		17,157	17,500	17,584
STATESVILLE (IREDELL CO.)		37,500#						37,500			
RECORD & LANDMARK	E (M-F)	#	17,116	45.64					17,116	17,463	17,931
RECORD & LANDMARK	SUN	#	16,445	43.85					16,445	16,797	
THOMASVILLE (DAVIDSON CO.)		9,300			23,700			33,000			
TIMES	M		5,515	59.30		2,492	10.51		8,007	8,358	8,448
WASHINGTON (BEAUFORT CO.)		3,800			26,600			30,400			
NEWS	E		2,628	69.16		6,639	24.96		9,267	9,981*	9,979*
WILMINGTON (NEW HANOVER CO.)		38,600			64,500			103,100			
STAR	M		26,399	68.39		18,211	28.23		44,610	44,807*	43,769
STAR-NEWS	SUN		29,148	75.51		21,831	33.85		50,979	51,322*	52,207
WILSON (WILSON CO.)		13,200			23,200			36,400			
TIMES	E		8,578	64.98		8,322	35.87		16,900	17,254	17,569
WINSTON-SALEM (FORSYTH CO.)		70,200			191,400			261,600			
JOURNAL	M		51,174	72.90		37,292	19.48		88,466	90,469	73,417
JOURNAL	SUN		50,645	72.14		46,408	24.25		97,053	99,645	97,585
NORTH DAKOTA											
BISMARCK (BURLEIGH CO.)		24,500			40,800			65,300			
TRIBUNE	E		17,253	70.42		8,936	21.90		26,189	27,383	26,860
TRIBUNE	SUN		17,948	73.26		8,947	21.93		26,895	28,369	27,626
DEVILS LAKE (RAMSEN CO.)		3,000			7,300			10,300			
JOURNAL	E (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							

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*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
NORTH DAKOTA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	9/30/85	9/30/84
DICKINSON (STARK CO.)		6,400			9,400			15,800			
PRESS	M (TU-S)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
PRESS	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
FARGO (CASS CO.), ND-MOORHEAD (CLAY CO.), MN		41,300			45,200			86,500			
FORUM	ALL DAY		25,508	61.76		20,078	44.42		45,586	56,253	56,840
FORUM	SUN		30,076	72.82		21,400	47.35		51,476	65,017	64,473
GRAND FORKS (GRAND FORKS CO.),ND-EAST GRAND FORKS (POLK CO.), MN		19,000			57,300			76,300			
HERALD	M		14,737	77.56		20,244	35.33		34,981	37,074	36,925
HERALD	SUN		15,856	83.45		20,645	36.03		36,501	38,936	38,754
MINOT (WARD CO.)		13,300			56,600			69,900			
NEWS	E		10,666	80.20		17,493	30.91		28,159	29,185	29,510
OHIO											
AKRON (SUMMIT CO.)		234,700			72,000			306,700			
BEACON JOURNAL	E		122,453	52.17		26,216	36.41		148,669	157,914	163,597
BEACON JOURNAL	SUN		154,142	65.68		48,355	67.16		202,497	229,146	231,846
ALLIANCE (STARK CO.)		12,600			17,700			30,300			
REVIEW	E		9,573	75.98		4,004	22.62		13,577	13,717*	13,790*
ASHLAND (ASHLAND CO.)		8,800			9,200			18,000			
TIMES-GAZETTE	E		7,167	81.44		4,778	51.93		11,945	12,446	12,480
ATHENS (ATHENS CO.)		7,900			14,200			22,100			
MESSENGER	E (M-F)		4,340	54.94		6,765	47.64		11,105	13,903	14,374
MESSENGER	SUN		5,388	68.20		7,951	55.99		13,339	17,134	17,492
BELLEFONTAINE (LOGAN CO.)		4,800			10,400			15,200			
EXAMINER	E		3,317	69.10		6,831	65.68		10,148	10,796*	10,992*
BELMONT CO. (MARTINS FERRY P.O.)		34,600#						34,600			
TIMES-LEADER	E (M-F)	#	20,773	60.04					20,773	23,027	23,530
TIMES-LEADER	SUN	#	21,653	62.58					21,653	24,591	25,083
BOWLING GREEN (WOOD CO.)		7,300			28,400			35,700			
SENTINEL-TRIBUNE	E		4,518	61.89		8,666	30.51		13,184	14,145	14,278

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

OHIO		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 9/30/85	AS OF 9/30/84
BRYAN (WILLIAMS CO.)		3,300			11,100			14,400			
TIMES	E		3,089	93.61		6,971	62.80		10,060	10,524*	10,320*
BUCYRUS (CRAWFORD CO.)		5,400			15,000			20,400			
TELEGRAPH-FORUM	E		4,522	83.74		3,109	20.73		7,631	8,068	8,143
CAMBRIDGE (GUERNSEY CO.)		9,300			25,100			34,400			
JEFFERSONIAN	E		6,584	70.80		7,356	29.31		13,940	14,542*	14,737*
CANTON (STARK CO.)		75,200			98,200			173,400			
REPOSITORY	E		42,683	56.76		16,835	17.14		59,518	59,874	62,261
REPOSITORY	SUN		48,716	64.78		27,442	27.95		76,158	76,952	79,128
CHILLICOTHE (ROSS CO.)		12,000			23,200			35,200			
GAZETTE	E		8,240	68.67		6,542	28.20		14,782	15,201	15,110
CINCINNATI (HAMILTON CO.)		395,500			290,100			685,600			
ENQUIRER	M		137,115	34.67		47,452	16.36		184,567	189,664	189,840
ENQUIRER	SUN.		220,895	55.85		77,623	26.76		298,518	307,241	300,176
POST	E		91,700	23.19		32,021	11.04		123,721	125,220	129,697
CLEVELAND (CUYAHOGA CO.)		564,300			295,500			859,800			
PLAIN DEALER	M (M-F)		335,706	59.49		66,414	22.48		402,120	452,938	482,564
PLAIN DEALER	SAT M		320,799	56.85		65,309	22.10		386,108	431,299	446,860
PLAIN DEALER	SUN		406,615	72.06		86,769	29.36		493,384	539,216	497,774
COLUMBUS (FRANKLIN CO.)		346,700			195,000			541,700			
CITIZEN-JOURNAL, DISPATCH	CMB DLY		255,882	73.81		47,302	24.26		303,184	320,016	326,057
CITIZEN-JOURNAL	M		90,011	25.96		18,036	9.25		108,047	117,902	119,850
DISPATCH	E		165,871	47.84		29,266	15.01		195,137	202,114	206,207
DISPATCH	SUN		251,213	72.46		74,296	38.10		325,509	362,745	360,590
COSHOCTON (COSHOCTON CO.)		6,300			15,300			21,600			
TRIBUNE	E		4,254	67.52		3,155	20.62		7,409	7,618	7,626*
TRIBUNE	SUN		4,427	70.27		3,451	22.56		7,878	8,087	8,156*
DAYTON (MONTGOMERY CO.)		170,900			180,600			351,500			
JOURNAL HERALD, NEWS	CMB DLY		137,534	80.48		73,722	40.82		211,256	220,103	215,741
JOURNAL HERALD	M		61,649	36.07		36,704	20.32		98,353	104,169	101,641
NEWS	E		75,885	44.40		37,018	20.50		112,903	115,934	114,100
NEWS	SUN		125,564	73.47		85,783	47.50		211,347	225,540	231,152
DEFIANCE (DEFIANCE CO.)		6,000			26,100			32,100			
CRESCENT-NEWS	E		5,886	98.10		10,199	39.08		16,085	16,698*	16,866*

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		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
OHIO		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	9/30/85	9/30/84
DOVER-NEW PHILADELPHIA											
(TUSCARAWAS CO.)		15,600			20,400			36,000			
TIMES-REPORTER	E		11,867	76.07		13,590	66.62		25,457	29,596	30,110
EAST LIVERPOOL											
(COLUMBIANA CO.)		14,500			24,200			38,700			
REVIEW	E		10,172	70.15		2,695	11.14		12,867	13,044	13,430
ELYRIA (LORAIN CO.)		47,300#						47,300			
CHRONICLE-TELEGRAM	E	#	27,248	57.61					27,248	35,627	35,910
CHRONICLE-TELEGRAM	SUN	#	27,909	59.00					27,909	35,660	35,607
FAIRBORN (GREENE CO.)		16,100#						16,100			
HERALD	E (M-F)	#	6,718	41.73					6,718	6,858	6,913
FINDLAY (HANCOCK CO.)		14,300			29,900			44,200			
COURIER	M		11,968	83.69		11,777	39.39		23,745	25,861	25,960
FREMONT (SANDUSKY CO.)		8,500			13,200			21,700			
NEWS-MESSENGER	E		7,050	82.94		6,028			13,078	13,811	13,962
GREENVILLE (DARKE CO.)		5,300			16,200			21,500			
ADVOCATE	E		3,523	66.47		5,432	33.53		8,955	9,263	9,289
HAMILTON (BUTLER CO.)		45,500			32,100			77,600			
JOURNAL-NEWS	E		23,008	50.57		4,679	14.58		27,687	28,111	28,655
JOURNAL-NEWS	SUN		23,391	51.41		4,669	14.55		28,060	28,427	28,739
IRONTON (LAWRENCE CO.)		6,700			24,300			31,000			
TRIBUNE	E (M-F)		4,776	71.28		4,019	16.54		8,795	9,015	8,891
TRIBUNE	SUN		5,086	75.91		4,225	17.39		9,311	9,606	9,486
KENT-RAVENNA (PORTAGE CO.)		20,000			28,700			48,700			
RECORD-COURIER	E		10,717	53.59		11,545	40.23		22,262	23,740	23,949
LAKE CO. (WILLOUGHBY P.O.)		77,400#						77,400			
NEWS-HERALD	E	#	36,369	46.99					36,369	43,801	40,085
NEWS-HERALD	SUN	#	42,446	54.84					42,446	51,275	47,189
LAKE CO.-GEAUGA CO.-											
ASHTABULA CO.		139,700#						139,700			
NORTHEASTERN OHIO NEWSPAPERS	E	#								48,590	48,725
NORTHEASTERN OHIO NEWSPAPERS	SUN	#								46,251	45,768

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

OHIO		CZ OR NDM		RATIO CIRC/ OH'S	RTZ OR NDM		RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC		OH'S	CIRC		OH'S	CIRC	AS OF 9/30/85	AS OF 9/30/84
LANCASTER (FAIRFIELD CO.)		14,200			24,700			38,900			
EAGLE-GAZETTE	E		9,277	65.33		7,916	32.05		17,193	17,684	17,715
LIMA (ALLEN CO.)		30,500			79,500			110,000			
NEWS	E		23,201	76.07		16,520	20.78		39,721	40,181	41,053
NEWS	SUN		23,721	77.77		24,080	30.29		47,801	48,860	48,761
LORAIN (LORAIN CO.)		51,400#						51,400			
JOURNAL	E	#	33,798	65.75					33,798	42,240	41,762
JOURNAL	SUN	#	34,831	67.76					34,831	45,391	45,272
MANSFIELD (RICHLAND CO.)		32,700			38,100			70,800			
NEWS JOURNAL	E		23,439	71.68		14,570	38.24		38,009	40,339	40,078
NEWS JOURNAL	SUN		24,012	73.43		22,823	59.90		46,835	53,638	52,934
MARIETTA (WASHINGTON CO.)		7,700			19.900			27,600			
TIMES	E		5,731	74.43		7,024	35.30		12,755	13,803	13,863
MARION (MARION CO.)		16,600			24,400			41,000			
STAR	E		11,198	67.46		7,199	29.50		18,397	18,781	18,775
STAR	SUN		11,076	66.72		7,215	29.57		18,291	18,672	18,552
MASSILLON (STARK CO.)		11,900			33,900			45,800			
INDEPENDENT	E		8,147	68.46		8,100	23.89		16,247	16,619	16,199
MEDINA (MEDINA CO.)		17,700			15,100			32,800			
GAZETTE	M		10,296	58.17		4,235	28.05		14,531	16,088	15,282
MIDDLETOWN (BUTLER CO.)		31,100			19,400			50,500			
JOURNAL	E		20,383	65.54		2,765	14.25		23,148	23,578	24,069
JOURNAL	SUN		21,028	67.61		2,938	15.14		23,966	24,413	24,975
MOUNT VERNON (KNOX CO.)		6,300			13,300			19,600			
NEWS	E		5,518	87.59		4,739	35.63		10,257	10,796*	10,936*
NEWARK (LICKING CO.)		20,800			27,700			48,500			
ADVOCATE	E		13,335	64.11		8,359	30.18		21,694	21,932	21,960
ADVOCATE	SUN		12,607	60.61		8,092	29.21		20,699	20,940	20,612
NORWALK (HURON CO.)		5,700			17,100			22,800			
REFLECTOR	E		4,309	75.60		4,985	29.15		9,294	9,632	9,354
PIQUA (MIAMI CO.)		8,500			22,300			30,800			
CALL	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							

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		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
OHIO		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	9/30/85	9/30/84
PORT CLINTON (OTTAWA CO.)		14,900#						14,900			
NEWS-HERALD	E	#	5,916	39.70					5,916	6,033	5,875
PORTSMOUTH (SCIOTO CO.)		16,600			41,600			58,200			
TIMES	E		9,934	59.84		8,092	19.45		18,026	18,308	18,901
SALEM (COLUMBIANA CO.)		6,900			22,100			29,000			
NEWS	E		5,233	75.84		4,217	19.08		9,450	9,657	9,790
SANDUSKY (ERIE CO.)		19,700			31,800			51,500			
REGISTER	E		14,794	75.10		10,501	33.02		25,295	26,205	26,991
REGISTER	SUN		15,092	76.61		12,693	39.92		27,785	29,811	30,631
SIDNEY (SHELBY CO.)		7,200			8,000			15,200			
NEWS	E		5,908	82.06		5,240	65.50		11,148	12,765	12,470
SPRINGFIELD (CLARK CO.)		36,200			50,900			87,100			
NEWS-SUN	M		26,196	72.36		11,959	23.50		38,155	39,087	
NEWS-SUN	SUN		27,435	75.79		16,064	31.56		43,499	45,166	43,633
STEUBENVILLE (JEFFERSON CO.)		13,400			47,900			61,300			
HERALD-STAR	E		10,845	80.93		10,252	21.40		21,097	21,295	21,295
HERALD-STAR	SUN		10,189	76.04		9,951	20.77		20,140	20,342	20,343
TIFFIN (SENECA CO.)		9,500			10,600			20,100			
ADVERTISER-TRIBUNE	E (M-F)		7,121	74.96		3,783	35.69		10,904	11,140	11,300
ADVERTISER-TRIBUNE	SAT M		7,105	74.79		3,802	35.87		10,907	11,141	
TOLEDO (LUCAS CO.)		188,200			259,300			447,500			
BLADE	E		124,528	66.17		35,096	13.53		159,624	161,438	163,881
BLADE	SUN		142,642	75.79		72,093	27.80		214,735	217,891	216,817
TROY (MIAMI CO.)		7,700			26,200			33,900			
NEWS	E		5,494	71.35		5,298	20.22		10,792	10,942	10,841
VALLEY NEWS	SUN		5,501	71.44		7,536	28.76		13,037	13,195	13,315
URBANA (CHAMPAIGN CO.)		4,600			8,700			13,300			
CITIZEN	E		3,462	75.26		3,815	43.85		7,277	7,532	7,627
WARREN (TRUMBULL CO.)		26,000			53,200			79,200			
TRIBUNE CHRONICLE	E		19,218	73.92		20,880	39.25		40,098	40,932	41,231
TRIBUNE	SUN		21,447	82.49		25,313	47.58		46,760	48,299	49,498
WOOSTER (WAYNE CO.)		9,100			38,000			47,100			
RECORD	E		7,879	86.58		16,626	43.75		24,505	25,606	26,159

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OHIO		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 9/30/85	AS OF 9/30/84
XENIA (GREENE CO.)		10,800			21,700			32,500			
GAZETTE	E		6,836	63.30		4,236	19.52		11,072	11,343	11,187
YOUNGSTOWN (MAHONING CO.)		82,800			96,300			179,100			
VINDICATOR	E		50,576	61.08		41,965	43.58		92,541	98,191	101,716
VINDICATOR	SUN		56,406	68.12		64,612	67.09		121,018	151,828	154,290
ZANESVILLE (MUSKINGUM CO.)		15,200			27,200			42,400			
TIMES RECORDER	M		12,496	82.21		9,960	36.62		22,456	23,813	24,193
TIMES RECORDER	SUN		11,958	78.67		8,524	31.34		20,482	21,409	21,695
OKLAHOMA											
ADA (PONTOTOC CO.)		7,100			25,700			32,800			
NEWS	E (M-F)		4,822	67.92		4,255	16.56		9,077	9,223	9,287
NEWS	SUN		4,919	69.28		4,600	17.90		9,519	9,674	9,809
ARDMORE (CARTER CO.)		9,900			23,300			33,200			
ARDMOREITE	E (M-F)		7,567	76.43		5,719	24.55		13,286	13,523	13,603
ARDMOREITE	SUN		8,607	86.94		7,293	31.30		15,900	16,166	16,029
BARTLESVILLE (WASHINGTON CO.)		17,900			11,600			29,500			
EXAMINER-ENTERPRISE	E (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
EXAMINER-ENTERPRISE	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
CHICKASHA (GRADY CO.)		6,800			11,900			18,700			
EXPRESS	E (M-F)		3,518	51.74		1,472	12.37		4,990	5,125	5,138
EXPRESS	SUN		4,196	61.71		1,782	14.97		5,978	6,112	6,260
DUNCAN (STEPHENS CO.)		9,500			10,700			20,200			
BANNER	E (M-F)		7,854	82.67		2,769	25.88		10,623	11,043	11,200
BANNER	SUN		8,497	89.44		3,491	32.63		11,988	12,465	12,676
ENID (GARFIELD CO.)		22,200			22,000			44,200			
NEWS, EAGLE	CMB DLY		16,173	72.85		9,930	45.14		26,103	28,222*	29,189*
NEWS	M (TU-F)		8,093	36.45		9,241	42.00		17,334	19,385*	19,831*
EAGLE	E (M-F)		8,080	36.40		689	3.13		8,769	8,837*	9,358*
NEWS & EAGLE	SAT M		13,711	61.76		9,747	44.30		23,458	25,584*	26,276*
NEWS	SUN		14,694	66.19		10,698	48.63		25,392	27,671*	27,673*

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
OKLAHOMA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 9/30/85	AS OF 9/30/84
LAWTON (COMANCHE CO.)		30,300			35,800			66,100			
PRESS, CONSTITUTION	CMB DLY		21,699	71.61		9,615	26.86		31,314	32,501	33,651
PRESS	M		8,244	27.21		6,763	18.89		15,007	16,100	16,150
CONSTITUTION	E (M-F)		13,455	44.41		2,852	7.97		16,307	16,401	17,501
CONSTITUTION	SUN		20,182	66.61		9,340	26.09		29,522	30,737	31,179
McALESTER (PITTSBURG CO.)		7,900			13,800			21,700			
NEWS-CAPITAL & DEMOCRAT	E (M-F)		5,902	74.71		5,808	42.09		11,710	11,989	12,020
NEWS-CAPITAL & DEMOCRAT	SUN		6,014	76.13		5,976	43.30		11,990	12,268	12,271
MIAMI (OTTAWA CO.)		8,200			14,100			22,300			
NEWS-RECORD	E (M-F)		5,288	64.49		3,499	24.82		8,787	8,927	9,020
NEWS-RECORD	SUN		5,591	68.18		3,683	26.12		9,274	9,414	9,548
MUSKOGEE (MUSKOGEE CO.)		16,000			43,900			59,900			
PHOENIX & TIMES-DEMOCRAT	M		9,826	61.41		8,194	18.67		18,020	18,359	19,733
PHOENIX & TIMES-DEMOCRAT	SUN		10,484	65.53		8,572	19.53		19,056	19,356	19,898
NORMAN (CLEVELAND CO.)		31,500			7,700			39,200			
TRANSCRIPT	E (M-F)		15,938	50.60		540	7.01		16,478	17,244	16,924
TRANSCRIPT	SAT M										
(8-31-85 to 9-30-85)			15,253	48.42		536	6.96		15,789	16,852	
TRANSCRIPT	SUN		16,777	53.26		603	7.83		17,380	18,257	17,864
OKLAHOMA CITY (OKLAHOMA CO.)		283,500#			29,000			312,500			
JOURNAL RECORD	M (TU-S)	#	4,975	1.75		130	0.45		5,105	5,983	5,610
OKLAHOMA CITY (OKLAHOMA CO.)		283,500#			531,500			815,000			
OKLAHOMAN	M (M-F)	#	156,703	55.27		79,359	14.93		236,062	241,608	236,470
OKLAHOMAN	SAT M	#	148,752	52.47		75,363	14.18		224,115	229,479	224,157
OKLAHOMAN	SUN	#	201,727	71.16		111,639	21.00		313,366	320,186	313,508
OKMULGEE (OKMULGEE CO.)		7,800			10,100			17,900			
TIMES	M (TU-S)		3,249	41.65		1,577	15.61		4,826	4,957	4,904
TIMES	SUN		3,355	43.01		1,646	16.30		5,001	5,132	5,090
PONCA CITY (KAY CO.)		11,600			11,900			23,500			
NEWS	E (M-F)		8,839	76.20		4,332	36.40		13,171	13,665*	13,671*
NEWS	SUN		9,632	83.03		4,601	38.66		14,233	14,756*	14,635*
SAPULPA (CREEK CO.)		6,700			11,700			18,400			
HERALD	E (M-F)		4,932	73.61		3,106	26.55		8,038	8,172	8,537
HERALD	SUN		5,174	77.22		3,257	27.84		8,431	8,566	8,924

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
OKLAHOMA		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 9/30/85	AS OF 9/30/84
SHAWNEE (POTTAWATOMIE CO.)		11,300			34,800			46,100			
NEWS-STAR	M (TU-S)		7,374	65.26		6,374	18.32		13,748	14,104	14,511
NEWS-STAR	SUN		7,687	68.03		7,157	20.57		14,844	15,199	15,602
STILLWATER (PAYNE CO.)		13,300			20,100			33,400			
NEWS-PRESS	E (M-F)		6,124	46.05		3,837	19.09		9,961	10,273	10,576
NEWS-PRESS	SUN		6,536	49.14		4,117	20.48		10,653	10,965	11,221
TULSA (TULSA CO.)		200,700			193,300			394,000			
WORLD, TRIBUNE	CMB DLY		147,361	73.42		43,192	22.34		190,553	213,503	209,856
WORLD	M		84,568	42.14		30,249	15.65		114,817	134,496	132,789
TRIBUNE	E		62,793	31.29		12,943	6.70		75,736	79,007	77,067
WORLD	SUN		151,930	75.70		53,683	27.77		205,613	229,707	226,249
OREGON											
ALBANY (LINN CO.)		33,500#						33,500			
DEMOCRAT-HERALD	E	#	20,900	62.39					20,900	21,073	20,888
ASHLAND (JACKSON CO.)		6,200			2,300			8,500			
TIDINGS	E		4,912	79.23		470	20.43		5,382	5,880	5,851
ASTORIA (CLATSOP CO.)		3,900			15,000			18,900			
ASTORIAN	E (M-F)		3,380	86.67		5,690	37.93		9,070	9,427	9,410
BAKER (BAKER CO.)		3,800			2,600			6,400			
DEMOCRAT-HERALD	E		2,413	63.50		519	19.96		2,932	3,107	3,222
BEND (DESCHUTES CO.)		11,500			20,900			32,400			
BULLETIN	E (M-F)		6,562	57.06		12,601	60.29		19,163	19,636	19,428
BULLETIN	SUN		6,593	57.33		12,882	61.64		19,475	19,942	19,547
COOS BAY-NORTH BEND (COOS CO.)		10,400			22,800			33,200			
WORLD	E		8,639	83.07		6,818	29.90		15,457	15,703	16,015
CORVALLIS (BENTON CO.)		14,500			7,600			22,100			
GAZETTE-TIMES	M		8,033	55.40		3,590	47.24		11,623	12,472	12,550
GAZETTE-TIMES	SUN		7,486	51.63		3,503	46.09		10,989	11,851	12,131
EUGENE (LANE CO.)		74,200			35,400			109,600			
REGISTER-GUARD	M		45,549	61.39		19,497	55.08		65,046	68,570	69,434
REGISTER-GUARD	SUN		47,005	63.35		20,611	58.22		67,616	72,244	72,671

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

OREGON		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	9/30/85	9/30/84
GRANTS PASS (JOSEPHINE CO.)		10,000			19,500			29,500			
COURIER	E		4,123	41.23		11,750	60.26		15,873	16,235	16,222
KLAMATH FALLS (KLAMATH CO.)		17,000			12,600			29,600			
HERALD & NEWS	E (M-F)		12,044	70.85		6,089	48.33		18,133	18,524	18,762
HERALD & NEWS	SUN		11,991	70.54		6,333	50.26		18,324	18,841	19,087
LA GRANDE (UNION CO.)		4,700			7,000			11,700			
OBSERVER	E		4,374	93.06		2,848	40.69		7,222	7,408	7,502
MEDFORD (JACKSON CO.)		22,400#			29,200			51,600			
MAIL TRIBUNE	E (M-TH)	#	16,602	74.12		10,314	35.32		26,916	27,825	28,128
MAIL TRIBUNE	FRI E	#	21,254	94.88		13,240	45.34		34,494	36,001	36,048
MAIL TRIBUNE	SUN	#	17,370	77.54		11,800	40.41		29,170	30,982	31,136
ONTARIO (MALHEUR CO.)		3,500			15,600			19,100			
ARGUS OBSERVER	E (M-F)		2,243	64.09		4,887	31.33		7,130	7,323	7,345
ARGUS OBSERVER	SUN		2,331	66.60		4,944	31.69		7,275	7,468	7,549
PENDLETON (UMATILLA CO.)		5,400			19,200			24,600			
EAST OREGONIAN	E		4,810	89.07		7,063	36.79		11,873	12,671	12,874
PORTLAND (MULTNOMAH CO.)		336,500			218,300			554,800			
OREGONIAN	ALL DAY (M-F)		181,865	54.05		63,293	28.99		245,158	303,720	290,228
OREGONIAN	SAT M		175,248	52.08		61,461	28.15		236,709	295,399	281,656
OREGONIAN	SUN		220,460	65.52		86,586	39.66		307,046	404,450	397,485
ROSEBURG (DOUGLAS CO.)		34,700#						34,700			
NEWS-REVIEW	E (M-F)	#	19,402	55.91					19,402	19,618	19,592
NEWS-REVIEW	SUN	#	19,378	55.84					19,378	19,592	19,546
SALEM (MARION CO.)		54,100#			107,900			162,000			
STATESMAN-JOURNAL	M	#	29,705	54.91		22,791	21.12		52,496	53,498	56,048
STATESMAN-JOURNAL	SUN	#	31,364	57.97		22,904	21.23		54,268	55,231	56,005
THE DALLES (WASCO CO.)		4,300			11,800			16,100			
CHRONICLE	E (M-F)		3,136	72.93		1,949	16.52		5,085	5,181	5,115
CHRONICLE	SUN		3,178	73.91		1,961	16.62		5,139	5,236	5,153

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PENNSYLVANIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
ALLENTOWN (LEHIGH CO.)		75,900			121,600			197,500			
CALL	M (M-F)		55,911	73.66		56,744	46.66		112,655	128,799	129,469
CALL	WKND		56,109	73.92		59,243	48.72		115,352	132,174	132,248
CALL-CHRONICLE	SUN		61,857	81.50		73,825	60.71		135,682	167,082	166,220
ALTOONA (BLAIR CO.)		35,400			16,400			51,800			
MIRROR	E		23,890	67.49		6,916	42.17		30,806	34,551	35,115
BEAVER (BEAVER CO.)		73,600#						73,600			
TIMES	E (M-F)	#	44,671	60.69					44,671	46,540	48,095
TIMES	SUN	#	47,370	64.36					47,370	49,695	50,576
BETHLEHEM (NORTHAMPTON CO.)		41,300			36,000			77,300			
GLOBE-TIMES	E (M-F)		18,948	45.88		2,511	6.98		21,459	26,467	29,806
GLOBE-TIMES	SAT M		17,380	42.08		2,422	6.73		19,802	24,422	27,813
GLOBE	SUN		17,407	42.15		2,428	6.74		19,835	24,467	27,655
BRADFORD (McKEAN CO.)		8,200			38,700			46,900			
ERA	M		6,188	75.46		5,673	14.66		11,861	12,265	12,552
BROWNSVILLE (FAYETTE CO.)		3,300			22,800			26,100			
TELEGRAPH	E		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
BUTLER (BUTLER CO.)		21,300			40,200			61,500			
EAGLE	E		15,404	72.32		14,745	36.68		30,149	31,035	31,301
CARLISLE (CUMBERLAND CO.)		11,300			11,800			23,100			
SENTINEL	E		7,932	70.19		6,061	51.36		13,993	15,736	16,125
CHAMBERSBURG (FRANKLIN CO.)		7,100			30,400			37,500			
PUBLIC OPINION	E		4,832	68.06		13,384	44.03		18,216	19,517	20,266
CHESTER (DELAWARE CO.)		110,500#						110,500			
TIMES	M (M-F)	#	47,708	43.17					47,708	72,160*	57,229*
TIMES	SUN	#	43,088	38.99					43,088	63,61[illegible]*	44,320*
CLEARFIELD (CLEARFIELD CO.)		26,100#						26,100			
PROGRESS	E	#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
COATESVILLE (CHESTER CO.)		28,700#						28,700			
RECORD	E	#	6,363	22.17					6,363	6,724	6,920

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#NEWSPAPER DESIGNATED MARKET

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PENNSYLVANIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
CONNELLSVILLE-SOUTH CONNELLSVILLE (FAYETTE CO.)		4,700			23,100			27,800			
COURIER	E		4,073	86.66		8,849	38.31		12,922	13,163*	13,514*
DOYLESTOWN (BUCKS CO.)		124,200#						124,200			
INTELLIGENCER	M (M-F)	#	38,866	31.29					38,866	40,755*	38,833*
INTELLIGENCER	SUN	#	41,210	33.18					41,210	43,511*	40,252*
DU BOIS (CLEARFIELD CO.)		4,300			19,300			23,600			
COURIER-EXPRESS	E		4,044	94.05		6,907	35.79		10,951	11,284	11,141
EASTON (NORTHAMPTON CO.), PA-PHILLIPSBURG (WARREN CO.), NJ		33,400			79,300			112,700			
EXPRESS	E		22,883	68.51		22,034	27.79		44,917	46,634	46,286
EXPRESS	SUN		23,152	69.32		22,862	28.83		46,014	48,343	48,002
ELLWOOD CITY (LAWRENCE CO.)		3,900			7,400			11,300			
LEDGER	E		3,096	79.38		4,213	56.93		7,309	7,651	7,614*
ERIE (ERIE CO.)		74,300			39,800			114,100			
NEWS, TIMES	CMB DLY		54,607	73.50		15,316	38.48		69,923	71,395	68,128
NEWS	M (M-F)		20,714	27.88		6,357	15.97		27,071	27,704	25,054
TIMES	E (M-F)		33,893	45.62		8,959	22.51		42,852	43,691	43,074
TIMES-NEWS	SAT M		47,416	63.82		14,681	36.89		62,097	63,757	61,301
TIMES-NEWS	SUN		58,462	78.68		25,365	63.73		83,827	102,196	99,425
FRANKLIN (VENANGO CO.)		26,300#						26,300			
NEWS-HERALD	E	#	7,732	29.40					7,732	8,173	8,446
GETTYSBURG (ADAMS CO.)		4,700			23,700			28,400			
TIMES	E		3,144	66.89		5,006	21.12		8,150	8,623	9,302
GREENSBURG (WESTMORELAND CO.)		105,200#						105,200			
TRIBUNE-REVIEW	M	#	45,124	42.89					45,124	51,288	50,968
TRIBUNE-REVIEW	SUN	#	55,234	52.50					55,234	78,628	81,831
GREENVILLE (MERCER CO.)		2,800			12,700			15,500			
RECORD-ARGUS	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
HANOVER (YORK CO.)		10,800			70,700			81,500			
SUN	E		8,020	74.26		13,123	18.56		21,143	21,402	21,842

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PENNSYLVANIA		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 9/30/85	AS OF 9/30/84
HARRISBURG (DAUPHIN CO.)		125,300			64,300			189,600			
PATRIOT, NEWS	CMB DLY		79,176	63.19		15,756	24.50		94,932	104,677	104,137
PATRIOT	M (M-F)		32,632	26.04		8,191	12.74		40,823	49,276	47,144
NEWS	E (M-F)		46,544	37.15		7,565	11.77		54,109	55,401	56,993
PATRIOT	SAT M & HOLS		67,232	53.66		15,270	23.75		82,502	92,198	94,590
PATRIOT-NEWS	SUN		87,440	69.78		30,626	47.63		118,066	163,541	162,492
HAZLETON (LUZERNE CO.)		18,700			13,700			32,400			
STANDARD-SPEAKER	ALL DAY		14,859	79.46		7,922	57.82		22,781	24,319	24,511
INDIANA (INDIANA CO.)		9,400			23,000			32,400			
GAZETTE	E		7,596	80.81		11,123	48.36		18,719	20,613*	20,702*
JOHNSTOWN (CAMBRIA CO.)		37,300			89,600			126,900			
TRIBUNE-DEMOCRAT	M		26,171	70.16		24,167	26.97		50,338	52,183	52,428
TRIBUNE-DEMOCRAT	SUN		23,842	63.92		22,990	25.66		46,832	51,782	52,564
KITTANING (ARMSTRONG CO.)		7,800			26,400			34,200			
LEADER-TIMES	E		5,229	67.04		5,759	21.81		10,988	11,296*	11,497*
LANCASTER (LANCASTER CO.)		73,400			90,800			164,200			
INTELLIGENCER-JOURNAL, NEW ERA	CMB DLY		57,833	78.79		40,212	44.29		98,045	100,270	99,826
INTELLIGENCER-JOURNAL	M		23,928	32.60		17,657	19.45		41,585	43,265	42,515
NEW ERA	E		33,905	46.19		22,555	24.84		56,460	57,005	57,311
NEWS	SUN		51,425	70.06		41,187	45.36		92,612	140,848	139,929
LANSDALE (MONTGOMERY CO.)		25,200			24,600			49,800			
REPORTER	E		12,661	50.24		5,170	21.02		17,831	18,655	19,101
LATROBE (WESTMORELAND CO.)		7,000			17,400			24,400			
BULLETIN	E		5,906	84.37		3,823	21.97		9,729	10,006	10,193
LEBANON (LEBANON CO.)		20,100			20,600			40,700			
NEWS	E		13,018	64.77		9,184	44.58		22,202	25,077*	27,098*
NEWS	SUN		12,707	63.22		9,280	45.05		21,987	25,420*	28,892*
LEHIGHTON (CARBON CO.)		42,700#						42,700			
TIMES NEWS	E	#	15,891	37.22					15,891	16,291	16,367*
LEVITTOWN-BRISTOL-LANGHORNE (BUCKS CO.)		52,400			59,800			112,200			
COURIER-TIMES	M (M-F)		35,162	67.10		26,421	44.18		61,583	62,165	60,836
COURIER-TIMES	SUN		37,754	72.05		29,116	48.69		66,870	67,798	65,921

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#NEWSPAPER DESIGNATED MARKET

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PENNSYLVANIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
LEWISTOWN (MIFFLIN CO.)		6,400			16,700			23,100			
SENTINEL	E		5,529	86.39		7,601	45.51		13,130	13,618	13,639
LOCK HAVEN (CLINTON CO.)		5,800			8,400			14,200			
EXPRESS	E		5,830	100.52		3,550	21.26		9,380	11,506	11,546
McKEESPORT-DUQUESNE-CLAIRTON (ALLEGHENY CO.)		40,200			44,200			84,400			
NEWS	E		20,286	50.46		9,980	22.58		30,266	31,122	32,180
MEADVILLE (CRAWFORD CO.)		8,600			17,500			26,100			
TRIBUNE	M		6,012	69.91		10,002	57.15		16,014	17,261*	17,175*
MONESSEN (WESTMORELAND CO.)-CHARLEROI-DONORA (WASHINGTON CO.)		10,800			18,000			28,800			
VALLEY INDEPENDENT	E		7,824	72.44		8,216	45.64		16,040	17,064	17,008
NEW CASTLE (LAWRENCE CO.)		14,600			24,500			39,100			
NEWS	E		9,044	61.95		11,266	45.98		20,310	20,639*	20,961*
NEW KENSINGTON (WESTMORELAND CO.)-TARENTUM (ALLEGHENY CO.)-VANDERGRIFT (WESTMORELAND CO.)		68,000#						68,000			
VALLEY NEWS DISPATCH	E	#	37,453	55.08					37,453	38,926	40,151
NORRISTOWN (MONTGOMERY CO.)		70,700#						70,700			
TIMES HERALD	E	#	30,334	42.91					30,334	31,924	30,762
OIL CITY (VENANGO CO.)		37,100#						37,100			
DERRICK	M	#	15,878	42.80					15,878	16,583	16,666
PHILADELPHIA (PHILADELPHIA CO.)		622,000#			1,111,800			1,733,800			
INQUIRER	M (M-F)	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
INQUIRER	SAT M	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
INQUIRER	SUN	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
NEWS	E (M-F)	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
NEWS	SAT E	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
PHOENIXVILLE (CHESTER CO.)		5,700			21,900			27,600			
PHOENIX	E				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						

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*AVERAGES FOR 3 MONTHS

PENNSYLVANIA		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 9/30/85	AS OF 9/30/84
PITTSBURGH (ALLEGHENY CO.)		432,300			584,000			1,016,300			
POST-GAZETTE	M (M-F)		110,406	25.54		48,474	8.30		158,880	173,501	173,838
POST-GAZETTE	SAT M		100,340	23.21		47,758	8.18		148,098	162,015	162,556
PRESS	E (M-F)		188,043	43.50		46,128	7.90		234,171	239,283	243,865
PRESS	SAT E		164,605	38.08		41,641	7.13		206,246	210,645	213,755
PRESS	SUN		308,871	71.45		207,265	35.49		516,136	579,264	594,398
POTTSTOWN (MONTGOMERY CO.)		51,800#						51,800			
MERCURY	M	#	27,015	52.15					27,015	28,398	28,736
MERCURY	SUN	#	26,710	51.56					26,710	29,084	
POTTSVILLE (SCHUYLKILL CO.)		37,500#						37,500			
REPUBLICAN	E	#	24,449	65.20					24,449	28,006*	28,443*
QUAKERTOWN (BUCKS CO.)		31,900#						31,900			
FREE PRESS	E (M-F)	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
READING (BERKS CO.)		76,800			47,100			123,900			
TIMES, EAGLE	CMB DLY		57,533	74.91		21,928	46.56		79,461	83,367	82,005
TIMES	M		33,274	43.33		9,777	20.76		43,051	46,032	44,860
EAGLE	E		24,259	31.59		12,151	25.80		36,410	37,335	37,145
EAGLE	SUN		56,234	73.22		26,368	55.98		82,602	111,130	108,624
ST. MARYS (ELK CO.)		11,800#						11,800			
PRESS	E	#	5,317	45.06					5,317	5,445	5,456
SCRANTON (LACKAWANNA CO.)		44,900			89,000			133,900			
TIMES	E		31,170	69.42		25,971	29.18		57,141	57,611*	53,914*
TIMES	SUN		28,984	64.55		29,347	32.97		58,331	59,544*	56,832*
TRIBUNE	M		18,011	40.11		19,954	22.42		37,965	39,019*	39,073*
SCRANTONIAN	SUN		22,935	51.08		28,253	31.74		51,188	53,394*	53,705*
SHARON-FARRELL-SHARPSVILLE-HERMITAGE (MERCER CO.)		18,800			32,800			51,600			
HERALD	E		14,428	76.74		12,437	37.92		26,865	27,283	27,007
SHENANDOAH-ASHLAND-MAHANOY (SCHUYLKILL CO.)		18,300#						18,300			
HERALD	E	#	9,611	52.52					9,611	10,331	10,686
SOMERSET (SOMERSET CO.)		3,000			27,500			30,500			
AMERICAN	M		2,896	96.53		7,455	27.11		10,351	10,663*	10,532*

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
PENNSYLVANIA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 9/30/85	AS OF 9/30/84
STROUDSBURG-EAST STROUDSBURG (MONROE CO.)		8,800			21,600			30,400			
POCONO RECORD	M		6,818	77.48		10,558	48.88		17,376	19,909	19,311
POCONO RECORD	SUN		6,743	76.63		11,688	54.11		18,431	21,340	20,536
SUNBURY (NORTHUMBERLAND CO.)		50,900#						50,900			
ITEM	E	#	24,958	49.03					24,958	26,999	26,842
TITUSVILLE (CRAWFORD CO.)		3,800			5,400			9,200			
HERALD	M		2,909	76.55		1,616	29.93		4,525	5,065	5,031
UNIONTOWN (FAYETTE CO.)		15,800			32,400			48,200			
HERALD-STANDARD	M (M-F)		10,964	69.39		14,561	44.94		25,525	28,447*	28,477*
HERALD-STANDARD	SUN		11,156	70.61		15,313	47.26		26,469	29,502*	29,242*
WARREN (WARREN CO.)		6,100			11,300			17,400			
TIMES-OBSERVER	M		5,491	90.02		6.289	55.65		11,780	12,570	12,565
WASHINGTON (WASHINGTON CO.)		11,800			59,000			70,800			
OBSERVER-REPORTER	M		9,420	79.83		24,709	41.88		34,129	35,983	35,725
WAYNESBORO (FRANKLIN CO.)		7,800			12,900			20,700			
RECORD HERALD	E		6,241	80.01		3,100	24.03		9,341	10,390	10,343
WEST CHESTER (CHESTER CO.)		12,900#			50,400			63,300			
LOCAL NEWS	E	#	7,342	56.91		26,326	52.23		33,668	38,356	37,871
WILKES-BARRE (LUZERNE CO.)		49,100			81,700			130,800			
CITIZENS' VOICE	M		25,916	52.78		18,858	23.08		44,774	45,610	47,172
INDEPENDENT	SUN		29,010	59.08		29,854	36.54		58,864	63,190	63,271
WILLIAMSPORT (LYCOMING CO.)		21,600			90,300			111,900			
SUN-GAZETTE	E		17,902	82.88		15,406	17.06		33,308	33,730	33,745
YORK (YORK CO.)		52,200			70,900			123,100			
DISPATCH	E		30,848	59.10		18,777	26.48		49,625	50,411	50,622
RECORD	M		23,032	44.12		16,341	23.05		39,373	40,085	38,765
RHODE ISLAND											
NEWPORT (NEWPORT CO.)		16,500			7,000			23,500			
NEWS	E		12,404	75.18		3,962	56.60		16,366	16,649	16,449

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*AVERAGES FOR 3 MONTHS

RHODE ISLAND		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
PAWTUCKET-CENTRAL FALLS (PROVIDENCE CO.)		35,700			29,400			65,100			
TIMES	E		18,111	50.73		8,030	27.31		26,141	27,191	27,748
PROVIDENCE (PROVIDENCE CO.)		185,300			218,100			403,400			
JOURNAL, BULLETIN	CMB DLY		129,114	69.68		65,239	29.91		194,353	209,046	211,828
JOURNAL	M (M-F)		39,661	21.40		34,653	15.89		74,314	87,762	84,275
BULLETIN	E (M-F)		89,453	48.27		30,586	14.02		120,039	121,284	127,553
JOURNAL-BULLETIN	SAT M & HOLS		115,276	62.21		61,413	28.16		176,689	191,792	194,336
JOURNAL	SUN		133,466	72.03		94,410	43.29		227,876	256,281	252,264
WESTERLY (WASHINGTON CO.)		10,000			23,900			33,900			
SUN	E (M-F)		8,010	80.10		3,539	14.81		11,549	11,763	11,977
SUN	SUN		8,161	81.61		3,531	14.77		11,692	11,926	12,111
WOONSOCKET (PROVIDENCE CO.)		28,500			30,800			59,300			
CALL & REPORTER	E		20,896	73.32		8,558	27.79		29,454	30,950	31,075
CALL & REPORTER (9-15-85 to 9-30-85)	SUN		21,436	75.21		8,017	26.03		29,453	30,869	
SOUTH CAROLINA											
AIKEN (AIKEN CO.)		41,800#						41,800			
STANDARD	E (M-F)	#	13,485	32.26					13,485	13,648*	13,165*
ANDERSON (ANDERSON CO.)		19,300			119,200			138,500			
INDEPENDENT-MAIL	M		15,481	80.21		25,587	21.47		41,068	43,282	43,960*
INDEPENDENT-MAIL	SUN		16,199	83.93		27,528	23.09		43,727	45,861	45,735*
BEAUFORT (BEAUFORT CO.)		13,000			14,300			27,300			
GAZETTE	E (M-F)		5,504	42.34		2,316	16.20		7,820	8,236	7,942
CHARLESTON (CHARLESTON CO.)		162,000#						162,000			
NEWS & COURIER, POST	CMB DLY	#	97,707	60.31					97,707	112,256	109,773
NEWS & COURIER	M (M-F)	#	59,079	36.47					59,079	72,841	70,914
POST	E (M-F)	#	38,628	23.84					38,628	39,415	38,859
NEWS & COURIER/POST	SAT M	#	93,453	57.69					93,453	108,777	105,322
NEWS & COURIER/POST	SUN	#	97,550	60.22					97,550	117,359	114,417
COLUMBIA (RICHLAND CO.)		95,400			217,000			312,400			
STATE, RECORD	CMB DLY		73,697	77.25		53,864	24.82		127,561	146,802	138,874
STATE	M		49,199	51.57		46,965	21.64		96,164	115,331	108,288
RECORD	E		24,498	25.68		6,899	3.18		31,397	31,471	30,586
STATE	SUN		67,339	70.59		60,735	27.99		128,074	149,462	141,389

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*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO CIRC/ OH'S	RTZ OR NDM		RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
SOUTH CAROLINA		OH'S	CIRC		OH'S	CIRC		OH'S	CIRC	AS OF 9/30/85	AS OF 9/30/84
FLORENCE (FLORENCE CO.)		15,900			69,400			85,300			
NEWS	M		11,630	73.14		16,939	24.41		28,569	30,315	30,578
NEWS	SUN		11,644	73.23		17,495	25.21		29,139	30,933	32,382
GREENVILLE (GREENVILLE CO.)		83,300			200,100			283,400			
NEWS, PIEDMONT	CMB DLY		57,091	68.54		48,857	24.42		105,948	110,991	110,238
NEWS	M (M-F)		37,700	45.26		44,155	22.07		81,855	86,783	86,582
PIEDMONT	E (M-F)		19,391	23.28		4,702	2.35		24,093	24,208	23,656
NEWS/PIEDMONT	SAT M		52,208	62.67		52,147	26.06		104,355	109,801	107,860
NEWS/PIEDMONT	SUN		58,661	70.42		60,349	30.16		119,010	126,169	123,365
GREENWOOD (GREENWOOD CO.)		8,500			29,000			37,500			
INDEX-JOURNAL	E (M-F)		6,477	76.20		9,687	33.40		16,164	16,301	16,257
INDEX-JOURNAL	SUN		6,433	75.68		9,786	33.74		16,219	16,371	16,221
MYRTLE BEACH (HORRY CO.)		20,700			19,400			40,100			
SUN NEWS	M		16,318	78.83		9,173	47.28		25,491	26,496	24,236
SUN NEWS	SUN		19,998	96.61		10,132	52.23		30,130	31,655	28,587
ORANGEBURG (ORANGEBURG CO.)		11,200			23,200			34,400			
TIMES & DEMOCRAT	M		7,442	66.45		7,583	32.69		15,025	15,720	15,623
TIMES & DEMOCRAT	SUN		7,674	68.52		8,119	35.00		15,793	16,398	16,063
ROCK HILL (YORK CO.)		34,000#			15,000			49,000			
HERALD	E	#	21,084	62.01		4,240	28.27		25,324	25,891	25,220
SPARTANBURG (SPARTANBURG CO.)		42,000			81,600			123,600			
HERALD-JOURNAL	M		24,949	59.40		22,382	27.43		47,331	47,661	47,184
HERALD-JOURNAL	SUN		25,960	61.81		24,808	30.40		50,768	51,197	49,495
SUMTER (SUMTER CO.)		26,300			19,400			45,700			
ITEM	E		8,904	33.86		11,792	60.78		20,696	20,951	20,486
SOUTH DAKOTA											
ABERDEEN (BROWN CO.)		10,800			28,400			39,200			
AMERICAN NEWS	M		8,248	76.37		10,771	37.93		19,019	20,045	19,881
AMERICAN NEWS	SUN		9,048	83.78		11,495	40.48		20,543	21,695	21,747
HURON (BEADLE CO.)		5,400			21,000			26,400			
PLAINSMAN	E (M-F)		5,014	92.85		6,942	33.06		11,956	12,650	13,148
PLAINSMAN	SUN		5,141	95.20		7,111	33.86		12,252	13,034	13,535

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

SOUTH DAKOTA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
MITCHELL (DAVISON CO.)		5,900			28,900			34,800			
REPUBLIC	E		4,062	68.85		7,530	26.06		11,592	12,005	12,333
RAPID CITY (PENNINGTON CO.)		19,200			40,400			59,600			
JOURNAL	E		14,048	73.17		14,847	36.75		28,895	31,579	31,547
JOURNAL	SUN		15,132	78.81		16,636	41.18		31,768	34,726	34,480
SIOUX FALLS (MINNEHAHA CO.)		35,600			59,300			94,900			
ARGUS LEADER	M		22,129	62.16		14,432	24.34		36,561	42,671	42,733
ARGUS LEADER	SUN		25,628	71.99		21,369	36.04		46,997	59,512	57,420
WATERTOWN (CODINGTON CO.)		6,700			20,100			26,800			
PUBLIC OPINION	E		5,365	80.07		8,993	44.74		14,358	16,502*	16,753*
TENNESSEE											
ATHENS (McMINN CO.)		4,600			12,900			17,500			
POST-ATHENIAN	E (M-F)		3,534	76.83		6,325	49.03		9,859	10,166	10,051
CHATTANOOGA (HAMILTON CO.)		130,500#			165,200			295,700			
TIMES, NEWS-FREE PRESS	CMB DLY	#	75,750	58.05		22,430	13.58		98,180	101,435	99,032
TIMES	M (M-F)	#	33,297	25.51		10,782	6.53		44,079	46,333	44,022
NEWS-FREE PRESS	E (M-F)	#	42,453	32.53		11,648	7.05		54,101	55,102	55,010
TIMES	SAT M	#	32,838	25.16		10,831	6.56		43,669	45,778	43,124
NEWS-FREE PRESS	SAT E	#	39,399	30.19		11,361	6.88		50,760	51,763	51,554
NEWS-FREE PRESS	SUN	#	79,346	60.80		24,079	14.58		103,425	106,520	103,379
CLARKSVILLE (MONTGOMERY CO.)		24,300			10,300			34,600			
LEAF-CHRONICLE	M		10,882	44.78		5,360	52.04		16,242	18,098	17,750*
LEAF-CHRONICLE	SUN		12,805	52.70		6,163	59.83		18,968	21,434	20,983*
CLEVELAND (BRADLEY CO.)		12,800			15,600			28,400			
BANNER	E (M-F)		8,250	64.45		7,213	46.24		15,463	15,863	15,622
BANNER	SUN		8,495	66.37		8,066	51.71		16,561	16,996	17,003
COLUMBIA (MAURY CO.)		10,400			40,000			50,400			
HERALD	E (M-F)		6,905	66.39		5,013	12.53		11,918	12,537	12,680
HERALD	SUN		7,129	68.55		5,798	14.50		12,927	13,547	13,715
COOKEVILLE (PUTNAM CO.)		7,800			10,300			18,100			
HERALD-CITIZEN	E (M-F)		4,464	57.23		3,189	30.96		7,653	8,687	7,967+
HERALD-CITIZEN	SUN		5,192	66.56		3,432	33.32		8,624	9,658	8,148+

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*AVERAGES FOR 3 MONTHS

TENNESSEE		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
DYERSBURG (DYER CO.)		6,100			12,900			19,000			
STATE GAZETTE	E (M-F)		3,809	62.44		3,360	26.05		7,169	7,398	7,199
GREENEVILLE (GREENE CO.)		5,700			14,900			20,600			
SUN	E		4,766	83.61		9,245	62.05		14,011	14,573	14,607
JACKSON (MADISON CO.)		19,900			83,400			103,300			
SUN	E (M-F)		15,710	78.94		18,448	22.12		34,158	36,022	36,473
SUN	SUN		15,383	77.30		19,285	23.12		34,668	36,574	37,067
JOHNSON CITY (WASHINGTON CO.)		23,800			39,900			63,700			
PRESS-CHRONICLE	CMB DLY		15,432	64.84		11,463	28.73		26,895	28,674	27,914
PRESS-CHRONICLE	M (TU-F)		1,274	5.35		1,083	2.71		2,357	2,953	3,026
PRESS-CHRONICLE	E (M-F)		14,158	59.49		10,380	26.02		24,538	25,721	24,888
PRESS-CHRONICLE	SAT M		14,554	61.15		11,358	28.47		25,912	27,588	26,887
PRESS-CHRONICLE	SUN		16,333	68.63		13,175	33.02		29,508	31,443	30,742
KINGSPORT (SULLIVAN CO.)		32,800			49,600			82,400			
TIMES-NEWS	ALL DAY (M-F)		26,317	80.23		17,490	35.26		43,807	47,148	45,942
TIMES-NEWS	SAT M		25,269	77.04		17,284	34.85		42,553	45,773	44,602
TIMES-NEWS	SUN		27,073	82.54		17,383	35.05		44,456	47,796	46,630
KNOXVILLE (KNOX CO.)		101,400			283,400			384,800			
JOURNAL	M		28,792	28.39		27,897	9.84		56,689	59,812*	60,219*
NEWS-SENTINEL	E		46,195	45.56		43,304	15.28		89,499	92,767*	94,703*
NEWS-SENTINEL	SUN		66,015	65.10		87,372	30.83		153,387	160,993*	163,579*
MARYVILLE-ALCOA (BLOUNT CO.)		20,500			11,200			31,700			
TIMES	E (M-F)		10,010	48.83		10,412	92.96		20,422	20,917*	21,215*
MEMPHIS (SHELBY CO.)		325,800#			241,800			567,600			
COMMERCIAL APPEAL	M	#	170,497	52.33		29,768	12.31		200,265	227,540	230,666
COMMERCIAL APPEAL	SUN	#	211,305	64.86		44,280	18.31		255,585	292,035	289,005
MORRISTOWN (HAMBLEN CO.)		16,300			30,700			47,000			
CITIZEN TRIBUNE	E (M-F)		10,535	64.63		7,333	23.89		17,868	19,639*	20,318*
CITIZEN TRIBUNE	SUN		11,671	71.60		8,994	29.30		20,665	22,901*	23,372*
MURFREESBORO (RUTHERFORD CO.)		13,100			19,200			32,300			
NEWS JOURNAL	E		7,293	55.67		6,999	36.45		14,292	14,611	13,234
NEWS JOURNAL	SUN		8,161	62.30		7,936	41.33		16,097	16,517	15,423

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*AVERAGES FOR 3 MONTHS

				RATIO			RATIO	TOTAL NDM OR		TOTAL CIRCULATION	
		CZ OR NDM		CIRC/	RTZ OR NDM		CIRC/	CZ & RTZ		AS OF	AS OF
TENNESSEE		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	9/30/85	9/30/84
NASHVILLE (DAVIDSON CO.)		328,500#						328,500			
BANNER	E	#	58,239	17.73					58,239	70,490	71,963
TENNESSEAN	M	#	98,274	29.92					98,274	122,431	123,454
TENNESSEAN	SUN	#	192,387	58.57					192,387	252,186	244,231
OAK RIDGE (ANDERSON CO.)		15,000			29,800			44,800			
OAK RIDGER	E (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
TEXAS											
ABILENE (TAYLOR CO.)		37,700#			16,100			53,800			
REPORTER-NEWS	CMB DLY	#	27,474	72.88		6,562	40.76		34,036	49,995	52,707
REPORTER-NEWS	M (M-F)	#	14,589	38.70		5,530	34.35		20,119	35,720	37,314
REPORTER-NEWS	E (M-F)	#	12,885	34.18		1,032	6.41		13,917	14,275	15,393
REPORTER-NEWS	SAT M	#	26,700	70.82		6,800	42.24		33,500	51,492	47,414
REPORTER-NEWS	SUN	#	31,209	82.78		7,912	49.14		39,121	57,722	58,721
AMARILLO (POTTER CO.)		62,600			139,100			201,700			
NEWS, GLOBE-TIMES	CMB DLY		44,318	70.80		27,096	19.48		71,414	72,146	73,633
NEWS	M		19,738	31.53		23,648	17.00		43,386	44,062	44,580
GLOBE-TIMES	E (M-F)		24,580	39.27		3,448	2.48		28,028	28,084	29,053
NEWS-GLOBE	SUN		46,845	74.83		29,505	21.21		76,350	77,212	77,610
ARLINGTON (TARRANT CO.)		81,000@						81,000			
NEWS	E (M-F)	@	13,135	16.22					13,135	13,260	9,805
NEWS	SUN	@	13,773	17.00					13,773	13,898	10,331
AUSTIN (TRAVIS CO.)		183,500			118,600			302,100			
AMERICAN-STATESMAN	ALL DAY (M-F)		117,587	64.08		39,868	33.62		157,455	164,803	160,526
AMERICAN-STATESMAN	SAT M		118,348	64.49		41,162	34.71		159,510	166,986	161,424
AMERICAN-STATESMAN	SUN		139,314	75.92		49,662	41.87		188,976	199,717	191,206
BEAUMONT (JEFFERSON CO.)		53,600			181,100			234,700			
ENTERPRISE	M		36,186	67.51		30,460	16.82		66,646	69,082	71,412
ENTERPRISE	SUN		39,473	73.64		35,379	19.54		74,852	77,797	79,809
BIG SPRING (HOWARD CO.)		9,000#			3,100			12,100			
HERALD	E (M-F)	#	6,202	68.91		2,123	68.48		8,325	9,287	9,829
HERALD	SAT M	#	6,103	67.81		2,096	67.61		8,199	9,176	9,682
HERALD	SUN	#	6,956	77.29		2,369	76.42		9,325	10,430	10,893

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
TEXAS		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	9/30/85	9/30/84
BORGER (HUTCHINSON CO.)		7,100			8,200			15,300			
NEWS-HERALD	E (M-F)		5,027	70.80		2,289	27.91		7,316	7,524	7,870
NEWS-HERALD	SUN		5,458	76.87		2,730	33.29		8,188	8,432	8,737
BROWNSVILLE (CAMERON CO.)		25,600			61,300			86,900			
HERALD	E (M-F)		12,516	48.89		3,166	5.16		15,682	15,819	15,383
HERALD	SUN		14,552	56.84		3,728	6.08		18,280	18,469	18,112
BROWNWOOD (BROWN CO.)		8,900			29,900			38,800			
BULLETIN	E (M-F)		6,072	68.22		4,000	13.38		10,072	10,312	10,301
BULLETIN	SUN		7,115	79.94		4,797	16.04		11,912	12,152	12,004
BRYAN-COLLEGE STATION (BRAZOS CO.)		39,800#			21,100			60,900			
EAGLE	M	#	20,664	51.92		4,781	22.66		25,445	26,310	26,242
EAGLE	SUN	#	23,120	58.09		5,442	25.79		28,562	29,588	28,983
CLUTE-FREEPORT-LAKE JACKSON-RICHWOOD (BRAZORIA CO.)		16,900			23,400			40,300			
BRAZOSPORT FACTS	E		10,415	61.63		8,998	38.45		19,413	19,568	20,584
BRAZOSPORT FACTS	SUN		11,004	65.11		10,044	42.92		21,048	21,221	21,971
CONROE (MONTGOMERY CO.)		7,500			48,900			56,400			
COURIER	E		3,209	42.79		6,327	12.94		9,536	9,674	10,514
COURIER	SUN		4,198	55.97		7,101	14.52		11,299	11,436	11,955
CORPUS CHRISTI (NUECES CO.)		85,600#			30,000			115,600			
CALLER, TIMES	CMB DLY	#	57,400	67.06		11,148	37.16		68,548	81,521	81,302
CALLER	M (M-F)	#	38,684	45.19		8,869	29.56		47,553	59,419	59,023
TIMES	E (M-F)	#	18,716	21.86		2,279	7.60		20,995	22,102	22,279
CALLER-TIMES	SAT M	#	45,524	53.18		9,974	33.25		55,498	67,888	67,113
CALLER-TIMES	SUN	#	58,973	68.89		13,390	44.63		72,363	88,769	86,545
DALLAS (DALLAS CO.)		655,500#			1,014,700			1,670,200			
NEWS	M	#	236,755	36.12		90,607	8.93		327,362	377,843	360,347
NEWS	SUN	#	311,722	47.55		126,658	12.48		438,380	500,719	454,828
DALLAS (DALLAS CO.)		655,500			521,500			1,177,000			
TIMES HERALD	ALL DAY		174,141	26.57		46,702	8.96		220,843	231,224	270,622
TIMES HERALD	SUN		243,700	37.18		72,904	13.98		316,604	331,589	373,225
WALL STREET JOURNAL-SOUTHWEST EDITION	M (M-F)									217,952	227,053
DENISON (GRAYSON CO.)		9,500#			26,700			36,200			
HERALD	E (M-F)	#	6,790	71.47		3,037	11.37		9,827	13,807	13,538
HERALD	SUN	#	7,495	78.89		3,416	12.79		10,911	15,320	15,160

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*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
TEXAS		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 9/30/85	AS OF 9/30/84
DENTON (DENTON CO.)		22,500			55,700			78,200			
RECORD-CHRONICLE	E (M-F)		12,973	57.66		3,797	6.82		16,770	17,143	15,845
RECORD-CHRONICLE	SUN		14,357	63.81		4,798	8.61		19,155	19,847	18,702
EL PASO (EL PASO CO.)		145,000			135,300			280,300			
TIMES, HERALD-POST	CMB DLY		74,574	51.43		11,484	8.49		86,058	86,658	87,022
TIMES	M		44,385	30.61		10,471	7.74		54,856	55,300	55,279
HERALD-POST	E		30,189	20.82		1,013	0.75		31,202	31,358	31,743
TIMES	SUN		73,005	50.35		12,547	9.27		85,552	86,555	86,423
FORT WORTH (TARRANT CO.)		365,300#			185,900			551,200			
STAR-TELEGRAM	CMB DLY	#	210,697	57.68		30,053	16.17		240,750	247,649	246,804
STAR-TELEGRAM	M (M-F)	#	100,276	27.45		13,656	7.35		113,932	120,403	117,172
STAR-TELEGRAM	E (M-F)	#	110,421	30.23		16,397	8.82		126,818	127,246	129,632
STAR-TELEGRAM	SAT M	#	213,032	58.32		33,170	17.84		246,202	253,339	249,697
STAR-TELEGRAM	SUN	#	238,172	65.20		43,939	23.64		282,111	291,509	283,067
GALVESTON (GALVESTON CO.)		24,100			33,600			57,700			
NEWS	M				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
NEWS	SUN				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
GARLAND (DALLAS CO.)		54,700			7,800			62,500			
NEWS	E (M-F)		15,578	28.48		9	0.12		15,587	15,727	13,150
NEWS	SUN		16,208	29.63		10	0.13		16,218	16,358	13,765
GRAND PRAIRIE (DALLAS CO.)		29,400@						29,400			
NEWS	E (M-F)	@	9,887	33.63					9,887	9,968	8,131
NEWS	SUN	@	10,388	35.33					10,388	10,468	8,556
GREENVILLE (HUNT CO.)		9,000#			14,400			23,400			
HERALD BANNER	M	#	5,883	65.37		4,981	34.59		10,864	12,162	12,322
HERALD BANNER	SUN	#	6,244	69.38		5,295	36.77		11,539	12,947	12,971
HARLINGEN (CAMERON CO.)		22,500			74,500			97,000			
VALLEY STAR	M		12,815	56.96		8,784	11.79		21,599	24,136	24,772
VALLEY STAR	SUN		14,410	64.04		9,411	12.63		23,821	25,237	25,671
HOUSTON (HARRIS CO.)		1,008,000			395,400			1,403,400			
CHRONICLE	ALL DAY (M-F)		346,679	34.39		67,915	17.18		414,594	439,044	430,145+
CHRONICLE	SAT M		322,552	32.00		71,144	17.99		393,696	417,976	418,564+
CHRONICLE	SUN		398,022	39.49		88,766	22.45		486,788	518,679	531,570+
POST	M		232,627	23.08		52,712	13.33		285,339	305,375	308,551+
POST	SUN		269,052	26.69		68,071	17.22		337,123	365,303	354,377+

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*AVERAGES FOR 3 MONTHS

TEXAS		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 9/30/85	AS OF 9/30/84
HUNTSVILLE (WALKER CO.)		8,400			6,000			14,400			
ITEM	M									5,963	5,100*
ITEM	SUN									6,402	5,975*
HURST (TARRANT CO.)		49,200@						49,200			
MID-CITIES NEWS	E (M-F)	@	7,728	15.71					7,728	8,970	9,029
MID-CITIES NEWS	SUN	@	7,884	16.02					7,884	9,111	9,278
IRVING (DALLAS CO.)		44,800@						44,800			
NEWS	E (M-F)	@	13,420	29.96					13,420	13,478	11,190
NEWS	SUN	@	14,486	32.33					14,486	14,544	12,336
KERRVILLE-INGRAM (KERR CO.)		9,900			13,500			23,400			
TIMES	E (M-F)		6,652	67.19		1,335	9.89		7,987	8,227	8,038
TIMES	SUN		7,997	80.78		1,615	11.96		9,612	9,978	9,582
KILLEEN (BELL CO.)		26,900			12,800			39,700			
HERALD	M		12,029	44.72		4,217	32.95		16,246	16,950	16,686
HERALD	SUN		14,073	52.32		5,484	42.84		19,557	20,402	19,933
LAREDO (WEBB CO.)		28,100			59,600			87,700			
TIMES	M		11,198	39.85		2,313	3.88		13,511	17,719*	18,082*
TIMES	SUN		12,187	43.37		2,410	4.04		14,597	18,918*	19,298*
LONGVIEW (GREGG CO.)		30,100			57,600			87,700			
JOURNAL, NEWS	CMB DLY		22,179	73.68		10,036	17.42		32,215	33,467	33,629
JOURNAL	M (M-F)		7,782	25.85		10,031	17.41		17,813	19,016	18,629
NEWS	E (M-F)		14,397	47.83		5	0.01		14,402	14,451	15,000
NEWS-JOURNAL	SAT M		20,770	69.00		9,944	17.26		30,714	31,978	32,382
JOURNAL	SUN		26,896	89.36		13,246	23.00		40,142	41,737	41,356
LUBBOCK (LUBBOCK CO.)		65,600			83,300			148,900			
AVALANCHE-JOURNAL, JOURNAL	CMB DLY		41,290	62.94		24,119	28.95		65,409	70,926	72,010
AVALANCHE-JOURNAL	M (M-F)		28,168	42.94		24,112	28.95		52,280	57,760	58,161
JOURNAL	E (M-F)		13,122	20.00		7	0.01		13,129	13,166	13,849
AVALANCHE-JOURNAL	SAT M		36,993	56.39		23,682	28.43		60,675	66,025	66,895
AVALANCHE-JOURNAL	SUN		45,070	68.70		28,675	34.42		73,745	79,299	80,539
LUFKIN (ANGELINA CO.)		11,400			42,700			54,100			
NEWS	E (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
NEWS	SAT M			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
NEWS	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
McALLEN (HIDALGO CO.)		48,400			51,900			100,300			
MONITOR	E		16,808	34.73		5,070	9.77		21,878	22,174	22,562
MONITOR	SUN		23,278	48.10		7,274	14.02		30,552	31,025	30,959

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#NEWSPAPER DESIGNATED MARKET

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TEXAS		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
MARSHALL (HARRISON CO.)		9,700#			24,500			34,200			
NEWS MESSENGER	E (M-F)	#	5,921	61.04		4,271	17.43		10,192	10,443	10,577
NEWS MESSENGER	SUN	#	6,998	72.14		4,945	20.18		11,943	12,220	12,236
MIDLAND (MIDLAND CO.)		32,800			79,500			112,300			
REPORTER-TELEGRAM	E (M-F)		20,602	62.81		3,599	4.53		24,201	24,663	23,944
REPORTER-TELEGRAM	SAT M		21,083	64.28		3,696	4.65		24,779	25,238	23,623
REPORTER-TELEGRAM	SUN		24,228	73.87		4,934	6.21		29,162	29,751	29,364
MOUNT PLEASANT (TITUS CO.)		4,500			15,200			19,700			
TRIBUNE	E (M-F)		2,484	55.20		2,499	16.44		4,983	5,181	5,207
TRIBUNE	SUN		2,794	62.09		2,641	17.38		5,435	5,659	5,687
NEW BRAUNFELS (COMAL CO.)		9,200			7,100			16,300			
HERALD-ZEITUNG	E (TU-F)		4,262	46.33		2,527	35.59		6,789	6,980*	6,907*
HERALD-ZEITUNG	SUN		5,153	56.01		3,077	43.34		8,230	8,421*	8,138*
ODESSA (ECTOR CO.)		47,400			89,900			137,300			
AMERICAN	E (M-F)		23,930	50.49		6,883	7.66		30,813	31,269	32,691
AMERICAN	SAT M		23,949	50.53		7,247	8.06		31,196	31,700	33,064
AMERICAN	SUN		30,920	65.23		9,648	10.73		40,568	41,265	41,744
ORANGE (ORANGE CO.)		12,500			23,900			36,400			
LEADER	E (M-F)		5,810	46.48		4,769	19.95		10,579	10,863	11,361
LEADER	SUN		6,586	52.69		5,555	23.24		12,141	12,486	12,889
PALESTINE (ANDERSON CO.)		6,700			16,200			22,900			
HERALD-PRESS	E (M-F)		5,894	87.97		4,753	29.34		10,647	11,184	11,523
HERALD-PRESS	SUN		6,510	97.16		5,329	32.90		11,839	12,469	12,764
PAMPA (GRAY CO.)		8,300			13,900			22,200			
NEWS	E (M-F)		6,236	75.13		1,715	12.34		7,951	8,132	8,118
NEWS	SUN		6,697	80.69		1,896	13.64		8,593	8,774	8,793
PARIS (LAMAR CO.)		10,500#			6,600			17,100			
NEWS	E (M-F)	#	6,146	58.53		3,812	57.76		9,958	12,993	13,111
NEWS	SAT M	#	5,970	56.86		3,811	57.74		9,781	12,819	
NEWS	SUN	#	6,412	61.07		3,930	59.55		10,342	13,480	13,687
PORT ARTHUR (JEFFERSON CO.)		43,400			8,700			52,100			
NEWS	E (M-F)		21,573	49.71		1,194	13.72		22,767	22,932	24,550
NEWS	SAT M		21,415	49.34		1,294	14.87		22,709	22,873	24,559
NEWS	SUN		23,170	53.39		1,415	16.26		24,585	24,752	26,950

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TEXAS		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 9/30/85	AS OF 9/30/84
RICHARDSON (DALLAS CO.)		26,200@						26,200			
NEWS	E (M-F)	@	6,200	23.66					6,200	8,860	8,762
NEWS	SUN	@	6,313	24.10					6,313	8,969	8,933
SAN ANGELO (TOM GREEN CO.)		30,600#			3,700			34,300			
STANDARD, TIMES	CMB DLY	#	20,675	67.57		1,364	36.86		22,039	37,526	39,037
STANDARD	M (M-F)	#	15,483	50.60		1,280	34.59		16,763	31,999	33,053
TIMES	E (M-F)	#	5,192	16.97		84	2.27		5,276	5,527	5,984
STANDARD-TIMES	SAT M	#	17,614	57.56		1,251	33.81		18,865	33,120	34,718
STANDARD-TIMES	SUN	#	22,364	73.08		1,534	41.46		23,898	38,934	39,578
SAN ANTONIO (BEXAR CO.)		578,800#						578,800			
EXPRESS-NEWS	ALL DAY (M-F)	#	160,998	27.82					160,998	164,503	169,884×
EXPRESS-NEWS	SAT M	#	165,070	28.52					165,070	168,667	160,358
EXPRESS-NEWS	SUN	#	213,689	36.92					213,689	219,321	204,918
SAN ANTONIO (BEXAR CO.)		321,100			257,700			578,800			
LIGHT	ALL DAY (M-F)		115,449	35.95		22,144	8.59		137,593	139,290	140,141
LIGHT	SAT M		134,775	41.97		27,065	10.50		161,840	163,726	160,821
LIGHT	SUN		158,378	49.32		38,589	14.97		196,967	201,260	202,223
SAN MARCOS (HAYS CO.)		7,100			9,800			16,900			
RECORD	E (TU-F)		3,534	49.77		1,373	14.01		4,907	5,108*	4,499*
RECORD	SUN		4,616	65.01		1,805	18.42		6,421	6,651*	6,282*
SEGUIN (GUADALUPE CO.)		6,200			24,900			31,100			
GAZETTE-ENTERPRISE	E (TU-F)		2,995	48.31		2,265	9.10		5,260	5,440*	5,496*
GAZETTE-ENTERPRISE	SUN		3,858	62.23		2,428	9.75		6,286	6,468*	6,422*
SHERMAN (GRAYSON CO.)		12,100			65,700			77,800			
DEMOCRAT	E (M-F)		9,520	78.68		11,289	17.18		20,809	21,241	20,267
DEMOCRAT	SUN		10,230	84.55		12,975	19.75		23,205	23,664	22,792
TEMPLE (BELL CO.)		22,100			71,500			93,600			
TELEGRAM	M		14,714	66.58		10,744	15.03		25,458	25,743	26,042
TELEGRAM	SUN		16,695	75.54		11,733	16.41		28,428	28,757	28,702
TEXARKANA (BOWIE CO.), TX-(MILLER CO.), AR		28,300			106,900			135,200			
GAZETTE	M		18,492	65.34		13,666	12.78		32,158	32,343	32,135
GAZETTE	SUN		19,732	69.72		15,096	14.12		34,828	35,058	34,858

×FOR ONE MONTH ENDED SEPTEMBER 30, 1984.
@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

TEXAS		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	9/30/85	9/30/84
TYLER (SMITH CO.)		30,800			166,600			197,400			
TELEGRAPH, COURIER-TIMES	CMB DLY		21,995	71.41		23,170	13.91		45,165	46,191	46,134
TELEGRAPH	M		13,941	45.26		23,164	13.90		37,105	38,077	37,675
COURIER-TIMES	E (M-F)		8,054	26.15		6	.00		8,060	8,114	8,459
COURIER-TIMES-TELEGRAPH	SUN		21,171	68.74		26,046	15.63		47,217	48,517	47,865
VICTORIA (VICTORIA CO.)		19,400			45,100			64,500			
ADVOCATE	M		14,973	77.18		18,810	41.71		33,783	36,256	35,788
ADVOCATE	SUN		15,465	79.72		19,331	42.86		34,796	37,397	37,012
WACO (McLENNAN CO.)		54,200			115,600			169,800			
TRIBUNE-HERALD	M		36,462	67.27		18,612	16.10		55,074	56,363	55,739
TRIBUNE-HERALD	SUN		42,943	79.23		25,410	21.98		68,353	69,872	68,438
WICHITA FALLS (WICHITA CO.)		34,700#			13,600			48,300			
RECORD-NEWS, TIMES	CMB DLY	#	29,958	86.33		7,263	53.40		37,221	48,765	48,627
RECORD-NEWS	M (M-F)	#	17,614	50.76		5,158	37.93		22,772	34,134	33,756
TIMES	E (M-F)	#	12,344	35.57		2,105	15.48		14,449	14,631	14,871
RECORD-NEWS	SAT M	#	26,274	75.72		6,872	50.53		33,146	44,710	43,963
TIMES	SUN	#	28,096	80.97		7,272	53.47		35,368	47,300	46,553
UTAH											
LOGAN (CACHE CO.)		11,800			11,100			22,900			
HERALD JOURNAL	E (M-F)		6,785	57.50		6,608	59.53		13,393	13,510	13,648
HERALD JOURNAL	SUN		6,970	59.07		6,654	59.95		13,624	13,745	13,998
OGDEN (WEBER CO.)		91,700#						91,700			
STANDARD-EXAMINER	E	#	53,190	58.00					53,190	53,440	51,684
STANDARD-EXAMINER	SUN	#	54,583	59.52					54,583	54,891	52,937
PROVO (UTAH CO.)		48,900			20,100			69,000			
HERALD	E (M-F)		22,021	45.03		7,744	38.53		29,765	31,368	31,331
HERALD	SUN		22,236	45.47		7,910	39.35		30,146	31,765	31,771
SALT LAKE CITY (SALT LAKE CO.)		271,300#			148,100			419,400			
TRIBUNE, DESERET NEWS	CMB DLY	#	141,023	51.98		23,818	16.08		164,841	171,330	147,143
TRIBUNE	M	#	93,128	34.33		12,068	8.15		105,196	109,318	109,717
DESERET NEWS	E	#	47,895	17.65		11,750	7.93		59,645	62,012	64,426
TRIBUNE, DESERET NEWS	CMB SUN	#	159,484	58.79		30,480	20.58		189,964	199,475	201,066
TRIBUNE	SUN	#	109,323	40.30		16,009	10.81		125,332	130,831	132,531
DESERET NEWS	SUN	#	50,161	18.49		14,471	9.77		64,632	68,644	68,535

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
VERMONT		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	9/30/85	9/30/84
BARRE-MONTPELIER (WASHINGTON CO.)		8,500			20,400			28,900			
TIMES-ARGUS	E		6,327	74.44		5,689	27.89		12,016	12,603	13,012
TIMES-ARGUS	SUN		5,945	69.94		6,063	29.72		12,008	13,033	13,214
BENNINGTON (BENNINGTON CO.)		5,900#			9,700			15,600			
BANNER	M	#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
BURLINGTON (CHITTENDEN CO.)		20,500			59,600			80,100			
FREE PRESS	M		15,202	74.16		29,716	49.86		44,918	51,601	50,857
FREE PRESS	SUN		13,000	63.41		29,268	49.11		42,268	51,511	48,300
RUTLAND (RUTLAND CO.)		11,000			41,500			52,500			
HERALD	M		9,521	86.55		12,559	30.26		22,080	23,996	22,205
HERALD	SUN		8,950	81.36		11,420	27.52		20,370	22,174	19,925
ST. JOHNSBURY (CALEDONIA CO.)		3,200			18,900			22,100			
RECORD	E		2,759	86.22		5,706	30.19		8,465	9,330	9,365
VIRGINIA											
ALEXANDRIA (INDEPENDENT CITY)		52,200#						52,200			
JOURNAL	M (M-F)	#	5,005	9.59					5,005	5,513	5,850
ARLINGTON (ARLINGTON CO.)		71,700#						71,700			
JOURNAL	M (M-F)	#	9,696	13.52					9,696	10,248	10,975
BRISTOL (INDEPENDENT CITY), VA - (SULLIVAN CO.), TN		19,500			95,800			115,300			
HERALD COURIER	ALL DAY (M-F)		14,540	74.56		22,208	23.18		36,748	41,820	42,058
HERALD COURIER/ VIRGINIA-TENNESSEAN	SAT M & HOLS		13,979	71.69		22,006	22.97		35,985	40,797	39,893
HERALD COURIER/ VIRGINIA-TENNESSEAN	SUN		15,388	78.91		22,272	23.25		37,660	42,421	40,871
CHARLOTTESVILLE (INDEPENDENT CITY)		57,200#						57,200			
PROGRESS	E	#	30,284	52.94					30,284	31,554	30,976
PROGRESS	SUN	#	30,323	53.01					30,323	32,288	32,063
COVINGTON (INDEPENDENT CITY)		3,000			11,100			14,100			
VIRGINIAN	E		3,117	103.90		4,721	42.53		7,838	8,423	8,692

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

VIRGINIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
CULPEPER (CULPEPER CO.)		20,600#						20,600			
STAR-EXPONENT	M	#	7,129	34.61					7,129	7,312	6,975
DANVILLE (INDEPENDENT CITY)		23,300			24,000			47,300			
REGISTER, BEE	CMB DLY		17,419	74.76		7,979	33.25		25,398	25,614	25,804
REGISTER	M (M-F)		5,476	23.50		2,016	8.40		7,492	7,648	7,727
BEE	E (M-F)		11,943	51.26		5,963	24.85		17,906	17,966	18,077
REGISTER	SAT M		14,712	63.14		7,323	30.51		22,035	22,240	22,464
REGISTER	SUN		18,377	78.87		9,066	37.78		27,443	27,633	27,330
FREDERICKSBURG (INDEPENDENT CITY)		43,600#						43,600			
FREE LANCE-STAR	E	#	30,237	69.35					30,237	32,875	31,447
HARRISONBURG (INDEPENDENT CITY)		8,600			38,200			46,800			
NEWS-RECORD	M		7,935	92.27		19,542	51.16		27,477	29,765	30,003
HOPEWELL (INDEPENDENT CITY)		8,600			17,500			26,100			
NEWS	E (M-F)		5,134	59.70		1,938	11.07		7,072	7,249	7,051
LYNCHBURG (INDEPENDENT CITY)		33,300			37,800			71,100			
NEWS, ADVANCE	CMB DLY		26,307	79.00		14,434	38.19		40,741	41,516	41,260
NEWS	M (M-F)		13,282	39.89		13,106	34.67		26,388	27,125	25,651
ADVANCE	E (M-F)		13,025	39.11		1,328	3.51		14,353	14,391	15,609
NEWS & ADVANCE	SAT M & HOLS		24,233	72.77		14,010	37.06		38,243	39,014	38,906
NEWS & ADVANCE	SUN		26,813	80.52		16,521	43.71		43,334	44,186	43,210
MANASSAS (INDEPENDENT CITY)		14,800			10,800			25,600			
JOURNAL MESSENGER	E		8,194	55.36		3,919	36.29		12,113	12,326*	11,534*
MARTINSVILLE (INDEPENDENT CITY)		7,000			22,200			29,200			
BULLETIN	E (M-F)		5,985	85.50		12,009	54.09		17,994	18,154	18,132
BULLETIN	SUN		6,213	88.76		13,833	62.31		20,046	20,206	20,112
NEWPORT NEWS-HAMPTON (INDEPENDENT CITIES)		148,400#						148,400			
PRESS, TIMES-HERALD	CMB DLY	#	96,192	64.82					96,192	99,824	99,778
PRESS	M (M-F)	#	60,072	40.48					60,072	63,481	61,761
TIMES-HERALD	E (M-F)	#	36,120	24.34					36,120	36,343	38,017
PRESS	SAT M	#	90,654	61.09					90,654	94,357	107,998×
PRESS	SUN	#	104,184	70.20					104,184	108,024	106,806

×FOR ONE MONTH ENDED SEPTEMBER 30, 1984.
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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

VIRGINIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
NORFOLK-PORTSMOUTH-VIRGINIA BEACH-CHESAPEAKE (INDEPENDENT CITIES)		288,500#			196,700			485,200			
VIRGINIAN-PILOT, LEDGER-STAR	CMB DLY	#	206,434	71.55		17,744	9.02		224,178	227,516	228,609
VIRGINIAN-PILOT	M (M-F)	#	122,476	42.45		17,003	8.64		139,479	142,702	141,714
LEDGER-STAR	E (M-F)	#	83,958	29.10		741	0.38		84,699	84,814	86,895
VIRGINIAN-PILOT/LEDGER STAR	SAT M	#	205,131	71.10		18,624	9.47		223,755	227,124	228,070×
VIRGINIAN-PILOT/LEDGER-STAR	SUN	#	200,640	69.55		19,802	10.07		220,442	224,185	221,992
PETERSBURG (INDEPENDENT CITY)		26,200			44,400			70,600			
PROGRESS-INDEX	E		12,418	47.40		7,313	16.47		19,731	20,626	20,270
PROGRESS-INDEX	SUN		12,381	47.26		7,522	16.94		19,903	20,832	20,695
RICHMOND (INDEPENDENT CITY)		228,000#			183,000			411,000			
TIMES-DISPATCH, NEWS-LEADER	CMB DLY	#	187,474	82.23		50,033	27.34		237,507	250,702	250,064
TIMES-DISPATCH	M	#	90,542	39.71		35,070	19.16		125,612	138,191	136,598
NEWS-LEADER	E	#	96,932	42.51		14,963	8.18		111,895	112,511	113,466
TIMES-DISPATCH	SUN	#	160,478	70.39		55,118	30.12		215,596	234,866	230,878
ROANOKE (INDEPENDENT CITY)		83,300#			173,900			257,200			
TIMES & WORLD-NEWS	CMB DLY	#	66,058	79.30		54,694	31.45		120,752	123,139	122,835
TIMES & WORLD-NEWS	M (M-F)	#	23,235	27.89		51,350	29.53		74,585	76,893	75,541
TIMES & WORLD-NEWS	E (M-F)	#	42,823	51.41		3,344	1.92		46,167	46,246	47,294
TIMES & WORLD-NEWS	SAT M	#	64,551	77.49		55,974	32.19		120,525	122,973	122,877
TIMES & WORLD-NEWS	SUN	#	63,436	76.15		59,076	33.97		122,512	125,222	124,825
SPRINGFIELD (FAIRFAX CO.)		305,800#						305,800			
JOURNAL	M (M-F)	#	55,941	18.29					55,941	57,948	54,462
STAUNTON (INDEPENDENT CITY)		11,200			32,900			44,100			
NEWS-LEADER	M (M-F)		7,972	71.18		8,758	26.62		16,730	17,343	17,393
NEWS-LEADER	SUN		8,822	78.77		11,535	35.06		20,357	21,318	21,508
STRASBURG (SHENANDOAH CO.)		44,300#						44,300			
NORTHERN DAILY	M	#	13,398	30.24					13,398	14,590	14,422
SUFFOLK (INDEPENDENT CITY)		16,000			14,200			30,200			
NEWS-HERALD	E (M-F)		6,461	40.38		180	1.27		6,641	6,732	6,994
NEWS-HERALD	SUN		6,835	42.72		198	1.39		7,033	7,124	7,389
WAYNESBORO (INDEPENDENT CITY)		8,500			17,400			25,900			
NEWS-VIRGINIAN	E		8,312	97.79		3,956	22.74		12,268	13,648	13,445
WINCHESTER (INDEPENDENT CITY)		8,100#			15,500			23,600			
STAR	E	#	7,464	92.15		9,897	63.85		17,361	20,655	20,287

×FOR ONE MONTH ENDED SEPTEMBER 30, 1984.
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#NEWSPAPER DESIGNATED MARKET

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VIRGINIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
WOODBRIDGE (PRINCE WILLIAM CO.)		36,100#						36,100			
POTOMAC NEWS	E (M-F)	#	19,510	54.04					19,510	22,823*	23,700*
WASHINGTON											
ABERDEEN (GRAYS HARBOR CO.)		11,600			18,200			29,800			
WORLD	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
WORLD	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
AUBURN (KING CO.)		31,000#						31,000			
GLOBE NEWS	M (M-F)	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
GLOBE NEWS	SUN	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
BELLEVUE (KING CO.)		115,100#						115,100			
JOURNAL-AMERICAN	M	#	26,447	22.98					26,447	27,180	27,068
JOURNAL-AMERICAN	SUN	#	26,768	23.26					26,768	27,467	27,601
BELLINGHAM (WHATCOM CO.)		18,900			24,500			43,400			
HERALD	E		10,860	57.46		9,554	39.00		20,414	21,095*	21,153*
HERALD	SUN		11,843	62.66		11,063	45.16		22,906	24,010*	23,789*
BREMERTON (KITSAP CO.)		44,900			19,500			64,400			
SUN	E		24,329	54.18		13,890	71.23		38,219	38,488	37,555
CENTRALIA-CHEHALIS (LEWIS CO.)		8,500			25,600			34,100			
CHRONICLE	E		5,696	67.01		8,828	34.48		14,524	14,918	15,134
EVERETT (SNOHOMISH CO.)		33,100			124,000			157,100			
HERALD	E		20,035	60.53		34,010	27.43		54,045	54,898	55,110
HERALD	SUN		20,377	61.56		34,951	28.19		55,328	56,286	55,877
KENT (KING CO.)		36,800#						36,800			
NEWS JOURNAL	M (M-F)	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
NEWS JOURNAL	SUN	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
LONGVIEW (COWLITZ CO.)		18,700			18,500			37,200			
NEWS	E		14,788	79.08		8,717	47.12		23,505	24,396	25,808
MOUNT VERNON (SKAGIT CO.)		26,800#						26,800			
VALLEY HERALD	E	#	15,276	57.00					15,276	16,447	15,843

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WASHINGTON		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 9/30/85	AS OF 9/30/84
OLYMPIA (THURSTON CO.)		22,100			44,100			66,200			
OLYMPIAN	E		15,845	71.70		10,837	24.57		26,682	27,025*	26,851*
OLYMPIAN	SUN		16,548	74.88		11,751	26.65		28,299	28,705*	28,284*
PASCO (FRANKLIN CO.)- KENNEWICK-RICHLAND (BENTON CO.)		40,000			17,300			57,300			
TRI-CITY HERALD	M		25,948	64.87		4,565	26.39		30,513	33,209	34,015
TRI-CITY HERALD	SUN		27,863	69.66		4,921	28.45		32,784	35,733	36,750
PORT ANGELES (CLALLAM CO.)		7,100			14,100			21,200			
NEWS	E (M-F)		4,947	69.68		6,101	43.27		11,048	12,176	12,571
NEWS	SUN		5,340	75.21		6,621	46.96		11,961	13,174	13,725
RENTON (KING CO.)		42,700#						42,700			
RECORD CHRONICLE	M (M-F)	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
RECORD CHRONICLE	SUN	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
SEATTLE (KING CO.)		571,100#						571,100			
POST-INTELLIGENCER, TIMES	CMB DLY	#	339,483	59.44					339,483	424,363	414,741
POST-INTELLIGENCER	M (M-F)	#	132,177	23.14					132,177	198,811	191,825
TIMES	E (M-F)	#	207,306	36.30					207,306	225,552	222,916
POST-INTELLIGENCER, TIMES	CMB SAT	#	315,166	55.19					315,166	389,639	380,388
POST-INTELLIGENCER	SAT M	#	111,834	19.58					111,834	168,740	163,034
TIMES	SAT M	#	203,332	35.60					203,332	220,899	217,354
TIMES/POST-INTELLIGENCER	SUN	#	368,812	64.58					368,812	478,212	464,995
SPOKANE (SPOKANE CO.)		115,800			169,100			284,900			
SPOKESMAN-REVIEW, CHRONICLE	CMB DLY		72,417	62.54		48,176	28.49		120,593	128,390	131,539
SPOKESMAN-REVIEW	M		40,683	35.13		35,133	20.78		75,816	83,518	82,711
CHRONICLE	E		31,734	27.40		13,043	7.71		44,777	44,872	48,828
SPOKESMAN-REVIEW	SUN		70,892	61.22		59,025	34.91		129,917	140,564	139,687
TACOMA (PIERCE CO.)		133,000			209,300			342,300			
NEWS TRIBUNE	E		67,561	50.80		36,082	17.24		103,643	104,133	104,077
NEWS TRIBUNE	SUN		72,232	54.31		41,433	19.80		113,665	114,610	114,493
VANCOUVER (CLARK CO.)		77,100#						77,100			
COLUMBIAN	E (M-F)	#	44,100	57.20					44,100	45,799	45,071
COLUMBIAN	SUN	#	50,123	65.01					50,123	52,052	50,898
WALLA WALLA (WALLA WALLA CO.)		13,500			10,100			23,600			
UNION BULLETIN	E (M-F)		10,448	77.39		5,036	49.86		15,484	15,714	15,798
UNION BULLETIN	SUN		10,667	79.01		5,253	52.01		15,920	16,226	16,377

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*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
WASHINGTON		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 9/30/85	AS OF 9/30/84
WENATCHEE (CHELAN CO.)		13,800			46,100			59,900			
WORLD	E (M-F)		11,866	85.99		15,431	33.47		27,297	27,815	27,580
WORLD	SUN		13,221	95.80		16,907	36.67		30,128	30,708	30,450
YAKIMA (YAKIMA CO.)		34,000#			32,400			66,400			
HERALD-REPUBLIC	ALL DAY	#	21,237	62.46		15,400	47.53		36,637	39,992	38,717
HERALD-REPUBLIC	SUN	#	22,218	65.35		16,070	49.60		38,288	41,892	41,331
WEST VIRGINIA											
BECKLEY (RALEIGH CO.)		98,300#						98,300			
REGISTER/HERALD	M	#	31,753	32.30					31,753	32,877*	24,139*
REGISTER/HERALD	SUN	#	33,630	34.21					33,630	34,733*	34,673*
BLUEFIELD (MERCER CO).		78,900#						78,900			
TELEGRAPH	M	#	26,623	33.74					26,623	27,224	27,466
TELEGRAPH	SUN	#	31,237	39.59					31,237	31,880	33,222
CHARLESTON (KANAWHA CO.)		196,900#						196,900			
GAZETTE, MAIL	CMB DLY	#	100,671	51.13					100,671	108,248	107,547
GAZETTE	M	#	48,814	24.79					48,814	54,842	54,554
MAIL	E	#	51,857	26.34					51,857	53,406	52,993
GAZETTE-MAIL	SUN	#	99,323	50.44					99,323	107,917	107,903
CLARKSBURG (HARRISON CO.)		14,600			52,100			66,700			
EXPONENT, TELEGRAM	CMB DLY		11,978	82.04		12,831	24.63		24,809	25,894	25,945
EXPONENT	M (TU-S)		2,456	16.82		4,574	8.78		7,030	7,856	7,760
TELEGRAM	E		9,522	65.22		8,257	15.85		17,779	18,038	18,185
EXPONENT-TELEGRAM	SUN		12,423	85.09		14,811	28.43		27,234	29,411	29,470
ELKINS (RANDOLPH CO.)		3,300			11,100			14,400			
INTER-MOUNTAIN	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
FAIRMONT (MARION CO.)		13,300			18,500			31,800			
TIMES	M			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
TIMES	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
HUNTINGTON (CABELL CO.)		49,100			76,600			125,700			
HERALD-DISPATCH	M		24,765	50.44		13,988	18.26		38,753	41,630	43,255
HERALD-DISPATCH	SUN		27,763	56.54		15,805	20.63		43,568	47,195	47,485
LOGAN (LOGAN CO.)		1,200			16,000			17,200			
BANNER	E (M-F)		833	69.42		10,057	62.86		10,890	11,245	11,313
BANNER	SUN		826	68.83		10,058	62.86		10,884	11,239	11,297

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*AVERAGES FOR 3 MONTHS

WEST VIRGINIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
MARTINSBURG (BERKELEY CO.)		5,600			29,000			34,600			
JOURNAL	E		5,495	98.13		15,315	52.81		20,810	21,277	21,147
MORGANTOWN (MONONGALIA CO.)		18,600			23,800			42,400			
DOMINION-POST	M		10,854	58.35		6,919	29.07		17,773	19,993	19,446
DOMINION-POST	SUN		11,819	63.54		9,348	39.28		21,167	25,372	25,087
PARKERSBURG (WOOD CO.)		26,200			44,400			70,600			
NEWS, SENTINEL	CMB DLY		22,602	86.27		12,265	27.62		34,867	36,723	37,343
NEWS	M		11,544	44.06		7,797	17.56		19,341	20,965	21,141
SENTINEL	E		11,058	42.21		4,468	10.06		15,526	15,758	16,202
NEWS	SUN		20,753	79.21		16,240	36.58		36,993	40,603	40,480
WEIRTON (HANCOCK CO.)		9,100			20,400			29,500			
TIMES	E		5,905	64.89		1,676	8.22		7,581	7,668	7,826
WHEELING (OHIO CO.)		36,900			65,900			102,800			
INTELLIGENCER, NEWS-REGISTER	CMB DLY		27,380	74.20		15,182	23.04		42,562	50,023	50,360
INTELLIGENCER	M (M-F)		8,913	24.15		8,502	12.90		17,415	24,142	24,064
NEWS-REGISTER	E (M-F)		18,467	50.05		6,680	10.14		25,147	25,881	26,296
INTELLIGENCER	SAT M		23,850	64.63		15,220	23.10		39,070	46,699	47,175
NEWS-REGISTER	SUN		26,886	72.86		19,237	29.19		46,123	54,180	53,998
WILLIAMSON (MINGO CO.)		48,300#						48,300			
NEWS	E	#	11,847	24.53					11,847	12,218	12,047
WISCONSIN											
APPLETON (OUTGAMIA CO.)-NEENAH-MENASHA (WINNEBAGO CO.)		54,700			44,300			99,000			
POST-CRESCENT	E		34,551	63.16		16,278	36.74		50,829	51,788	51,038
POST-CRESCENT	SUN		39,362	71.96		19,236	43.42		58,598	61,906	59,921
CHIPPEWA FALLS (CHIPPEWA CO.)		4,700			15,100			19,800			
HERALD-TELEGRAM	E		3,512	74.72		5,284	34.99		8,796	9,242	9,222*
EAU CLAIRE (EAU CLAIRE CO.)		23,900			62,900			86,800			
LEADER-TELEGRAM	E (M-F)		16,255	68.01		17,134	27.24		33,389	35,308	36,001
LEADER-TELEGRAM	WKND		17,458	73.05		18,689	29.71		36,147	38,255	38,141
FOND DU LAC (FOND DU LAC CO.)		15,200			38,200			53,400			
REPORTER	E (M-F)		9,900	65.13		9,604	25.14		19,504	19,980	20,312
REPORTER	SUN		10,187	67.02		9,848	25.78		20,035	20,510	20,834

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

WISCONSIN		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
GREEN BAY (BROWN CO.)		55,000			50,100			105,100			
PRESS-GAZETTE	E		35,636	64.79		17,701	35.33		53,337	55,701	54,418
PRESS-GAZETTE	SUN		39,115	71.12		24,424	48.75		63,539	74,418	72,512
JANESVILLE (ROCK CO.)		19,800			60,900			80,700			
GAZETTE	E		14,912	75.31		15,616	25.64		30,528	31,328	31,097*
KENOSHA (KENOSHA CO.)		29,400			14,700			44,100			
NEWS	E (M-F)		23,324	79.33		6,052	41.17		29,376	29,994	30,054
NEWS	SUN		23,795	80.94		6,360	43.27		30,155	30,924	30,849
LA CROSSE (LA CROSSE CO.)		27,200			59,600			86,800			
TRIBUNE	E		18,610	68.42		15,526	26.05		34,136	34,908	34,802
TRIBUNE	SUN		19,228	70.69		16,794	28.18		36,022	36,935	36,639
MADISON (DANE CO.)		90,600			148,800			239,400			
STATE JOURNAL, CAPITAL TIMES	CMB DLY		55,254	60.99		42,214	28.37		97,468	106,562	106,461
STATE JOURNAL	M (M-F)		36,209	39.97		32,702	21.98		68,911	77,373	76,554
CAPITAL TIMES	E (M-F)		19,045	21.02		9,512	6.39		28,557	29,189	29,907
STATE JOURNAL, CAPITAL TIMES	CMB SAT		52,566	58.02		43,256	29.07		95,822	104,956	
STATE JOURNAL	SAT M		34,579	38.17		33,251	22.35		67,830	76,335	
CAPITAL TIMES	SAT E		17,987	19.85		10,005	6.72		27,992	28,621	
STATE JOURNAL	SUN		60,003	66.23		65,362	43.93		125,365	141,259	135,941
MANITOWOC-TWO RIVERS (MANITOWOC CO.)		19,100			19,400			38,500			
HERALD-TIMES-REPORTER	E		11,489	60.15		4,693	24.19		16,182	16,529	16,502
HERALD-TIMES-REPORTER	SUN		11,377	59.57		4,668	24.06		16,045	16,391	16,364
MARINETTE (MARINETTE CO.)		4,800			24,300			29,100			
EAGLE-STAR	E		3,683	76.73		5,733	23.59		9,416	9,556	9,455
MARSHFIELD (WOOD CO.)		7,600			24,200			31,800			
NEWS-HERALD	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
MILWAUKEE (MILWAUKEE CO.)		523,100#			252,800			775,900			
SENTINEL, JOURNAL	CMB DLY	#	385,574	73.71		31,318	12.39		416,892	481,611	486,748
SENTINEL	M	#	127,639	24.40		16,725	6.62		144,364	187,811	183,621
JOURNAL	E	#	257,935	49.31		14,593	5.77		272,528	293,800	303,127
JOURNAL	SUN	#	386,142	73.82		52,051	20.59		438,193	517,912	529,536
OSHKOSH (WINNEBAGO CO.)		22,900			57,800			80,700			
NORTHWESTERN	E (M-F)		17,091	74.63		9,449	16.35		26,540	26,989	27,669
NORTHWESTERN	SUN		17,511	76.47		10,219	17.68		27,730	28,288	28,360
RACINE (RACINE CO.)		48,300			14,100			62,400			
JOURNAL-TIMES	E		31,377	64.96		4,112	29.16		35,489	35,982	35,796
JOURNAL-TIMES	SUN		33,078	68.48		4,405	31.24		37,483	38,002	37,664

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
WISCONSIN		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	9/30/85	9/30/84
SHAWANO (SHAWANO CO.)		3,100#			10,000			13,100			
LEADER	E	#	2,548	82.19		4,199	41.99		6,747	7,567	7,645
SHEBOYGAN (SHEBOYGAN CO.)		22,700			34,400			57,100			
PRESS	E		16,764	73.85		12,420	36.10		29,184	30,036	30,145
WAUKESHA (WAUKESHA CO.)		19,800#			38,400			58,200			
FREEMAN	E	#	11,352	57.33		9,364	24.39		20,716	22,583	23,070
WAUSAU (MARATHON CO.)		21,000			32,600			53,600			
HERALD	E		14,068	66.99		10,698	32.82		24,766	25,170	25,919*
HERALD	SUN		9,163	43.63		8,783	26.94		17,946	21,833	
WISCONSIN RAPIDS (WOOD CO.)		12,400			9,400			21,800			
TRIBUNE	E		8,726	70.37		3,782	40.23		12,508	12,974*	12,807*
WYOMING											
CASPER (NATRONA CO.)		21,100			52,600			73,700			
STAR-TRIBUNE	M		17,632	83.56		9,546	18.15		27,178	36,845	36,485
STAR-TRIBUNE	SUN		18,568	88.00		10,595	20.14		29,163	39,811	38,839
CHEYENNE (LARAMIE CO.)		21,400			29,400			50,800			
EAGLE, STATE TRIBUNE	CMB DLY		16,325	76.29		2,829	9.62		19,154	19,607	20,780
EAGLE	M		6,790	31.73		1,832	6.23		8,622	8,843	9,369
STATE TRIBUNE	E		9,535	44.56		997	3.39		10,532	10,764	11,411
TRIBUNE-EAGLE	SUN		16,602	77.58		2,989	10.17		19,591	20,145	21,125
LARAMIE (ALBANY CO.)		9,600			6,000			15,600			
BOOMERANG	M (TU-S)		6,450	67.19		497	8.28		6,947	7,509	7,519
BOOMERANG	SUN		6,593	68.68		503	8.38		7,096	7,689	7,716
RAWLINS (CARBON CO.)		4,000			5,000			9,000			
TIMES	M (TU-S)		2,557	63.93		1,059	21.18		3,616	3,985	4,244
ROCK SPRINGS (SWEETWATER CO.)		8,300			29,500			37,800			
ROCKET-MINER	M (TU-S)		5,023	60.52		2,052	6.96		7,075	7,404	7,179
SHERIDAN (SHERIDAN CO.)		7,000			6,100			13,100			
PRESS	E		4,932	70.46		1,136	18.62		6,068	6,595	6,768
WORLAND (WASHAKIE CO.)		2,500			6,000			8,500			
NORTHERN NEWS	M (TU-S)		2,130	85.20		1,822	30.37		3,952	4,364	4,298

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*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
BAHAMAS		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	9/30/85	9/30/84
NASSAU		@									
GUARDIAN	M	@	11,132							12,139	11,692
BERMUDA											
		@									
ROYAL GAZETTE	M	@		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
PUERTO RICO											
SAN JUAN											
EL MUNDO	M		52,681			6,877			59,558	110,710	99,943
EL MUNDO	SUN		62,262			8,983			71,245	130,000	119,960
EL NUEVO DIA	M		107,283			12,296			119,579	202,048	194,679
EL NUEVO DIA	SUN		105,775			13,617			119,392	205,571	203,097
EL VOCERO	M (M-F)		73,528			19,329			92,857	204,122	206,247
EL VOCERO	SAT M		55,112			15,732			70,844	161,775	164,991
STAR	M		23,370			1,096			24,466	33,245	38,250
STAR	SUN		25,713			1,598			27,311	37,860	45,932
TAIWAN											
TAIPEI		#									
CHINA TIMES	ALL DAY	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
CHINA TIMES	SUN	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

		TOTAL CIRCULATION AS OF	
GROUP NAME		9/30/85	9/30/84
THE AUSTIN GROUP	M, E & ALL DAY	NOT COMPLETE BY PRESS TIME	
THE AUSTIN GROUP	SAT	NOT COMPLETE BY PRESS TIME	
THE AUSTIN GROUP	SUN	NOT COMPLETE BY PRESS TIME	
BAND	E	569,469	561,787
BAND	SAT	176,842	174,825
BAND	SUN	228,385	226,590
THE CAJUN GROUP	E	64,042	63,059
THE CAJUN GROUP	SUN	74,582	73,456
CAPE GIRARDEAU/ SIKESTON GROUP	E	22,941	
CAPE GIRARDEAU/ SIKESTON GROUP	SUN	23,601	
CLEVELAND ADI NETWORK	M & E	233,575	
CLEVELAND ADI NETWORK	SUN	78,110	
COPLEY CHICAGO ZONE	E	166,575	168,115
COPLEY CHICAGO ZONE	SUN/WKND	164,088	165,679
COPLEY LOS ANGELES NEWSPAPERS	E	135,989	
COPLEY LOS ANGELES NEWSPAPERS	SUN	128,452	
DANN	E	90,516	97,046
ESSEX COUNTY NEWSPAPERS INC.	E	36,993	37,057
FAIRFIELD COUNTY DAILIES GROUP	M & E	149,770	151,982
FAIRFIELD COUNTY DAILIES GROUP	SAT	87,917	90,063
FAIRFIELD COUNTY DAILIES GROUP	SUN	137,177	137,197
GANNETT MICHIGAN	M & E	125,019	125,074
GANNETT MICHIGAN	SAT	29,597	29,554
GANNETT MICHIGAN	SUN	149,552	147,523

		TOTAL CIRCULATION AS OF	
GROUP NAME		9/30/85	9/30/84
GREATER PHILADELPHIA NEWSPAPERS	M & E	143,586	140,967
GREATER PHILADELPHIA NEWSPAPERS	SUN	156,816	150,354
GREATER VENTURA COUNTY	E	70,255	68,296
GREATER VENTURA COUNTY	SUN	75,828	73,199
HOUMA/THIBODAUX METRO GROUP	E	35,489	
HOUMA/THIBODAUX METRO GROUP	SUN	24,472	
IMPERIAL VALLEY UNIT	E	15,606	15,300
JOURNAL SUBURBAN NEWSPAPER GROUP - MARYLAND	M	77,425	78,752
JOURNAL SUBURBAN NEWSPAPER GROUP - VIRGINIA	M	73,709	71,287
JOURNAL SUBURBAN NEWSPAPER GROUP - VIRGINIA/MARYLAND	M	151,134	150,039
KNIGHT-RIDDER	M & E	NOT COMPLETE BY PRESS TIME	
KNIGHT-RIDDER	SAT	NOT COMPLETE BY PRESS TIME	
KNIGHT-RIDDER	SUN	NOT COMPLETE BY PRESS TIME	
MERCED-MADERA GROUP	M & E	31,393	31,322
METRO-SUBURBIA INC. NEWHOUSE NEWSPAPERS, UNYT	M & E	579,140	569,531
METRO-SUBURBIA INC. NEWHOUSE NEWSPAPERS, UNYT	SAT	476,636	469,169
METRO-SUBURBIA INC. NEWHOUSE NEWSPAPERS, UNYT	SUN	745,087	732,162
MIDLAND-HURON GROUP	E	26,803	27,436
MIDLAND-ODESSA METRO GROUP	E	55,932	56,635
MIDLAND-ODESSA METRO GROUP	SAT	56,938	56,687
MIDLAND-ODESSA METRO GROUP	SUN	71,016	71,108
MISSISSIPPI VALLEY MEDIA GROUP	E	13,435	13,763

GROUP NAME		TOTAL CIRCULATION AS OF	
		9/30/85	9/30/84
MOLINE-ROCK ISLAND GROUP QUAD CITY METRO UNIT	E	51,707	53,688
MOLINE-ROCK ISLAND GROUP QUAD CITY METRO UNIT	SUN	57,918	58,409
MONTANA NEWSPAPER GROUP	M & E	156,589	
MONTANA NEWSPAPER GROUP	SUN	166,980	
NATIONAL TURF DAILIES	MON	81,787	82,027
NATIONAL TURF DAILIES	TUE	8,533*	6,554*
NATIONAL TURF DAILIES	M (TU-F)	76,469	76,620
NATIONAL TURF DAILIES	M (W-F)	22,294*	20,475*
NATIONAL TURF DAILIES	SAT	157,616	156,225
NATIONAL TURF DAILIES	SUN	100.814	94,233
NEWS-TEXAN SUBURBAN DAILIES	E	70,263	60,067
NEWS-TEXAN SUBURBAN DAILIES	SUN	73,348	63,199
NORTHEASTERN OHIO NEWSPAPERS	E	48,590	48,725
NORTHEASTERN OHIO NEWSPAPERS	SUN	46,251	45,768
NORTHERN CALIFORNIA METRO MARKET GROUP	E	81,049	
NORTHERN CALIFORNIA METRO MARKET GROUP	SAT	10,908	
NORTHERN CALIFORNIA METRO MARKET GROUP	SUN	25,376	
PRO GROUP	E	92,463	89,063
PRO GROUP	SUN	95,951	92,314
PRESS REGISTER	M & E	122,043	120,349
PRESS REGISTER	SAT	85,386	82,888
PRESS REGISTER	SUN	129,276	124,594
RALEIGH-DURHAM COMBINED GROUP	M & E	232,914	228,415
RALEIGH-DURHAM COMBINED GROUP	SUN	238,570	233,127
RIO GRANDE VALLEY	M & E	62,129	62,717
RIO GRANDE VALLEY	SUN	74,731	74,742
RUTLAND HERALD AND THE TIMES ARGUS	M & E	36,599	35,217
RUTLAND HERALD AND THE TIMES ARGUS	SUN	35,207	33,139
SOUTHERN CONNECTICUT NEWSPAPERS INC.	E	44,242	44,880
SOUTHERN CONNECTICUT NEWSPAPERS INC.	SAT	12,689	13,010
SOUTHERN CONNECTICUT NEWSPAPERS INC.	SUN	46,879	45,693
SPRINGDALE/ROGERS METRO GROUP	M & E	26,459	25,261
SPRINGDALE/ROGERS METRO GROUP	SUN	29,107	28,117
SPAN GROUP (Dailies Only)	M & E	NOT COMPLETE BY PRESS TIME	
SPAN GROUP (Dailies Only)	SUN	NOT COMPLETE BY PRESS TIME	
TEMPLE/KILLEEN METRO GROUP	M	42,693	42,728
TEMPLE/KILLEEN METRO GROUP	SUN	49,159	48,635
TREASURE COAST GROUP	M & E	56,367	53,066
TREASURE COAST GROUP	SUN	61,062	58,374
U-BIE GROUP	M & E	203,760	211,121
U-BIE GROUP	SAT	122,543	128,830
U-BIE GROUP	SUN	192,549	190,146
VALUABLE VENTURA COUNTY GROUP	M & E	NOT COMPLETE BY PRESS TIME	
VALUABLE VENTURA COUNTY GROUP	SUN	NOT COMPLETE BY PRESS TIME	
WESTCHESTER-ROCKLAND NEWSPAPERS	E	185,148	183,133
WESTCHESTER-ROCKLAND NEWSPAPERS	SUN	197,882	195,170
POUGHKEEPSIE JOURNAL CMB. W/WESTCHESTER-ROCKLAND NEWSPAPERS	M & E	226,866	224,681
POUGHKEEPSIE JOURNAL CMB. W/WESTCHESTER-ROCKLAND NEWSPAPERS	SUN	256,573	252,666

*AVERAGES FOR 3 MONTHS

Audit Bureau of Circulations

900 N. Meacham Rd.
Schaumburg, Ill. 60195

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November 22, 1985

Supplement to ABC Daily Newspaper Fas-Fax
United States

Circulation Averages for period ended September 30, 1985

This supplement provides circulation data on publications that filed their regular September 30, 1985 Publisher's Statements subsequent to preparations of FAS-FAX report. Also, corrections to data shown in the original report have been included in the supplement. Figures underlined indicate corrections.

Audit Bureau of Circulations
900 North Meacham Road, Schaumburg, Illinois 60195

		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
ALABAMA											
DOTHAN (HOUSTON CO.)		20,200			71,500			91,700			
EAGLE	M		9,952	49.27		11,613	16.24		21,565	22,225*	21,671*
EAGLE	SUN		11,526	57.06		13,592	19.01		25,118	25,893*	25,535*
ALASKA											
FAIRBANKS (FAIRBANKS NORTH STAR BOROUGH)		12,500			20,100			32,600			
NEWS-MINER	E		11,334	90.67		6,007	29.89		17,341	17,664*	19,579*
NEWS-MINER	SUN		13,133	105.06		6,951	34.58		20,084	20,409*	
ARIZONA											
SIERRA VISTA (COCHISE CO.)		20,300#						20,300			
HERALD	E (M-F)	#	5,357	26.39					5,357	5,508	6,014
HERALD	SUN	#	5,884	28.99					5,884	6,036	6,521
ARKANSAS											
LITTLE ROCK (PULASKI CO.)		123,800			261,700			385,500			
GAZETTE	M		54,500	44.02		36,990	14.13		91,490	121,913	126,922
GAZETTE	SUN		69,478	56.12		53,182	20.32		122,660	157,403	161,246
CALIFORNIA											
AUBURN (PLACER CO.)		16,300#						16,300			
JOURNAL	M	#	10,159	62.33					10,159	12,543*	
JOURNAL	SUN	#	10,348	63.48					10,348	12,814*	
SAN BERNARDINO (SAN BERNARDINO CO.)		196,700#						196,700			
SUN	M	#	72,757	36.99					72,757	80,484	78,738
SUN	SUN	#	76,495	38.89					76,495	84,973	83,003
SAN LUIS OBISPO (SAN LUIS OBISPO CO.)		14,600			55,300			69,900			
TELEGRAM-TRIBUNE	E		9,621	65.90		17,450	31.56		27,071	27,571	27,072

#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

D

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
CALIFORNIA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	9/30/85	9/30/84
SANTA BARBARA (SANTA BARBARA CO.)		70,500			49,600			120,100			
NEWS-PRESS	E		41,796	59.29		8,103	16.34		49,899	51,045	47,029
NEWS-PRESS	SUN		45,632	64.73		9,446	19.04		55,078	57,280	54,195
VENTURA CO. (CAMARILLO P.O.)		20,100#						20,100			
NEWS	M (M-F)	#	10,208	50.79					10,208	10,701	10,619
NEWS	SUN	#	10,320	51.34					10,320	10,833	10,680
CONNECTICUT											
NAUGATUCK (NEW HAVEN CO.)		14,200#						14,200			
NEWS	E	#	4,672	32.90					4,672	4,833	4,664
FLORIDA											
HOLLYWOOD (BROWARD CO.)		78,200			77,200			155,400			
SUN-TATTLER	E		20,440	26.14		10,871	14.08		31,311	31,927	32,516
KEY WEST (MONROE CO.)		10,400			19,900			30,300			
CITIZEN	E (M-F)		5,370	51.63		1,014	5.10		6,384	6,834	6,647
CITIZEN	SUN		6,224	59.85		1,482	7.45		7,706	8,309	7,892
MARIANNA (JACKSON CO.)		2,700			11,500			14,200			
FLORIDAN	E (TU-F)		1,880	69.63		2,656	23.10		4,536	4,657	4,576
FLORIDAN	SUN		2,108	78.07		2,961	25.75		5,069	5,191	5,111
ST. AUGUSTINE (ST. JOHNS CO.)		20,200#						20,200			
RECORD	E	#	11,747	58.15					11,747	12,212*	11,536
GEORGIA											
DUBLIN (LAURENS CO.)		21,100#						21,100			
COURIER HERALD	E	#	9,570	45.36					9,570	9,903	10,011
THOMASVILLE (THOMAS CO.)		6,500			13,600			20,100			
TIMES-ENTERPRISE	E (M-F)		5,011	77.09		5,755	42.32		10,766	11,190	10,899
TIMES-ENTERPRISE	SAT M		4,842	74.49		5,715	42.02		10,557	10,980	10,788

#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
ILLINOIS		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	9/30/85	9/30/84
CANTON (FULTON CO.)		6,100			12,000			18,100			
LEDGER	E		4,121	67.56		3,148	26.23		7,269	7,664	8,144
CARBONDALE (JACKSON CO.)- HERRIN (WILLIAMSON CO.)- MURPHYSBORO (JACKSON CO.)		94,200#						94,200			
SOUTHERN ILLINOISAN	M	#	27,979	29.70					27,979	28,906	30,483
SOUTHERN ILLINOISAN	SUN	#	34,425	36.54					34,425	35,836	37,385
CHICAGO (COOK CO.)		1,109,500#			1,682,400			2,791,900			
SUN-TIMES	M (M-F)	#	353,791	31.89		256,056	15.22		609,847	623,523	649,891
SUN-TIMES	SAT M	#	230,225	20.75		192,544	11.44		422,769	436,001	453,604
SUN-TIMES	SUN	#	326,536	29.43		298,990	17.77		625,526	645,692	688,793
EDWARDSVILLE (MADISON CO.)		18,300#						18,300			
INTELLIGENCER	E	#	6,359	34.75					6,359	6,812	6,930
KEWANEE (HENRY CO.)		5,400			19,300			24,700			
STAR-COURIER	E		4,232	78.37		3,675	19.04		7,907	8,757	9,025
MACOMB (McDONOUGH CO.)		6,100			16,600			22,700			
JOURNAL	E (M-F)		3,949	64.74		4,966	29.92		8,915	9,237	9,532
JOURNAL	SUN		3,897	63.89		4,713	28.39		8,610	8,856	8,873
INDIANA											
ANDERSON (MADISON CO.)		24,800			26,700			51,500			
HERALD, BULLETIN	CMB DLY		21,235	85.63		14,740	55.21		35,975	36,818	37,795
HERALD	M (TU-S)		10,405	41.96		10,231	38.32		20,636	21,280	21,415
BULLETIN	E		10,830	43.67		4,509	16.89		15,339	15,538	16,380
HERALD	SUN		11,631	46.90		11,318	42.39		22,949	23,593	23,657
IOWA											
FORT DODGE (WEBSTER CO.)		10,600			37,900			48,500			
MESSENGER	M		7,809	73.67		13,011	34.33		20,820	21,611*	24,274*
MESSENGER	SUN		7,905	74.58		13,128	34.64		21,033	21,814*	

#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

KANSAS		CZ OR NDM OH'S	CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	CIRC	TOTAL CIRCULATION AS OF 9/30/85	AS OF 9/30/84
GREAT BEND (BARTON CO.)		6,700			15,200			21,900			
TRIBUNE	E (M-F)		5,643	84.22		5,500	36.18		11,143	11,763*	11,753*
TRIBUNE	SUN		5,791	86.43		5,632	37.05		11,423	12,072*	12,010*
KENTUCKY											
MURRAY (CALLOWAY CO.)		14,100#						14,100			
LEDGER & TIMES	E	#	6,286	44.58					6,286	6,813	6,854*
SOMERSET (PULASKI CO.)		4,400			13,500			17,900			
COMMONWEALTH-JOURNAL	E (M-F)		3,825	86.93		4,743	35.13		8,568	9,746	9,798
COMMONWEALTH-JOURNAL	SUN		3,907	88.80		4,457	33.01		8,364	9,498	6,627
LOUISIANA											
BASTROP (MOREHOUSE PARISH)		6,100			13,000			19,100			
ENTERPRISE	E (M-F)		3,045	49.92		2,444	18.80		5,489	5,756	6,979
CROWLEY (ACADIA PARISH)		5,800			38,400			44,200			
POST-SIGNAL	E (TU-F)		2,344	40.41		3,231	8.41		5,575	5,716	5,938
POST-SIGNAL	SUN		2,711	46.74		3,378	8.80		6,089	6,230	6,442
LAKE CHARLES (CALCASIEU PARISH)		47,100			59,300			106,400			
AMERICAN PRESS	M		27,454	58.29		12,087	20.38		39,541	40,235	41,264
MARYLAND											
BALTIMORE (INDEPENDENT CITY)		566,400			262,300			828,700			
NEWS AMERICAN	E (M-F)		83,553	14.75		13,131	5.01		96,684	101,849	107,903
NEWS AMERICAN	SAT M		64,213	11.34		12,178	4.64		76,391	79,757	81,910
NEWS AMERICAN	SUN		106,585	18.82		20,247	7.72		126,832	138,730	144,578
MINNESOTA											
STILLWATER (WASHINGTON CO.)		6,400#			6,200			12,600			
GAZETTE	E (M-F)	#	4,050	63.28		707	11.40		4,757	5,173*	

#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
MISSISSIPPI		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 9/30/85	AS OF 9/30/84
CLARKSDALE (COAHOMA CO.)		7,500			15,300			22,800			
PRESS REGISTER	E (M-F)		4,961	66.15		2,343	15.31		7,304	7,613	7,333
PRESS REGISTER	WKND		5,011	66.81		2,344	15.32		7,355	7,664	7,486
GREENWOOD (LEFLORE CO.)		7,400			19,700			27,100			
COMMONWEALTH	E (M-F)		5,591	75.55		2,927	14.86		8,518	9,079	9,153
COMMONWEALTH	SUN		5,830	78.78		3,009	15.27		8,839	9,410	9,550
MISSOURI											
JOPLIN (JASPER CO.)		24,300			79,100			103,400			
GLOBE	M		17,508	72.05		18,716	23.66		36,224	38,440	38,529
GLOBE	SUN		19,664	80.92		21,921	27.71		41,585	44,364	43,489
ST. LOUIS (INDEPENDENT CITY)		859,200#						859,200			
GLOBE-DEMOCRAT	M (M-F)	#	151,170	17.59					151,170	178,594	210,712
GLOBE-DEMOCRAT	WKND	#	132,539	15.43					132,539	161,600	194,586
MONTANA											
GREAT FALLS (CASCADE CO.)		26,700			36,900			63,600			
TRIBUNE	M		17,975	67.32		11,979	32.46		29,954	36,303	38,056
TRIBUNE	SUN		21,043	78.81		14,556	39.45		35,599	42,078	43,997
NEBRASKA											
KEARNEY (BUFFALO CO.)		8,500			18,400			26,900			
HUB	E		6,833	80.39		4,193	22.79		11,026	11,530	11,509
McCOOK (RED WILLOW CO.)		3,400			15,200			18,600			
GAZETTE	E		3,224	94.82		6,706	44.12		9,930	10,252	10,334
NEW HAMPSHIRE											
DOVER (STRAFFORD CO.)		33,500#						33,500			
FOSTER'S DEMOCRAT	E	#	19,865	59.30					19,865	25,445	24,119

#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
NEW YORK		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	9/30/85	9/30/84
AUBURN (CAYUGA CO.)		12,100			22,000			34,100			
CITIZEN	E (M-F)		8,298	68.58		7,273	33.06		15,571	15,882*	15,949*
CITIZEN	SUN		8,361	69.10		7,730	35.14		16,091	16,418*	16,515*
BUFFALO (ERIE CO.)		246,700			259,100			505,800			
NEWS	ALL DAY (M-F)		195,247	79.14		109,322	42.19		304,569	315,237	315,111
NEWS	SAT M & HOLS		167,567	67.92		102,718	39.64		270,285	280,479	280,687
NEWS	SUN		203,255	82.39		137,689	53.14		340,944	362,795	370,202
NEW YORK CITY (NEW YORK CO.)		3,048,200			3,244,900			6,293,100			
AMERICAN BANKER	M (M-F)									23,655	23,183
POST	ALL DAY (M-F)		546,295	17.92		161,806	4.99		708,101	803,955	930,026
POST	SAT M		349,012	11.45		144,564	4.46		493,576	576,446	628,601
WOMEN'S WEAR DAILY	M (M-F)									65,241	62,920
NIAGARA FALLS (NIAGARA CO.)		33,800			12,900			46,700			
GAZETTE	M		22,945	67.88		3,569	27.67		26,514	29,283	29,265
GAZETTE	SUN		23,167	68.54		4,206	32.60		27,373	30,843	30,804
ONEONTA (OTSEGO CO.)		5,300			29,700			35,000			
STAR	M		4,160	78.49		12,793	43.07		16,953	18,988	19,006
WATERTOWN (JEFFERSON CO.)		14,700			68,200			82,900			
TIMES	E		10,406	70.79		30,454	44.65		40,860	42,791	43,140
NORTH CAROLINA											
ELIZABETH CITY (PASQUOTANK CO.)		5,600			25,800			31,400			
ADVANCE	E (M-F)		3,057	54.59		7,800	30.23		10,857	11,000	11,194
ADVANCE	SUN		3,549	63.38		8,304	32.19		11,853	12,013	11,861
ROCKY MOUNT (EDGECOMBE CO.)		17,500			29,800			47,300			
TELEGRAM	E		8,425	48.14		4,757	15.96		13,182	13,291	13,466
TELEGRAM	SUN		8,609	49.19		5,643	18.94		14,252	14,359	14,431

#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
NORTH DAKOTA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 9/30/85	AS OF 9/30/84
DEVILS LAKE (RAMSEY CO.)		3,000			7,300			10,300			
JOURNAL	E (M-F)		3,161	105.37		1,844	25.26		5,005	5,425	5,324
OHIO											
AKRON (SUMMIT CO.)		190,500			116,200			306,700			
BEACON JOURNAL	E		122,453	64.28		26,216	22.56		148,669	157,914	163,597
BEACON JOURNAL	SUN		154.142	80.91		48,355	41.61		202,497	229,146	231,846
PIQUA (MIAMI CO.)		8,500			22,300			30,800			
CALL	E		6,204	72.99		3,700	16.59		9,904	10,166	10,659
OKLAHOMA											
BARTLESVILLE (WASHINGTON CO.)		17,900			11,600			29,500			
EXAMINER-ENTERPRISE	E (M-F)		11,743	65.60		1,930	16.64		13,673	13,851	13,970
EXAMINER-ENTERPRISE	SAT		11,032	61.63		1,875	16.16		12,907	13,085	
EXAMINER-ENTERPRISE	SUN		12,972	72.47		2,365	20.39		15,337	15,553	15,583
OKLAHOMA CITY (OKLAHOMA CO.)		283,500#			531,500			815,000			
OKLAHOMAN	M (M-F)	#	156,680	55.27		79,347	14.93		236,027	241,573	236,470
PENNSYLVANIA											
CLEARFIELD (CLEARFIELD CO.)		26,100#						26,100			
PROGRESS	E	#	17,126	65.62					17,126	17,850	17,724
EASTON (NORTHAMPTON CO.), PA-PHILLIPSBURG (WARREN CO.), NJ		33,000			79,300			112,300			
EXPRESS	E		22,883	69.34		22,034	27.79		44,917	46,634	46,286
EXPRESS	SUN		23,152	70.16		22,862	28.83		46,014	48,343	48,002
GREENVILLE (MERCER CO.)		2,800			12,700			15,500			
RECORD-ARGUS	E		2,355	84.11		2,593	20.42		4,948	5,071*	5,022*
QUAKERTOWN (BUCKS CO.)		31,900#						31,900			
FREE PRESS	E (M-F)	#	5,901	18.50					5,901	6,098	6,297
WILKES-BARRE (LUZERNE CO.)		49,100			81,700			130,800			
CITIZENS' VOICE	M		26,145	53.25		18,858	23.08		45,003	45,838	47,172

#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
TENNESSEE											
OAK RIDGE (ANDERSON CO.)		15,000			29,800			44,800			
OAK RIDGER	E (M-F)		9,303	62.02		1,981	6.65		11,284	11,555*	11,762*
TEXAS											
DALLAS (DALLAS CO.)		655,500#			853,200			1,508,700			
NEWS	M	#	236,755	36.12		90,607	10.62		327,362	377,843	360,347
NEWS	SUN	#	311,722	47.55		126,658	14.85		438,380	500,719	454,828
GALVESTON (GALVESTON CO.)		24,100			33,600			57,700			
NEWS	M		15,040	62.41		12,058	35.89		27,098	28,937	28,556
NEWS	SUN		14,229	59.04		12,835	38.20		27,064	29,032	29,389
HUNTSVILLE (WALKER CO.)		8,400			6,000			14,400			
ITEM	M		3,790	45.12		1,783	29.72		5,573	5,963	5,100*
ITEM	SUN		4,077	48.54		2,019	33.65		6,096	6,402	5,975*
LUFKIN (ANGELINA CO.)		11,400			42,700			54,100			
NEWS	E (M-F)		7,416	65.05		7,509	17.59		14,925	15,228	14,959
NEWS	SAT M		7,429	65.17		7,499	17.56		14,928	15,231	14,993
NEWS	SUN		8,121	71.24		8,629	20.21		16,750	17,109	16,851
VERMONT											
BENNINGTON (BENNINGTON CO.)		5,900#			9,700			15,600			
BANNER	M	#	5,012	84.95		2,579	26.59		7,591	7,928	7,596
WASHINGTON											
ABERDEEN (GRAYS HARBOR CO.)		11,600			18,200			29,800			
WORLD	E		8,197	70.66		9,334	51.29		17,531	17,709	18,144
WORLD	SUN		8,075	69.61		9,325	51.24		17,400	17,577	17,998
AUBURN (KING CO.)		31,000#						31,000			
GLOBE NEWS	M (M-F)	#	9,026	29.12					9,026	9,085	9,476
GLOBE NEWS	SUN	#	9,030	29.13					9,030	9,089	9,469

#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
WASHINGTON		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 9/30/85	AS OF 9/30/84
KENT (KING CO.)		36,800#						36,800			
NEWS JOURNAL	M (M-F)	#	11,489	31.22					11,489	11,562	12,092
NEWS JOURNAL	SUN	#	11,533	31.34					11,533	11,606	12,095
MOUNT VERNON (SKAGIT CO.)		26,800#						26,800			
VALLEY HERALD	E	#	15,276	57.00					15,276	16,432	15,843
RENTON (KING CO.)		42,700#						42,700			
RECORD CHRONICLE	M (M-F)	#	9,953	23.31					9,953	10,026	10,882
RECORD CHRONICLE	SUN	#	10,000	23.42					10,000	10,073	11,109
WEST VIRGINIA											
ELKINS (RANDOLPH CO.)		3,300			11,100			14,400			
INTER-MOUNTAIN	E		2,973	90.09		5,330	48.02		8,303	10,716	10,732
FAIRMONT (MARION CO.)		13,300			18,500			31,800			
TIMES	M		9,073	68.22		5,210	28.16		14,283	15,022	15,070
TIMES	SUN		9,586	72.08		5,899	31.89		15,485	16,235	15,909
PARKERSBURG (WOOD CO.)		27,600			46,400			74,000			
NEWS, SENTINEL	CMB DLY		22,602	81.89		12,265	26.43		34,867	36,723	37,343
NEWS	M		11,544	41.83		7,797	16.80		19,341	20,965	21,141
SENTINEL	E		11,058	40.07		4,468	9.63		15,526	15,758	16,202
NEWS	SUN		20,753	75.19		16,240	35.00		36,993	40,603	40,480
WISCONSIN											
MARSHFIELD (WOOD CO.)		7,600			24,200			31,800			
NEWS-HERALD	E		5,614	73.87		8,972	37.07		14,586	15,360*	15,443*
WYOMING											
RAWLINS (CARBON CO.)		3,900			5,100			9,000			
TIMES	M (TU-S)		2,557	65.56		1,059	20.76		3,616	3,985	4,244

#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

TAIWAN		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
TAIPEI		#									
CHINA TIMES	ALL DAY	#	361,712			773,195			1,134,907	1,143,137	1,086,672
CHINA TIMES	SUN	#	378,700			776,003			1,154,703	1,163,066	1,109,873

#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

GROUP NAME		TOTAL CIRCULATION AS OF 9/30/85	 9/30/84
THE AUSTIN GROUP	M, E & ALL DAY	292,793	289,403
THE AUSTIN GROUP	SAT	237,068	233,358
THE AUSTIN GROUP	SUN	353,187	344,801
VALUABLE VENTURA COUNTY GROUP	M & E	115,789	113,335
VALUABLE VENTURA COUNTY GROUP	SUN	123,128	119,397

A3385-3.2U
5/86

FAS-FAX:
United States
Newspapers

Circulation averages
for six months ended
March 31, 1986

Daily Newspapers

Preliminary figures as filed with:

ABC
Audit Bureau of Circulations
900 North Meacham Road, Schaumburg, Illinois 60195

INFORMATION FOR THE USERS OF THIS REPORT

ABC Daily Newspaper FAS-FAX reports are published semiannually in April and October and include selected data from regular Publisher's Statements as filed with ABC by publisher members. US and Canadian newspaper data are published in separate volumes.

Circulation figures for most newspapers in this FAS-FAX report are six-month averages. In some cases, the annual audit reporting periods do not coincide with the generally used March 31 and September 30 closing dates and, in these cases, the figures are three-month averages (see note on symbols). Publisher's Statement Not Filed By Press Time indicates that the publisher has not filed their statement prior to the closing date of this issue of FAS-FAX.

As in the case of all data filed with ABC, the data are subject to confirmation by regularly scheduled audits. If there is a difference of five percent or more between the publisher's figures and the auditor's findings, then the previous year comparison figures shown in FAS-FAX are adjusted to the auditor's findings. When a newspaper in a competitive market is adjusted under this policy, all other newspapers in the market are adjusted to the actual audit (see note on symbols). Additional detailed information for each listed newspaper is contained in its Publisher's Statement and Audit Report.

City and Retail Trading Zones are market areas defined by the Audit Bureau. Newspaper Designated Market is that geographical area which is considered to be the market served by the newspaper. City Of Publication indicates circulation is reported by corporate city rather than zones or other optional methods. Detailed descriptions of census units comprising each newspaper's market definitions are contained in the regular Publisher's Statements and Audit Reports.

All ABC reports for newspaper members in the US include county population and occupied households (OH's) estimates as of December 31 each year obtained from Sales & Marketing Management's (S&MM's) "Survey of Buying Power." Estimates for ABC-defined newspaper markets and areas below the county level are projections based upon "Survey of Buying Power" estimates. Occupied households figures used in this report are December 31, 1984 Sales And Marketing Management estimates. Questions should be directed to Manager, Market Information.

Ratio Circulation/Occupied Households is a mathematical relationship of average paid circulation to occupied households within the designated area.

SYMBOLS

#	Identifies newspaper reporting circulation averages by Newspaper Designated Market. OH's and Ratio Circ/OH's data are applicable to that market designation.
@	Identifies newspaper reporting circulation averages by City Of Publication. OH's and Ratio Circ/OH's data are applicable to that market designation.
*	Identifies three-month circulation averages (see text above).
+	Identifies adjusted comparison figures (see text above).

* * * *

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Source: Audit Bureau of Circulations' FAS-FAX Report - March 31, 1986.

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
ALABAMA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/86	AS OF 3/31/85
ANNISTON (CALHOUN CO.)		26,800			32,000			58,800			
STAR	E (M-F)		17,258	64.40		12,940	40.44		30,198	31,391	30,605
STAR	SAT M		18,539	69.18		13,486	42.14		32,025	33,313	32,103
STAR	SUN		17,813	66.47		13,544	42.33		31,357	32,706	32,008
BIRMINGHAM (JEFFERSON CO.)		277,100			267,600			544,700			
POST-HERALD, NEWS	CMB DLY		171,146	61.76		33,880	12.66		205,026	231,799	230,451
POST-HERALD	M (M-F)		40,820	14.73		10,360	3.87		51,180	61,877	61,200
NEWS	E (M-F)		130,326	47.03		23,520	8.79		153,846	169,922	169,251
POST-HERALD	SAT M & HOLS		35,772	12.91		9,179	3.43		44,951	54,238	53,636
NEWS	SAT E & HOLS		111,744	40.33		21,501	8.03		133,245	147,170	146,904
NEWS	SUN		153,541	55.41		35,815	13.38		189,356	213,264	212,273
CULLMAN (CULLMAN CO.)		5,300			20,900			26,200			
TIMES	M (TU-F)		3,504	66.11		5,178	24.78		8,682	9,247	9,329
TIMES	SUN		4,005	75.57		6,994	33.46		10,999	11,622	11,594
DECATUR (MORGAN CO.)		19,700			57,400			77,100			
DAILY	E (M-F)		12,365	62.77		12,707	22.14		25,072	25,255	25,328
DAILY	SAT M		11,837	60.09		12,718	22.16		24,555	24,739	24,641
DAILY	SUN		13,298	67.50		14,611	25.45		27,909	28,114	27,838
DOTHAN (HOUSTON CO.)		20,200			71,500			91,700			
EAGLE	M		10,157	50.28		11,579	16.19		21,736	22,572	22,145
EAGLE	SUN		11,614	57.50		13,552	18.95		25,166	26,182	26,079
FLORENCE (LAUDERDALE CO.)-SHEFFIELD-TUSCUMBIA-MUSCLE SHOALS (COLBERT CO.)		26,100			25,900			52,000			
TIMES DAILY	M		15,846	60.71		11,502	44.41		27,348	31,428	32,567
TIMES DAILY	SUN		17,012	65.18		12,833	49.55		29,845	34,222	35,207
GADSDEN (ETOWAH CO.)		23,300			56,200			79,500			
TIMES	E		18,933	81.26		10,735	19.10		29,668	30,065	29,560
TIMES	SUN		20,563	88.25		12,104	21.54		32,667	33,162	32,005
HUNTSVILLE (MADISON CO.)		56,700#			107,900			164,600			
NEWS, TIMES	CMB DLY	#	48,673	85.84		20,026	18.56		68,699	70,445	67,900
NEWS	M (M-F)	#	11,101	19.58		1,597	1.48		12,698	12,764	11,270
TIMES	E (M-F)	#	37,572	66.26		18,429	17.08		56,001	57,681	56,630
NEWS	SAT M	#	9,839	17.35		1,572	1.46		11,411	11,477	9,724
TIMES	SAT E	#	32,559	57.42		16,928	15.69		49,487	50,661	48,915
TIMES	SUN	#	43,797	77.24		25,558	23.69		69,355	72,115	67,622

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
ALABAMA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/86	AS OF 3/31/85
JASPER (WALKER CO.)		5,000			15,300			20,300			
MOUNTAIN EAGLE	E (M-F)		4,208	84.16		6,491	42.42		10,699	12,448*	12,383*
MOBILE (MOBILE CO.)		93,400			178,700			272,100			
REGISTER, PRESS	CMB DLY		59,582	63.79		41,737	23.36		101,319	101.956*	100,730*
REGISTER	M (M-F)		29,839	31.95		23,058	12.90		52,897	53,391*	51,529*
PRESS	E (M-F)		29,743	31.84		18,679	10.45		48,422	48,565*	49,201*
PRESS REGISTER	SAT M		48,427	51.85		38,166	21.36		86,593	87,161*	85,458*
PRESS REGISTER	SUN		56,812	60.83		49,691	27.81		106,503	107,076*	104,384*
MONTGOMERY (MONTGOMERY CO.)		69,500			157,800			227,300			
ADVERTISER, JOURNAL	CMB DLY		39,431	56.74		21,679	13.74		61,110	72,467	76,608
ADVERTISER	M (M-F)		23,571	33.92		17,019	10.79		40,590	51,754	53,461
JOURNAL	E (M-F)		15,860	22.82		4,660	2.95		20,520	20,713	23,147
JOURNAL & ADVERTISER	SAT M & HOLS		33,753	48.57		20,585	13.04		54,338	65,590	68,581
JOURNAL & ADVERTISER	SUN		43,431	62.49		27,952	17.71		71,383	85,569	89,180
OPELIKA (LEE CO.)		20,100			30,900			51,000			
NEWS	E (M-F)		8,461	42.09		3,575	11.57		12,036	13,198	13,177
NEWS	SUN		9,303	46.28		4,240	13.72		13,543	14,734	14,741
TUSCALOOSA (TUSCALOOSA CO.)		51,500#						51,500			
NEWS	E	#	24,731	48.02					24,731	31,927	31,397
NEWS	SUN	#	27,426	53.25					27,426	35,993	35,530
ALASKA											
ANCHORAGE (ANCHORAGE BOROUGH)		111,200#						111,200			
NEWS	M	#	50,330	45.26					50,330	53,169	49,580
NEWS	SUN	#	61,688	55.47					61,688	64,545	58,150
TIMES	E	#	39,000	35.07					39,000	40,029	40,227
TIMES	SUN	#	47,693	42.89					47,693	50,070	50,621
FAIRBANKS (FAIRBANKS NORTH STAR BOROUGH)		12,500			20,100			32,600			
NEWS-MINER	E		11,524	92.19		4,847	24.11		16,371	16,725	18,647
NEWS-MINER	SUN		13,944	111.55		6,067	30.18		20,011	20,369	19,836x

xFOR PERIOD NOVEMBER 4, 1984 TO MARCH 31, 1985.
@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

ARIZONA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/86	TOTAL CIRCULATION AS OF 3/31/85
BISBEE (COCHISE CO.)		3,100@						3,100			
REVIEW	E (M-F)	@		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
REVIEW	SUN	@		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
CASA GRANDE (PINAL CO.)		5,400			13,400			18,800			
DISPATCH	E		4,570	84.63		3,026	22.58		7,596	7,888*	7,150*
FLAGSTAFF (COCONINO CO.)		17,700#			9,800			27,500			
SUN	E (M-F)	#	9,703	54.82		855	8.72		10,558	10,925*	11,024*
SUN	SUN	#	10,387	58.68		921	9.40		11,308	11,986*	11,908*
KINGMAN (MOHAVE CO.)		7,500#						7,500			
MINER	E (M-F)	#	5,667	75.56					5,667	6,681	6,573
MINER	SUN	#	5,644	75.25					5,644	6,717	6,606
PHOENIX (MARICOPA CO.)		655,800			105,100			760,900			
REPUBLIC, GAZETTE	CMB DLY		391,425	59.69		30,679	29.19		422,104	444,467*	450,698*
REPUBLIC	M		282,394	43.06		26,847	25.54		309,241	331,491*	325,677*
GAZETTE	E		109,031	16.63		3,832	3.65		112,863	112,976*	125,021*
REPUBLIC	SUN		437,763	66.75		38,638	36.76		476,401	508,008*	499,917*
PRESCOTT (YAVAPAI CO.)		17,400#			4,100			21,500			
COURIER	E (M-F)	#	12,518	71.94		80	1.95		12,598	13,063*	12,421*
COURIER	SUN	#	13,133	75.48		80	1.95		13,213	13,739*	12,795*
SIERRA VISTA (COCHISE CO.)		20,300#						20,300			
HERALD	E (M-F)	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
HERALD	SUN	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
SUN CITY (MARICOPA CO.)		32,000#						32,000			
NEWS-SUN	E	#	17,934	56.04					17,934	19,165*	18,687*
TUCSON (PIMA CO.)		229,400			89,200			318,600			
STAR, CITIZEN	CMB DLY		125,421	54.67		12,850	14.41		138,271	139,503	142,786
STAR	M		69,656	30.36		9,633	10.80		79,289	80,356	80,377
CITIZEN	E		55,765	24.31		3,217	3.61		58,982	59,147	62,409
STAR	SUN		135,094	58.89		15,622	17.51		150,716	152,472	149,758
YUMA (YUMA CO.)		23,500#						23,500			
SUN & SENTINEL	E (M-F)	#	25,378	107.99					25,378	26,686*	26,633*
SUN & SENTINEL	SUN	#	26,175	111.38					26,175	27,611*	27,536*

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

ARKANSAS		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	3/31/86	3/31/85
EL DORADO (UNION CO.)		9,700			8,300			18,000			
NEWS-TIMES	M		5,956	61.40		5,024	60.53		10,980	11,070	11,205
NEWS-TIMES	SUN		6,098	62.87		5,338	64.31		11,436	11,535	11,679
FAYETTEVILLE (WASHINGTON CO.)		13,600			33,000			46,600			
NORTHWEST TIMES	E		6,309	46.39		4,389	13.30		10,698	10,951	10,785
NORTHWEST TIMES	SUN		6,938	51.01		4,738	14.36		11,676	11,928	11,723
FORT SMITH (SEBASTIAN CO.)		36,500			78,400			114,900			
SOUTHWEST TIMES RECORD	ALL DAY (M-F)		23,975	65.68		18,395	23.46		42,370	42,812	42,432
SOUTHWEST TIMES RECORD	SAT M		23,244	63.68		18,412	23.48		41,656	42,097	41,904
SOUTHWEST TIMES RECORD	SUN		25,608	70.16		21,565	27.51		47,173	47,568	47,429
HOPE (HEMPSTEAD CO.)		4,000			7,500			11,500			
STAR	E		2,744	68.60		1,651	22.01		4,395	4,785*	4,771*
HOT SPRINGS (GARLAND CO.)		16,500			24,000			40,500			
SENTINEL-RECORD	M		10,382	62.92		7,751	32.30		18,133	18,426	18,344
SENTINEL-RECORD	SUN		10,976	66.52		8,145	33.94		19,121	19,535	19,351
JONESBORO (CRAIGHEAD CO.)		11,300			28,800			40,100			
SUN	M		9,190	81.33		8,903	30.91		18,093	19,952*	20,528*
SUN	SUN		9,649	85.39		9,854	34.22		19,503	21,529*	22,146*
LITTLE ROCK (PULASKI CO.)		123,800			261,700			385,500			
DEMOCRAT	M		42,399	34.25		28,610	10.93		71,009	83,330	81,222
DEMOCRAT	SUN		63,826	51.56		69,280	26.47		133,106	155,516	150,191
GAZETTE	M		55,689	44.98		38,536	14.73		94,225	125,383	129,848
GAZETTE	SUN		70,136	56.65		55,426	21.18		125,562	160,493	164,393
MOUNTAIN HOME (BAXTER CO.)		3,900			9,000			12,900			
BULLETIN	M		2,555	65.51		3,638	40.42		6,193	8,279	
NEWPORT (JACKSON CO.)		3,100			6,000			9,100			
INDEPENDENT	E (M-F)				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
PINE BLUFF (JEFFERSON CO.)		19,600			41,800			61,400			
COMMERCIAL	E		12,533	63.94		8,489	20.31		21,022	21,173	21,168
COMMERCIAL	SUN		13,285	67.78		9,073	21.71		22,358	22,548	22,565
ROGERS (BENTON CO.)		7,900			37,900			45,800			
NORTHWEST NEWS	M (M-F)		5,039	63.78		8,309	21.92		13,348	13,538	13,444
NORTHWEST NEWS	SUN		5,582	70.66		9,488	25.03		15,070	15,317	15,045

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
ARKANSAS		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 3/31/86	AS OF 3/31/85
SPRINGDALE (WASHINGTON CO.)		9,500			47,300			56,800			
NEWS	E (M-F)		6,865	72.26		5,382	11.38		12,247	12,804	12,468
NEWS	SUN		7,094	74.67		6,197	13.10		13,291	13,988	13,809
WEST MEMPHIS (CRITTENDEN CO.)		9,200#			6,800			16,000			
TIMES	E (M-F)	#	5,122	55.67		2,154	31.68		7,276	7,664	7,801
CALIFORNIA											
ANTIOCH (CONTRA COSTA CO.)		25,100#						25,100			
LEDGER	E (M-F)	#	13,274	52.88					13,274	13,382	13,347
LEDGER/POST DISPATCH	SAT M	#	19,960	79.52					19,960	20,097	20,067
LEDGER/POST DISPATCH	SUN	#	20,280	80.80					20,280	20,417	20,561
AUBURN (PLACER CO.)		16,300#						16,300			
JOURNAL	M (M-F)	#	10,002	61.36					10,002	12,506	12,724*
JOURNAL	SUN	#	10,204	62.60					10,204	12,751	13,080*
BAKERSFIELD (KERN CO.)		94,900			67,400			162,300			
CALIFORNIAN	M		64,284	67.74		16,631	24.68		80,915	81,384*	81,553*
CALIFORNIAN	SUN		68,607	72.29		18,895	28.03		87,502	88,084*	87,974*
BRAWLEY (IMPERIAL CO.)		8,600#						8,600			
NEWS	E	#	4,538	52.77					4,538	5,354	5,318
CHICO (BUTTE CO.)		56,700#						56,700			
ENTERPRISE-RECORD	E	#	25,563	45.08					25,563	26,652	26,522
ENTERPRISE-RECORD	SUN	#	24,870	43.86					24,870	25,941	25,451
DUBLIN (ALAMEDA CO.)		51,000#						51,000			
TRI-VALLEY HERALD	M	#	20,617	40.43					20,617	23,167	21,193
TRI-VALLEY HERALD	SUN	#	20,715	40.62					20,715	23,279	21,316
EL CENTRO (IMPERIAL CO.)		17,300#						17,300			
VALLEY PRESS	E	#	10,434	60.31					10,434	10,861	10,952
EUREKA (HUMBOLDT CO.)		17,900			33,900			51,800			
TIMES STANDARD	E		9,836	54.95		10,142	29.92		19,978	20,441	20,249
TIMES STANDARD	SUN		10,320	57.65		10,825	31.93		21,145	21,644	21,268
FREMONT-NEWARK (ALAMEDA CO.)		59,100@						59,100			
ARGUS	M	@	21,234	35.93					21,234	23,528	22,484
ARGUS	SUN	@	21,444	36.28					21,444	23,762	23,077

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

CALIFORNIA		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 3/31/86	AS OF 3/31/85
FRESNO (FRESNO CO.)		201,700#						201,700			
BEE	M	#	111,344	55.20					111,344	139,213*	139,969*
BEE	SUN	#	125,285	62.11					125,285	166,943*	165,497*
GRASS VALLEY (NEVADA CO.)		22,800#						22,800			
UNION	E	#	13,063	57.29					13,063	13,509	13,207
HANFORD (KINGS CO.)		12,800			15,200			28,000			
SENTINEL	E		7,618	59.52		6,483	42.65		14,101	14,260	14,853
HAYWARD (ALAMEDA CO.)		86,000			91,900			177,900			
REVIEW	E		33,276	38.69		14,872	16.18		48,148	48,280	46,194
REVIEW	SUN		33,331	38.76		14,669	15.96		48,000	48,138	47,221
HOLLISTER (SAN BENITO CO.)		4,800#			4,700			9,500			
FREE LANCE	E (M-F)	#	3,742	77.96		1,359	28.91		5,101	5,412	5,399
HOLLYWOOD (LOS ANGELES CO.)											
VARIETY	M (M-F)									20,627	9,116
INDIO (RIVERSIDE CO.)		13,500			23,700			37,200			
NEWS	E		5,731	42.45		2,873	12.12		8,604	9,435	9,116
LOMPOC (SANTA BARBARA CO.)		17,800#						17,800			
RECORD	E (M-F)	#	9,970	56.01					9,970	10,132	10,005
RECORD	SUN	#	10,195	57.28					10,195	10,381	10,196
LOS ANGELES (LOS ANGELES CO.)		1,258,700			2,450,900			3,709,600			
HERALD EXAMINER	M (M-F)		119,501	9.49		97,990	4.00		217,491	245,291	237,424
HERALD EXAMINER	SAT M		84,031	6.68		78,657	3.21		162,688	186,300	182,933
HERALD EXAMINER	SUN		92,085	7.32		88,160	3.60		180,245	205,331	213,898
LA OPINION	M		44,409	3.53		13,144	0.54		57,553	62,460	55,900
LA OPINION	SUN		33,919	2.69		10,750	0.44		44,669	48,973	43,512
LOS ANGELES (LOS ANGELES CO.)		433,200#						433,200			
NEWS	M (M-F)	#	114,597	26.45					114,597	148,133	145,523
NEWS	SAT M	#	104,239	24.06					104,239	134,461	132,841
NEWS	SUN	#	122,298	28.23					122,298	161,142	165,119
RACING FORM	MON M									16,403	17,133
RACING FORM	TUE M									8,892	6,878
RACING FORM	M (W-F)									28,562	28,204
RACING FORM	SAT M									44,858	43,857
RACING FORM	SUN									37,320	37,727

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

CALIFORNIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/86	TOTAL CIRCULATION AS OF 3/31/85
LOS ANGELES (LOS ANGELES CO.)		2,884,200#			749,300			3,633,500			
TIMES	M (M-F)	#	717,037	24.86		164,380	21.94		881,417	1,088,155	1,069,564
TIMES	SAT M	#	636,425	22.07		156,942	20.95		793,367	992,740	985,017
TIMES	SUN	#	880,452	30.53		209,707	27.99		1,090,159	1,353,376	1,332,138
LOS ANGELES CO.		522,000						522,000			
COPLEY LOS ANGELES NEWSPAPERS	E									133,638	131,609
COPLEY LOS ANGELES NEWSPAPERS	SUN									125,801	124,771
LOS ANGELES CO. (LONG BEACH P.O.)		263,900			115,300			379,200			
PRESS-TELEGRAM	CMB DLY		98,174	37.20		14,761	12.80		112,935	128,684	127,870
PRESS-TELEGRAM	M (M-F)		94,792	35.92		14,758	12.80		109,550	125,299	120,910
PRESS-TELEGRAM	E (M-F)		3,382	1.28		3	.00		3,385	3,385	6,960
PRESS-TELEGRAM	SAT M		95,149	36.05		14,756	12.80		109,905	125,198	121,059
PRESS-TELEGRAM	SUN		106,917	40.51		13,857	12.02		120,774	136,748	141,879
MADERA (MADERA CO.)		8,500			16,700			25,200			
TRIBUNE	E		4,842	56.96		3,413	20.44		8,255	8,423	8,510
MARIN CO. (NOVATO P.O.)		87,000			6,100			93,100			
INDEPENDENT JOURNAL	E		36,738	42.23		883	14.48		37,621	39,443	37,072
MARYSVILLE (YUBA CO.)-YUBA CITY (SUTTER CO.)		40,200#						40,200			
APPEAL-DEMOCRAT	E	#	21,308	53.00					21,308	22,808	20,778
MERCED (MERCED CO.)		23,300			33,100			56,400			
SUN-STAR	M		16,332	70.09		6,156	18.60		22,488	22,902	22,814
MODESTO (STANISLAUS CO.)		45,800#			61,400			107,200			
BEE	M	#	36,818	80.39		23,772	38.72		60,590	74,260*	70,990*
BEE	SUN	#	38,587	84.25		26,275	42.79		64,862	80,980*	76,807*
MONTEREY (MONTEREY CO.)		35,200#			19,700			54,900			
HERALD	M	#	24,862	70.63		6,193	31.44		31,055	33,519	32,794
HERALD	SUN	#	25,557	72.61		6,570	33.35		32,127	35,145	34,529
NAPA (NAPA CO.)		23,200			16,800			40,000			
REGISTER	E		15,755	67.91		5,600	33.33		21,355	21,610	21,842

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

CALIFORNIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/86	TOTAL CIRCULATION AS OF 3/31/85
OAKLAND (ALAMEDA CO.)		726,300#						726,300			
TRIBUNE	M (M-F)	#	135,053	18.59					135,053	152,211	150,336
TRIBUNE	SAT M	#	133,362	18.36					133,362	146,306	140,506
TRIBUNE	SUN	#	145,191	19.99					145,191	157,169	156,944
ONTARIO-UPLAND (SAN BERNARDINO CO.)		101,700#						101,700			
REPORT	E	#	39,143	38.49					39,143	40,625	38,813
REPORT	SUN	#	40,569	39.89					40,569	42,107	40,295
ORANGE CO. (ANAHEIM P.O.)		170,300#						170,300			
BULLETIN	E	#	12,142	7.13					12,142	15,404	14,209
ORANGE CO. (COSTA MESA-NEWPORT BEACH P.O.)		64,100			132,800			196,900			
COAST PILOT	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
COAST PILOT	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
ORANGE CO. (LA HABRA P.O.)		29,100#						29,100			
STAR-PROGRESS	E (M-F)	#	3,191	10.97					3,191	4,514	4,046
ORANGE CO. (SANTA ANA P.O.)		749,300#						749,300			
REGISTER	ALL DAY (M-F)	#	282,712	37.73					282,712	300,985	291,619
REGISTER	SAT M	#	277,451	37.03					277,451	294,532	285,821
REGISTER	SUN	#	318,973	42.57					318,973	340,427	326,038
OROVILLE (BUTTE CO.)		10,600			7,500			18,100			
MERCURY REGISTER	E (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
MERCURY REGISTER	SAT M			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
PALM SPRINGS-PALM DESERT (RIVERSIDE CO.)		38,300#			7,700			46,000			
DESERT SUN	E	#	25,929	67.70		3,122	40.55		29,051	33,227	30,971
PALO ALTO (SANTA CLARA CO.)		139,300			54,100			193,400			
PENINSULA TIMES TRIBUNE	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
PENINSULA TIMES TRIBUNE	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
WALL STREET JOURNAL-WESTERN EDITION	M (M-F)									416,701	417,460
PASADENA (LOS ANGELES CO.)		75,400			79,800			155,200			
STAR-NEWS	M		19,349	25.66		15,608	19.56		34,957	40,554	41,318
STAR-NEWS	SUN		19,742	26.18		19,159	24.01		38,901	45,840	47,041

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

CALIFORNIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/86	TOTAL CIRCULATION AS OF 3/31/85
PETALUMA (SONOMA CO.)		13,800			52,200			66,000			
ARGUS-COURIER	E		7,584	54.96		1,814	3.48		9,398	9,577	9,718
PITTSBURG (CONTRA COSTA CO.)		18,200#						18,200			
POST DISPATCH	E (M-F)	#	6,609	36.31					6,609	6,695	6,842
POMONA (LOS ANGELES CO.)		104,400#						104,400			
PROGRESS BULLETIN	E	#	36,338	34.81					36,338	42,192	41,737
PROGRESS BULLETIN	SUN	#	37,941	36.34					37,941	44,447	43,926
PORTERVILLE (TULARE CO.)		25,500#						25,500			
RECORDER	E	#	13,349	52.35					13,349	13,568*	13,914*
RED BLUFF (TEHAMA CO.)		16,800#						16,800			
NEWS	E	#	8,524	50.74					8,524	8,770	8,756
REDDING (SHASTA CO.)		56,700#						56,700			
RECORD SEARCHLIGHT	E	#	34,938	61.62					34,938	36,487	35,915
REDLANDS (SAN BERNARDINO CO.)		22,000#						22,000			
FACTS	E	#	8,653	39.33					8,653	9,581	9,056
FACTS	SUN	#	8,624	39.20					8,624	9,577	9,003
RIVERSIDE (RIVERSIDE CO.)		197,100#						197,100			
PRESS-ENTERPRISE	M	#	116,014	58.86					116,014	134,540	123,521
PRESS-ENTERPRISE	SUN	#	120,131	60.95					120,131	140,132	129,284
ROSEVILLE (PLACER CO.)		28,200#						28,200			
PRESS-TRIBUNE	E (M-F)	#	12,211	43.30					12,211	14,962	13,850
SACRAMENTO (SACRAMENTO CO.)		464,700#						464,700			
BEE	M	#	208,243	44.81					208,243	235,991	230,160
BEE	SUN	#	234,918	50.55					234,918	273,912	263,763
UNION	M	#	87,685	18.87					87,685	94,097	102,317
UNION	SUN	#	86,168	18.54					86,168	92,860	101,182
SALINAS (MONTEREY CO.)		29,900			26,200			56,100			
CALIFORNIAN	E		15,319	51.23		7,115	27.16		22,434	22,780	23,132
SAN BERNARDINO (SAN BERNARDINO CO.)		196,700#						196,700			
SUN	M	#	74,486	37.87					74,486	82,229	80,240
SUN	SUN	#	77,770	39.54					77,770	86,169	85,640

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#NEWSPAPER DESIGNATED MARKET

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CALIFORNIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/86	TOTAL CIRCULATION AS OF 3/31/85
SAN BERNARDINO CO. (VICTORVILLE P.O.)		7,600			24,700			32,300			
VICTOR VALLEY PRESS	E (M-F)		6,311	83.04		15,622	63.25		21,933	22,175*	20,446*
VICTOR VALLEY PRESS	SUN		6,665	87.70		16,513	66.85		23,178	23,420*	21,638*
SAN CLEMENTE (ORANGE CO.)		15,600			20,900			36,500			
SUN-POST	E (M-F)		5,945	38.11		1,536	7.35		7,481	7,660	6,997
SAN DIEGO (SAN DIEGO CO.)		606,200			160,300			766,500			
TRANSCRIPT	M (M-F)		5,766	0.95		2,052	1.28		7,818	8,210*	8,366*
UNION, TRIBUNE	CMB DLY		321,519	53.04		40,572	25.31		362,091	367,728*	353,896*
UNION	M		205,578	33.91		32,192	20.08		237,770	243,004*	231,306*
TRIBUNE	E		115,941	19.13		8,380	5.23		124,321	124,724*	122,590*
UNION	SUN		338,321	55.81		44,779	27.93		383,100	391,100*	368,285*
SAN DIEGO CO. (EL CAJON P.O.)		50,500			76,700			127,200			
CALIFORNIAN	E		10,112	20.02		10,593	13.81		20,705	22,554	22,704
SAN DIEGO CO. (ESCONDIDO P.O.)		46,100			55,100			101,200			
TIMES-ADVOCATE	E		25,086	54.42		11,399	20.69		36,485	38,126	35,862
TIMES-ADVOCATE	SUN		26,726	57.97		11,867	21.54		38,593	40,270	37,989
SAN DIEGO CO. (OCEANSIDE P.O.)		48,100			49,400			97,500			
BLADE-TRIBUNE	E (M-F)		23,383	48.61		11,317	22.91		34,700	35,609	30,832
BLADE-TRIBUNE	SUN		23,913	49.72		11,868	24.02		35,781	36,776	32,188
SAN FRANCISCO (SAN FRANCISCO CO.)		334,500#			1,389,900			1,724,400			
CHRONICLE, EXAMINER	CMB DLY	#	205,538	61.45		361,354	26.00		566,892	704,628	706,737
CHRONICLE	M (M-F)	#	129,835	38.81		296,400	21.33		426,235	554,611	554,979
EXAMINER	E (M-F)	#	75,703	22.63		64,954	4.67		140,657	150,017	151,758
CHRONICLE	SAT M	#	105,423	31.52		273,791	19.70		379,214	499,907	501,955
EXAMINER	SAT E	#	52,337	15.65		57,432	4.13		109,769	118,628	118,508
EXAMINER & CHRONICLE	SUN	#	176,497	52.76		400,742	28.83		577,239	711,560	717,426
SAN GABRIEL VALLEY (LOS ANGELES CO.) (WEST COVINA P.O.)		139,400			78,500			217,900			
TRIBUNE	M		49,553			9,458			59,011	61,826	61,493
TRIBUNE/NEWS	SUN		51,919			9,007			60,926	79,631	80,704
SAN JOSE (SANTA CLARA CO.)		403,600#			82,300			485,900			
MERCURY NEWS	ALL DAY (M-F)	#	205,314	50.87		26,222	31.86		231,536	262,922	259,059
MERCURY NEWS	SAT M	#	193,198	47.87		23,434	28.47		216,632	247,672	245,590
MERCURY NEWS	SUN	#	239,268	59.28		29,295	35.60		268,563	310,685	309,527

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#NEWSPAPER DESIGNATED MARKET

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SAN LUIS OBISPO (SAN LUIS OBISPO CO.)		14,600			55,300			69,900			
TELEGRAM-TRIBUNE	E		9,780	66.99		17,893	32.36		27,673	28,165	27,820
SAN MATEO (SAN MATEO CO.)		77,800			145,200			223,000			
TIMES & NEWS LEADER	E		30,121	38.72		10,459	7.20		40,580	44,287	45,854
SANTA BARBARA (SANTA BARBARA CO.)		70,500			49,600			120,100			
NEWS-PRESS	E		41,811	59.31		7,889	15.91		49,700	50,889	48,665
NEWS-PRESS	SUN		46,202	65.53		9,303	18.76		55,505	57,649	55,522
SANTA CRUZ (SANTA CRUZ CO.)		36,600			27,500			64,100			
SENTINEL	E (M-F)		16,135	44.08		11,347	41.26		27,482	28,171*	28,239*
SENTINEL	SUN		17,911	48.94		12,618	45.88		30,529	31,599*	31,243*
SANTA MARIA (SANTA BARBARA CO.)		24,200			37,000			61,200			
TIMES	E (M-F)		16,428	67.88		3,749	10.13		20,177	20,362	20,408
TIMES	SUN		16,526	68.29		3,930	10.62		20,456	20,642	20,725
SANTA ROSA (SONOMA CO.)		58,500			127,900			186,400			
PRESS DEMOCRAT	M		36,117	61.74		40,155	31.40		76,272	76,828	72,698
PRESS DEMOCRAT	SUN		39,226	67.05		45,809	35.82		85,035	86,025	81,360
STOCKTON (SAN JOAQUIN CO.)		77,700#			65,500			143,200			
RECORD	M	#	39,570	50.93		10,514	16.05		50,084	52,818	52,083
RECORD	SUN	#	40,244	51.79		12,756	19.47		53,000	56,132	54,009
TULARE (TULARE CO.)		10,500			8,500			19,000			
ADVANCE-REGISTER & TIMES	E		6,740	64.19		2,075	24.41		8,815	8,984	8,790
TURLOCK (STANISLAUS CO.)		12,800			11,800			24,600			
JOURNAL	E		6,676	52.16		2,757	23.36		9,433	9,898	9,394
UKIAH (MENDOCINO CO.)		6,600			7,800			14,400			
JOURNAL	E (M-F)		5,628	85.27		2,818	36.13		8,446	8,854	8,480
JOURNAL	SUN		5,718	86.64		2,970	38.08		8,688	9,097	8,829
VACAVILLE (SOLANO CO.)		17,000@						17,000			
REPORTER	M (TU-S)	@	10,377	61.04					10,377	13,535	12,847
REPORTER	SUN	@	10,789	63.46					10,789	14,103	13,590
VALLEJO (SOLANO CO.)		43,400			2,400			45,800			
TIMES-HERALD	M		21,513	49.57		552	23.00		22,065	24,871	24,160
TIMES-HERALD	SUN		21,316	49.12		546	22.75		21,862	24,701	24,489

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#NEWSPAPER DESIGNATED MARKET

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		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
CALIFORNIA		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 3/31/86	AS OF 3/31/85
VENTURA CO. (CAMARILLO P.O.)		20,100#						20,100			
NEWS	M (M-F)	#	11,077	55.11					11,077	11,248	10,864
NEWS	SUN	#	11,242	55.93					11,242	11,423	10,960
VENTURA CO. (OXNARD P.O.)		43,100			27,900			71,000			
PRESS-COURIER	E		16,556	38.41		2,361	8.46		18,917	19,505	19,483
PRESS-COURIER	SUN		17,205	39.92		2,382	8.54		19,587	20,167	20,294
VENTURA CO. (SIMI VALLEY P.O.)		25,100			4,800			29,900			
ENTERPRISE	E (M-F)				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
ENTERPRISE	SUN				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
VENTURA CO. (THOUSAND OAKS P.O.)		43,900			5,500			49,400			
NEWS CHRONICLE	E (M-F)		23,605	53.77		803	14.60		24,408	24,855	23,772
NEWS CHRONICLE	SUN		24,474	55.75		858	15.60		25,332	25,804	24,346
VENTURA CO. (VENTURA P.O.)		86,700#			112,500			199,200			
STAR-FREE PRESS	E	#	39,734	45.83		7,072	6.29		46,806	47,116	46,095
STAR-FREE PRESS	SUN	#	42,996	49.59		9,044	8.04		52,040	52,495	50,565
VISALIA (TULARE CO.)		21,000			17,200			38,200			
TIMES-DELTA	M		14,288	68.04		4,978	28.94		19,266	21,166	19,484
WALNUT CREEK (CONTRA COSTA CO.)		133,600#						133,600			
TIMES	M	#	69,879	52.30					69,879	83,182	82,103
TIMES	SUN	#	73,507	55.02					73,507	88,382	85,984
WATSONVILLE (SANTA CRUZ CO.)		22,000#						22,000			
REGISTER-PAJARONIAN	E	#	12,620	57.36					12,620	13,826	13,347
WHITTIER (LOS ANGELES CO.)		31,700			83,700			115,400			
NEWS	E		10,753	33.92		7,015	8.38		17,768	17,814	18,152
WOODLAND (YOLO CO.)		12,400			21,900			34,300			
DEMOCRAT	E		8,781	70.81		2,646	12.08		11,427	11,695*	12,022*
DEMOCRAT	SUN		8,517	68.69		2,703	12.34		11,220	11,487*	11,849*

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*AVERAGES FOR 3 MONTHS

COLORADO		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/86	TOTAL CIRCULATION AS OF 3/31/85
BOULDER (BOULDER CO.)		31,200			21,500			52,700			
CAMERA	M		19,495	62.48		8,966	41.70		28,461	30,575	30,020
CAMERA	SUN		24,038	77.04		12,062	56.10		36,100	39,753	38,086
CANON CITY (FREMONT CO.)		6,900			5,300			12,200			
RECORD	E -		6,420	93.04		2,136	40.30		8,556	8,842	8,630
COLORADO SPRINGS (EL PASO CO.)		130,500#						130,500			
GAZETTE TELEGRAPH	CMB DLY	#	104,755	80.27					104,755	107,448	101,611
GAZETTE TELEGRAPH	M (M-F)	#	66,788	51.18					66,788	69,481	61,586
GAZETTE TELEGRAPH	E (M-F)	#	37,967	29.09					37,967	37,967	40,025
GAZETTE TELEGRAPH	SAT M	#	103,657	79.43					103,657	106,309	100,471
GAZETTE TELEGRAPH	SUN	#	110,260	84.49					110,260	114,457	107,870
DENVER (DENVER CO.)		566,500#			293,800			860,300			
POST	M	#	163,644	28.89		37,153	12.65		200,797	220,861	215,625
POST	SUN	#	299,603	52.89		64,772	22.05		364,375	412,102	345,097
ROCKY MOUNTAIN NEWS	M	#	249,393	44.02		43,686	14.87		293,079	320,441	329,381
ROCKY MOUNTAIN NEWS	SUN	#	286,271	50.53		57,413	19.54		343,684	378,133	385,807
DURANGO (LA PLATA CO.)		4,800			16,000			20,800			
HERALD	E (M-F)		3,452	71.92		2,967	18.54		6,419	7,014	6,938
HERALD	SUN		3,979	82.90		3,667	22.92		7,646	8,706	8,611
FORT COLLINS (LARIMER CO.)		27,800			13,100			40,900			
COLORADOAN	E		15,205	54.69		3,403	25.98		18,608	18,957	18,537
COLORADOAN	SUN		19,186	69.01		4,125	31.49		23,311	24,588	23,671
GRAND JUNCTION (MESA CO.)		29,500#			34,000			63,500			
SENTINEL	E	#	20,985	71.14		6,606	19.43		27,591	29,263	29,629
SENTINEL	SUN	#	22,704	76.96		8,057	23.70		30,761	32,973	33,224
GREELEY (WELD CO.)		25,800#			18,000			43,800			
TRIBUNE	E	#	14,514	56.26		7,812	43.40		22,326	23,467	24,773
TRIBUNE	SUN	#	14,924	57.84		8,007	44.48		22,931	24,083	25,012
LONGMONT (BOULDER CO.)		19,200			17,800			37,000			
TIMES-CALL	E		13,491	70.27		5,501	30.90		18,992	19,446	19,007
TIMES-CALL	SUN		13,703	71.37		5,591	31.41		19,294	19,776	20,058

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
COLORADO		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/86	AS OF 3/31/85
LOVELAND (LARIMER CO.)		14,000			15,800			29,800			15,845
REPORTER-HERALD	E (M-F)		11,771	84.08		3,908	24.73		15,679	16,017	16,337
REPORTER-HERALD	WKND		12,151	86.79		4,057	25.68		16,208	16,627	
PUEBLO (PUEBLO CO.)		42,200#			55,200			97,400			
CHIEFTAIN	M	#	33,035	78.28		16,553	29.99		49,588	51,156	51,007
CHIEFTAIN	SUN	#	34,623	82.05		17,879	32.39		52,502	54,283	53,408
STERLING (LOGAN CO.)		4,800			9,500			14,300			
JOURNAL-ADVOCATE	E		3,550	73.96		2,821	29.69		6,371	6,832	7,044
TRINIDAD (LAS ANIMAS CO.)		3,600			1,900			5,500			
CHRONICLE-NEWS	E (M-F)		2,396	66.56		553	29.11		2,949	3,294	3,566
CONNECTICUT											
ANSONIA (NEW HAVEN CO.)		16,900			14,900			31,800			
SENTINEL	E		11,219	66.38		5,306	35.61		16,525	16,713*	15,982*
BRIDGEPORT (FAIRFIELD CO.)		100,400			86,200			186,600			
TELEGRAM, POST	CMB DLY		62,791	62.54		17,321	20.09		80,112	82,812*	85,195*
TELEGRAM	M (M-F)		13,735	13.68		3,869	4.49		17,604	18,460*	18,048*
POST	E (M-F)		49,056	48.86		13,452	15.61		62,508	64,352*	67,147*
TELEGRAM-POST	SAT M		55,579	55.36		16,440	19.07		72,019	74,232*	75,745*
POST	SUN		62,681	62.43		24,311	28.20		86,992	91,665*	91,431*
BRISTOL (HARTFORD CO.)		23,300			10,500			33,800			
PRESS	E		17,612	75.59		761	7.25		18,373	20,084	19,908
DANBURY (FAIRFIELD CO.)		28,300			62,400			90,700			
NEWS-TIMES	M		19,420	68.62		18,937	30.35		38,357	39,712*	40,201*
NEWS-TIMES	SUN		20,849	73.67		22,419	35.93		43,268	45,640*	45,363*
GREENWICH (FAIRFIELD CO.)		21,600#						21,600			
TIME	E (M-F)	#	12,912	59.78					12,912	13,482	13,941
TIME	SAT M	#	12,004	55.57					12,004	12,512	13,037
TIME	SUN	#	11,705	54.19					11,705	12,226	12,613
HARTFORD (HARTFORD CO.)		113,400			217,700			331,100			
COURANT	M		69,932	61.67		107,878	49.55		177,810	220,718	218,775
COURANT	SUN		75,514	66.59		149,783	68.80		225,297	299,893	296,275

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

CONNECTICUT		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/86	TOTAL CIRCULATION AS OF 3/31/85
MANCHESTER (HARTFORD CO.)		18,600			53,700			72,300			
HERALD	E		7,860	42.26		1,532	2.85		9,392	9,546	9,460
MANCHESTER (HARTFORD CO.)		89,100#						89,100			
JOURNAL INQUIRER	E	#	40,534	45.49					40,534	44,652	42,237
MERIDEN-WALLINGFORD (NEW HAVEN CO.)		35,400			20,200			55,600			
RECORD-JOURNAL	M		25,328	71.55		4,331	21.44		29,659	30,201	30,517
RECORD-JOURNAL	SUN		24,422	68.99		4,310	21.34		28,732	29,270	29,630
MIDDLETOWN (MIDDLESEX CO.)		21,900			41,500			63,400			
PRESS	E		12,987	59.30		7,514	18.11		20,501	20,786	20,525
MILFORD (NEW HAVEN CO.)		17,500#						17,500			
CITIZEN	E (M-F)	#	7,443	42.53					7,443	7,585	7,399*
CITIZEN	SUN	#	9,369	53.54					9,369	9,568	9,336*
NAUGATUCK (NEW HAVEN CO.)		14,200#						14,200			
NEWS	E	#	4,988	35.13					4,988	5,166	4,714
NEW BRITAIN (HARTFORD CO.)		53,200#						53,200			
HERALD	E	#	30,811	57.92					30,811	40,574	40,595
NEW HAVEN (NEW HAVEN CO.)		239,100#						239,100			
JOURNAL-COURIER, REGISTER	CMB DLY	#	126,147	52.76					126,147	128,126	128,191
JOURNAL-COURIER	M (M-F)	#	36,847	15.41					36,847	37,733	37,657
REGISTER	E	#	89,300	37.35					89,300	90,393	90,534
REGISTER	SUN	#	135,639	56.73					135,639	140,776	139,766
NEW LONDON (NEW LONDON CO.)		30,800			32,500			63,300			
DAY	E		19,485	63.26		16,257	50.02		35,742	37,364	37,809
DAY	SUN		19,340	62.79		16,932	52.10		36,272	38,546	38,208
NORWALK (FAIRFIELD CO.)		29,100#			16,700			45,800			
HOUR	E	#	17,080	58.69		3,417	20.46		20,497	21,324*	21,368*
STAMFORD (FAIRFIELD CO.)		39,000#			17,400			56,400			
ADVOCATE	E	#	22,738	58.30		4,413	25.36		27,151	30,264	30,455
ADVOCATE	SUN	#	23,917	61.33		5,036	28.94		28,953	35,672	34,045
TORRINGTON (LITCHFIELD CO.)		12,700			14,800			27,500			
REGISTER CITIZEN	M		8,660	68.19		6,927	46.80		15,587	15,850	16,553

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

CONNECTICUT		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/86	TOTAL CIRCULATION AS OF 3/31/85
WATERBURY (NEW HAVEN CO.)		60,400			46,200			106,600			
REPUBLICAN, AMERICAN	CMB DLY		43,071	71.31		19,457	42.11		62,528	68,375	69,621
REPUBLICAN	M		22,685	37.56		11,543	24.98		34,228	39,481	39,500
AMERICAN	E (M-F)		20,386	33.75		7,914	17.13		28,300	28,894	30,121
REPUBLICAN	SUN		43,041	71.26		23,154	50.12		66,195	73,287	72,971
WILLIMANTIC (WINDHAM CO.)		19,200#						19,200			
CHRONICLE	E	#	8,772	45.69					8,772	10,744	10,536
DELAWARE											
DOVER (KENT CO.)		65,100#						65,100			
STATE NEWS	M	#	22,377	34.37					22,377	24,207	23,846
STATE NEWS	SUN	#	28,411	43.64					28,411	31,542	31,441
WILMINGTON (NEW CASTLE CO.)		130,800			86,000			216,800			
NEWS, JOURNAL	CMB DLY		83,306	63.69		26,333	30.62		109,639	120,247*	119,313*
NEWS	M (M-F)		36,676	28.04		18,886	21.96		55,562	66,130*	63,061*
JOURNAL	E (M-F)		46,630	35.65		7,447	8.66		54,077	54,117*	56,252*
NEWS JOURNAL	SAT M & HOLS		77,209	59.03		25,459	29.60		102,668	113,558*	111,979*
NEWS JOURNAL	SUN		87,434	66.85		30,386	35.33		117,820	130,072*	125,354*
DISTRICT OF COLUMBIA											
WASHINGTON		1,190,800#						1,190,800			
OIL DAILY	M (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
POST	M (M-F)	#	688,886	57.85					688,886	781,371	771,253
POST	SAT M	#	648,824	54.49					648,824	738,137	730,557
POST	SUN	#	911,634	76.56					911,634	1,091,307	1,065,782
WASHINGTON		1,085,900#						1,085,900			
TIMES	M (M-F)	#	74,570	6.87					74,570	91,161	83,962
USA TODAY	M (M-F)									1,168,222	1,162,606

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*AVERAGES FOR 3 MONTHS

FLORIDA		CZ OR NDM		RATIO CIRC/ OH'S	RTZ OR NDM		RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC		OH'S	CIRC		OH'S	CIRC	AS OF 3/31/86	AS OF 3/31/85
BRADENTON (MANATEE CO.)		64,800			8,100			72,900			
HERALD	M		38,945	60.10		743	9.17		39,688	40,288*	37,539*
HERALD	SUN		47,530	73.35		882	10.89		48,412	49,328*	45,709*
CLEARWATER (PINELLAS CO.)		145,500#						145,500			
SUN	M	#	26,362	18.12					26,362	27,946*	35,916*
SUN	SUN	#	26,920	18.50					26,920	28,776*	37,259*
COCOA (BREVARD CO.)		131,100#						131,100			
TODAY	M	#	65,725	50.13					65,725	68,342	74,054
TODAY	SUN	#	85,847	65.48					85,847	89,169	93,059
DAYTONA BEACH (VOLUSIA CO.)		79,800			54,400			134,200			
JOURNAL NEWS	CMB DLY			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
JOURNAL	M			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
NEWS	E (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
NEWS-JOURNAL	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
DELAND (VOLUSIA CO.)		17,000			9,700			26,700			
SUN NEWS	E (M-F)		5,592	32.89		3,814	39.32		9,406	9,638	9,568
SUN NEWS	WKND		5,982	35.19		4,291	44.24		10,273	10,528	10,480
FORT LAUDERDALE (BROWARD CO.)		361,800#			59,000			420,800			
SUN-SENTINEL, NEWS	CMB DLY	#	171,722	47.46		40,028	67.84		211,750	232,189	210,703
SUN-SENTINEL	M (M-F)	#	97,718	27.01		39,418	66.81		137,136	155,197	127,043
NEWS	E (M-F)	#	74,004	20.45		610	1.03		74,614	76,992	83,660
NEWS & SUN-SENTINEL	SAT M	#	164,357	45.43		42,829	72.59		207,186	227,553	216,015
NEWS & SUN-SENTINEL	SUN	#	213,205	58.93		47,192	79.99		260,397	288,916	267,793
FORT MYERS (LEE CO.)		106,500#						106,500			
NEWS-PRESS	M	#	69,850	65.59					69,850	82,400	80,272
NEWS-PRESS	SUN	#	84,332	79.18					84,332	101,128	96,364
FORT PIERCE-PORT ST. LUCIE (ST. LUCIE CO.)		43,200#						43,200			
NEWS TRIBUNE	M	#	20,979	48.56					20,979	21,683	20,489
NEWS TRIBUNE	SUN	#	23,177	53.65					23,177	24,174	22,804
FORT WALTON BEACH (OKALOOSA CO.)		37,000			9,100			46,100			
PLAYGROUND NEWS	M		23,863	64.49		3,690	40.55		27,553	30,116*	30,237*
PLAYGROUND NEWS	SUN		26,571	71.81		4,139	45.48		30,710	34,037*	33,760*

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FLORIDA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/86	TOTAL CIRCULATION AS OF 3/31/85
GAINESVILLE (ALACHUA CO.)		29,200			58,200			87,400			
SUN	M		26,640	91.23		21,761	37.39		48,401	52,704	51,529
SUN	SUN		25,800	88.36		22,663	38.94		48,463	53,646	53,637
HOLLYWOOD (BROWARD CO.)		78,200			77,200			155,400			
SUN-TATTLER	M		22,299	28.52		11,425	14.80		33,724	34,277	34,094
HOMESTEAD (DADE CO.)		25,800#			35,900			61,700			
SOUTH NEWS LEADER	E (M-F)	#	8,960	34.73		1,998	5.57		10,958	11,614	11,023
JACKSONVILLE (DUVAL CO.)		247,300			65,000			312,300			
TIMES-UNION, JOURNAL	CMB DLY		166,861	67.47		17,328	26.66		184,189	204,798	204,029
TIMES-UNION	M (M-F)		124,846	50.48		16,752	25.77		141,598	162,105	162,011
JOURNAL	E (M-F)		42,015	16.99		576	0.89		42,591	42,693	42,018
TIMES-UNION/JOURNAL	SAT M		142,651	57.68		18,150	27.92		160,801	181,758	179,619
TIMES-UNION/JOURNAL	SUN		168,632	68.19		26,811	41.25		195,443	224,785	218,919
KEY WEST (MONROE CO.)		10,400			19,900			30,300			
CITIZEN	E (M-F)		5,627	54.11		1,252	6.29		6,879	7,349	7,139
CITIZEN	SUN		6,744	64.85		1,758	8.83		8,502	9,121	8,559
LAKE CITY (COLUMBIA CO.)		3,600			10,400			14,000			
REPORTER	E (M-F)		4,024	111.78		4,661	44.82		8,685	9,559	9,347
LAKELAND (POLK CO.)		49,900			81,000			130,900			
LEDGER	M		39,970	80.10		31,190	38.51		71,160	73,573*	71,717*
LEDGER	SUN		48,958	98.11		39,994	49.38		88,952	92,368*	87,361*
LEESBURG (LAKE CO.)		5,500			55,400			60,900			
COMMERCIAL	E (M-F)		4,474	81.35		17,416	31.44		21,890	22,050*	19,475*
COMMERCIAL	SUN		4,978	90.51		19,552	35.29		24,530	24,763*	21,704*
MARIANNA (JACKSON CO.)		2,700			11,500			14,200			
FLORIDAN	E (TU-F)		1,773	65.67		2,733	23.77		4,506	4,626	4,639*
FLORIDAN	SUN		2,032	75.26		3,059	26.60		5,091	5,211	5,205*
MIAMI (DADE CO.)		651,000			508,600			1,159,600			
HERALD, NEWS	CMB DLY		318,782	48.97		119,243	23.45		438,025	517,146	525,031
HERALD	M		265,613	40.80		114,144	22.44		379,757	458,759	464,745
NEWS	E		53,169	8.17		5,099	1.00		58,268	58,387	60,286
HERALD	SUN		328,852	50.51		137,031	26.94		465,883	559,758	559,886
NAPLES (COLLIER CO.)		26,300			17,500			43,800			
NEWS	E (M-F)		21,950	83.46		9,916	56.66		31,866	32,568	30,736
NEWS	SUN		26,787	101.85		13,354	76.31		40,141	41,962	39,131

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
FLORIDA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/86	AS OF 3/31/85
OCALA (MARION CO.)		16,300			45,200			61,500			
STAR-BANNER	E		14,048	86.18		24,464	54.12		38,512	42,046*	41,513*
STAR-BANNER	SUN		15,417	94.58		28,661	63.41		44,078	48,095*	46,394*
ORLANDO (ORANGE CO.)		241,000#			144,400			385,400			
SENTINEL	ALL DAY (M-F)	#	150,976	62.65		66,969	46.38		217,945	263,865	245,194
SENTINEL	SAT M	#	144,360	59.90		65,646	45.46		210,006	254,090	236,288
SENTINEL	SUN	#	192,626	79.93		86,469	59.88		279,095	330,251	309,078
PALATKA (PUTNAM CO.)		3,900			17,600			21,500			
NEWS	E (M-F)		3,743	95.97		9,730	55.28		13,473	13,715	13,366
PANAMA CITY (BAY CO.)		30,700			31,400			62,100			
NEWS-HERALD	M		25,635	83.50		8,274	26.35		33,909	34,604*	33,223*
NEWS-HERALD	SUN		28,914	94.18		9,890	31.50		38,804	39,861*	38,352*
PENSACOLA (ESCAMBIA CO.)		79,900			121,900			201,800			
NEWS-JOURNAL	M		41,102	51.44		15,698	12.88		56,800	57,195*	55,493*
NEWS-JOURNAL	SUN		52,241	65.38		20,669	16.96		72,910	73,573*	72,411*
PUNTA GORDA (CHARLOTTE CO.)		21,800			20,400			42,200			
HERALD-NEWS	E		7,107	32.60		69	0.34		7,176	7,295	7,772
ST. AUGUSTINE (ST. JOHNS CO.)		20,200#						20,200			
RECORD	E	#	12,407	61.42					12,407	12,874	12,108
ST. PETERSBURG (PINELLAS CO.)		447,300#						447,300			
TIMES, INDEPENDENT	CMB DLY	#	334,662	74.82					334,662	355,696*	325,785
TIMES	M	#	294,759	65.90					294,759	315,698*	287,700
INDEPENDENT	E	#	39,903	8.92					39,903	39,998*	38,085
TIMES	SUN	#	376,623	84.20					376,623	408,095*	370,283
SARASOTA (SARASOTA CO.)		108,900#						108,900			
HERALD-TRIBUNE	M	#	86,296	79.24					86,296	121,141*	119,276*
HERALD-TRIBUNE	SUN	#	101,418	93.13					101,418	145,326*	140,961*
STUART (MARTIN CO.)		33,700#						33,700			
NEWS	M	#	18,559	55.07					18,559	21,600	21,196
NEWS	SUN	#	19,905	59.07					19,905	23,813	22,818
TALLAHASSEE (LEON CO.)		62,900#			33,800			96,700			
DEMOCRAT	M	#	38,943	61.91		9,854	29.15		48,797	54,191	54,323
DEMOCRAT	SUN	#	44,483	70.72		13,455	39.81		57,938	66,387	64,570

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

				RATIO			RATIO	TOTAL NDM OR		TOTAL CIRCULATION	
		CZ OR NDM		CIRC/	RTZ OR NDM		CIRC/	CZ & RTZ		AS OF	AS OF
FLORIDA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	3/31/86	3/31/85
TAMPA (HILLSBOROUGH CO.)		179,400			855,700			1,035,100			
TRIBUNE	ALL DAY		111,168	61.97		108,824	12.72		219,992	228,708	225,748
TRIBUNE	SUN		152,624	85.07		142,100	16.61		294,724	307,525	297,802
VERO BEACH (INDIAN RIVER CO.)		30,600#						30,600			
PRESS-JOURNAL	M	#	21,168	69.18					21,168	23,272	21,894
PRESS-JOURNAL	SUN	#	21,469	70.16					21,469	24,199	22,943
WEST PALM BEACH (PALM BEACH CO.)		188,000			144,500			332,500			
POST, TIMES	CMB DLY		104,863	55.78		33,809	23.40		138,672	145,554	140,280
POST	M (M-F)		86,839	46.19		27,124	18.77		113,963	119,162	113,976
TIMES	E (M-F)		18,024	9.59		6,685	4.63		24,709	26,392	26,304
POST	SAT M		100,274	53.34		32,125	22.23		132,399	138,880	132,800
POST	SUN		132,487	70.47		44,199	30.59		176,686	187,121	181,184
WINTER HAVEN (POLK CO.)		29,300#						29,300			
NEWS CHIEF	E	#	12,659	43.20					12,659	15,884	15,350
NEWS CHIEF	SUN	#	12,885	43.98					12,885	16,317	15,708
GEORGIA											
ALBANY (DOUGHERTY CO.)		31,300			70,000			101,300			
HERALD	E		21,416	68.42		14,654	20.93		36,070	37,937	37,515
HERALD	SUN		23,132	73.90		17,555	25.08		40,687	43,835	42,447
AMERICUS (SUMTER CO.)		5,500			5,400			10,900			
TIMES-RECORDER	E		3,817	69.40		2,877	53.28		6,694	7,137	6,651
ATHENS (CLARKE CO.)		15,800			37,600			53,400			
NEWS, BANNER-HERALD	CMB DLY		7,843	49.64		10,943	29.10		18.786	22,530	22,422
NEWS	M (M-F)		2,962	18.75		3,933	10.46		6,895	10,105	9,813
BANNER-HERALD	E (M-F;		4,881	30.89		7,010	18.64		11,891	12,425	12,609
BANNER-HERALD/NEWS	SAT M		6,091	38.55		10,131	26.94		16,222	19,870	19,874
BANNER-HERALD/NEWS	SUN		8,098	51.25		14,392	38.28		22,490	26,929	26,715
ATLANTA (FULTON CO.)		613,400			592,600			1,206,000			
CONSTITUTION, JOURNAL	CMB DLY		293,244	47.81		114,911	19.39		408,155	438,858	420,156
CONSTITUTION	M (M-F)		166,572	27.16		58,513	9.87		225,085	251,042	235,044
JOURNAL	E (M-F)		126,672	20.65		56,398	9.52		183,070	187,816	185,112
JOURNAL & CONSTITUTION	SAT M		319,182	52.03		139,111	23.47		458,293	486,886	458,363
JOURNAL & CONSTITUTION	SUN		379,933	61.94		179,774	30.34		559,707	614,578	595,625

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

GEORGIA		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/86	AS OF 3/31/85
AUGUSTA (RICHMOND CO.)		80,700			117,300			198,000			
CHRONICLE, HERALD	CMB DLY		54,427	67.44		25,597	21.82		80,024	81,341	79,414
CHRONICLE	M (M-F)		38,740	48.00		23,016	19.62		61,756	63,032	61,323
HERALD	E (M-F)		15,687	19.44		2,581	2.20		18,268	18,309	18,091
CHRONICLE-HERALD	SAT M		57,867	71.71		28,791	24.54		86,658	88,103	86,204
CHRONICLE-HERALD	SUN		55,555	68.84		28,675	24.45		84,230	85,781	85,221
COLUMBUS (MUSCOGEE CO.)		73,000			103,600			176,600			
ENQUIRER, LEDGER	CMB DLY		46,609	63.85		14,003	13.52		60,612	61,737	60,561
ENQUIRER	M (M-F)		23,490	32.18		11,078	10.69		34,568	35,642	34,637
LEDGER	E (M-F)		23,119	31.67		2,925	2.82		26,044	26,095	25,924
ENQUIRER & LEDGER	SAT M & HOLS		42,196	57.80		13,964	13.48		56,160	57,241	55,886
LEDGER-ENQUIRER	SUN		50,515	69.20		16,838	16.25		67,353	68,372	67,651
DALTON (WHITFIELD CO.)		8,000			22,900			30,900			
CITIZEN-NEWS	E		5,493	7.52		6,690	29.21		12,183	12,380	12,702
DUBLIN (LAURENS CO.)		21,100#						21,100			
COURIER HERALD	E	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
GAINESVILLE (HALL CO.)		29,300#			33,200			62,500			
TIMES	E (M-F)	#	15,241	52.02		5,798	17.46		21,039	21,165	20,996
TIMES	SUN	#	16,111	54.99		6,046	18.21		22,157	22,341	22,575
GRIFFIN (SPALDING CO.)		8,000			9,300			17,300			
NEWS	E		5,637	70.46		4,878	52.45		10,515	12,467	12,481
GWINNETT CO. (LAWRENCEVILLE P.O.)		80,300#						80,300			
NEWS	E	#	27,001	33.63					27,001	27,320*	25,894*
NEWS	SUN	#	30,073	37.45					30,073	30,432*	28,192*
MACON (BIBB CO.)		49,200			151,200			200,400			
TELEGRAPH & NEWS	M		34,454	70.03		34,814	23.03		69,268	71,921	70,816
TELEGRAPH & NEWS	SUN		40,992	83.32		51,680	34.18		92,672	96,623	93,519
MARIETTA (COBB CO.)		133,400#						133,400			
JOURNAL	E	#	25,549	19.15					25,549	26,277*	23,428*
JOURNAL	SUN	#	26,897	20.16					26,897	27,590*	24,364*
MOULTRIE (COLQUITT CO.)		12,700#						12,700			
OBSERVER	E	#	7,227	56.91					7,227	7,384	8,034

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
GEORGIA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/86	AS OF 3/31/85
SAVANNAH (CHATHAM CO.)		67,600			188,900			256,500			
NEWS, PRESS	CMB DLY		48,067	71.11		27,340	14.47		75,407	76,677	77,099
NEWS	M		30,322	44.86		24,540	12.99		54,862	56,066	56,300
PRESS	E		17,745	26.25		2,800	1.48		20,545	20,611	20,799
NEWS	SUN		41,282	61.07		31,722	16.79		73,004	74,213	73,532
STATESBORO (BULLOCH CO.)		11,800#						11,800			
HERALD	M	#	6,361	53.91					6,361	6,788	6,382
HERALD	SUN	#	6,187	52.43					6,187	6,582	6,263
THOMASVILLE (THOMAS CO.)		6,500			13,600			20,100			
TIMES-ENTERPRISE	E (M-F)		5,069	77.98		5,891	43.32		10,960	11,358*	11,122*
TIMES-ENTERPRISE	SAT M		4,768	73.35		5,871	43.17		10,639	11,037*	10,920*
VALDOSTA (LOWNDES CO.)		13,600			34,800			48,400			
TIMES	E		8,225	60.48		9,358	26.89		17,583	17,739	16,832
TIMES	SUN		7,995	58.79		9,756	28.03		17,751	17,905	16,944
WARNER ROBINS (HOUSTON CO.)		22,900#			4,200			27,100			
SUN	E (M-F)	#	9,926	43.34		438	10.43		10,364	10,448*	10,230*
SUN	SUN	#	10,991	48.00		503	11.98		11,494	11,578*	11,266*
HAWAII											
HILO (HAWAII CO.)		23,800#						23,800			
TRIBUNE-HERALD	E (M-F)	#	17,353	72.91					17,353	20,169	20,020
TRIBUNE-HERALD	SUN	#	19,150	80.46					19,150	22,936	22,973
HONOLULU (HONOLULU CO.)		253,800#						253,800			
ADVERTISER, STAR-BULLETIN	CMB DLY	#	172,052	67.79					172,052	189,026	198,295
ADVERTISER	M	#	73,562	28.98					73,562	86,875	88,963
STAR-BULLETIN	E	#	98,490	38.81					98,490	102,151	109,332
STAR-BULLETIN & ADVERTISER	SUN	#	179,928	70.89					179,928	197,887	199,340
KAILUA-KONA (HAWAII CO.)		10,500#						10,500			
WEST TODAY	M (M-F)	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
WEST TODAY	SUN	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
LIHUE (KAUAI CO.)		13,700#						13,700			
GARDEN ISLAND	E (M, T, W & F)	#	9,031	65.92					9,031	9,453	9,426
GARDEN ISLAND	SUN	#	8,423	61.48					8,423	8,844	8,793

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
HAWAII		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/86	AS OF 3/31/85
WAILUKU (MAUI CO.)		8,700			18,300			27,000			
NEWS	E (M-F)		6,081	69.90		9,124	49.86		15,205	15,767	16,375
NEWS	SUN		5,401	62.08		9,717	53.10		15,118	15,118	14,986
IDAHO											
BOISE (ADA CO.)		64,700			74,100			138,800			
STATESMAN	M		35,129	54.30		17,957	24.23		53,086	55,351	54,957
STATESMAN	SUN		43,315	66.95		25,365	34.23		68,680	71,366	70,534
IDAHO FALLS (BONNEVILLE CO.)		14,800			25,600			40,400			
POST-REGISTER	E (M-F)		11,591	78.32		10,430	40.74		22,021	24,300	24,877
POST-REGISTER	SUN		11,821	79.87		10,554	41.23		22,375	24,857	25,690
NAMPA-CALDWELL (CANYON CO.)		21,700#			9,900			31,600			
PRESS-TRIBUNE	E (M-F)	#	12,799	58.98		4,376	44.20		17,175	17,797	17,613
PRESS-TRIBUNE	SUN	#	13,239	61.01		4,562	46.08		17,801	18,429	18,515
POCATELLO (BANNOCK CO.)		20,000			23,900			43,900			
STATE JOURNAL	E (M-F)		12,953	64.77		6,484	27.13		19,437	19,646	20,070
JOURNAL	SUN		13,406	67.03		7,161	29.96		20,567	20,834	21,245
TWIN FALLS (TWIN FALLS CO.)		11,900			36,900			48,800			
TIMES-NEWS	M		6,640	55.80		13,101	35.50		19,741	20,236	20,844
TIMES-NEWS	SUN		6,976	58.62		14,065	38.12		21,041	21,569	21,701
ILLINOIS											
ALTON-EAST ALTON-WOOD RIVER (MADISON CO.)		34,900			39,000			73,900			
TELEGRAPH	E		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
AURORA (KANE CO.)		39,100			85,400			124,500			
BEACON-NEWS	E		24,894	63.67		14,942	17.50		39,836	40,188	40,451
BEACON-NEWS	SUN		26,264	67.17		16,328	19.12		42,592	42,944	42,815
BELLEVILLE (ST. CLAIR CO.)		45,100#						45,100			
NEWS-DEMOCRAT	M	#	26,124	57.92					26,124	42,225	40,409
NEWS-DEMOCRAT	SUN	#	31,120	69.00					31,120	52,211	50,332

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

ILLINOIS		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	3/31/86	3/31/85
BLOOMINGTON-NORMAL											
(McLEAN CO.)		32,600			53,700			86,300			
PANTAGRAPH	M		23,415	71.83		24,518	45.66		47,933	53,057	52,941
PANTAGRAPH	SUN		24,586	75.42		26,707	49.73		51,293	56,865	56,104
CANTON (FULTON CO.)		6,100			12,000			18,100			
LEDGER	E		3,926	64.36		2,918	24.32		6,844	7,319	7,836
CARBONDALE (JACKSON CO.)-											
HERRIN (WILLIAMSON CO.)-											
MARION (WILLIAMSON CO.)-											
MURPHYSBORO (JACKSON CO.)		94,200#						94,200			
SOUTHERN ILLINOISAN	M	#	27,277	28.96					27,277	28,265	29,475
SOUTHERN ILLINOISAN	SUN	#	33,164	35.21					33,164	34,590	36,507
CENTRALIA-CENTRAL CITY-WAMAC											
(MARION CO.)		8,800			34,600			43,400			
SENTINEL	E (M-F)		5,982	67.98		10,177	29.41		16,159	16,869	17,212
SENTINEL	SUN		6,256	71.09		10,846	31.35		17,102	17,919	18,251
CHAMPAIGN-URBANA											
(CHAMPAIGN CO.)		36,800#			55,300			92,100			
NEWS-GAZETTE	E (M-F)	#	25,435	69.12		18,620	33.67		44,055	45,988	47,164
NEWS-GAZETTE	SAT M	#	25,319	68.80		18,847	34.08		44,166	46,131	47,082
NEWS-GAZETTE	SUN	#	27,426	74.53		21,089	38.14		48,515	51,424	52,012
CHARLESTON (COLES CO.)		6,200#			9,500			15,700			
TIMES-COURIER	M	#	4,088	65.94		2,836	29.85		6,924	7,360	7,308
CHICAGO (COOK CO.)		1,109,500#			1,682,400			2,791,900			
RACING FORM	MON M									11,981	12,338
RACING FORM	M (TU-F)									18,191	18,639
RACING FORM	SAT M									31,307	31,342
RACING FORM	SUN									15,788	16,953
SUN-TIMES	M (M-F)	#	354,867	31.98		264,110	15.70		618,977	631,808	639,187
SUN-TIMES	SAT M	#	222,999	20.10		189,984	11.29		412,983	424,591	443,499
SUN-TIMES	SUN	#	332,050	29.93		314,206	18.68		646,256	663,616	690,904
TRIBUNE	M (M-F)	#	246,639	22.23		425,067	25.27		671,706	760,031	
TRIBUNE	SAT M	#	159,884	14.41		371,202	22.06		531,086	610,939	
TRIBUNE	SUN	#	345,451	31.14		686,346	40.80		1,031,797	1,163,083	

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

ILLINOIS		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/86	TOTAL CIRCULATION AS OF 3/31/85
CHICAGO (COOK CO.)											
(ARLINGTON HEIGHTS P.O.)		224,700#						224,700			
HERALD	M	#	70,631	31.43					70,631	73,019	68,941
HERALD	SUN	#	69,810	31.07					69,810	72,082	67,596
CRYSTAL LAKE (McHENRY CO.)		7,200#			68,600			75,800			
HERALD	M (M-F)	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
DANVILLE (VERMILION CO.)		23,300			24,000			47,300			
COMMERCIAL-NEWS	E		14,633	62.80		11,102	46.26		25,735	25,973	26,967
COMMERCIAL-NEWS	SUN		15,044	64.57		12,343	51.43		27,387	27,577	28,441
DECATUR (MACON CO.)		41,800			33,900			75,700			
HERALD & REVIEW	M		25,420	60.81		11,696	34.50		37,116	45,613	47,483
HERALD & REVIEW	SUN		28,695	68.65		14,377	42.41		43,072	55,340	56,280
DEKALB (DEKALB CO.)		13,400			9,900			23,300			
CHRONICLE	E (M-F)		8,006	59.75		3,351	33.85		11,357	11,661	11,549
CHRONICLE	SUN		8,567	63.93		3,453	34.88		12,020	12,324	12,072
DIXON (LEE CO.)		5,500			20,800			26,300			
TELEGRAPH	E		4,900	89.09		5,371	25.82		10,271	10,748	10,824
EDWARDSVILLE (MADISON CO.)		18,300#						18,300			
INTELLIGENCER	E	#	6,478	35.40					6,478	6,913	6,988
EFFINGHAM (EFFINGHAM CO.)		5,600			20,700			26,300			
NEWS	E		4,771	85.20		8,373	40.45		13,144	13,615	13,349
ELGIN (KANE CO.)		34,500			188,700			223,200			
COURIER-NEWS	E		18,445	53.46		13,778	7.30		32,223	32,581	33,059
COURIER-NEWS	SUN		18,529	53.71		13,949	7.39		32,478	32,838	33,254
EVERGREEN PARK (COOK CO.)		78,600#						78,600			
SUBURBANITE ECONOMIST	E (M-F)	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
SUBURBANITE ECONOMIST	SUN	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
FREEPORT (STEPHENSON CO.)		10,600			23,300			33,900			
JOURNAL-STANDARD	E		8,076	76.19		9,016	38.70		17,092	17,625	17,773
GALESBURG (KNOX CO.)		14,200			30,800			45,000			
REGISTER-MAIL	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
JACKSONVILLE (MORGAN CO.)		9,200			24,700			33,900			
JOURNAL COURIER	M		6,011	65.34		8,119	32.87		14,130	14,963	15,520
JOURNAL COURIER	SUN		6,670	72.50		8,388	33.96		15,058	15,892	16,440

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

ILLINOIS		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/86	AS OF 3/31/85
JOLIET (WILL CO.)		48,100			83,700			131,800			
HERALD-NEWS	E		32,233	67.01		14,259	17.04		46,492	46,787	46,890
HERALD-NEWS	SUN		32,862	68.32		15,246	18.22		48,108	48,405	48,415
KANKAKEE (KANKAKEE CO.)		20,900			37,600			58,500			
JOURNAL	E (M-F)		14,913	71.35		14,831	39.44		29,744	31,028	31,378
JOURNAL	SUN		15,473	74.03		16,288	43.32		31,761	33,227	33,329
KEWANEE (HENRY CO.)		5,400			19,300			24,700			
STAR-COURIER	E		4,136	76.59		3,677	19.05		7,813	8,674	8,941
LANSING (COOK CO.)		46,600#						46,600			
CALUMET	M	#	8,183	17.56					8,183	10,444	10,765
LASALLE-PERU-OGLESBY (LASALLE CO.)-SPRING VALLEY (BUREAU CO.)		12,900			17,700			30,600			
NEWS-TRIBUNE	E		9,894	76.70		9,116	51.50		19,010	20,094	20,084
LINCOLN (LOGAN CO.)		6,000			5,400			11,400			
COURIER	E		3,919	65.32		2,411	44.65		6,330	6,853	6,825
MACOMB (McDONOUGH CO.)		6,100			16,600			22,700			
JOURNAL	E (M-F)		3,913	64.15		4,824	29.06		8,737	9,117	9,382
JOURNAL	SUN		3,880	63.61		4,618	27.82		8,498	8,809	8,800
MATTOON (COLES CO.)		8,300#			13,600			21,900			
JOURNAL-GAZETTE	M	#	6,292	75.81		5,741	42.21		12,033	12,440	12,771
MOLINE-EAST MOLINE (ROCK ISLAND CO.)		59,300			119,200			178,500			
DISPATCH	E		26,267	44.30		6,563	5.51		32,830	33,224	34,317
DISPATCH	SUN		29,716	50.11		8,411	7.06		38,127	38,544	37,991
MONMOUTH (WARREN CO.)		4,100			5,000			9,100			
REVIEW ATLAS	E		2,504	61.07		1,714	34.28		4,218	4,678	4,854
MOUNT VERNON (JEFFERSON CO.)		7,600			16,400			24,000			
REGISTER NEWS	E		5,785	76.12		4,882	29.77		10,667	11,244	11,458
NAPERVILLE (DUPAGE CO.)								0			
WALL STREET JOURNAL-MIDWEST EDITION	M (M-F)									552,258	563,345
OTTAWA (LASALLE CO.)		10,800#			11,900			22,700			
TIMES	E	#	9,450	87.50		2,769	23.27		12,219	13,214	13,357

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#NEWSPAPER DESIGNATED MARKET

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ILLINOIS		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/86	TOTAL CIRCULATION AS OF 3/31/85
PEKIN (TAZEWELL CO.)		12,500			36,100			48,600			
TIMES	E		8,667	69.34		7,164	19.84		15,831	16,407	17,647
PEORIA (PEORIA CO.)		87,100			87,100			174,200			
JOURNAL STAR	ALL DAY		58,593	67.27		31,991	36.73		90,584	100,189	100,987
JOURNAL STAR	SUN		60,941	69.97		39,203	45.01		100,144	115,235	115,953
PONTIAC (LIVINGSTON CO.)		3,800			11,700			15,500			
LEADER	E		3,624	95.37		4,441	37.96		8,065	8,645	8,809
QUINCY (ADAMS CO.)		20,600			55,000			75,600			
HERALD-WHIG	E (M-F)		14,041	68.16		13,613	24.75		27,654	28,439	29,896
HERALD-WHIG	SAT E		14,516	70.47		9,283	16.88		23,799	24,445	25,201
HERALD-WHIG	SUN		15,146	73.52		16,127	29.32		31,273	32,300	33.510
ROCK ISLAND (ROCK ISLAND CO.)		59,300			119,300			178,600			
ARGUS	E		11,370	19.17		5,527	4.63		16,897	17,338	18,497
ARGUS	SUN		12,531	21.13		6,007	5.04		18,538	19,184	20,067
ROCKFORD (WINNEBAGO CO.)		184,400#						184,400			
REGISTER STAR	M	#	65,501	35.52					65,501	70,084	71,345
REGISTER STAR	SUN	#	80,369	43.58					80,369	86,597	86,096
SPRINGFIELD (SANGAMON CO.)		55,800			129,700			185,500			
STATE JOURNAL-REGISTER (1-6-86 to 3-28-86)	ALL DAY		40,075	71.82		27,372	21.10		67,447	68,578	
STATE JOURNAL-REGISTER (9-28-85 to 1-5-86)	CMB DLY		40,359	72.33		27,381	21.11		67,740	68,778	68,724
STATE JOURNAL-REGISTER (9-28-85 to 1-5-86)	M (M-F)		36,073	64.65		27,235	21.00		63,308	64,289	61,200
STATE JOURNAL-REGISTER (9-28-85 to 1-5-86)	E (M-F)		4,286	7.68		146	0.11		4,432	4,489	7,524
STATE JOURNAL-REGISTER (9-28-85 to 1-5-86)	SAT M		41,383	74.16		29,266	22.56		70,649	71,636	71,347
STATE JOURNAL-REGISTER	SUN		39,323	70.47		31,376	24.19		70,699	71,871	71,760
STERLING-ROCK FALLS (WHITESIDE CO.)		12,600			17,800			30,400			
GAZETTE	E		8,697	69.02		4,708	26.45		13,405	13,933	13,906
STREATOR (LASALLE CO.)		7,500			11,400			18,900			
TIMES-PRESS	E		6,630	88.40		2,442	21.42		9,072	9,639	10,020
TAYLORVILLE (CHRISTIAN CO.)		5,300			10,300			15,600			
BREEZE-COURIER	E		3,531	66.62		3,305	32.09		6,836	7,646	7,772

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

ILLINOIS		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/86	TOTAL CIRCULATION AS OF 3/31/85
WAUKEGAN-NORTH CHICAGO (LAKE CO.)		33,900			71,700			105,600			
NEWS-SUN	E (M-F)		17,049	50.29		19,484	27.17		36,533	38,238	39,592
NEWS-SUN	WKND		17,375	51.25		21,150	29.50		38,525	40,366	41,189
WHEATON (DUPAGE CO.)		16,800			56,600			73,400			
JOURNAL	E (M-F)		5,994	35.68		2,262	4.00		8,256	8,368	7,466
INDIANA											
ANDERSON (MADISON CO.)		24,800			26,700			51,500			
HERALD, BULLETIN	CMB DLY		20,872	84.16		14,646	54.85		35,518	36,568	37,664
HERALD	M (TU-S)		10,325	41.63		10,168	38.08		20,493	21,244	21,457
BULLETIN	E		10,547	42.53		4,478	16.77		15,025	15,324	16,207
HERALD	SUN		11,724	47.27		11,252	42.14		22,976	23,728	23,979
BEDFORD (LAWRENCE CO.)		8,100#			16,400			24,500			
TIMES-MAIL	E	#	6,013	74.23		7,941	48.42		13,954	14,449	15,039
BLOOMINGTON (MONROE CO.)		26,800#			18,200			45,000			
HERALD-TELEPHONE	E	#	14,875	55.50		10,289	56.53		25,164	27,530	28,375
BLOOMINGTON (MONROE CO.)-BEDFORD (LAWRENCE CO.)		34,800#			34,200			69,000			
HERALD-TIMES	SUN	#	20,779	59.71		18,932	55.36		39,711	42,911	44,292
COLUMBUS (BARTHOLOMEW CO.)		14,800			29,300			44,100			
REPUBLIC	E		10,805	73.01		10,477	35.76		21,282	21,682	22,964
REPUBLIC	SUN		8,503	57.45		9,897	33.78		18,400	18,739	
CRAWFORDSVILLE (MONTGOMERY CO.)		5,200			16,300			21,500			
JOURNAL-REVIEW	E		4,660	89.62		5,601	34.36		10,261	10,746	10,670
ELKHART (ELKHART CO.)		30,200			31,300			61,500			
TRUTH	E (M-F)		20,801	68.88		7,442	23.78		28,243	28,820	29,306
TRUTH	SAT M		23,101	76.49		8,580	27.41		31,681	32,257	32,368
TRUTH (3-2-86 to 3-31-86)	SUN		21,785	72.14		8,493	27.13		30,278	31,114	
EVANSVILLE (VANDERBURGH CO.)		63,000			128,800			191,800			
COURIER, PRESS	CMB DLY		56,117	89.07		40,483	31.43		96,600	102,894	106,023
COURIER	M		29,546	46.90		27,876	21.64		57,422	63,335	64,609
PRESS	E		26,571	42.18		12,607	9.79		39,178	39,559	41,414
COURIER-PRESS	SUN		51,157	81.20		52,002	40.37		103,159	115,135	116,839

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

INDIANA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/86	TOTAL CIRCULATION AS OF 3/31/85
FORT WAYNE (ALLEN CO.)		96,900#			177,900			274,800			
JOURNAL-GAZETTE, NEWS-SENTINEL	CMB DLY	#	76,669	79.12		37,781	21.24		114,450	115,920*	118,374*
JOURNAL-GAZETTE	M	#	34,710	35.82		22,725	12.77		57,435	58,666*	59,389*
NEWS-SENTINEL	E	#	41,959	43.30		15,056	8.46		57,015	57,254*	58,985*
JOURNAL-GAZETTE	SUN	#	69,739	71.97		58,947	33.13		128;686	131,451*	130,012*
FRANKLIN (JOHNSON CO.)		16,100#			12,000			28,100			
JOURNAL	E	#	8,815	54.75		5,377	44.81		14,192	14,636	14,572
GARY (LAKE CO.)		89,200#			58,900			148,100			
POST-TRIBUNE	E	#	49,230	55.19		19,520	33.14		68,750	72,833	75,680
POST-TRIBUNE	SUN	#	55,728	62.48		26,601	45.16		82,329	88,057	91,102
GOSHEN (ELKHART CO.)		7,700			21,600			29,300			
NEWS	E		5,281	68.58		8,110	37.55		13,391	14,202	14,217
GREENFIELD (HANCOCK CO.)		4,200			11,500			15,700			
REPORTER	E		2,721	64.79		3,370	29.30		6,091	6,540	6,225
GREENSBURG (DECATUR CO.)		3,400			7,900			11,300			
NEWS	E		2,687	79.03		3,488	44.15		6,175	6,486	6,632
HAMMOND-EAST CHICAGO (LAKE CO.)		106,300#			53,100			159,400			
TIMES	E (M-F)	#	55,174	51.90		8,512	16.03		63,686	66,327	68,466
TIMES (2-22-86 to 3-31-86)	SAT M	#	53,610	50.43		8,181	15.41		61,791	64,667	
TIMES	SUN	#	62,089	58.41		9,645	18.16		71,734	74,634	76,401
INDIANAPOLIS (MARION CO.)		438,400#						438,400			
STAR, NEWS	CMB DLY	#	291,265	66.44					291,265	354,146*	357,846*
STAR	M	#	173,930	39.67					173,930	225,759*	227,556*
NEWS	E	#	117,335	26.76					117,335	128,387*	130,290*
STAR	SUN	#	301,058	68.67					301,058	394,643*	393,427*
KOKOMO (HOWARD CO.)		20,400			26,200			46,600			
TRIBUNE	E		16,633	81.53		10,224	39.02		26,857	27,314	27,548
TRIBUNE	SUN		17,032	83.49		10,793	41.19		27,825	28,282	28,351
LA PORTE (LA PORTE CO.)		9,300			33,300			42,600			
HERALD-ARGUS	E		7,654	82.30		5,613	16.86		13,267	13,730	13,784
LAFAYETTE-WEST LAFAYETTE (TIPPECANOE CO.)		25,200			64,900			90,100			
JOURNAL & COURIER	M		17,559	69.68		16,981	26.16		34,540	35,161*	35,719*
JOURNAL & COURIER	SUN		19,022	75.48		16,756	25.82		35,778	36,296*	36,010*

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

INDIANA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/86	TOTAL CIRCULATION AS OF 3/31/85
LOGANSPORT (CASS CO.)		7,500			19,500			27,000			
PHAROS-TRIBUNE	E (M-F)		6,757	90.09		7,798			14,555	15,354	16,092
PHAROS-TRIBUNE	SUN		6,916	92.21		7,986			14,902	15,782	16,496
MARION (GRANT CO.)		21,900			22,700			44,600			
CHRONICLE-TRIBUNE	M		14,354	65.54		6,090	26.83		20,444	21,127	21,564
CHRONICLE-TRIBUNE	SUN		16,700	76.26		7,310	32.20		24,010	24,617	24,644
MARTINSVILLE (MORGAN CO.)		4,500			8,800			13,300			
REPORTER	E		3,298	73.29		3,434	39.02		6,732	7,519	7,681
MICHIGAN CITY (LA PORTE CO.)		14,400			28,100			42,500			
NEWS-DISPATCH	E (M-F)		11,292	78.42		5,081	18.08		16,373	16,702	16,850
NEWS-DISPATCH	SAT M		12,345	85.73		5,340	19.00		17,685	18,020	18,151
MUNCIE (DELAWARE CO.)		27,800			48,400			76,200			
STAR, PRESS	CMB DLY			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
STAR	M			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
PRESS	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
STAR	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
PRINCETON (GIBSON CO.)		3,800			10,500			14,300			
CLARION	M (M-F)		2,766	72.79		3,536	33.68		6,302	6,602	6,387
RICHMOND (WAYNE CO.)		18,300			43,500			61,800			
PALLADIUM-ITEM	E		12,252	66.95		9,420	21.66		21,672	21,916	21,959
PALLADIUM-ITEM	SUN		14,441	78.91		11,802	27.13		26,243	26,533	27,168
RUSHVILLE (RUSH CO.)		2,100@			4,400			6,500			
REPUBLICAN	E (M-F)	@	1,874	89.24		1,737	39.48		3,611	3,946	3,881
SEYMOUR (JACKSON CO.)		5,900			8,600			14,500			
TRIBUNE	E		4,403	74.63		4,816	56.00		9,219	9,672	9,739
SHELBYVILLE (SHELBY CO.)		5,600			8,700			14,300			
NEWS	E		4,569	81.59		5,385	61.90		9,954	11,127	10,983
SOUTH BEND-MISHAWAKA (ST. JOSEPH CO.)		82,300			139,300			221,600			
TRIBUNE	E		53,924	65.52		34,621	24.85		88,545	95,496	100,165
TRIBUNE	SUN		57,197	69.50		54,142	38.87		111,339	124,438	124,125
TERRE HAUTE (VIGO CO.)		25,300			72,000			97,300			
TRIBUNE-STAR	M		17,666	69.83		17,438	24.22		35,104	36,396	36,509
TRIBUNE-STAR	SUN		17,943	70.92		20,280	28.17		38,223	39,493	38,834

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#NEWSPAPER DESIGNATED MARKET

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		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
INDIANA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	3/31/86	3/31/85
VINCENNES (KNOX CO.)		9,300			19,400			28,700			
SUN-COMMERCIAL	E (M-F)		6,912	74.32		7,592	39.13		14,504	14,846	15,302
SUN-COMMERCIAL	SUN		7,298	78.47		8,219	42.37		15,517	16,097	16,445
WABASH (WABASH CO.)		4,700			7,800			12,500			
PLAIN DEALER	E		3,223	68.57		3,596	46.10		6,819	7,221	7,134
WASHINGTON (DAVIESS CO.)		4,600			14,400			19,000			
TIMES-HERALD	E		3,446	74.91		6,462	44.88		9,908	10,562	10,839
IOWA											
AMES (STORY CO.)		14,800			11,800			26,600			
TRIBUNE	E		6,839	46.21		2,645	22.42		9,484	10,157	10,012
BURLINGTON (DES MOINES CO.)		12,600			43,800			56,400			
HAWK EYE	E (M-F)		9,908	78.63		8,058	18.40		17,966	18,470*	18,842*
HAWK EYE	SUN		10,251	81.36		9,047	20.66		19,298	19,878*	19,870*
CEDAR RAPIDS-MARION (LINN CO.)		59,400			91,400			150,800			
GAZETTE	M		40,174	67.63		23,722	25.95		63,896	70,256	69,725
GAZETTE	SUN		41,824	70.41		31,255	34.20		73,079	81,147	80,238
CLINTON (CLINTON CO.)		12,400			34,200			46,600			
HERALD	E		9,293	74.94		10,502	30.71		19,795	20,411	20,856
COUNCIL BLUFFS (POTTAWATTAMIE CO.)		22,000			26,400			48,400			
NONPAREIL	E (M-F)		13,397	60.90		3,955	14.98		17,352	17,695	17,831
NONPAREIL	SAT M		13,129	59.68		3,943	14.94		17,072	17,417	17,485
NONPAREIL	SUN		15,150	68.86		4,145	15.70		19,295	19,662	19,636
DAVENPORT-BETTENDORF (SCOTT CO.)		111,000			148,900			259,900			
QUAD CITY TIMES	ALL DAY		42,325	38.13		16,962	11.39		59,287	59,752	62,529
QUAD CITY TIMES	SUN		51,394	46.30		30,673	20.60		82,067	83,578	84,778
DES MOINES (POLK CO.)		120,900			346,500			467,400			
REGISTER	M		72,677	60.11		83,547	24.11		156,224	227,796	235,231
REGISTER	SUN		89,076	73.68		150,662	43.48		239,738	370,558	383,009

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*AVERAGES FOR 3 MONTHS

IOWA		CZ OR NDM OH'S	CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	CIRC	TOTAL CIRCULATION AS OF 3/31/86	AS OF 3/31/85
DUBUQUE (DUBUQUE CO.), IA-EAST DUBUQUE (JO DAVIESS CO.), IL		21,700			52,700			74,400			
TELEGRAPH-HERALD	E (M-F)		17,245	79.47		16,499	31.31		33,744	35,271	36,173
TELEGRAPH-HERALD	SUN		18,122	83.51		19,133	36.31		37,255	39,336	40,290
FORT DODGE (WEBSTER CO.)		10,600			37,900			48,500			
MESSENGER	M		7,708	72.72		12,680	33.46		20,388	21,316	23,031
MESSENGER	SUN		7,916	74.68		12,940	34.14		20,856	21,785	22,842x
FORT MADISON (LEE CO.)		5,100			7,000			12,100			
DEMOCRAT	E (M-F)		4,122	80.82		2,769	39.56		6,891	7,202	7,290*
IOWA CITY (JOHNSON CO.)		24,600			14,900			39,500			
PRESS-CITIZEN	E		11,326	46.04		4,038	27.10		15,364	15,733	15,841
KEOKUK (LEE CO.)		5,500			17,400			22,900			
GATE CITY	E		3,565	64.82		2,503	14.39		6,068	6,315	6,349
MARSHALLTOWN (MARSHALL CO.)		10,300			24,700			35,000			
TIMES-REPUBLICAN	E		7,689	74.65		5,709	23.11		13,398	13,975	14,450
MASON CITY (CERRO GORDO CO.)		15,700			35,200			50,900			
GLOBE-GAZETTE	M		10,442	66.51		9,123	25.92		19,565	20,707	22,285
GLOBE	SUN		10,331	65.80		9,450	26.85		19,781	20,912	22,206x
MUSCATINE (MUSCATINE CO.)		9,100			20,400			29,500			
JOURNAL	E		6,304	69.27		4,430	21.72		10,734	11,045	11,218
OELWEIN (FAYETTE CO.)		2,700			18,700			21,400			
REGISTER	E		2,140	79.26		3,608	19.29		5,748	6,254*	6,552*
OTTUMWA (WAPELLO CO.)		11,100			36,800			47,900			
COURIER	M		7,634	68.77		7,387	20.07		15,021	15,506	15,790
SIOUX CITY (WOODBURY CO.)		37,300			88,900			126,200			
JOURNAL	M (M-F)		24,406	65.43		25,331	28.49		49,737	52,487	55,077
JOURNAL	SAT E & HOLS		23,868	63.99		25,215	28.36		49,083	51,812	54,375
JOURNAL	SUN		25,444	68.21		19,603	22.05		45,047	46,813	48,456
WATERLOO-CEDAR FALLS-EVANSDALE (BLACK HAWK CO.)		44,100			85,700			129,800			
COURIER	E (M-F)		26,760	60.68		20,908	24.40		47,668	48,675	50,974
COURIER	SUN		28,271	64.11		22,861	26.68		51,132	52,135	54,609
WEBSTER CITY (HAMILTON CO.)		3,500			8,600			12,100			
FREEMAN-JOURNAL	E (M-F)		2,421	69.17		1,338	15.56		3,759	4,056	4,110

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*AVERAGES FOR 3 MONTHS

KANSAS		CZ OR NDM		RATIO CIRC/ OH'S	RTZ OR NDM		RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC		OH'S	CIRC		OH'S	CIRC	AS OF 3/31/86	AS OF 3/31/85
CHANUTE (NEOSHO CO.)		4,200			5,500			9,700			
TRIBUNE	E		3,236	77.05		1,705	31.00		4,941	5,415*	5,514
COFFEYVILLE (MONTGOMERY CO.)		6,600			12,100			18,700			
JOURNAL	E (M-F)		4,537	68.74		2,437	20.14		6,974	7,246	7,348
JOURNAL	SUN		5,322	80.64		2,753	22.75		8,075	8,428	8,614
DODGE CITY (FORD CO.)		7,600			31,100			38,700			
GLOBE	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
EMPORIA (LYON CO.)		10,300			11,100			21,400			
GAZETTE	E		6,322	61.38		4,144	37.33		10,466	10,890	11,687
FORT SCOTT (BOURBON CO.)		3,900			6,100			10,000			
TRIBUNE	E		2,804	71.90		2,340	38.36		5,144	5,737	5,848
GARDEN CITY (FINNEY CO.)		7,300			15,200			22,500			
TELEGRAM	E		6,066	83.10		4,502	29.62		10,568	11,162*	10,869*
GREAT BEND (BARTON CO.)		6,700			15,200			21,900			
TRIBUNE	E (M-F)		5,575	83.21		5,424	35.68		10,999	11,579	11,810
TRIBUNE	SUN		5,779	86.25		5,557	36.56		11,336	11,943	12,141
HAYS (ELLIS CO.)		7,000#			19,100			26,100			
NEWS	E (M-F)	#	5,965	85.21		7,402	38.75		13,367	14,402	14,494
NEWS	SUN	#	6,370	91.00		7,725	40.45		14,095	15,129	15,277
HUTCHINSON (RENO CO.)		19,600			56,000			75,600			
NEWS	ALL DAY		14,415	73.55		18,295	32.67		32,710	42,612	42,742
NEWS	SUN		15,502	79.09		19,605	35.01		35,107	45,879	45,937
INDEPENDENCE (MONTGOMERY CO.)		4,600			12,000			16,600			
REPORTER	E (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
REPORTER	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
JUNCTION CITY (GEARY CO.)		8,300			8,800			17,100			
UNION	E (M-F)		5,700	68.67		2,408	27.36		8,108	8,308	8,027
UNION	SUN		6,060	73.01		2,597	29.51		8,657	8,877	8,591
LAWRENCE (DOUGLAS CO.)		19,900			15,700			35,600			
JOURNAL-WORLD	E		13,964	70.17		4,128	26.29		18,092	18,996	18,901
JOURNAL-WORLD	SUN		14,269	71.70		4,244	27.03		18,513	19,415	19,342

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*AVERAGES FOR 3 MONTHS

KANSAS		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/86	TOTAL CIRCULATION AS OF 3/31/85
LEAVENWORTH (LEAVENWORTH CO.)		11,000			13,600			24,600			
TIMES	E (M-F)		6,982	63.47		1,945	14.30		8,927	9,095	9,125
TIMES	SUN		7,503	68.21		2,151	15.82		9,654	9,822	9,609
MANHATTAN (RILEY CO.)		15,300			11,200			26,500			
MERCURY	E (M-F)		8,883	58.06		2,977	26.58		11,860	12,598	12,631
MERCURY	SUN		9,550	62.42		3,210	28.66		12,760	13,554	13,309
OLATHE (JOHNSON CO.)		16,100#			6,200			22,300			
NEWS	M (TU-S)	#	6,189	38.44		1,674	27.00		7,863	8,684	9,077
NEWS	SUN	#	7,030	43.66		1,887	30.44		8,917	9,761	9,946
PARSONS (LABETTE CO.)		5,100			11,400			16,500			
SUN	E (M-F)		4,185	82.06		3,546	31.11		7,731	8,199	8,303
SUN	SAT M		4,201	82.37		3,597	31.55		7,798	8,260	8,368
SALINA (SALINE CO.)		16,700			44,700			61,400			
JOURNAL	M		11,414	68.35		13,980	31.28		25,394	29,119	29,266
JOURNAL	SUN		12,562	75.22		16,080	35.97		28,642	32,790	33,996
TOPEKA (SHAWNEE CO.)		62,200			147,700			209,900			
CAPITAL-JOURNAL	M		41,860	67.30		23,070	15.62		64,930	67,079	66,291
CAPITAL-JOURNAL	SUN		47,447	76.28		27,532	18.64		74,979	76,905	75,432
WICHITA (SEDGWICK CO.)		227,700#						227,700			
EAGLE-BEACON	M	#	105,471	46.32					105,471	125,316	125,661
EAGLE-BEACON	SUN	#	154,470	67.84					154,470	193,722	190,582
WINFIELD (COWLEY CO.)		4,700			8,800			13,500			
COURIER	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
KENTUCKY											
ASHLAND (BOYD CO.)		20,700			52,100			72,800			
INDEPENDENT	E		13,507	65.25		9,497	18.23		23,004	23,635*	24,435*
INDEPENDENT	SUN		14,684	70.94		10,521	20.19		25,205	25,928*	26,875*
BOWLING GREEN (WARREN CO.)		15,300			59,600			74,900			
PARK CITY NEWS	E (M-F)		6,140	40.13		14,584	24.47		20,724	21,126	21,067
PARK CITY NEWS	SUN		6,764	44.21		17,551	29.45		24,315	24,715	24,637

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*AVERAGES FOR 3 MONTHS

KENTUCKY		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/86	AS OF 3/31/85
DANVILLE (BOYLE CO.)		5,000			24,900			29,900			
ADVOCATE-MESSENGER	E (M-F)		3,775	75.50		7,764	31.18		11,539	11,844	11,945
ADVOCATE	SUN		4,008	80.16		8,196	32.92		12,204	12,531	12,754
ELIZABETHTOWN (HARDIN CO.)		30,300#						30,300			
NEWS-ENTERPRISE	E (M-F)	#	14,886	49.13					14,886	15,410	15,514
NEWS-ENTERPRISE	SUN	#	15,178	50.09					15,178	15,702	
GLASGOW (BARREN CO.)		13,000#						13,000			
TIMES	E (M-F)	#	7,867	60.52					7,867	8,870	7,415
TIMES	SUN	#	7,844	60.34					7,844	8,857	7,379
HARLAN (HARLAN CO.)		1,700			12,600			14,300			
ENTERPRISE	E		1,076	63.29		5,815	46.15		6.891	7,326	7,540
HENDERSON (HENDERSON CO.)		10,200			11,600			21,800			
GLEANER	M (TU-S)		6,512	63.84		3,641	31.39		10,153	10,488	10,781
GLEANER	SUN		8,191	80.30		4,761	41.04		12,952	13,303	13,576
HOPKINSVILLE (CHRISTIAN CO.)		11,000			22,200			33,200			
NEW ERA	E		9,582	87.11		6,068	27.33		15,650	15,948	15,888
LEXINGTON (FAYETTE CO.)		80,700			117,100			197,800			
HERALD-LEADER	M		51,650	64.00		32,672	27.90		84,322	110,411	114,035
HERALD-LEADER	SUN		59,363	73.56		42,894	36.63		102,257	134,468	133,247
LOUISVILLE (JEFFERSON CO.)		292,100			205,600			497,700			
COURIER-JOURNAL, TIMES	CMB DLY		195,028	66.77		61,852	30.08		256,880	295,965	308,927
COURIER-JOURNAL	M		96,195	32.93		36,238	17.63		132,433	170,721	175,266
TIMES	E		98,833	33.84		25,614	12.46		124,447	125,244	133,661
COURIER-JOURNAL	SUN		190,872	65.34		83,460	40.59		274,332	323,328	331,686
MADISONVILLE (HOPKINS CO.)		6,800			12,500			19,300			
MESSENGER	E		5,466	80.38		5,840	46.72		11,306	11,575*	11,437*
MIDDLESBORO (BELL CO.)		4,600			26,100			30,700			
NEWS	E		3,569	77.59		4,842	18.55		8,411	8,747	8,861
MURRAY (CALLOWAY CO.)		14,100#						14,100			
LEDGER & TIMES	E	#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
OWENSBORO (DAVIESS CO.)		21,700			68,900			90,600			
MESSENGER-INQUIRER	M		16,269	74.97		15,783	22.91		32,052	32,624	33,020
MESSENGER-INQUIRER	SUN		16,746	77.17		16,735	24.29		33,481	33,848	34,473

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO CIRC/ OH'S	RTZ OR NDM		RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
KENTUCKY		OH'S	CIRC		OH'S	CIRC		OH'S	CIRC	AS OF 3/31/86	AS OF 3/31/85
PADUCAH (McCRACKEN CO.)		19,500			74,400			93,900			
SUN	E (M-F)		13,032	66.83		16,294	21.90		29,326	30,203	31,124
SUN	SUN		13,738	70.45		19,208	25.82		32,946	33,895	35,662
SOMERSET (PULASKI CO.)		4,400			13,500			17,900			
COMMONWEALTH-JOURNAL	E (M-F)		3,371	76.61		4,036	29.90		7,407	9,222	9,610
COMMONWEALTH-JOURNAL	SUN		3,219	73.16		3,896	28.86		7,115	8,256	7,878
LOUISIANA											
ABBEVILLE (VERMILION PARISH)		5,000			13,100			18,100			
MERIDIONAL	E (TU-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
MERIDIONAL	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
ALEXANDRIA-PINEVILLE											
(RAPIDES PARISH)		27,300			81,000			108,300			
TOWN TALK	M		19,193	70.30		19,181	23.68		38,374	39,926*	39,751*
TOWN TALK	SUN		19,369	70.95		20,065	24.77		39,434	41,091*	40,920*
BASTROP (MOREHOUSE PARISH)		6,100			13,000			19,100			
ENTERPRISE	M (TU-S)		2,784	45.64		2,182	16.78		4,966	5,257	6,955
BATON ROUGE											
(EAST BATON ROUGE PARISH)		141,100#			112,100			253,200			
ADVOCATE, STATE-TIMES	CMB DLY	#	77,357	54.82		29,181	26.03		106,538	120,603	121,986
ADVOCATE	M	#	47,157	33.42		24,196	21.58		71,353	85,108	85,123
STATE-TIMES	E	#	30,200	21.40		4,985	4.45		35,185	35,495	36,863
ADVOCATE	SUN	#	84,926	60.19		37,336	33.31		122,262	139,246	139,359
CROWLEY (ACADIA PARISH)		5,800			38,400			44,200			
POST-SIGNAL	E (TU-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
POST-SIGNAL	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
HAMMOND (TANGIPAHOA PARISH)		31,300#						31,300			
STAR	E (M-F)	#	11,759	37.57					11,759	13,280	12,529
STAR											
(3-2-86 to 3-31-86)	SUN	#	11,758	37.57					11,758	13,608	
HOUMA (TERREBONNE PARISH)		33,800#						33,800			
COURIER & PRESS	E (M-F)	#	19,715	58.33					19,715	21,839*	21,634*
COURIER & PRESS	SUN	#	21,313	63.06					21,313	24,209*	24,242*
JENNINGS											
(JEFFERSON DAVIS PARISH)		4,300			17,400			21,700			
NEWS	E (M-F)		2,426	56.42		3,290	18.91		5,716	5,867*	5,844*

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

LOUISIANA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/86	TOTAL CIRCULATION AS OF 3/31/85
LAFAYETTE (LAFAYETTE PARISH)		43,800			53,100			96,900			
ADVERTISER	M		21,270	48.56		9,440	17.78		30,710	32,495	31,768
ADVERTISER	SUN		25,463	58.13		12,800	24.11		38,263	40,854	41,252
LAKE CHARLES (CALCASIEU PARISH)		43,000			63,400			106,400			
AMERICAN PRESS	M		27,578	64.13		12,227	19.29		39,805	40,534*	41,797*
AMERICAN PRESS	SUN		30,360	70.60		13,800	21.77		44,160	45,016*	47,129*
MONROE (OUACHITA PARISH)		28,900			94,300			123,200			
NEWS-STAR-WORLD	M		22,056	76.32		13,237	14.04		35,293	37,037*	38,304*
NEWS-STAR-WORLD	SUN		26,930	93.18		17,739	18.81		44,669	46,658*	46,852*
NEW IBERIA (IBERIA PARISH)		11,900			20,600			32,500			
IBERIAN	E		7,580	63.70		8,215	39.88		15,795	16,252*	15,908*
IBERIAN	SUN		8,063	67.76		8,660	42.04		16,723	17,138*	16,668*
NEW ORLEANS (ORLEANS PARISH)		495,700#						495,700			
TIMES-PICAYUNE/STATES-ITEM	ALL DAY (M-F)	#	250,453	50.53					250,453	280,889*	278,888*
TIMES-PICAYUNE/STATES-ITEM	SAT M	#	229,208	46.24					229,208	258,720*	251,748*
TIMES-PICAYUNE/STATES-ITEM	SUN	#	306,054	61.74					306,054	351,575*	343,421*
OPELOUSAS (ST. LANDRY PARISH)		40,000#						40,000			
WORLD	E (M-F)	#	15,141	37.85					15,141	16,076*	16,053*
WORLD	SUN	#	16,139	40.35					16,139	17,110*	17,227*
SHREVEPORT (CADDO PARISH)		120,000			215,900			335,900			
TIMES, JOURNAL	CMB DLY		71,591	59.66		25,836	11.97		97,427	99,483*	102,216*
TIMES	M		52,428	43.69		22,328	10.34		74,756	76,636*	77,148*
JOURNAL	E		19,163	15.97		3,508	1.62		22,671	22,847*	25,068*
TIMES	SUN		73,445	61.20		32,757	15.17		106,202	109,647*	109,705*
THIBODAUX (LAFOURCHE PARISH)		17,400#						17,400			
COMET	E (M-F)	#	10,624	61.06					10,624	12,584*	13,257*
MAINE											
AUGUSTA (KENNEBEC CO.)		9,600			83,800			93,400			
JOURNAL	M		7,291	75.95		10,671	12.73		17,962	18,546	18,494

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
MAINE		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/86	AS OF 3/31/85
BANGOR (PENOBSCOT CO.)		24,400			128,800			153,200			
NEWS	M (M-F)		20,186	82.73		55,602	43.17		75,788	77,502	77,155
NEWS	WKND		22,021	90.25		66,708	51.79		88,729	91,488	90,042
BIDDEFORD (YORK CO.)		12,600			6,600			19,200			
JOURNAL TRIBUNE	E		8,222	65.25		2,074	31.42		10,296	14,773	14,669
BRUNSWICK (CUMBERLAND CO.)		13,200			8,200			21,400			
TIMES-RECORD	E (M-F)		9,032	68.42		3,911	47.70		12,943	13,954	13,820
LEWISTON-AUBURN (ANDROSCOGGIN CO.)		23,700			75,300			99,000			
SUN, JOURNAL	CMB DLY		21,828	92.10		23,789	31.59		45,617	46,433	46,013
SUN	M		12,563	53.01		21,234	28.20		33,797	34,498	33,926
JOURNAL	E		9,265	39.09		2,555	3.39		11,820	11,935	12,087
SUN-JOURNAL	SUN		17,607	74.29		20,166	26.78		37,773	39,919	37,613
PORTLAND (CUMBERLAND CO.)		46,300			105,300			151,600			
PRESS HERALD, EXPRESS	CMB DLY		40,515	87.51		36,947	35.09		77,462	86,256	86,272
PRESS HERALD	M		22,249	48.05		28,775	27.33		51,024	59,559	58,682
EXPRESS	E		18,266	39.45		8,172	7.76		26,438	26,697	27,590
TELEGRAM	SUN		33,549	72.46		49,699	47.20		83,248	134,713	129,038
WATERVILLE (KENNEBEC CO.)		10,000			32,000			42,000			
CENTRAL SENTINEL	M		9,006	90.06		14,859	46.43		23,865	25,965	26,056
MARYLAND											
ANNAPOLIS (ANNE ARUNDEL CO.)		23,200			15,300			38,500			
CAPITAL	E		16,590	71.51		10,612	69.36		27,202	38,742	37,093
BALTIMORE (INDEPENDENT CITY)		566,400			262,300			828,700			
NEWS AMERICAN	E (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
NEWS AMERICAN	SAT M			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
NEWS AMERICAN	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

MARYLAND		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/86	TOTAL CIRCULATION AS OF 3/31/85
BALTIMORE (INDEPENDENT CITY)		805,400#						805,400			
SUN	CMB DLY	#	336,187	41.74					336,187	356,927	349,901
SUN	M (M-F)	#	190,612	23.67					190,612	204,774	194,426
SUN	E (M-F)	#	145,575	18.07					145,575	152,153	155,475
SUN	SAT M	#	320,440	39.79					320,440	339,066	332,478
SUN	SUN	#	395,997	49.17					395,997	427,785	414,330
CAMBRIDGE (DORCHESTER CO.)		4,400			6,900			11,300			
BANNER	E (M-F)		4,210	95.68		2,594	37.59		6,804	7,541*	7,662*
CUMBERLAND (ALLEGANY CO.)		17,200			44,500			61,700			
NEWS, TIMES	CMB DLY		15,691	91.23		13,897	31.23		29,588	30,565	31,609
NEWS	M (M-F)		6,373	37.05		7,476	16.80		13,849	14,682	14,667
TIMES	E (M-F)		9,318	54.17		6,421	14.43		15,739	15,883	16,942
NEWS	SAT M		14,625	85.03		13,950	31.35		28,575	29,561	29,560
TIMES	SUN		15,414	89.62		19,476	43.77		34,890	36,124	36,357
EASTON (TALBOT CO.)		3,600			16,000			19,600			
STAR-DEMOCRAT	M (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
FREDERICK (FREDERICK CO.)		12,900			99,200			112,100			
POST, NEWS	CMB DLY		10,237	79.36		25,582	25.79		35,819	37,680	36,559
POST	M		4,019	31.16		16,810	16.95		20,829	22,508	21,909
NEWS	E		6,218	48.20		8,772	8.84		14,990	15,172	14,650
HAGERSTOWN (WASHINGTON CO.)		27,000			51,700			78,700			
HERALD, MAIL	CMB DLY		23,148	85.73		15,598	30.17		38,746	42,100	42,103
HERALD	M (M-F)		6,957	25.77		9,377	18.14		16,334	19,489	19,144
MAIL	E (M-F)		16,191	59.97		6,221	12.03		22,412	22,611	22,959
HERALD-MAIL	SAT M		20,417	75.62		14,602	28.24		35,019	38,078	38,147
HERALD-MAIL	SUN		20,720	76.74		16,164	31.26		36,884	40,660	39,769
LANHAM (PRINCE GEORGES CO.)		235,200#						235,200			
JOURNAL	M (M-F)	#	36,141	15.37					36,141	37,188	39,307
ROCKVILLE (MONTGOMERY CO.)		228,800#						228,800			
JOURNAL	M (M-F)	#	39,097	17.09					39,097	40,095	38,453
SALISBURY (WICOMICO CO.)		12,700			64,400			77,100			
TIMES	E		8,312	65.45		16,435	25.52		24,747	25,117*	25,641*
TIMES	SUN		9,246	72.80		18,551	28.81		27,797	28,388*	28,666*
WESTMINSTER (CARROLL CO.)		36,000#						36,000			
TIMES	M	#	17,294	48.04					17,294	18,936	18,453.

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
MASSACHUSETTS		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 3/31/86	AS OF 3/31/85
ATTLEBORO (BRISTOL CO.)		12,400			24,400			36,800			
SUN CHRONICLE	E		8,241	66.46		13,204	54.11		21,445	24,375	23,713
BEVERLY (ESSEX CO.)		14,000			9,900			23,900			
TIMES	E		6,255	44.68		2,302	23.25		8,557	9,573*	9,544*
BOSTON (SUFFOLK CO.)		737,700			662,200			1,399,900			
CHRISTIAN SCIENCE MONITOR	M (M-F)									156,720	151,122
GLOBE	M (M-F)		273,214	37.04		156,612	23.65		429,826	514,097	510,567
GLOBE	SAT M		239,234	32.43		148,469	22.42		387,703	467,848	466,453
GLOBE	SUN		397,489	53.88		240,830	36.37		638,319	811,149	802,891
HERALD	M (M-F)		197,165	26.73		77,289	11.67		274,454	358,725	368,027
HERALD	SAT M		142,147	19.27		61,022	9.22		203,169	276,762	286,323
HERALD	SUN		135,131	18.32		61,758	9.33		196,889	282,357	308,823
BROCKTON (PLYMOUTH CO.)		70,700			78,700			149,400			
ENTERPRISE	E (M-F)		39,140	55.36		17,291	21.97		56,431	58,867*	59,501*
ENTERPRISE	SAT M		38,284	54.15		17,047	21.66		55,331	57,847*	58,321*
ENTERPRISE	SUN		40,254	56.94		18,907	24.02		59,161	62,992*	62,194*
DEDHAM (NORFOLK CO.)		23,500#						23,500			
TRANSCRIPT	E (M-F)	#	10,418	44.33					10,418	12,188*	12,581*
FALL RIVER (BRISTOL CO.)		57,400			6,800			64,200			
HERALD NEWS	E		34,878	60.76		2,387	35.10		37,265	37,830*	39,198*
HERALD NEWS	SUN		33,486	58.34		2,325	34.19		35,811	36,229*	
FITCHBURG (WORCESTER CO.)		28,200			38,600			66,800			
SENTINEL & ENTERPRISE	E		17,481	61.99		4,942	12.80		22,423	22,696*	23,726*
FRAMINGHAM (MIDDLESEX CO.)		69,100#						69,100			
NEWS	E	#	33,981	49.18					33,981	47,863*	48,156*
NEWS	SUN	#	37,152	53.77					37,152	53,892*	54,196*
GARDNER (WORCESTER CO.)		7,500			8,800			16,300			
NEWS	E		5,492	73.23		3,211	36.49		8,703	9,001	8,680
GLOUCESTER (ESSEX CO.)		14,000			3,100			17,100			
TIMES	E		10,126	72.33		921	29.71		11,047	11,562*	11,584*
GREENFIELD (FRANKLIN CO.)		12,300			16,800			29,100			
RECORDER	E		9,467	76.97		5,327	31.71		14,794	15,383	15,195
HAVERHILL (ESSEX CO.)		18,200#			61,400			79,600			
GAZETTE	E	#	10,429	57.30		6,367	10.37		16,796	17,081*	16,562*
HOLYOKE (HAMPDEN CO.)		56,900#						56,900			
TRANSCRIPT-TELEGRAM	E	#	23,330	41.00					23,330	23,854*	25,537*

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

MASSACHUSETTS		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/86	AS OF 3/31/85
HYANNIS (BARNSTABLE CO.)		70,400#						70,400			
CAPE COD TIMES	M	#	36,458	51.79					36,458	37,383*	37,068*
CAPE COD TIMES	SUN	#	42,273	60.05					42,273	43,626*	42,750*
LAWRENCE (ESSEX CO.)		70,400#			38,500			108,900			
EAGLE-TRIBUNE	E	#	47,978	68.15		3,916	10.17		51,894	59,400*	58,248*
EAGLE-TRIBUNE	SUN	#	47,631	67.66		4,466	11.60		52,097	60,750*	59,553*
LOWELL (MIDDLESEX CO.)		76,600			46,700			123,300			
SUN	E		50,765	66.27		6,844	14.66		57,609	58,168	57,960
SUN	SUN		47,752	62.34		6,141	13.15		53,893	56,365	54,887
LYNN (ESSEX CO.)		47,100			99,900			147,000			
ITEM	E (M-F)		24,362	51.72		4,862	4.87		29,224	29,861	30,025
ITEM	SAT E		20,608	43.75		4,070	4.07		24,678	25,117	25,770
MALDEN (MIDDLESEX CO.)		21,500#						21,500			
NEWS	E (M-F)	#	5,827	27.10					5,827	7,468	7,351
MEDFORD (MIDDLESEX CO.)		20,600#						20,600			
MERCURY	E (M-F)	#	4,919	23.88					4,919	5,210	5,470
MELROSE (MIDDLESEX CO.)		10,600#						10,600			
NEWS	E (M-F)	#	1,818	17.15					1,818	1,958	1,831
MILFORD (WORCESTER CO.)		28,900#						28,900			
NEWS	E	#	12,195	42.20					12,195	13,382	13,670
NEW BEDFORD (BRISTOL CO.)		54,500			30,500			85,000			
STANDARD TIMES	E (M-F)		33,044	60.63		13,614	44.64		46,658	47,349*	48,426*
STANDARD TIMES	SAT M		32,826	60.23		13,571	44.50		46,397	47,112*	48,169*
STANDARD TIMES	SUN		34,151	62.66		14,787	48.48		48,938	51,298*	52,294*
NEWBURYPORT (ESSEX CO.)		11,900			23,200			35,100			
NEWS	E		7,037	59.13		4,631	19.96		11,668	12,108*	11,800*
NORTH ADAMS (BERKSHIRE CO.)		12,900			5,300			18,200			
TRANSCRIPT	E		10,150	78.68		646	12.19		10,796	11,113	11,117
NORTHAMPTON (HAMPSHIRE CO.)		17,200			16,300			33,500			
GAZETTE	E		12,084	70.26		7,170	43.99		19,254	20,540	20,526
PEABODY (ESSEX CO.)		16,400			3,600			20,000			
TIMES	E		3,494	21.30		44	1.22		3,538	3,602*	3,419*

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
MASSACHUSETTS		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/86	AS OF 3/31/85
PITTSFIELD (BERKSHIRE CO.)		27,700#			12,100			39,800			
EAGLE	M	#	21,862	78.92		5,361	44.31		27,223	32,618	32,411
QUINCY (NORFOLK CO.)		67,000			52,600			119,600			
PATRIOT LEDGER	E (M-F)		40,988	61.18		25,941	49.32		66,929	90,865*	88,562*
PATRIOT LEDGER	SAT M		43,606	65.08		27,238	51.78		70,844	95,540*	91,020*
SALEM (ESSEX CO.)		48,300			42,300			90,600			
NEWS	E		23,206	48.05		7,533	17.81		30,739	31,438	31,096
SPRINGFIELD (HAMPDEN CO.)		133,300			100,200			233,500			
UNION, NEWS	CMB DLY		100,090	75.09		26,998	26.94		127,088	134,407	139,839
UNION	M		45,301	33.98		16,705	16.67		62,006	68,893	70,957
NEWS	E		54,789	41.10		10,293	10.27		65,082	65,514	68,882
REPUBLICAN	SUN		96,930	72.72		40,500	40.42		137,430	155,147	154,446
TAUNTON (BRISTOL CO.)		16,900			23,300			40,200			
GAZETTE	E		9,794	57.95		3,929	16.86		13,723	14,002*	14,090*
WALTHAM (MIDDLESEX CO.)		21,100			67,700			88,800			
NEWS-TRIBUNE	E (M-F)		8,245	39.08		4,708	6.95		12,953	13,168*	13,375*
WORCESTER (WORCESTER CO.)		95,100			124,400			219,500			
TELEGRAM, GAZETTE	CMB DLY		80,822	84.99		44,058	35.42		124,880	138,825*	141,330*
TELEGRAM	M		30,626	32.20		16,642	13.38		47,268	56,648*	56,197*
GAZETTE	E		50,196	52.78		27,416	22.04		77,612	82,177*	85,133*
TELEGRAM	SUN		65,566	68.94		44,655	35.90		110,221	127,145*	126,115*
MICHIGAN											
ADRIAN (LENAWEE CO.)		7,200			23,400			30,600			
TELEGRAM	E		5,369	74.57		11,151	47.65		16,520	16,790	17,076
ALPENA (ALPENA CO.)		8,000			12,400			20,400			
NEWS	E		7,319	91.49		4,730	38.15		12,049	12,716	12,464
ANN ARBOR (WASHTENAW CO.)		47,400			83,100			130,500			
NEWS	E		23,423	49.42		25,195	30.32		48,618	49,633	48,935
NEWS	SUN		27,110	57.19		30,409	36.59		57,519	58,887	58,082
BAD AXE (HURON CO.)		1,200			14,100			15,300			
TRIBUNE	E (M-F)		1,423	118.58		6,603	46.83		8,026	8,739	9,154

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

MICHIGAN		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/86	TOTAL CIRCULATION AS OF 3/31/85
BATTLE CREEK (CALHOUN CO.)		38,400			54,500			92,900			
ENQUIRER	E (M-F)		19,342	50.37		9,666	17.74		29,008	29,267	29,750
ENQUIRER	SAT M		18,573	48.37		9,777	17.94		28,350	28,609	29,328
ENQUIRER	SUN		24,544	63.92		13,255	24.32		37,799	38,094	38,768
BAY CITY (BAY CO.)		28,300#			49,900			78,200			
TIMES	E	#	21,599	76.32		13,681	27.42		35,280	39,052*	39,341*
TIMES	SUN	#	23,310	82.37		17,408	34.89		40,718	46,259*	46,141*
BENTON HARBOR-ST. JOSEPH (BERRIEN CO.)		74,900#						74,900			
HERALD-PALLADIUM	E	#	33,993	45.38					33,993	36,284	36,288
DETROIT (WAYNE CO.)		495,200			1,189,100			1,684,300			
FREE PRESS	M (M-F)		158,404	31.99		354,600	29.82		513,004	645,266	646,476
FREE PRESS	SAT M		136,778	27.62		332,688	27.98		469,466	583,379	588,295
FREE PRESS	SUN		150,009	30.29		389,672	32.77		539,681	744,494	778,178
NEWS	ALL DAY (M-F)		200,852	40.56		382,860	32.20		583,712	650,445	666,949
NEWS	SAT M		190,773	38.52		376,599	31.67		567,372	624,211	641,737
NEWS	SUN		244,337	49.34		502,937	42.30		747,274	832,365	884,763
ESCANABA (DELTA CO.)		7,200			10,300			17,500			
PRESS	E		5,308	73.72		4,619	44.84		9,927	10,283*	10,250*
FLINT (GENESEE CO.)		109,200			112,300			221,500			
JOURNAL	E (M-F)		78,345	71.74		29,168	25.97		107,513	103,611	109,876
JOURNAL	SAT M		73,933	67.70		30,232	26.92		104,165	105,354	105,923
JOURNAL	SUN		81,104	74.27		36,746	32.72		117,850	120,145	119,182
GRAND HAVEN (OTTAWA CO.)		6,700			7,300			14,000			
TRIBUNE	E		4,884	72.90		4,185	57.33		9,069	9,938*	9,801*
GRAND RAPIDS (KENT CO.)		146,100			134,400			280,500			
PRESS	E		97,977	67.06		35,390	26.33		133,367	139,713	132,823
PRESS	SUN		110,004	75.29		56,428	41.99		166,432	183,689	172,090
GREENVILLE (MONTCALM CO.)		3,300			16,200			19,500			
NEWS & BELDING BANNER	E		2,295	69.55		5,381	33.22		7,676	8,206	8,148
HOLLAND (OTTAWA CO.)		24,700#			9,600			34,300			
SENTINEL	E	#	15,014	60.79		2,859	29.78		17,873	18,703	19,298
HOUGHTON (HOUGHTON CO.)		3,300			16,500			19,800			
MINING GAZETTE	E		2,764	83.76		8,420	51.03		11,184	11,865	11,970

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

MICHIGAN		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/86	TOTAL CIRCULATION AS OF 3/31/85
IRON MOUNTAIN-KINGSFORD (DICKINSON CO.)		5,600			13,400			19,000			
NEWS	E		4,627	82.63		5,313	39.65		9,940	10,373	10,439
IRONWOOD (GOGEBIC CO.)		4,800			15,900			20,700			
GLOBE	E		3,583	74.65		4,404	27.70		7,987	8,483*	8,566*
JACKSON (JACKSON CO.)		29,700#			47,300			77,000			
CITIZEN PATRIOT	E	#	21,211	71.42		15,727	33.25		36,938	37,377	37,534
CITIZEN PATRIOT	SUN	#	22,329	75.18		18,484	39.08		40,813	41,497	41,411
KALAMAZOO (KALAMAZOO CO.)		54,500			68,400			122,900			
GAZETTE	E		35,532	65.20		26,996	39.47		62,528	63,798	62,991
GAZETTE	SUN		38,903	71.38		33,661	49.21		72,564	75,919	75,006
LANSING-EAST LANSING (INGHAM CO.)		95,000			59,000			154,000			
STATE JOURNAL	M		44,850	47.21		20,143	34.14		64,993	67,170	68,425
STATE JOURNAL	SUN		51,581	54.30		27,070	45.88		78,651	81,838	80,858
LUDINGTON (MASON CO.)		3,700			12,200			15,900			
NEWS	E		2,877	77.76		4,156	34.07		7,033	7,830	8,170
MARQUETTE (MARQUETTE CO.)		7,300			18,600			25,900			
MINING JOURNAL	E		6,805	93.22		8,983	48.30		15,788	17,535	17,367
MENOMINEE (MENOMINEE CO.)		3,900			12,600			16,500			
HERALD-LEADER	E		2,267	58.13		2,295	18.21		4,562	4,760	4,758
MIDLAND (MIDLAND CO.)		14,700			26,100			40,800			
NEWS	E		10,666	72.56		7,082	27.13		17,748	18,080	17,488
MONROE (MONROE CO.)		10,800			35,300			46,100			
NEWS	E		8,423	77.99		16,534	46.84		24,957	26,785*	26,479*
MOUNT CLEMENS (MACOMB CO.)		95,700#						95,700			
DAILY	E	#	26,781	27.98					26,781	48,739	55,092
MOUNT PLEASANT (ISABELLA CO.)		22,700#						22,700			
SUN	M	#	10,251	45.16					10,251	11,706*	11,217*
MUSKEGON (MUSKEGON CO.)		34,900			43,800			78,700			
CHRONICLE	E		27,900	79.94		16,655	38.03		44,555	46,337	46,196
CHRONICLE	SUN		28,398	81.37		19,236	43.92		47,634	49,958	49,758

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*AVERAGES FOR 3 MONTHS

MICHIGAN		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	3/31/86	3/31/85
PETOSKEY (EMMET CO.)		16,600#						16,600			
NEWS-REVIEW	E (M-F)	#	9,888	59.57					9,888	10,898	10,312
PONTIAC (OAKLAND CO.)		163,300#						163,300			
PRESS	E (M-F)	#	69,885	42.80					69,885	71,693	71,460
PRESS	SAT M	#	69,354	42.47					69,354	71,155	71,367
PRESS	SUN	#	76,866	47.07					76,866	79,062	80,765
PORT HURON (ST. CLAIR CO.)		27,400#			36,200			63,600			
TIMES HERALD	E	#	17,504	63.88		8,542	23.60		26,046	27,034	27,211
TIMES HERALD	SUN	#	20,461	74.68		10,028	27.70		30,489	31,598	31,041
ROYAL OAK (OAKLAND CO.)		86,400			63,800			150,200			
TRIBUNE	E		34,235	39.62		4,338	6.80		38,573	39,319	40,412
SAGINAW (SAGINAW CO.)		54,700#			22,800			77,500			
NEWS	E	#	33,688	61.59		14,896	65.33		48,584	56,234*	56,032*
NEWS	SUN	#	34,499	63.07		16,357	71.74		50,856	61,580*	61,726*
SAULT STE. MARIE (CHIPPEWA CO.)		7,200#			8,400			15,600			
NEWS	E (M-F)	#	5,047	70.10		1,967	23.42		7,014	7,629*	8,175
STURGIS (ST. JOSEPH CO.)		3,800			14,200			18,000			
JOURNAL	E		3,029	79.71		5,357	37.73		8,386	8,653	8,763
TRAVERSE CITY (GRAND TRAVERSE CO.)		39,600#						39,600			
RECORD-EAGLE	E	#	22,354	56.45					22,354	23,531*	23,812*
YPSILANTI (WASHTENAW CO.)		24,300			39,900			64,200			
PRESS	E (M-F)		9,055	37.26		6,328	15.86		15,383	15,764	15,257
PRESS	SAT M		8,955	36.85		6,272	15.72		15,227	15,556	15,048
PRESS	SUN		9,090	37.41		6,369	15.96		15,459	15,820	15,397
MINNESOTA											
ALBERT LEA (FREEBORN CO.)		8,100			11,000			19,100			
TRIBUNE	E (M-F)		5,591	69.02		3,429	31.17		9,020	9,339	9,579
TRIBUNE	SUN		5,800	71.60		3,460	31.45		9,260	9,580	9,699
AUSTIN (MOWER CO.)		9,200			7,300			16,500			
HERALD	E (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
HERALD	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

MINNESOTA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/86	TOTAL CIRCULATION AS OF 3/31/85
DULUTH (ST. LOUIS CO.)		38,300#			124,100			162,400			
NEWS-TRIBUNE & HERALD	M	#	26,819	70.02		33,633	27.10		60,452	62,440	62,803
NEWS-TRIBUNE & HERALD	SUN	#	31,937	83.39		46,909	37.80		78,846	82,112	83,167
FAIRMONT (MARTIN CO.)		4,800			23,800			28,600			
SENTINEL	M		3,786	78.88		6,918	29.07		10,704	11,256*	11,563*
FARIBAULT (RICE CO.)		6,200			17,200			23,400			
NEWS	E		5,092	82.13		3,438	19.99		8,530	8,900	8,924
FERGUS FALLS (OTTER TAIL CO.)		4,800			24,500			29,300			
JOURNAL	E		4,555	94.90		7,157	29.21		11,712	12,988	13,067
MANKATO (BLUE EARTH CO.)- NORTH MANKATO (NICOLLET CO.)		14,100			45,300			59,400			
FREE PRESS	E		10,280	72.91		14,702	32.45		24,982	26,166*	26,715*
MARSHALL (LYON CO.)		3,900			12,100			16,000			
INDEPENDENT	M		3,067	78.64		5,369	44.37		8,436	8,882	8,933*
MINNEAPOLIS (HENNEPIN CO.)		844,400#			415,600			1,260,000			
STAR & TRIBUNE	M	#	312,264	36.98		49,788	11.98		362,052	382,499	383,657
STAR & TRIBUNE	SUN	#	472,426	55.95		102,831	24.74		575,257	612,604	596,181
NEW ULM (BROWN CO.)		5,000			14,100			19,100			
JOURNAL	M (TU-S)		3,946	78.92		5,662	40.16		9,608	10,671*	11,073*
JOURNAL	SUN		4,082	81.64		5,708	40.48		9,790	10,856*	11,183*
OWATONNA (STEELE CO.)		6,900			4,400			11,300			
PEOPLE'S PRESS	M (TU-S)		5,116	74.14		1,725	39.20		6,841	7,275*	7,479
PEOPLE'S PRESS	SUN		5,270	76.38		1,746	39.68		7,016	7,446*	7,625
RED WING (GOODHUE CO.)		5,500			15,200			20,700			
REPUBLICAN EAGLE	E		4,308	78.33		4,040	26.58		8,348	8,722	8,677*
ROCHESTER (OLMSTED CO.)		27,500			33,600			61,100			
POST-BULLETIN	E (M-F)		21,567	78.43		16,128	48.00		37,695	39,619	40,320
POST-BULLETIN	WKND		21,768	79.16		16,406	48.83		38,174	40,279	40,260
ST. CLOUD (STEARNS CO.)		20,800			25,200			46,000			
TIMES	E		15,042	72.32		9,861	39.13		24,903	28,367	28,222

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*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/86	AS OF 3/31/85
MINNESOTA											
ST. PAUL (RAMSEY CO.)		452,200#						452,200			
PIONEER PRESS & DISPATCH	ALL DAY (M-F)	#	168,154	37.19					168,154	186,927	198,003
PIONEER PRESS & DISPATCH	SAT M	#	157,995	34.94					157,995	174,555	173,924
PIONEER PRESS & DISPATCH	SUN	#	219,686	48.58					219,686	244,218	244,914
STILLWATER (WASHINGTON CO.)		6,400#			6,200			12,600			
GAZETTE	E (M-F)	#	3,913	61.14		721	11.63		4,634	5,029	5,112*
WINONA (WINONA CO.)		9,600			36,000			45,600			
NEWS	M		7,183	74.82		7,292	20.26		14,475	14,814	15,433
NEWS	SUN		7,073	73.68		7,354	20.43		14,427	14,781	15,903
MISSISSIPPI											
BILOXI-GULFPORT (HARRISON CO.)		47,700			42,100			89,800			
SUN-HERALD	ALL DAY (M-F)		27,481	57.61		20,204	47.99		47,685	49,652*	50,965*
SUN-HERALD	SAT M		26,462	55.48		20,000	47.51		46,462	48,490*	47,174*
SUN-HERALD	SUN		28,294	59.32		21,640	51.40		49,934	51,941*	50,280*
BROOKHAVEN (LINCOLN CO.)		4,000			14,500			18,500			
LEADER	E (M-F)		3,145	78.63		4,334	29.89		7,479	7,724	7,920
CLARKSDALE (COAHOMA CO.)		7,500			15,300			22,800			
PRESS REGISTER	E (M-F)		4,908	65.44		2,503	16.36		7,411	7,692	7,516
PRESS REGISTER	WKND		4,943	65.91		2,455	16.05		7,398	7,679	7,469
CLEVELAND (BOLIVAR CO.)		17,900#						17,900			
COMMERCIAL	E (M-F)	#	6,109	34.13					6,109	6,285	6,044
CORINTH (ALCORN CO.)		17,700#						17,700			
CORINTHIAN	E (M-F)	#	8,483	47.93					8,483	9,678	9,050
GREENVILLE (WASHINGTON CO.)		13,500			16,600			30,100			
DELTA DEMOCRAT-TIMES	E (M-F)		7,281	53.93		5,638	33.96		12,919	14,736	15,493
DELTA DEMOCRAT-TIMES	SUN		7,672	56.83		5,931	35.73		13,603	15,657	16,289
GREENWOOD (LEFLORE CO.)		7,400			19,700			27,100			
COMMONWEALTH	E (M-F)		5,351	72.31		2,999	15.22		8,350	8,925	9,037
COMMONWEALTH	SUN		5,578	75.38		3,048	15.47		8,626	9,202	9,363

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

MISSISSIPPI		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/86	TOTAL CIRCULATION AS OF 3/31/85
HATTIESBURG (FORREST CO.)		23,000			34,000			57,000			
AMERICAN	E		13,660	59.39		9,206	27.08		22,866	24,525*	24,201*
AMERICAN	SUN		14,812	64.40		10,237	30.11		25,049	27,274*	26,577*
JACKSON (HINDS CO.)		99,400			128,600			228,000			
CLARION-LEDGER, NEWS	CMB DLY		61,006	61.37		19,572	15.22		80,578	102,220	102,935
CLARION-LEDGER	M (M-F)		39,834	40.07		12,054	9.37		51,888	69,060	68,517
NEWS	E (M-F)		21,172	21.30		7,518	5.85		28,690	33,160	34,418
CLARION-LEDGER/NEWS	SAT M		56,721	57.06		19,957	15.52		76,678	98,346	99,727
CLARION-LEDGER/NEWS	SUN		62,112	62.49		26,679	20.75		88,791	115,940	114,176
LAUREL (JONES CO.)		8,200			29,500			37,700			
LEADER-CALL	E		4,778	58.27		5,323	18.04		10,101	10,215*	10,431*
McCOMB (PIKE CO.)		6,600			22,700			29,300			
ENTERPRISE-JOURNAL	E (M-F)		4,146	62.82		8,516	37.52		12,662	13,128	13,148
ENTERPRISE-JOURNAL	SUN		4,179	63.32		8,558	37.70		12,737	13,202	13,287
MERIDIAN (LAUDERDALE CO.)		18,600			79,700			98,300			
STAR	E		10,051	54.04		13,012	16.33		23,063	23,265*	23,395*
STAR	SUN		11,154	59.97		15,547	19.51		26,701	26,903*	26,788*
NATCHEZ (ADAMS CO.)		10,200			16,700			26,900			
DEMOCRAT	M		7,742	75.90		5,330	31.92		13,072	13,519	13,845
DEMOCRAT	SUN		7,791	76.38		5,632	33.72		13,423	13,883	14,367
PASCAGOULA (JACKSON CO.)		47,700#						47,700			
PRESS	E (M-F)	#	22,189	46.52					22,189	23,328*	22,411*
PRESS REGISTER	SUN	#	22,784	47.77					22,784	24,133*	23,242*
TUPELO (LEE CO.)		11,400			95,500			106,900			
NORTHEAST JOURNAL	M		8,175	71.71		25,394	26.59		33,569	35,460*	34,787*
VICKSBURG (WARREN CO.)		10,300			29,900			40,200			
POST	E		6,116	59.38		8,820	29.50		14,936	15,104	15,712
POST	SUN		6,098	59.20		9,235	30.89		15,333	15,590	16,259
MISSOURI											
CAPE GIRARDEAU (CAPE GIRARDEAU CO.)		12,700			28,900			41,600			
SOUTHEAST MISSOURIAN	E (M-F)		5,577	43.91		6,803	23.54		12,380	13,533	14,513
SOUTHEAST MISSOURIAN	SUN		5,741	45.20		7,107	24.59		12,848	14,054	14,859

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

MISSOURI		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/86	TOTAL CIRCULATION AS OF 3/31/85
COLUMBIA (BOONE CO.)		38,300#						38,300			
TRIBUNE	E (M-F)	#	15,434	40.30					15,434	17,262*	16,993*
TRIBUNE	SAT M	#	14,761	38.54					14,761	16,532*	16,468*
TRIBUNE	SUN	#	18,155	47.40					18,155	20,720*	20,424*
FLAT RIVER (ST. FRANCOIS CO.)		4,500			9,500			14,000			
JOURNAL	E (M-F)		2,694	59.87		6,082	64.02		8,776	9,004*	9,179
HANNIBAL (MARION CO.)		7,200			29,200			36,400			
COURIER-POST	E		5,493	76.29		5,278	18.08		10,771	11,753*	12,100*
JEFFERSON CITY (COLE CO.)		17,100			40,200			57,300			
CAPITAL NEWS, POST-TRIBUNE	CMB DLY		13,543	79.20		7,665	19.07		21,208	21,795	21,648
CAPITAL NEWS	M (TU-S)		506	2.96		3,330	8.28		3,836	4,175	4,122
POST-TRIBUNE	E (M-F)		13,037	76.24		4,335	10.78		17,372	17,620	17,526
NEWS & TRIBUNE	SUN		13,684	80.02		9,358	23.28		23,042	23,603	23,321
JOPLIN (JASPER CO.)		24,300			79,100			103,400			
GLOBE	M		17,509	72.05		18,386	23.24		35,895	38,090*	38,290*
GLOBE	SUN		19,730	81.19		21,878	27.66		41,608	44,372*	43,580*
KANSAS CITY (JACKSON CO.)		456,800			217,500			674,300			
TIMES, STAR	CMB DLY		400,036	87.57		72,184	33.19		472,220	503,946	510,918
TIMES	M		215,506	47.18		40,551	18.64		256,057	277,051	280,196
STAR	E (M-F)		184,530	40.40		31,633	14.54		216,163	226,895	230,722
STAR	SUN		298,699	65.39		68,757	31.61		367,456	402,261	402,417
MEXICO (AUDRAIN CO.)		4,600			14,200			18,800			
LEDGER	E		4,227	91.89		5,602	39.45		9,829	10,996*	11,542*
MOBERLY (RANDOLPH CO.)		5,300			17,900			23,200			
MONITOR-INDEX & DEMOCRAT	E (M-F)		4,644	87.62		3,914	21.87		8,558	9,052*	9,325*
MONITOR-INDEX & DEMOCRAT	SUN		5,093	96.09		3,904	21.81		8,997	9,492*	9,832*
POPLAR BLUFF (BUTLER CO.)		7,100			42,300			49,400			
AMERICAN REPUBLIC	E (M-F)		6,929	97.59		7,072	16.72		14,001	15,228	15,248
AMERICAN REPUBLIC	SUN		6,951	97.90		7,343	17.36		14,294	15,532	15,306
ST. JOSEPH (BUCHANAN CO.)		29,400			57,800			87,200			
GAZETTE, NEWS-PRESS	CMB DLY		36,287	123.43		19,772	34.21		56,059	58,830	59,422
GAZETTE	M (M-F)		22,888	77.85		19,394	33.55		42,282	44,888	44,830
NEWS-PRESS	E (M-F)		13,399	45.57		378	0.65		13,777	13,942	14,592
NEWS-PRESS/GAZETTE	SAT M		25,024	85.12		19,732	34.14		44,756	47,392	47,323
NEWS-PRESS/GAZETTE	SUN		24,968	84.93		21,113	36.53		46,081	49,094	49,182

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MISSOURI		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/86	TOTAL CIRCULATION AS OF 3/31/85
ST. LOUIS (INDEPENDENT CITY)		859,200#						859,200			
GLOBE-DEMOCRAT	M (M-F)	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
GLOBE-DEMOCRAT	WKND	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
ST. LOUIS (INDEPENDENT CITY)		732,200#						732,200			
POST-DISPATCH	M (M-F)	#	257,783	35.21					257,783	318,587	273,784
POST-DISPATCH	SAT M	#	220,868	30.16					220,868	279,830	240,862
POST-DISPATCH	SUN	#	418,067	57.10					418,067	519,505	495,111
SEDALIA (PETTIS CO.)		8,300			28,000			36,300			
DEMOCRAT	E (M-F)		6,538	78.77		7,166	25.59		13,704	14,189	14,238
DEMOCRAT	SUN		7,200	86.75		7,788	27.81		14,988	15,502	15,516
SIKESTON (SCOTT CO.)		6,600			26,300			32,900			
STANDARD	E (M-F)		2,820	42.73		5,869	22.32		8,689	9,031	9,054
STANDARD	SUN		2,855	43.26		6,068	23.07		8,923	9,267	9,267
SPRINGFIELD (GREENE CO.)		55,100			142,200			197,300			
NEWS, LEADER & PRESS	CMB DLY		34,068	61.83		23,498	16.52		57,566	60,313*	61,376*
NEWS	M (M-F)		12,483	22.66		19,494	13.71		31,977	34,577*	33,397*
LEADER & PRESS	E (M-F)		21,585	39.17		4,004	2.82		25,589	25,736*	27,979*
NEWS & LEADER	SAT M & HOLS		31,995	58.07		22,786	16.02		54,781	57,434*	58,969*
NEWS & LEADER	SUN		46,460	84.32		40,420	28.42		86,880	91,653*	88,621*
WARRENSBURG (JOHNSON CO.)		4,000			8,700			12,700			
STAR-JOURNAL	E (M-F)		2,527	63.18		2,440	28.05		4,967	5,500*	5,449
MONTANA											
BILLINGS (YELLOWSTONE CO.)		37,600			69,900			107,500			
GAZETTE	M		27,611	73.43		21,383	30.59		48,994	58,374	61,572
GAZETTE	SUN		28,008	74.49		22,652	32.41		50,660	60,394	62,976
BOZEMAN (GALLATIN CO.)		10,900			12,000			22,900			
CHRONICLE	E (M-F)		7,488	68.70		3,965	33.04		11,453	11,767	11,869
CHRONICLE	SUN		8,037	73.73		4,537	37.81		12,574	13,190	13,221
BUTTE (SILVER BOW CO.)- ANACONDA (DEER LODGE CO.)		16,100			32,900			49,000			
STANDARD	M		12,687	78.80		4,058	12.33		16,745	17,341	17,756
STANDARD	SUN		12,777	79.36		4,172	12.68		16,949	17,627	18,243

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
MONTANA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/86	AS OF 3/31/85
GREAT FALLS (CASCADE CO.)		26,700			36,900			63,600			
TRIBUNE	M		17,795	66.65		11,543	31.28		29,338	35,062	37,230
TRIBUNE	SUN		21,198	79.39		14,285	38.71		35,483	41,521	42,716
HELENA (LEWIS & CLARK CO.)		16,700#			4,700			21,400			
INDEPENDENT RECORD	E	#	11,853	70.98		1,209	25.72		13,062	13,291	13,930
INDEPENDENT RECORD	SUN	#	12,171	72.88		1,291	27.47		13,462	13,797	14,273
MISSOULA (MISSOULA CO.)		23,500			29,500			53,000			
MISSOULIAN	M		15,234	64.83		10,072	34.14		25,306	28,574	29,164
MISSOULIAN	SUN		15,980	68.00		11,215	38.02		27,195	30,800	31,320
NEBRASKA											
ALLIANCE (BOX BUTTE CO.)		4,200			11,500			15,700			
TIMES-HERALD	E		2,633	62.69		1,134	9.86		3,767	4,040	4,255
BEATRICE (GAGE CO.)		5,100			14,700			19,800			
SUN	E		4,553	89.27		5,501	37.42		10,054	10,712	10,881
COLUMBUS (PLATTE CO.)		6,700			17,100			23,800			
TELEGRAM	E (M-F)		5,760	85.97		4,730	27.66		10,490	10,976	11,111
TELEGRAM	SUN		5,889	87.90		4,778	27.94		10,667	11,151	11,220
FREMONT (DODGE CO.)		10,300			17,400			27,700			
TRIBUNE	E		7,647	74.24		3,598	20.68		11,245	11,662	11,576
GRAND ISLAND (HALL CO.)		15,700			25,800			41,500			
INDEPENDENT	E		12,709	80.95		11,801	45.74		24,510	25,472	25,985
INDEPENDENT	SUN		13,037	83.04		12,312	47.72		25,349	26,309	26,714
HASTINGS (ADAMS CO.)		9,400			21,400			30,800			
TRIBUNE	E		7,744	82.38		7,760	36.26		15,504	16,783	16,929
HOLDREGE (PHELPS CO.)		2,200			8,800			11,000			
CITIZEN	E (M-F)		2,088	94.91		1,262	14.34		3,350	3,779	3,862
KEARNEY (BUFFALO CO.)		8,500			18,400			26,900			
HUB	E		6,555	77.12		4,088	22.22		10,643	11,180	11,456

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

NEBRASKA		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	3/31/86	3/31/85
LINCOLN (LANCASTER CO.)		71,800			63,300			135,100			
STAR, JOURNAL	CMB DLY		53,275	74.20		23,137	36.55		76,412	80,745	81,396
STAR	M		21,468	29.90		12,557	19.84		34,025	36,749	36,350
JOURNAL	E		31,807	44.30		10,580	16.71		42,387	43,996	45,046
JOURNAL & STAR	SUN		54,005	75.22		21,002	33.18		75,007	79,052	78,673
McCOOK (RED WILLOW CO.)		3,400			15,200			18,600			
GAZETTE	E		3,202	94.18		6,727	44.26		9,929	10,271	10,288
NORFOLK (MADISON CO.)		8,100			32,700			40,800			
NEWS	E		7,289	89.99		13,167	40.27		20,456	22,500	22,910
NORTH PLATTE (LINCOLN CO.)		9,900#			18,100			28,000			
TELEGRAPH	M (TU-S)	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
TELEGRAPH	SUN	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
OMAHA (DOUGLAS CO.)		188,400#			124,700			313,100			
WORLD-HERALD	CMB DLY	#	127,132	67.48		35,284	28.30		162,416	220,880	221,919
WORLD-HERALD	M (M-F)	#	32,551	17.28		28,727	23.04		61,278	118,752	119,047
WORLD-HERALD	E (M-F)	#	94,581	50.20		6,557	5.26		101,138	102,128	102,872
WORLD-HERALD	SAT M	#	117,466	62.35		35,016	28.08		152,482	209,732	211,053
WORLD-HERALD	SUN	#	146,062	77.53		53,721	43.08		199,783	284,225	283,708
SCOTTSBLUFF (SCOTTS BLUFF CO.)		9,600#			31,900			41,500			
STAR-HERALD	M (TU-S)	#	6,612	68.88		9,576	30.02		16,188	16,559	17,073
STAR-HERALD	SUN	#	7,256	75.58		10,229	32.07		17,485	17,859	18,020
NEVADA											
CARSON CITY (INDEPENDENT CITY)		14,400#						14,400			
APPEAL	E (M-F)	#	7,723	53.63					7,723	9,598	9,256
APPEAL	SUN	#	8,559	59.44					8,559	10,786	10,423
ELKO (ELKO CO.)		4,200			5,400			9,600			
FREE PRESS	E		2,908	69.24		895	16.57		3,803	4,114	4,030

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

				RATIO			RATIO	TOTAL NDM OR		TOTAL CIRCULATION	
		CZ OR NDM		CIRC/	RTZ OR NDM		CIRC/	CZ & RTZ		AS OF	AS OF
NEVADA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	3/31/86	3/31/85
LAS VEGAS (CLARK CO.)		214,700#						214,700			
REVIEW-JOURNAL	ALL DAY (M-F)	#	101,654	47.35					101,654	105,478	101,658
REVIEW-JOURNAL	SAT M	#	95,422	44.44					95,422	98,968	93,262
REVIEW-JOURNAL	SUN	#	117,467	54.71					117,467	122,090	116,271
SUN	M (M-F)	#	60,486	28.17					60,486	62,613	58,410
SUN	SAT M	#	53,340	24.84					53,340	55,342	56,600
SUN	SUN	#	78,062	36.36					78,062	80,917	62,893
RENO (WASHOE CO.)		113,800#						113,800			
GAZETTE JOURNAL	M	#	49,386	43.40					49,386	59,463	57,598
GAZETTE JOURNAL	SUN	#	59,571	52.35					59,571	71,497	67,044
NEW HAMPSHIRE											
CLAREMONT (SULLIVAN CO.)		5,800			21,500			27,300			
EAGLE TIMES	E (M-F)		3,975	68.53		5,487	25.52		9,462	9,789*	9,923*
EAGLE TIMES	SUN		4,080	70.34		6,083	28.29		10,163	10,523*	10,520*
CONCORD (MERRIMACK CO.)		12,000			32,000			44,000			
MONITOR	E		10,330	86.08		10,445	32.64		20,775	21,551	20,760
DOVER (STRAFFORD CO.)		33,500#						33,500			
FOSTER'S DEMOCRAT	E	#	20,332	60.69					20,332	26,370	25,063
KEENE (CHESHIRE CO.)		23,000#						23,000			
SENTINEL	E	#	14,097	61.29					14,097	15,013	14,362
LACONIA (BELKNAP CO.)		6,400			29,400			35,800			
CITIZEN	E		3,961	61.89		2,713	9.23		6,674	10,144	9,624
LEBANON-HANOVER (GRAFTON CO.)		11,300#			14,700			26,000			
VALLEY NEWS	E	#	9,014	79.77		6,791	46.20		15,805	17,714	16,888
MANCHESTER (HILLSBOROUGH CO.)		53,000			95,800			148,800			
UNION LEADER	M		30,538	57.62		18,382	19.19		48,920	68,538	68,826
NEWS	SUN		28,766	54.28		29,155	30.43		57,921	85,658	80,643
NASHUA (HILLSBOROUGH CO.)		36,100			24,400			60,500			
TELEGRAPH	E		23,854	66.08		5,002	20.50		28,856	29,733	30,411

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

NEW HAMPSHIRE		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/86	TOTAL CIRCULATION AS OF 3/31/85
PORTSMOUTH (ROCKINGHAM CO.)		16,100			44,300			60,400			
HERALD	E		6,686	41.53		7,078	15.98		13,764	14,106	14,357
HERALD	SUN		6,456	40.10		6,991	15.78		13,447	13,821	13,487
NEW JERSEY											
ASBURY PARK (MONMOUTH CO.)		347,200#						347,200			
PRESS	E	#	127,520	36.73					127,520	129,839	127,984
PRESS	SUN	#	189,929	54.70					189,929	192,887	189,140
ATLANTIC CITY (ATLANTIC CO.)		168,100#						168,100			
PRESS	M	#	75,166	44.72					75,166	78,222	76,771
PRESS	SUN	#	84,053	50.00					84,053	87,197	83,216
BERGEN CO. (HACKENSACK P.O.)		311,900#						311,900			
RECORD	E (M-F)	#	132,429	42.46					132,429	161,969*	156,954*
RECORD	SUN	#	178,106	57.10					178,106	227,205*	225,520*
BRIDGETON (CUMBERLAND CO.)		17,800#						17,800			
NEWS	E	#	9,634	54.12					9,634	11,840*	12,204*
BRIDGEWATER (SOMERSET CO.)		140,100#						140,100			
COURIER-NEWS	E	#	49,106	35.05					49,106	50,948	52,702
CAMDEN-CHERRY HILL (CAMDEN CO.)		272,500#						272,500			
COURIER-POST	E (M-F)	#	99,771	36.61					99,771	108,360*	109,388*
COURIER-POST	SAT M	#	95,856	35.18					95,856	104,203*	104,400*
COURIER-POST	SUN	#	90,670	33.27					90,670	101,065*	98,488*
DOVER (MORRIS CO.)		56,200#						56,200			
ADVANCE	M (M-F)	#	7,579	13.49					7,579	9,296*	9,735*
ADVANCE	SUN	#	7,715	13.73					7,715	9,412*	9,880*
ELIZABETH (UNION CO.)		182,300#						182,300			
JOURNAL	E	#	31,583	17.32					31,583	32,500	36,114
HIGHTSTOWN (MERCER CO.)											
RACING FORM	MON M									47,318	41,707
RACING FORM	M (TU-F)									40,296	35,719
RACING FORM	SAT M									61,263	55,439
RACING FORM	SUN									25,833	22,379

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

NEW JERSEY		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	3/31/86	3/31/85
JERSEY CITY (HUDSON CO.)		191,300			165,200			356,500			
JOURNAL	E (M-F)		58,104	30.37		3,698	2.24		61,802	62,211	62,464
JOURNAL	SAT E		55,628	29.08		2,934	1.78		58,562	59,034	
MILLVILLE (CUMBERLAND CO.)		9,700			4,600			14,300			
DAILY	E		5,192	53.53		1,113	24.20		6,305	6,568*	6,614*
MORRISTOWN (MORRIS CO.)		127,400#						127,400			
RECORD	M (M-F)	#	54,102	42.47					54,102	61,009*	62,541*
RECORD	SAT M	#	50,741	39.83					50,741	57,406*	58,904*
RECORD	SUN	#	60,979	47.86					60,979	71,099*	72,088*
NEW BRUNSWICK (MIDDLESEX CO.)		68,800			74,100			142,900			
HOME NEWS	E		33,208	48.27		18,139	24.48		51,347	59,341	56,127
HOME NEWS	SUN		40,353	58.65		23,079	31.15		63,432	77,698	76,134
NEWARK (ESSEX CO.)		355,200			1,546,500			1,901,700			
STAR-LEDGER	M (M-F)		176,803	49.78		266,049	17.20		442,852	452,148*	434,804*
STAR-LEDGER	SAT M		152,947	43.06		248,577	16.07		401,524	409,606*	393,679*
STAR-LEDGER	SUN		211,026	59.41		450,396	29.12		661,422	682,469*	661,037*
NEWTON (SUSSEX CO.)		47,600#						47,600			
HERALD	E (M-F)	#	18,103	38.03					18,103	18,809*	17,646*
HERALD	SUN	#	24,004	50.43					24,004	25,804*	24,748*
PASSAIC-CLIFTON (PASSAIC CO.)		336,200#						336,200			
HERALD-NEWS	E	#	53,907	16.03					53,907	58,055	58,723*
HERALD-NEWS	SUN	#	51,973	15.46					51,973	53,894	54,612*
PATERSON (PASSAIC CO.)		87,400			171,700			259,100			
NEWS	M (M-F)		25,269	28.91		14,324	8.34		39,593	41,299*	45,392*
NEWS	WKND		24,505	28.04		14,322	8.34		38,827	40,614*	44,942*
PERTH AMBOY-WOODBRIDGE (MIDDLESEX CO.)		128,100#						128,100			
NEWS TRIBUNE	E	#	49,988	39.02					49,988	51,635	54,041
RED BANK-MIDDLETOWN-SHREWSBURY (MONMOUTH CO.)		86,600#						86,600			
REGISTER	E (M-F)	#	21,246	24.53					21,246	22,362	29,046
REGISTER (11-2-85 to 3-31-86)	SAT M	#	20,218	23.35					20,218	21,283	
REGISTER	SUN	#	21,920	25.31					21,920	23,192	30,374
TOMS RIVER (OCEAN CO.)		133,400#						133,400			
OBSERVER	M (M-F)	#	22,658	16.99					22,658	23,384	25,106
OBSERVER	SUN	#	22,522	16.88					22,522	23,322	24,876

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

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NEW JERSEY		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/86	AS OF 3/31/85
TRENTON (MERCER CO.)		93,200			151,300			244,500			
TIMES	M		39,422	42.30		23,165	15.31		62,587	65,505	62,098
TIMES	SUN		49,536	53.15		30,050	19.86		79,586	84,059	78,797
TRENTONIAN	M (M-F)		47,011	50.44		17,014	11.25		64,025	67,938	67,087
TRENTONIAN	SAT M		44,280	47.51		17,101	11.30		61,381	65,760	65,019
TRENTONIAN	SUN		44,160	47.38		16,111	10.65		60,271	64,615	63,246
UNION CITY (HUDSON CO.)		111,900			153,700			265,600			
DISPATCH	M		23,643	21.13		5,449	3.55		29,092	30,878*	32,805
VINELAND (CUMBERLAND CO.)		20,200			25,200			45,400			
TIMES-JOURNAL	E		14,133	69.97		2,020	8.02		16,153	17,192*	17,573*
WILLINGBORO-BURLINGTON (BURLINGTON CO.)		43,200			71,200			114,400			
TIMES	E (M-F)		22,497	52.08		19,614	27.55		42,111	42,300	41,965
TIMES	SUN		24,243	56.12		22,463	31.55		46,706	46,976	45,319
WOODBURY (GLOUCESTER CO.)		73,000#						73,000			
TIMES	E (M-F)	#	29,339	40.19					29,339	30,995	29,606
TIMES	SUN	#	28,436	38.95					28,436	30,216	28,842
NEW MEXICO											
ALAMAGORDO (OTERO CO.)		10,800			5,300			16,100			
NEWS	E (M-F)		6,700	62.04		2,106	39.74		8,806	9,100*	9,374*
NEWS	SUN		7,326	67.83		2,631	49.64		9,957	10,323*	10,335*
ALBUQUERQUE (BERNALILLO CO.)		353,900#						353,900			
JOURNAL, TRIBUNE	CMB DLY	#	140,760	39.77					140,760	146,980*	141,167*
JOURNAL	M	#	94,915	26.82					94,915	101,075*	96,391*
TRIBUNE	E	#	45,845	12.95					45,845	45,905*	44,776*
JOURNAL	SUN	#	132,812	37.53					132,812	140,635*	137,897*
CARLSBAD (EDDY CO.)		10,500			2,300			12,800			
CURRENT-ARGUS	E (M-F)		8,277	78.83		495	21.52		8,772	8,915	8,859*
CURRENT-ARGUS	SUN		8,868	84.46		531	23.09		9,399	9,591	9,762*
CLOVIS (CURRY CO.)		12,700			16,700			29,400			
NEWS-JOURNAL	E (M-F)		7,604	59.87		2,518	15.08		10,122	10,292	10,224
NEWS-JOURNAL	SUN		8,040	63.31		3,011	18.03		11,051	11,221	11,062

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#NEWSPAPER DESIGNATED MARKET

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		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
NEW MEXICO		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/86	AS OF 3/31/85
FARMINGTON (SAN JUAN CO.)		14,300			18,200			32,500			
TIMES	E		7,879	55.10		7,988	43.89		15,867	16,385*	15,880*
TIMES	SUN		8,551	59.80		9,051	49.73		17,602	18,398*	18,142*
GALLUP (McKINLEY CO.)		7,400			24,000			31,400			
INDEPENDENT	E		5,483	74.09		6,897	28.74		12,380	12,562*	12,240*
HOBBS (LEA CO.)		12,200			15,500			27,700			
NEWS-SUN	E (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
NEWS-SUN	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
LAS CRUCES (DONA ANA CO.)		19,100			18,600			37,700			
SUN-NEWS	E (M-F)		11,329	59.31		5,085	27.34		16,414	17,934*	18,240*
SUN-NEWS	SUN		11,950	62.57		5,754	30.94		17,704	19,427*	19,603*
ROSWELL (CHAVES CO.)		17,500			23,900			41,400			
RECORD	M (M-F)		12,408	70.90		1,710	7.15		14,118	14,311	14,358
RECORD	SUN		12,923	73.85		1,906	7.97		14,829	15,057	15,134
SANTA FE (SANTA FE CO.)		22,800#			23,200			46,000			
NEW MEXICAN	M	#	13,151	57.68		2,850	12.28		16,001	16,481*	17,502*
NEW MEXICAN	SUN	#	13,196	57.88		3,517	15.16		16,713	17,549*	18,582*
NEW YORK											
ALBANY (ALBANY CO.)		78,600			207,100			285,700			
TIMES UNION, KNICKERBOCKER NEWS	CMB DLY		66,297	84.35		45,020	21.74		111,317	118,230	120,561
TIMES UNION	M		46,740	59.47		33,709	16.28		80,449	86,707	86,412
KNICKERBOCKER NEWS	E (M-F)		19,557	24.88		11,311	5.46		30,868	31,523	34,149
KNICKERBOCKER NEWS	SAT E		13,286	16.90		10,455	5.05		23,741	24,031	25,907
TIMES UNION	SUN		56,070	71.34		86,681	41.85		142,751	171,287	169,011
AMSTERDAM (MONTGOMERY CO.)		9,000			13,900			22,900			
RECORDER	E		6,787	75.41		6,808	48.98		13,595	14,231*	14,093*
AUBURN (CAYUGA CO.)		12,100			22,000			34,100			
CITIZEN	E (M-F)		8,215	67.89		7,077	32.17		15,292	15,650	15,552
CITIZEN	SUN		8,268	68.33		7,468	33.90		15,736	16,116	16,089
BATAVIA (GENESEE CO.)		8,200#			21,300			29,500			
NEWS	E	#	6,624	80.78		8,794	41.29		15,418	16,020*	15,497*

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*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
NEW YORK		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 3/31/86	AS OF 3/31/85
BINGHAMTON (BROOME CO.)		66,100			72,000			138,100			
PRESS & SUN-BULLETIN	M		45,046	68.15		19,946	27.70		64,992	66,524	
PRESS & SUN-BULLETIN	SUN		49,271	74.54		30,835	42.83		80,106	86,583	85,714
BUFFALO (ERIE CO.)		246,700			259,100			505,800			
NEWS	ALL DAY (M-F)		196,796	79.77		109,938	42.43		306,734	317,024	317,750
NEWS	SAT M & HOLS		169,020	68.51		103,601	39.98		272,621	282,081	282,050
NEWS	SUN		208,535	84.53		140,871	54.37		349,406	370,748	373,071
CORNING (STEUBEN CO.)		10,700			20,500			31,200			
LEADER	E		8,156	76.22		7,607	37.11		15,763	16,238	16,885
CORTLAND (CORTLAND CO.)		6,800			11,200			18,000			
STANDARD	E		4,864	71.53		6,426	57.38		11,290	12,196	12,356
DUNKIRK-FREDONIA (CHAUTAUQUA CO.)		9,700			10,200			19,900			
OBSERVER	E		8,185	84.38		5,289	51.85		13,474	15,370	15,252
ELMIRA (CHEMUNG CO.)		25,900			74,500			100,400			
STAR-GAZETTE	M		17,697	68.33		17,635	23.67		35,332	36,171*	37,893*
TELEGRAM	SUN		17,708	68.37		28,964	38.88		46,672	48,442*	47,739*
GENEVA (ONTARIO CO.)		5,300			41,500			46,800			
FINGER LAKES TIMES	E		4,069	76.77		14,623	35.24		18,692	19,142*	19,714*
GLENS FALLS (WARREN CO.)		12,000			45,100			57,100			
POST-STAR	M		11,239	93.66		22,308	49.46		33,547	34,777	34,487
GLOVERSVILLE-JOHNSTOWN (FULTON CO.)		13,900			17,400			31,300			
LEADER-HERALD	E		8,819	63.45		4,595	26.41		13,414	13,754*	13,975*
HERKIMER (HERKIMER CO.)		8,000			16,300			24,300			
TELEGRAM	E		5,055	63.19		1,980	12.15		7,035	7,248	7,193
HUDSON (COLUMBIA CO.)		5,200			16,700			21,900			
REGISTER-STAR	E (M-F)		3,924	75.46		8,968	53.70		12,892	15,297	15,292
ITHACA (TOMPKINS CO.)		14,400			17,000			31,400			
JOURNAL	E		9,172	63.69		7,656	45.04		16,828	19,776	20,058
JAMESTOWN (CHAUTAUQUA CO.)		19,200			34,300			53,500			
POST-JOURNAL	E		15,580	81.15		11,323	33.01		26,903	27,779*	28,548*

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

NEW YORK		CZ OR NDM		RATIO CIRC/ OH'S	RTZ OR NDM		RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC		OH'S	CIRC		OH'S	CIRC	AS OF 3/31/86	AS OF 3/31/85
LOCKPORT (NIAGARA CO.)		9,900			16,700			26,600			
UNION SUN & JOURNAL	E		7,904	79.84		9,543	57.14		17,447	18,349	18,170
LONG ISLAND (SUFFOLK CO.) (MELLVILLE P.O.)		820,000			42,300			862,300			
NEWSDAY	E (M-F)		479,644	58.49		15,096	35.69		494,740	582,388	542,073
NEWSDAY	SAT E		456,631	55.69		14,732	34.83		471,363	545,042	511,650
NEWSDAY	SUN		548,315	66.87		18,662	44.12		566,977	647,479	611,403
MEDINA (ORLEANS CO.)		6,100#						6,100			
JOURNAL-REGISTER	E (M-F)	#	3,304	54.16					3,304	5,013*	5,030*
MIDDLETOWN (ORANGE CO.)		16,800			107,900			124,700			
TIMES HERALD-RECORD	M		12,364	73.60		58,565	54.28		70,929	77,787	74,361*
RECORD	SUN		12,991	77.33		67,328	62.40		80,319	88,982	84,303*
NEW YORK CITY (NEW YORK CO.)		6,830,100#						6,830,100			
AMERICAN BANKER	M (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
AMERICAN METAL MARKET	MON M									38,460	40,037
AMERICAN METAL MARKET	M (TU-F)									11,473	12,316
JOURNAL OF COMMERCE & COMMERCIAL	M (M-F)									21,739	20,758
LAW JOURNAL	M (M-F)									12,464	12,419
NEWS	M (M-F)	#	1,201,488	17.59					1,201,488	1,275,268	1,390,955
NEWS	SAT M	#	915,671	13.41					915,671	987,908	1,085,252
NEWS	SUN	#	1,515,462	22.19					1,515,462	1,676,858	1,773,676
NEWS RECORD	M (M-F)									23,764	23,881
NEW YORK CITY (NEW YORK CO.)		3,048,200			3,244,900			6,293,100			
POST	ALL DAY (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
POST	SAT M			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
NEW YORK CITY (NEW YORK CO.)		6,899,300#						6,899,300			
TIMES	M (M-F)	#	726,629	10.53					726,629	1,035,426	1,013,211
TIMES	SAT M	#	549,184	7.96					549,184	796,583	767,800
TIMES	SUN	#	1,055,626	15.30					1,055,626	1,625,649	1,623,562
WALL STREET JOURNAL-EASTERN EDITION	M (M-F)									792,550	777,900
WALL STREET JOURNAL-NATIONAL EDITION	M (M-F)									1,985,559	1,990,025
WOMEN'S WEAR DAILY	M (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

NEW YORK		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/86	TOTAL CIRCULATION AS OF 3/31/85
NEWBURGH (ORANGE CO.)-BEACON (DUTCHESS CO.)		21,500			78,000			99,500			
NEWS	E		10,067	46.82		3,779	4.84		13,846	14,045	15,381
NEWS	SUN		10,217	47.52		3,965	5.08		14,182	14,389	15,439
NIAGARA FALLS (NIAGARA CO.)		33,800			12,900			46,700			
GAZETTE	M		22,220	65.74		3,385	26.24		25,605	28,399	29,089
GAZETTE	SUN		22,693	67.14		4,096	31.75		26,789	30,255	30,793
OLEAN (CATTARAUGUS CO.)		11,900			49,300			61,200			
TIMES-HERALD	E		9,455	79.45		14,823	30.07		24,278	25,605	25,723
ONEONTA (OTSEGO CO.)		5,300			29,700			35,000			
STAR	M		3,986	75.21		12,587	42.38		16,573	18,713	18,420*
OSWEGO (OSWEGO CO.)		8,300			28,400			36,700			
PALLADIUM-TIMES	E		5,237	63.10		3,532	12.44		8,769	8,983	8,601
PLATTSBURGH (CLINTON CO.)		12,400			16,500			28,900			
PRESS REPUBLICAN	M		9,376	75.61		8,061	48.85		17,437	22,571*	22,376*
POUGHKEEPSIE (DUTCHESS CO.)		26,100			79,000			105,100			
JOURNAL	M		15,106	57.88		25,537	32.33		40,643	41,438	41,404
JOURNAL	SUN		17,097	65.51		39,376	49.84		56,473	59,349	58,629
ROCHESTER (MONROE CO.)		237,900			168,100			406,000			
DEMOCRAT & CHRONICLE, TIMES-UNION	CMB DLY		172,243	72.40		51,399	30.58		223,642	226,968	230,900
DEMOCRAT & CHRONICLE	M (M-F)		91,323	38.39		33,225	19.77		124,548	127,618	129,317
TIMES-UNION	E (M-F)		80,920	34.01		18,174	10.81		99,094	99,350	101,583
DEMOCRAT & CHRONICLE	SAT M		137,485	57.79		47,286	28.13		184,771	188,114	191,798
DEMOCRAT & CHRONICLE	SUN		175,224	73.65		75,640	45.00		250,864	257,969	252,443
ROME (ONEIDA CO.)		16,000			22,000			38,000			
SENTINEL	E		10,992	68.70		7,469	33.95		18,461	19,046	19,499
SARATOGA SPRINGS (SARATOGA CO.)		9,300			42,000			51,300			
SARATOGIAN	M		5,816	62.54		4,718	11.23		10,534	10,925	10,961
SARATOGIAN	SUN		6,766	72.75		6,762	16.10		13,528	17,070	17,787
SCHENECTADY (SCHENECTADY CO.)		53,000			46,700			99,700			
GAZETTE	M		37,589	70.92		19,746	42.28		57,335	71,520	71,238

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*AVERAGES FOR 3 MONTHS

NEW YORK		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 3/31/86	AS OF 3/31/85
STATEN ISLAND (RICHMOND CO.)		129,300						129,300			
ADVANCE	E (M-F)		74,296	57.46					74,296	74,898	73,042
ADVANCE	SAT E		71,979	55.67					71,979	72,565	70,850
ADVANCE	SUN		84,267	65.17					84,267	84,927	83,877
SYRACUSE (ONONDAGA CO.)		137,000			148,400			285,400			
POST-STANDARD, HERALD-JOURNAL	CMB DLY		124,964	91.21		49,686	33.48		174,650	186,857	186,328
POST-STANDARD	M		49,485	36.12		24,838	16.74		74,323	84,877	82,730
HERALD-JOURNAL	E		75,479	55.09		24,848	16.74		100,327	101,980	103,598
HERALD-AMERICAN	SUN		113,719	83.01		73,558	49.57		187,277	232,617	231,731
TONAWANDA (ERIE CO.)-NORTH TONAWANDA (NIAGARA CO.)		19,700			39,600			59,300			
NEWS	E (M-F)		11,729	59.54		2,392	6.04		14,121	14,407	14,759
NEWS	SAT M		11,766	59.73		2,440	6.16		14,206	14,493	14,800
TROY (RENSSELAER CO.)		43,500			54,500			98,000			
TIMES RECORD	E		30,022	69.02		12,750	23.39		42,772	44,607	47,568
TIMES RECORD	SUN		30,493	70.10		12,080	22.17		42,573	44,616	47,701
UTICA (ONEIDA CO.)		43,900			80,800			124,700			
PRESS, OBSERVER-DISPATCH	CMB DLY		39,740	90.52		19,641	24.31		59,381	60,905	63,077
PRESS	M (M-F)		14,263	32.49		13,089	16.20		27,352	28,537	28,873
OBSERVER-DISPATCH	E (M-F)		25,477	58.03		6,552	8.11		32,029	32,368	34,204
OBSERVER-DISPATCH & PRESS	SAT M		34,392	78.34		18,281	22.63		52,673	54,531	56,505
OBSERVER-DISPATCH	SUN		32,168	73.28		22,543	27.90		54,711	59,771	58,765
WATERTOWN (JEFFERSON CO.)		14,700			68,200			82,900			
TIMES	E		10,351	70.41		28,946	42.44		39,297	41,797*	41,788*
WESTCHESTER CO.-ROCKLAND CO.-PUTNAM CO., NY-FAIRFIELD CO., CT		435,600#						435,600			
WESTCHESTER-ROCKLAND NEWSPAPERS, INC.	E	#								180,093	187,108
WESTCHESTER-ROCKLAND NEWSPAPERS, INC.	SUN	#								199,685	201,431

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*AVERAGES FOR 3 MONTHS

NEW YORK		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/86	TOTAL CIRCULATION AS OF 3/31/85
WESTCHESTER CO.-ROCKLAND CO.-PUTNAM CO.-DUTCHESS CO.-ULSTER CO., NY-FAIRFIELD CO., CT		540,700						540,700			
POUGHKEEPSIE JOURNAL CMB. W/WESTCHESTER-ROCKLAND NEWSPAPERS, INC.	M & E									221,531	228,512
POUGHKEEPSIE JOURNAL CMB. W/WESTCHESTER-ROCKLAND NEWSPAPERS, INC.	SUN									259,034	260,060
NORTH CAROLINA											
ASHEBORO (RANDOLPH CO.)		29,300#						29,300			
COURIER-TRIBUNE	E (M-F)	#	14,246	48.62					14,246	17,211	16,561
COURIER-TRIBUNE	SUN	#	15,430	52.66					15,430	18,823	17,723
ASHEVILLE (BUNCOMBE CO.)		35,200			158,600			193,800			
CITIZEN, TIMES	CMB DLY		21,871	62.13		39,129	24.67		61,000	62,029	62,644
CITIZEN	M (M-F)		14,312	40.66		33,491	21.12		47,803	48,759	48,879
TIMES	E (M-F)		7,559	21.47		5,638	3.55		13,197	13,270	13,765
CITIZEN-TIMES	SAT M		20,510	58.27		39,745	25.06		60,255	61,390	61,336
CITIZEN-TIMES	SUN		21,377	60.73		48,557	30.62		69,934	71,951	71,946
BURLINGTON (ALAMANCE CO.)		21,200			20,000			41,200			
TIMES-NEWS	E (M-F)		15,444	72.85		13,927	69.64		29,371	29,541*	29,496*
TIMES-NEWS	SAT M		15,236	71.87		13,800	69.00		29,036	29,205*	29,104*
TIMES-NEWS	SUN		16,417	77.44		14,180	70.90		30,597	30,766*	30,565*
CHARLOTTE (MECKLENBURG CO.)		163,200			387,600			550,800			
OBSERVER (11-4-85 to 3-31-86)	M		109,263	66.95		73,958	19.08		183,221	208,408	
OBSERVER, NEWS (10-1-85 to 11-2-85)	CMB DLY		127,081	77.87		74,315	19.17		201,396	228,270	227,161
OBSERVER (10-1-85 to 11-2-85)	M		95,189	58.33		70,979	18.31		166,168	192,977	187,180
NEWS (10-1-85 to 11-2-85)	E (M-F)		31,892	19.54		3,336	0.86		35,228	35,293	39,981
OBSERVER	SUN		125,525	76.91		101,472	26.18		226,997	263,124	259,029
CLINTON (SAMPSON CO.)		18,000#						18,000			
INDEPENDENT	E (M-F)	#	8,446	46.92					8,446	8,727	8,162
INDEPENDENT	SUN	#	8,877	49.32					8,877	9,156	8,561

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

NORTH CAROLINA		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/86	AS OF 3/31/85
CONCORD (CABARRUS CO.)		13,100			37,100			50,200			
TRIBUNE	E (M-F)		7,562	57.73		4,756	12.82		12,318	12,441*	12,489*
TRIBUNE	SUN		7,923	60.48		5,260	14.18		13,183	13,311*	13,472*
DURHAM (DURHAM CO.)		44,600			146,900			191,500			
HERALD, SUN	CMB DLY		35,644	79.92		27,686	18.85		63,330	65,197	63,653
HERALD	M		21,076	47.26		22,054	15.01		43,130	44,509	43,183
SUN	E		14,568	32.66		5,632	3.83		20,200	20,688	20,470
HERALD	SUN		31,605	70.86		29,363	19.99		60,968	62,609	60,732
ELIZABETH CITY (PASQUOTANK CO.)		5,600			25,800			31,400			
ADVANCE	E (M-F)		3,141	56.09		7,826	30.33		10,967	11,119*	11,172*
ADVANCE	SUN		3,645	65.09		8,391	32.52		12,036	12,205*	12,055*
FAYETTEVILLE (CUMBERLAND CO.)		64,400			129,500			193,900			
TIMES, OBSERVER	CMB DLY		41,491	64.43		29,260	22.59		70,751	71,956*	71,153*
TIMES	M (M-F)		11,742	18.23		12,792	9.88		24,534	25,571*	24,875*
OBSERVER	E (M-F)		29,749	46.19		16,468	12.72		46,217	46,385*	46,278*
OBSERVER-TIMES	SAT M		41,364	64.23		30,783	23.77		72,147	73,477*	72,768*
OBSERVER-TIMES	SUN		40,629	63.09		31,367	24.22		71,996	73,570*	73,815*
GASTONIA (GASTON CO.)		41,600			39,800			81,400			
GAZETTE	E		27,915	67.10		10,622	26.69		38,537	39,946	39,648
GAZETTE	SUN		30,214	72.63		11,590	29.12		41,804	43,570	43,010
GOLDSBORO (WAYNE CO.)		14,700			31,700			46,400			
NEWS-ARGUS	E (M-F)		7,997	54.40		13,461	42.46		21,458	21,651*	22,025*
NEWS-ARGUS	SUN		8,704	59.21		15,557	49.08		24,261	24,523*	24,782*
GREENSBORO (GUILFORD CO.)		76,400			306,500			382,900			
NEWS & RECORD (2-10-86 to 3-31-86)	M		65,358	85.55		45,270	14.77		110,628	112,435	
NEWS, RECORD (10-1-85 to 2-9-86)	CMB DLY		66,081	86.49		44,233	14.43		110,314	112,021	111,614
NEWS (10-1-85 to 2-9-86)	M (M-F)		48,004	62.83		44,228	14.43		92,232	93,911	91,855
RECORD (10-1-85 to 2-9-86)	E (M-F)		18,077	23.66		5	0.00		18,082	18,110	19,759
NEWS & RECORD (10-1-85 to 2-9-86)	SAT M		68,882	90.16		50,352	16.43		119,234	121,270	118,162
NEWS & RECORD	SUN		70,312	92.03		54,445	17.76		124,757	127,543	124,266
GREENVILLE (PITT CO.)		13,100			32,900			46,000			
REFLECTOR	E (M-F)		8,141	62.15		8,611	26.17		16,752	17,141*	17,035*
REFLECTOR	SUN		8,784	67.05		9,883	30.04		18,667	19,096*	18,766*

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*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO CIRC/		RTZ OR NDM	RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
NORTH CAROLINA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	3/31/86	3/31/85
HENDERSON (VANCE CO.)		7,500			15,600			23,100			
DISPATCH	E		4,420	58.93		5,103	32.71		9,523	9,818	9,349
HENDERSONVILLE (HENDERSON CO.)		3,500			22,900			26,400			
TIMES-NEWS	M		2,621	74.89		13,209	57.68		15,830	16,576	15,450
TIMES-NEWS (12-29-85 to 3-31-86)	SUN		2,284	65.26		13,253	57.87		15,537	16,381	
HICKORY (CATAWBA CO.)		20,600			73,500			94,100			
RECORD	E		10,404	50.50		17,010	23.14		27,414	27,709*	27,787*
HIGH POINT (GUILFORD CO.)		32,400			35,700			68,100			
ENTERPRISE	E		21,106	65.14		9,853	27.60		30,959	31,312	31,605
ENTERPRISE	SUN		21,684	66.93		10,147	28.42		31,831	32,235	32,281
JACKSONVILLE (ONSLOW CO.)		14,200			19,900			34,100			
NEWS	E		9,628	67.80		11,267	56.62		20,895	21,711*	19,754*
NEWS	SUN		9,249	65.13		11,160	56.08		20,409	21,272*	19,154*
KANNAPOLIS (CABARRUS CO.)		13,100			33,400			46,500			
INDEPENDENT	E (M-F)		9,246	70.58		3,715	11.12		12,961	13,118	13,147
INDEPENDENT	SUN		10,100	77.10		3,981	11.92		14,081	14,248	14,390
KINSTON (LENOIR CO.)		9,300			32,300			41,600			
FREE PRESS	E (M-F)		6,619	71.17		6,829	21.14		13,448	13,710*	13,732*
FREE PRESS	SUN		6,967	74.91		7,109	22.01		14,076	14,339*	14,307*
LENOIR (CALDWELL CO.)		6,700			14,600			21,300			
NEWS TOPIC	E		5,116	76.36		8,210	56.23		13,326	13,537	13,058
LEXINGTON (DAVIDSON CO.)		6,400			22,800			29,200			
DISPATCH	E		5,262	82.22		9,505	41.69		14,767	14,975*	14,724*
LUMBERTON (ROBESON CO.)		6,900			31,800			38,700			
ROBESONIAN	E (M-F)		5,085	73.70		10,291	32.36		15,376	15,558	15,524
ROBESONIAN	SUN		5,809	84.19		11,063	34.79		16,872	17,054	16,976
MONROE (UNION CO.)		6,200			19,500			25,700			
ENQUIRER-JOURNAL	E (M-F)		3,082	49.71		8,662	44.42		11,744	12,743	13,105
ENQUIRER-JOURNAL	SUN		3,491	56.31		9,027	46.29		12,518	13,551	13,659
MORGANTON (BURKE CO.)		5,700			22,000			27,700			
NEWS-HERALD	E (M-F)		3,394	59.54		8,013	36.42		11,407	11,614	11,796
NEWS-HERALD	SUN		2,899	50.86		7,679	34.90		10,578	10,785	9,866

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*AVERAGES FOR 3 MONTHS

				RATIO			RATIO	TOTAL NDM OR		TOTAL CIRCULATION	
		CZ OR NDM		CIRC/	RTZ OR NDM		CIRC/	CZ & RTZ		AS OF	AS OF
NORTH CAROLINA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	3/31/86	3/31/85
NEW BERN (CRAVEN CO.)		33,100#						33,100			
SUN JOURNAL	E	#	15,704	47.44					15,704	16,022*	15,677*
RALEIGH (WAKE CO.)		66,100			231,000			297,100			
NEWS & OBSERVER, TIMES	CMB DLY		66,286	100.28		58,327	25.25		124,613	172,751*	170,328*
NEWS & OBSERVER	M		41,514	62.80		48,059	20.80		89,573	137,511*	135,187*
TIMES	E		24,772	37.48		10,268	4.45		35,040	35,240*	35,141*
NEWS & OBSERVER	SUN		54,084	81.82		66,565	28.82		120,649	177,707*	179,032*
ROANOKE RAPIDS (HALIFAX CO.)		5,800			12,600			18,400			
HERALD	E (M-F)		3,707	63.91		6,044	47.97		9,751	11,307	11,082
HERALD	SUN		4,497	77.53		6,217	49.34		10,714	12,273	12,009
ROCKINGHAM (RICHMOND CO.)		6,200			10,900			17,100			
JOURNAL	E (M-F)		2,902	46.81		5,285	48.49		8,187	8,499	8,071*
ROCKY MOUNT (EDGECOMBE CO.)		17,500			29,800			47,300			
TELEGRAM	E		8,196	46.83		4,897	16.43		13,093	13,219*	13,525*
TELEGRAM	SUN		8,361	47.78		5,966	20.02		14,327	14,453*	14,559*
SALISBURY-SPENCER- EAST SPENCER (ROWAN CO.)		12,000			100,400			112,400			
POST	E		9,847	82.06		15,088	15.03		24,935	25,339*	25,220*
POST	SUN		9,733	81.11		15,251	15.19		24,984	25,428*	25,194*
SANFORD (LEE CO.)		6,300			35,800			42,100			
HERALD	E		4,245	67.38		8,474	23.67		12,719	12,972	12,388
SHELBY (CLEVELAND CO.)		11,600			28,400			40,000			
STAR	E			UNDER TEMPORARY SUSPENSION OF SERVICE							
STATESVILLE (IREDELL CO.)		37,500#						37,500			
RECORD & LANDMARK	E (M-F)	#	17,326	46.20					17,326	17,697	17,998
RECORD & LANDMARK	SUN	#	16,856	44.95					16,856	17,231	17,441
THOMASVILLE (DAVIDSON CO.)		9,300			23,700			33,000			
TIMES	M		5,611	60.33		2,595	10.95		8,206	8,572	8,529
WASHINGTON (BEAUFORT CO.)		3,800			26,600			30,400			
NEWS	E		2,616	68.84		6,661	25.04		9,277	10,013	10,075
WILMINGTON (NEW HANOVER CO.)		38,600			64,500			103,100			
STAR	M		26,870	69.61		17,679	27.41		44,549	45,147	43,243
STAR-NEWS	SUN		28,856	74.76		20,246	31.39		49,102	49,921	50,891

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
NORTH CAROLINA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	3/31/86	3/31/85
WILSON (WILSON CO.)		13,200			23,200			36,400			
TIMES	E		8,587	65.05		8,375	36.10		16,962	17,329*	17,372*
WINSTON-SALEM (FORSYTH CO.)		70,200			191,400			261,600			
JOURNAL	M		51,833	73.84		37,982	19.84		89,815	91,536	74,292
JOURNAL	SUN		51,430	73.26		47,354	24.74		98,784	100,959	98,509
NORTH DAKOTA											
BISMARCK (BURLEIGH CO.)		24,500			40,800			65,300			
TRIBUNE	E		17,205	70.22		9,517	23.33		26,722	28,471	28,148
TRIBUNE	SUN		18,003	73.48		9,319	22.84		27,322	29,430	28,729
DEVILS LAKE (RAMSEY CO.)		3,000			7,300			10,300			
JOURNAL	E (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
DICKINSON (STARK CO.)		6,400			9,400			15,800			
PRESS	M (TU-S)		4,507	70.42		3,000	31.91		7,507	8,081	8,320
PRESS	SUN		4,924	76.94		2,964	31.53		7,888	8,462	8,749
FARGO (CASS CO.), ND-MOORHEAD (CLAY CO.), MN		41,300			45,200			86,500			
FORUM	ALL DAY		25,704	62.24		19,261	42.61		44,965	55,137	56,962
FORUM	SUN		31,687	76.72		21,254	47.02		52,941	64,660	65,596
GRAND FORKS (GRAND FORKS CO.), ND - EAST GRAND FORKS (POLK CO.), MN		19,000			57,300			76,300			
HERALD	M		15,267	80.35		20,587	35.93		35,854	37,926	37,924
HERALD	SUN		16,147	84.98		20,162	35.19		36,309	38,335	39,953
MINOT (WARD CO.)		13,300			56,600			69,900			
NEWS	E		10,494	78.90		16,647	29.41		27,141	28,233	29,377
NEWS	SUN		10,464	78.68		16,028	28.32		26,492	27,502	
OHIO											
AKRON (SUMMIT CO.)		190,500			116,200			306,700			
BEACON JOURNAL	E		120,112	63.05		25,518	21.96		145,630	154,652	162,409
BEACON JOURNAL	SUN		153,839	80.76		47,884	41.21		201,723	227,261	233,511

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

OHIO		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/86	TOTAL CIRCULATION AS OF 3/31/85
ALLIANCE (STARK CO.)		12,600			17,700			30,300			
REVIEW	E		9,509	75.47		3,954	22.34		13,463	13,656	13,748
ASHLAND (ASHLAND CO.)		8,800			9,200			18,000			
TIMES-GAZETTE	E		6.997	79.51		4,648	50.52		11,645	12,271	12,499
ATHENS (ATHENS CO.)		7,900			14,200			22,100			
MESSENGER	E (M-F)		4,261	53.94		6,675	47.01		10,936	13,743	14,394
MESSENGER	SUN		5,395	68.29		7,961	56.06		13,356	17,132	17,435
BELLEFONTAINE (LOGAN CO.)		4,800			10,400			15,200			
EXAMINER	E		3,255	67.81		6.686	64.29		9.941	10,704	11,015
BELMONT CO. (MARTINS FERRY P.O.)		34,600#						34,600			
TIMES-LEADER	E (M-F)	#	20,142	58.21					20,142	22,368	23,990
TIMES-LEADER	SUN	#	21,063	60.88					21,063	24,059	25,407
BOWLING GREEN (WOOD CO.)		7,300			28,400			35,700			
SENTINEL-TRIBUNE	E		4,367	59.82		8,449	29.75		12,816	13,896	14,428
BRYAN (WILLIAMS CO.)		3,300			11,100			14,400			
TIMES	E		3,118	94.48		6,967	62.77		10,085	10,694	10,434
BUCYRUS (CRAWFORD CO.)		5,400			15,000			20,400			
TELEGRAPH-FORUM	E		4,491	83.17		3,049	20.33		7,540	8,007	8,107
CAMBRIDGE (GUERNSEY CO.)		9,300			25,100			34,400			
JEFFERSONIAN	E		6,558	70.52		7,106	28.31		13,664	14,304	14,648
CANTON (STARK CO.)		75,200			98,200			173,400			
REPOSITORY	E		41,211	54.80		16,433	16.73		57,644	58,103*	60,536*
REPOSITORY	SUN		49,041	65.21		27,404	27.91		76,445	77,281*	77,996*
CHILLICOTHE (ROSS CO.)		12,000			23,200			35,200			
GAZETTE	E		8,106	67.55		6,778	29.22		14,884	15,331	15,011
CINCINNATI (HAMILTON CO.)		395,500			290,100			685,600			
ENQUIRER	M		137,314	34.72		47,808	16.48		185,122	190,686	190,072
ENQUIRER	SUN		228,307	57.73		79,341	27.35		307,648	316,543	308,545
POST	E		87,525	22.13		31,085	10.72		118,610	120,252	127,142
CLEVELAND (CUYAHOGA CO.)		564,300			295,500			859,800			
PLAIN DEALER	M (M-F)		336,043	59.55		65,226	22.07		401,269	454,042	464,251
PLAIN DEALER	SAT M		319,560	56.63		63,680	21.55		383,240	428,986	437,434
PLAIN DEALER	SUN		415,115	73.56		88,500	29.95		503,615	549,580	542,682

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

OHIO		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/86	TOTAL CIRCULATION AS OF 3/31/85
COLUMBUS (FRANKLIN CO.)		346,700			195,000			541,700			
DISPATCH (1-1-86 to 3-31-86)	M		183,907	53.04		40,339	20.69		224,246	238,325	
CITIZEN-JOURNAL, DISPATCH (10-1-85 to 12-31-85)	CMB DLY		251,969	72.68		45,815	23.49		297,784	314,178	323,855
CITIZEN-JOURNAL (10-1-85 to 12-31-85)	M		88,253	25.46		17,440	8.94		105,693	115,167	119,150
DISPATCH (10-1-85 to 12-31-85)	E		163,716	47.22		28,375	14.55		192,091	199,011	204,705
DISPATCH	SUN		254,691	73.46		77,766	39.88		332,457	371,530	366,626
COSHOCTON (COSHOCTON CO.)		6,300			15,300			21,600			
TRIBUNE	E		4,167	66.14		3,126	20.43		7,293	7,550	7,661
TRIBUNE	SUN		4,347	69.00		3,423	22.37		7,770	8,028	8,175
DAYTON (MONTGOMERY CO.)		170,900			180,600			351,500			
JOURNAL HERALD, NEWS	CMB DLY		136,901	80.11		72,947	40.39		209,848	218,318	218,926
JOURNAL HERALD	M		62,358	36.49		36,653	20.30		99,011	104,657	103,014
NEWS	E		74,543	43.62		36,294	20.10		110,837	113,661	115,912
NEWS	SUN		126,815	74.20		86,561	47.93		213,376	226,980	233,509
DEFIANCE (DEFIANCE CO.)		6,000			26,100			32,100			
CRESCENT-NEWS	E		5,880	98.00		10,097	38.69		15,977	16,730	17,087
DOVER-NEW PHILADELPHIA (TUSCARAWAS CO.)		15,600			20,400			36,000			
TIMES-REPORTER	E		11,796	75.62		13,220	64.80		25,016	29,390*	29,731*
TIMES-REPORTER (3-2-86 to 3-31-86)	SUN		10,719	68.71		12,878	63.13		23,597	28,177*	
EAST LIVERPOOL (COLUMBIANA CO.)		14,500			24,200			38,700			
REVIEW	E		10,172	70.15		2,670	11.03		12,842	13,074*	13,056*
ELYRIA (LORAIN CO.)		47,300#						47,300			
CHRONICLE-TELEGRAM	E	#	27,081	57.25					27,081	34,726	36,981
CHRONICLE-TELEGRAM	SUN	#	27,861	58.90					27,861	34,825	36,987
FAIRBORN (GREENE CO.)		16,100#						16,100			
HERALD	E (M-F)	#	6,577	40.85					6,577	6,727	7,142
FINDLAY (HANCOCK CO.)		14,300			29,900			44,200			
COURIER	M		11,604	81.15		11,615	38.85		23,219	25,461	25,681
FREMONT (SANDUSKY CO.)		8,500			13,200			21,700			
NEWS-MESSENGER	E		6,974	82.05		5,921	44.86		12,895	13,612	13,847

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS.

OHIO		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/86	TOTAL CIRCULATION AS OF 3/31/85
GREENVILLE (DARKE CO.)		5,300			16,200			21,500			
ADVOCATE	E		3,448	65.06		5,323	32.86		8,771	9,167	9,281
HAMILTON (BUTLER CO.)		45,500			32,100			77,600			
JOURNAL-NEWS	E		23,180	50.95		4,716	14.69		27,896	28,352	28,443
JOURNAL-NEWS	SUN		23,937	52.61		4,822	15.02		28,759	29,167	28,801
IRONTON (LAWRENCE CO.)		6,700			24,300			31,000			
TRIBUNE	E (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
TRIBUNE	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
KENT-RAVENNA (PORTAGE CO.)		20,000			28,700			48,700			
RECORD-COURIER	E		10,795	53.98		11,515	40.12		22,310	23,821	24,013
LAKE CO. (WILLOUGHBY P.O.)		77,400#						77,400			
NEWS-HERALD	E	#	37,787	48.82					37,787	45,716	43,765
NEWS-HERALD	SUN	#	44,271	57.20					44,271	53,784	51,389
LAKE CO.-GEAUGA CO.- ASHTABULA CO.		139,700#						139,700			
NORTHEASTERN OHIO NEWSPAPERS	E	#								47,807*	47,883
NORTHEASTERN OHIO NEWSPAPERS	SUN	#								45,961*	45,047
LANCASTER (FAIRFIELD CO.)		14,200			24,700			38,900			
EAGLE-GAZETTE	E		9,061	63.81		7,660	31.01		16,721	17,242	17,604
LIMA (ALLEN CO.)		30,500			79,500			110,000			
NEWS	E		23,061	75.61		16,563	20.83		39,624	40,229	40,262
NEWS	SUN		23,654	77.55		24,668	31.03		48,322	49,554	48,846
LORAIN (LORAIN CO.)		51,400#						51,400			
JOURNAL	E	#	33,521	65.22					33,521	43,168	42,060
JOURNAL	SUN	#	34,767	67.64					34,767	46,502	45,332
MANSFIELD (RICHLAND CO.)		32,700			38,100			70,800			
NEWS JOURNAL	E		23,249	71.10		14,505	38.07		37,754	40,211	40,371
NEWS JOURNAL	SUN		24,074	73.62		23,028	60.44		47,102	54,224	54,175
MARIETTA (WASHINGTON CO.)		7,700			19,900			27,600			
TIMES	E		5,602	72.75		6,935	34.85		12,537	13,563	13,887
MARION (MARION CO.)		16,600			24,400			41,000			
STAR	E		10,888	65.59		6,979	28.60		17,867	18,317	18,651
STAR	SUN		10,867	65.46		7,017	28.76		17,884	18,340	16,537

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#NEWSPAPER DESIGNATED MARKET

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OHIO		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/86	TOTAL CIRCULATION AS OF 3/31/85
MASSILLON (STARK CO.)		11,900			33,900			45,800			
INDEPENDENT	E		7,889	66.29		7,696	22.70		15,585	16,055*	16,348*
MEDINA (MEDINA CO.)		17,700			15,100			32,800			
GAZETTE	M		9,764	55.16		3,892	25.77		13,656	15,322	15,601
MIDDLETOWN (BUTLER CO.)		31,100			19,400			50,500			
JOURNAL	E		20,032	64.41		2,679	13.81		22,711	23,200	23,818
JOURNAL	SUN		20,918	67.26		2,889	14.89		23,807	24,331	24,790
MOUNT VERNON (KNOX CO.)		6,300			13,300			19,600			
NEWS	E		5,414	85.94		4,680	35.19		10,094	10,741	10,926
NEWARK (LICKING CO.)		20,800			27,700			48,500			
ADVOCATE	E		13,065	62.81		8,143	29.40		21,208	21,493	22,370
ADVOCATE	SUN		12,385	59.54		7,907	28.55		20,292	20,586	21,358
NORWALK (HURON CO.)		5,700			17,100			22,800			
REFLECTOR	E		4,276	75.02		4,818	28.18		9,094	9,478	9,381
PIQUA (MIAMI CO.)		8,500			22,300			30,800			
CALL	E		5,948	69.98		3,435	15.40		9,383	9,716	10,517
PORT CLINTON (OTTAWA CO.)		14,900#						14,900			
NEWS HERALD	E	#	5,393	36.19					5,393	5,534	5,587
PORTSMOUTH (SCIOTO CO.)		16,600			41,600			58,200			
TIMES	E		9,873	59.48		7,938	19.08		17,811	18,095	18,881
SALEM (COLUMBIANA CO.)		6,900			22,100			29,000			
NEWS	E		5,280	76.52		4,108	18.59		9,388	9,640	9,494
SANDUSKY (ERIE CO.)		19,700			31,800			51,500			
REGISTER	E		14,644	74.34		10,571	33.24		25,215	26,233	27,455
REGISTER	SUN		14,911	75.69		12,839	40.37		27,750	29,976	30,853
SIDNEY (SHELBY CO.)		7,200			8,000			15,200			
NEWS	E		5,745	79.79		5,115	63.94		10,860	12,670*	12,823*
SPRINGFIELD (CLARK CO.)		36,200			50,900			87,100			
NEWS-SUN	M		25,458	70.33		11,958	23.49		37,416	38,447	27,043
NEWS-SUN	SUN		26,551	73.35		16,351	32.12		42,902	44,582	44,593
STEUBENVILLE (JEFFERSON CO.)		13,400			47,900			61,300			
HERALD-STAR	E		10,730	80.07		9,839	20.54		20,569	20,834*	21,258*
HERALD-STAR	SUN		10,155	75.78		9,595	20.03		19,750	20,055*	20,439*

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*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
OHIO		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 3/31/86	AS OF 3/31/85
TIFFIN (SENECA CO.)		9,500			10,600			20,100			
ADVERTISER-TRIBUNE	E (M-F)		6,988	73.56		3,727	35.16		10,715	11,026	11,176
ADVERTISER-TRIBUNE	SAT M		6,954	73.20		3,750	35.38		10,704	11,016	
TOLEDO (LUCAS CO.)		188,200			259,300			447,500			
BLADE	E		125,001	66.42		34,290	13.22		159,291	161,217	163,202
BLADE	SUN		144,851	76.97		71,924	27.74		216,775	219,867	219,072
TROY (MIAMI CO.)		7,700			26,200			33,900			
NEWS	E		5,419	70.38		5,464	20.85		10,883	11,087	10,907
VALLEY NEWS	SUN		5,482	71.19		7,472	28.52		12,954	13,174	13,169
URBANA (CHAMPAIGN CO.)		4,600			8,700			13,300			
CITIZEN	E		3,429	74.54		3,774	43.38		7,203	7,519	7,539
WARREN (TRUMBULL CO.)		26,000			53,200			79,200			
TRIBUNE CHRONICLE	E		19,190	73.81		21,825	41.02		41,015	41,936*	41,003*
TRIBUNE	SUN		21,282	81.85		25,733	48.37		47,015	48,572*	48,721*
WOOSIER (WAYNE CO.)		9,100			38,000			47,100			
RECORD	E		7,742	85.09		16,304	42.91		24,046	25,362	25,994
XENIA (GREENE CO.)		10,800			21,700			32,500			
GAZETTE	E		6,768	62.67		4,153	19.14		10,921	11,237	11,296
YOUNGSTOWN (MAHONING CO.)		82,800			96,300			179,100			
VINDICATOR	E		50,303	60.75		41,557	43.15		91,860	97,348*	98,541*
VINDICATOR	SUN		56,482	68.21		64,735	67.22		121,217	152,114*	151,653*
ZANESVILLE (MUSKINGUM CO.)		15,200			27,200			42,400			
TIMES RECORDER	M		12,173	80.09		9,752	35.85		21,925	23,274	24,236
TIMES RECORDER	SUN		11,683	76.86		8,349	30.69		20,032	20,984	21,795
OKLAHOMA											
ADA (PONTOTOC CO.)		7,100			25,700			32,800			
NEWS	E (M-F)		4,797	67.56		4,263	16.59		9,060	9,206	9,312*
NEWS	SUN		4,868	68.56		4,597	17.89		9,465	9,620	9,812*
ARDMORE (CARTER CO.)		9,900			23,300			33,200			
ARDMOREITE	E (M-F)		7,502	75.78		5,676	24.36		13,178	13,433*	13,749*
ARDMOREITE	SUN		8,620	87.07		7,218	30.98		15,838	16,095*	16,261*

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

OKLAHOMA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/86	TOTAL CIRCULATION AS OF 3/31/85
BARTLESVILLE (WASHINGTON CO.)		17,900			11,600			29,500			
EXAMINER-ENTERPRISE	E (M-F)		11,240	62.79		1,846	15.91		13,086	13,248*	14,236*
EXAMINER-ENTERPRISE	SAT M		10,618	59.32		1,823	15.72		12,441	12,604*	
EXAMINER-ENTERPRISE	SUN		12,583	70.30		2,267	19.54		14,850	15,032*	15,990*
CHICKASHA (GRADY CO.)		6,800			11,900			18,700			
EXPRESS	E (M-F)		3,565	52.43		1,533	12.88		5,098	5,227	5,081*
EXPRESS	SUN		4,219	62.04		1,821	15.30		6,040	6,169	6,097*
DUNCAN (STEPHENS CO.)		9,500			10,700			20,200			
BANNER	E (M-F)		7,774	81.83		2,830	26.45		10,604	11,007	11,283
BANNER	SUN		8,488	89.35		3,570	33.36		12,058	12,519	12,677
ENID (GARFIELD CO.)		22,200			22,000			44,200			
NEWS, EAGLE	CMB DLY		16,137	72.69		9,812	44.60		25,949	28,032	29,632
NEWS	M (TU-F)		8,206	36.96		9,129	41.50		17,335	19,351	20,358
EAGLE	E (M-F)		7,931	35.73		683	3.10		8,614	8,681	9,274
NEWS & EAGLE	SAT M		13,647	61.47		9,604	43.65		23,251	25,315	26,307
NEWS	SUN		14,594	65.74		10,665	48.48		25,259	27,594	28,051
LAWTON (COMANCHE CO.)		30,300			35,800			66,100			
PRESS, CONSTITUTION	CMB DLY		20,482	67.60		10,108	28.23		30,590	31,900*	33,875*
PRESS	M (M-F)		7,490	24.72		7,014	19.59		14,504	15,718*	16,992*
CONSTITUTION	E (M-F)		12,992	42.88		3,094	8.64		16,086	16,182*	16,883*
PRESS	SAT M		17,402	57.43		8,571	23.94		25,973	27,200*	
CONSTITUTION	SUN		20,131	66.44		9,843	27.49		29,974	31,370*	31,149*
McALESTER (PITTSBURG CO.)		7,900			13,800			21,700			
NEWS-CAPITAL & DEMOCRAT	E (M-F)		5,928	75.04		5,949	43.11		11,877	12,173	11,913
NEWS-CAPITAL & DEMOCRAT	SUN		6,030	76.33		6,115	44.31		12,145	12,442	12,141
MIAMI (OTTAWA CO.)		8,200			14,100			22,300			
NEWS-RECORD	E (M-F)		5,405	65.91		3,371	23.91		8,776	8,944	8,884
NEWS-RECORD	SUN		5,679	69.26		3,554	25.21		9,233	9,401	9,337
MUSKOGEE (MUSKOGEE CO.)		16,000			43,900			59,900			
PHOENIX & TIMES-DEMOCRAT	M		9,763	61.02		8,264	18.82		18,027	18,458	18,940
PHOENIX & TIMES-DEMOCRAT	SUN		10,443	65.27		8,518	19.40		18,961	19,305	19,569
NORMAN (CLEVELAND CO.)		31,500			7,700			39,200			
TRANSCRIPT	E (M-F)		15,483	49.15		521	6.77		16,004	17,027	17,112
TRANSCRIPT	SAT M		15,033	47.72		511	6.64		15,544	16,564	
TRANSCRIPT	SUN		16,628	52.79		585	7.60		17,213	18,305	18,204
OKLAHOMA CITY (OKLAHOMA CO.)		283,500#			29,400			312,900			
JOURNAL RECORD	M (TU-S)	#	4,666	1.65		121	0.41		4,787	5,669	5,943

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*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
OKLAHOMA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	3/31/86	3/31/85
OKLAHOMA CITY (OKLAHOMA CO.)		283,500#			531,500			815,000			
OKLAHOMAN	M (M-F)	#	153,761	54.24		79,762	15.01		233,523	239,404	252,364
OKLAHOMAN	SAT M	#	145,356	51.27		74,015	13.93		219,371	224,657	235,734
OKLAHOMAN	SUN	#	206,046	72.68		115,752	21.78		321,798	328,734	324,918
OKMULGEE (OKMULGEE CO.)		7,800			10,100			17,900			
TIMES	M (TU-S)		3,195	40.96		1,632	16.16		4,827	4,955	4,959
TIMES	SUN		3,281	42.06		1,736	17.19		5,017	5,145	5,160
PONCA CITY (KAY CO.)		11,600			11,900			23,500			
NEWS	E (M-F)		8,795	75.82		4,274	35.92		13,069	13,579	13,769
NEWS	SUN		9,628	83.00		4,550	38.24		14,178	14,713	14,917
SAPULPA (CREEK CO.)		6,700			11,700			18,400			
HERALD	E (M-F)		4,574	68.27		3,049	26.06		7,623	7,775*	8,133*
HERALD	SUN		4,847	72.34		3,205	27.39		8,052	8,203*	8,544*
SHAWNEE (POTTAWATOMIE CO.)		11,300			34,800			46,100			
NEWS-STAR	M (TU-S)		7,265	64.29		6,237	17.92		13,502	13,860*	14,253*
NEWS-STAR	SUN		7,577	67.05		7,022	20.18		14,599	14,956*	15,338*
STILLWATER (PAYNE CO.)		13,300			20,100			33,400			
NEWS-PRESS	E (M-F)		6,083	45.74		3,921	19.51		10,004	10,269*	10,782*
NEWS-PRESS	SUN		6,502	48.89		4,218	20.99		10,720	10,984*	11,428*
TULSA (TULSA CO.)		200,700			193,300			394,000			
WORLD, TRIBUNE	CMB DLY		148,630	74.06		41,935	22.21		190,565	214,461*	215,775*
WORLD	M		85,552	42.63		30,220	15.63		115,772	136,219*	136,592*
TRIBUNE	E		63,078	31.43		11,715	6.06		74,793	78,242*	79,183*
WORLD	SUN		157,301	78.38		52,809	27.32		210,110	234,438*	233,611*
OREGON											
ALBANY (LINN CO.)		33,100#						33,100			
DEMOCRAT-HERALD	E	#	21,254	64.21					21,254	21,439*	21,354*
ASHLAND (JACKSON CO.)		6,200			2,300			8,500			
TIDINGS	E		4,625	74.60		425	18.48		5,050	5,522	5,804
ASTORIA (CLATSOP CO.)		3,900			15,000			18,900			
ASTORIAN	E (M-F)		3,358	86.10		5,563	37.09		8,921	9,308	9,324
BAKER (BAKER CO.)		3,800			2,600			6,400			
DEMOCRAT-HERALD	E (M-F)		2,336	61.47		583	22.42		2,919	3,028	3,280

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

OREGON		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/86	TOTAL CIRCULATION AS OF 3/31/85
BEND (DESCHUTES CO.)		11,500			20,900			32,400			
BULLETIN	E (M-F)		8,606	74.83		10,594	50.69		19,200	19,660*	19,573*
BULLETIN	SUN		8,665	75.35		10,904	52.17		19,569	20,026*	19,621*
COOS BAY-NORTH BEND (COOS CO.)		10,400			22,800			33,200			
WORLD	E		8,635	83.03		6,655	29.19		15,290	15,551*	15,952*
CORVALLIS (BENTON CO.)		14,500			7,600			22,100			
GAZETTE-TIMES	M		8,324	57.41		3,517	46.28		11,841	12,668*	12,943*
GAZETTE-TIMES	SUN		7,831	54.01		3,462	45.55		11,293	12,155*	12,341*
EUGENE (LANE CO.)		74,200			35,400			109,600			
REGISTER-GUARD	M		46,674	62.90		19,605	55.38		66,279	69,720	69,259
REGISTER-GUARD	SUN		48,620	65.53		20,851	58.90		69,471	74,232	73,010
GRANTS PASS (JOSEPHINE CO.)		10,000			19,500			29,500			
COURIER	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
KLAMATH FALLS (KLAMATH CO.)		17,000			12,600			29,600			
HERALD & NEWS	E (M-F)		11,914	70.08		5,975	47.42		17,889	18,297*	18,677*
HERALD & NEWS	SUN		11,874	69.85		6,259	49.67		18,133	18,672*	18,921*
LA GRANDE (UNION CO.)		4,700			7,000			11,700			
OBSERVER	E		4,331	92.15		2,852	40.74		7,183	7,399	7,504
MEDFORD (JACKSON CO.)		22,400#			29,200			51,600			
MAIL TRIBUNE	E (M-TH)	#	16,434	73.37		10,386	35.57		26,820	27,706*	27,985*
MAIL TRIBUNE	FRI E	#	21,590	96.38		13,592	46.55		35,182	36,627*	36,137*
MAIL TRIBUNE	SUN	#	17,198	76.78		11,857	40.61		29,055	30,858*	31,216*
ONTARIO (MALHEUR CO.)		3,500			15,600			19,100			
ARGUS OBSERVER	E (M-F)		2,164	61.83		4,743	30.40		6,907	7,115	7,205
ARGUS OBSERVER	SUN		2,309	65.97		4,896	31.38		7,205	7,412	7,415
PENDLETON (UMATILLA CO.)		5,400			19,200			24,600			
EAST OREGONIAN	E		4,833	89.50		6,931	36.10		11,764	12,577	12,963
PORTLAND (MULTNOMAH CO.)		336,500			218,300			554,800			
OREGONIAN	ALL DAY (M-F)		198,850	59.09		72,504	33.21		271,354	335,162	309,395
OREGONIAN	SAT M		191,748	56.98		70,655	32.37		262,403	325,875	299,340
OREGONIAN	SUN		224,493	66.71		89,246	40.88		313,739	407,829	408,126

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/86	TOTAL CIRCULATION AS OF 3/31/85
OREGON											
ROSEBURG (DOUGLAS CO.)		34,700#						34,700			
NEWS-REVIEW	E (M-F)	#	19,616	56.53					19,616	19,872*	19,765*
NEWS-REVIEW	SUN	#	19,772	56.98					19,772	20,026*	19,805*
SALEM (MARION CO.)		54,100#			107,900			162,000			
STATESMAN-JOURNAL	M	#	29,841	55.16		22,925	21.25		52,766	53,691	55,274
STATESMAN-JOURNAL	SUN	#	32,405	59.90		23,569	21.84		55,974	56,874	56,224
THE DALLES (WASCO CO.)		4,300			11,800			16,100			
CHRONICLE	E (M-F)		3,215	74.77		1,761	14.92		4,976	5,089*	5,240*
CHRONICLE	SUN		3,247	75.51		1,783	15.11		5,030	5,143*	5,273*
PENNSYLVANIA											
ALLENTOWN (LEHIGH CO.)		75,900			121,600			197,500			
CALL	M		56,059	73.86		58,311	47.95		114,370	130,724	130,996
CALL	SUN		63,141	83.19		77,300	63.57		140,441	172,442	169,046
ALTOONA (BLAIR CO.)		35,400			16,400			51,800			
MIRROR	E		23,781	67.18		6,930	42.26		30,711	34,730	34,775
BEAVER (BEAVER CO.)		73,600#						73,600			
TIMES	E (M-F)	#	44,312	60.21					44,312	46,224*	47,097*
TIMES	SUN	#	47,265	64.22					47,265	49,836*	50,117*
BEDFORD (BEDFORD CO.)		1,400			11,900			13,300			
GAZETTE	M		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
BETHLEHEM (NORTHAMPTON CO.)		41,300			36,000			77,300			
GLOBE-TIMES	E (M-F)		18,159	43.97		2,030	5.64		20,189	24,355	28,225
GLOBE-TIMES (10-1-85 to 1-11-86)	SAT M		16,461	39.86		2,018	5.61		18,479	22,282	26,282
GLOBE (10-1-85 to 1-11-86)	SUN		16,673	40.37		2,076	5.77		18,749	22,676	26,242
BRADFORD (McKEAN CO.)		8,200			38,700			46,900			
ERA	M		6,075	74.09		5,505	14.22		11,580	12,029	12,597
BROWNSVILLE (FAYETTE CO.)		3,300			22,800			26,100			
TELEGRAPH	E		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
BUTLER (BUTLER CO.)		21,300			40,200			61,500			
EAGLE	E		15,413	72.36		14,532	36.15		29,945	30,968	31,223

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PENNSYLVANIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/86	TOTAL CIRCULATION AS OF 3/31/85
CARLISLE (CUMBERLAND CO.)		11,300			11,800			23,100			
SENTINEL	E		8,118	71.84		6,188	52.44		14,306	16,088	15,884
CHAMBERSBURG (FRANKLIN CO.)		7,100			30,400			37,500			
PUBLIC OPINION	E		4,737	66.72		13,232	43.53		17,969	19,232	20,120
CHESTER (DELAWARE CO.)		110,500#						110,500			
TIMES	M (M-F)	#	49,363	44.67					49,363	72,138	58,200
TIMES	SUN	#	42,169	38.16					42,169	57,080	44,779
CLEARFIELD (CLEARFIELD CO.)		26,100#						26,100			
PROGRESS	E	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
COATESVILLE (CHESTER CO.)		28,700#						28,700			
RECORD	E	#	6,504	22.66					6,504	6,849	6,758
CONNELLSVILLE-SOUTH CONNELLSVILLE (FAYETTE CO.)		4,700			23,100			27,800			
COURIER	E		4,023	85.60		8,708	37.70		12,731	13,006	13,504
DOYLESTOWN (BUCKS CO.)		124,200#						124,200			
INTELLIGENCER	M (M-F)	#	40,066	32.26					40,066	41,971	39,651
INTELLIGENCER	SUN	#	42,916	34.55					42,916	45,414	41,305
DU BOIS (CLEARFIELD CO.)		4,300			19,300			23,600			
COURIER-EXPRESS	E		4,005	93.14		6,848	35.48		10,853	11,245	11,303
EASTON (NORTHAMPTON CO.), PA-PHILLIPSBURG (WARREN CO.), NJ		33,000			79,300			112,300			
EXPRESS	E		22,874	69.32		21,864	27.57		44,738	46,394	46,795
EXPRESS	SUN		23,250	70.45		22,827	28.79		46,077	48,430	48,501
ELLWOOD CITY (LAWRENCE CO.)		3,900			7,400			11,300			
LEDGER	E		3,071	78.74		4,137	55.91		7,208	7,601	7,627
ERIE (ERIE CO.)		74,300			39,800			114,100			
NEWS, TIMES	CMB DLY		54,993	74.01		15,529	39.02		70,522	72,092	69,151
NEWS	M (M-F)		21,629	29.11		5,961	14.98		27,590	28,279	26,409
TIMES	E (M-F)		33,364	44.90		9,568	24.04		42,932	43,813	42,742
TIMES-NEWS	SAT M		47,367	63.75		14,493	36.41		61,860	63,325	60,126
TIMES-NEWS	SUN		58,620	78.90		25,573	64.25		84,193	102,910	100,052
FRANKLIN (VENANGO CO.)		26,300#						26,300			
NEWS-HERALD	E	#	7,456	28.35					7,456	7,955*	8,339*

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PENNSYLVANIA		CZ OR NDM		RATIO CIRC/ OH'S	RTZ OR NDM		RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC		OH'S	CIRC		OH'S	CIRC	AS OF 3/31/86	AS OF 3/31/85
GETTYSBURG (ADAMS CO.)		4,700			23,700			28,400			
TIMES	E (M-F)		3,146	66.94		5,167	21.80		8,313	8,815	9,109
TIMES (2-8-86 to 3-31-86)	SAT M		2,790	59.36		5,225	22.05		8,015	8,556	-
GREENSBURG (WESTMORELAND CO.)		105,200#						105,200			
TRIBUNE-REVIEW	M	#	45,897	43.63					45,897	52,210	52,433
TRIBUNE-REVIEW	SUN	#	56,677	53.88					56,677	79,911	80,349
GREENVILLE (MERCER CO.)		2,800			12,700			15,500			
RECORD-ARGUS	E		2,360	84.29		2,521	19.85		4,881	5,102	5,000
HANOVER (YORK CO.)		10,800			70,700			81,500			
SUN	E		7,933	73.45		12,761	18.05		20,694	20,992	21,801
HARRISBURG (DAUPHIN CO.)		125,300			64,300			189,600			
PATRIOT, NEWS	CMB DLY		79,392	63.36		16,382	25.48		95,774	106,168	105,145
PATRIOT	M (M-F)		33,408	26.66		8,697	13.53		42,105	51,123	48,450
NEWS	E (M-F)		45,984	36.70		7,685	11.95		53,669	55,045	56,695
PATRIOT	SAT M & HOLS		67,082	53.54		15,556	24.19		82,638	92,645	91,685
PATRIOT-NEWS	SUN		89,233	71.22		31,895	49.60		121,128	167,646	163,726
HAZLETON (LUZERNE CO.)		18,700			13,700			32,400			
STANDARD-SPEAKER	ALL DAY		14,753	78.89		7,910	57.74		22,663	24,336*	24,301*
INDIANA (INDIANA CO.)		9,400			23,000			32,400			
GAZETTE	E		7,832	83.32		11,033	47.97		18,865	20,945	20,862
JOHNSTOWN (CAMBRIA CO.)		37,300			89,600			126,900			
TRIBUNE-DEMOCRAT	M		25,886	69.40		23,924	26.70		49,810	51,766	52,092
TRIBUNE-DEMOCRAT	SUN		24,503	65.69		23,702	26.45		48,205	53,554	51,978
KITTANING (ARMSTRONG CO.)		7,800			26,400			34,200			
LEADER-TIMES	E		5,183	66.45		5,588	21.17		10,771	11,175	11,513
LANCASTER (LANCASTER CO.)		73,400			90,800			164,200			
INTELLIGENCER-JOURNAL, NEW ERA	CMB DLY		58,333	79.47		40,438	44.54		98,771	101,127*	100,863*
INTELLIGENCER-JOURNAL	M		24,416	33.26		17,752	19.55		42,168	43,921*	43,348*
NEW ERA	E		33,917	46.21		22,686	24.98		56,603	57,206*	57,515*
NEWS	SUN		52,638	71.71		41,819	46.06		94,457	97,602*	*
LANSDALE (MONTGOMERY CO.)		25,200			24,600			49,800			
REPORTER	E		13,102	51.99		5,293	21.52		18,395	19,276	18,489

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PENNSYLVANIA		CZ OR NDM		RATIO CIRC/ OH'S	RTZ OR NDM		RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC		OH'S	CIRC		OH'S	CIRC	AS OF 3/31/86	AS OF 3/31/85
LATROBE (WESTMORELAND CO.)		7,000			17,400			24,400			
BULLETIN	E		5,748	82.11		3,651	20.98		9,399	9,711	10,169
LEBANON (LEBANON CO.)		20,100			20,600			40,700			
NEWS	E		13,091	65.13		9,314	45.21		22,405	25,148	27,375
NEWS	SUN		12,680	63.08		9,302	45.16		21,982	24,990	29,136
LEHIGHTON (CARBON CO.)		42,700#						42,700			
TIMES NEWS	E	#	15,964	37.39					15,964	16,414	16,399
LEVITTOWN-BRISTOL-LANGHORNE (BUCKS CO.)		52,400			59,800			112,200			
COURIER TIMES	M (M-F)		35,415	67.59		29,273	48.95		64,688	65,457	61,288
COURIER TIMES	SUN		37,954	72.43		31,939	53.41		69,893	70,999	66,939
LEWISTOWN (MIFFLIN CO.)		6,400			16,700			23,100			
SENTINEL	E		5,482	85.66		7,353	44.03		12,835	13,533	13,778
LOCK HAVEN (CLINTON CO.)		5,800			8,400			14,200			
EXPRESS	E		5,682	97.97		3,505	41.73		9,187	11,310*	11,555*
McKEESPORT-DUQUESNE-CLAIRTON (ALLEGHENY CO.)		40,200			44,200			84,400			
NEWS	E		20,130	50.07		9,910	22.42		30,040	30,938	31,867
MEADVILLE (CRAWFORD CO.)		8,600			17,500			26,100			
TRIBUNE	M		6,047	70.31		9,755	55.74		15,802	16,824	17,049
MONESSEN (WESTMORELAND CO.)-CHARLEROI-DONORA (WASHINGTON CO.)		10,800			18,000			28,800			
VALLEY INDEPENDENT	E		7,675	71.06		8,039	44.66		15,714	16,738	17,152
NEW CASTLE (LAWRENCE CO.)		14,600			24,500			39,100			
NEWS	E		9,053	62.01		11,291	46.09		20,344	20,741	21,059
NEW KENSINGTON (WESTMORELAND CO.)-TARENTUM (ALLEGHENY CO.)-VANDERGRIFT (WESTMORELAND CO.)		68,000#						68,000			
VALLEY NEWS DISPATCH	E	#	37,787	55.57					37,787	39,297	39,869
NORRISTOWN (MONTGOMERY CO.)		70,700#						70,700			
TIMES HERALD	E	#	30,213	42.73					30,213	31,924	30,983
OIL CITY (VENANGO CO.)		37,100#						37,100			
DERRICK	M	#	15,241	41.08					15,241	16,084*	16,688*

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PENNSYLVANIA		CZ OR NDM		RATIO CIRC/ OH'S	RTZ OR NDM		RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF 3/31/86	AS OF 3/31/85
		OH'S	CIRC		OH'S	CIRC		OH'S	CIRC		
PHILADELPHIA (PHILADELPHIA CO.)		622,000#			1,111,800			1,733,800			
INQUIRER	M (M-F)	#	180,827	29.07		263,577	23.71		444,404	492,374	519,621
INQUIRER	SAT M	#	154,611	24.86		239,623	21.55		394,234	435,957	459,854
INQUIRER	SUN	#	361,800	58.17		513,849	46.22		875,649	984,569	1,011,837
NEWS	E (M-F)	#	182,511	29.34		56,782	5.11		239,293	251,876	284,253
NEWS	SAT E	#	121,543	19.54		40,242	3.62		161,785	171,133	196,943
PHOENIXVILLE (CHESTER CO.)		5,700			21,900			27,600			
PHOENIX	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
PITTSBURGH (ALLEGHENY CO.)		432,300			584,000			1,016,300			
POST-GAZETTE, SUN-TELEGRAPH	M (M-F)		110,520	25.57		48,557	8.31		159,077	173,482	174,982
POST-GAZETTE, SUN-TELEGRAPH	SAT M		100,089	23.15		47,355	8.11		147,444	160,977	161,860
PRESS	E (M-F)		188,258	43.55		46,564	7.97		234,822	239,849	247,784
PRESS	SAT E		164,152	37.97		41,985	7.19		206,137	210,416	216,604
PRESS	SUN		311,335	72.02		207,482	35.53		518,817	579,910	594,025
POTTSTOWN (MONTGOMERY CO.)		51,800#						51,800			
MERCURY	M	#	27,087	52.29					27,087	28,513	28,250
MERCURY	SUN	#	27,093	52.30					27,093	29,183	
POTTSVILLE (SCHUYLKILL CO.)		37,500#						37,500			
REPUBLICAN	E	#	24,835	66.23					24,835	28,768	28,643
QUAKERTOWN (BUCKS CO.)		31,900#						31,900			
FREE PRESS	E (M-F)	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
READING (BERKS CO.)		76,800			47,100			123,900			
TIMES, EAGLE	CMB DLY		56,873	74.05		21,775	46.23		78,648	82,569	82,075
TIMES	M		33,183	43.21		9,779	20.76		42,962	45,949	45,275
EAGLE	E		23,690	30.85		11,996	25.47		35,686	36,620	36,800
EAGLE	SUN		56,679	73.80		26,622	56.52		83,301	113,715	111,986
SCRANTON (LACKAWANNA CO.)		44,900			89,000			133,900			
TIMES	E		32,056	71.39		26,239	29.48		58,295	58,817	55,813
TIMES	SUN		29,915	66.63		29,707	33.38		59,622	60,835	58,616
TRIBUNE	M		18,060	40.22		18,962	21.31		37,022	38,105	39,020
SCRANTONIAN	SUN		22,820	50.82		27,068	30.41		49,888	51,993	52,739
SHARON-FARRELL-SHARPSVILLE-HERMITAGE (MERCER CO.)		18,800			32,800			51,600			
HERALD	E		14,272	75.91		12,424	37.88		26,696	27,193	27,089*
SHENANDOAH-ASHLAND-MAHANOY CITY (SCHUYLKILL CO.)		18,300#						18,300			
HERALD	E	#	9,754	53.30					9,754	10,503*	10,631*

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PENNSYLVANIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/86	TOTAL CIRCULATION AS OF 3/31/85
SOMERSET (SOMERSET CO.)		3,000			27,500			30,500			
AMERICAN	M		2,902	96.73		7,722	28.08		10,624	11,069	10,778
STROUDSBURG-EAST STROUDSBURG (MONROE CO.)		8,800			21,600			30,400			
POCONO RECORD	M		6,525	74.15		10,078	46.66		16,603	18,857*	18,550*
POCONO RECORD	SUN		6,436	73.14		11,039	51.11		17,475	19,988*	19,704*
SUNBURY (NORTHUMBERLAND CO.)		50,900#						50,900			
ITEM	E	#	24,748	48.62					24,748	26,786*	27,283*
TITUSVILLE (CRAWFORD CO.)		3,800			5,400			9,200			
HERALD	M		2,772	72.95		1,502	27.81		4,274	4,881*	5,030
UNIONTOWN (FAYETTE CO.)		15,800			32,400			48,200			
HERALD-STANDARD	M (M-F)		11,112	70.33		14,548	44.90		25,660	28,652	28,635
HERALD-STANDARD	SUN		11,284	71.42		15,338	47.34		26,622	29,729	29,569
WARREN (WARREN CO.)		6,100			11,300			17,400			
TIMES-OBSERVER	M		5,330	87.38		6,126	54.21		11,456	12,350	12,545
WASHINGTON (WASHINGTON CO.)		8,500			29,700			38,200			
OBSERVER-REPORTER	M		7,254	85.34		17,910	60.30		25,164	35,172*	36,336*
WAYNESBORO (FRANKLIN CO.)		7,800			12,900			20,700			
RECORD HERALD	E		6,209	79.60		3,104	24.06		9,313	10,414	10,395
WEST CHESTER (CHESTER CO.)		12,900#			50,400			63,300			
LOCAL NEWS	E	#	7,224	56.00		27,012	53.60		34,236	38,896	38,481
WILKES-BARRE (LUZERNE CO.)		49,100			81,700			130,800			
CITIZENS' VOICE	M		26,275	53.51		18,867	23.09		45,142	46,065*	46,049*
WILKES-BARRE (LUZERNE CO.)		187,800#						187,800			
INDEPENDENT	SUN	#	63,465	33.79					63,465	64,934*	64,055*
WILLIAMSPORT (LYCOMING CO.)		21,600			90,300			111,900			
SUN-GAZETTE	E		17,833	82.56		15,420	17.08		33,253	33,794*	33,569*
YORK (YORK CO.)		52,200			70,900			123,100			
DISPATCH	E		30,409	58.25		18,760	26.46		49,169	50,082	51,278
RECORD	M		23,584	45.18		16,152	22.78		39,736	40,594	38,639

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

RHODE ISLAND		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 3/31/86	AS OF 3/31/85
NEWPORT (NEWPORT CO.)		16,500			7,000			23,500			
NEWS	E		11,789	71.45		3,824	54.63		15,613	15,891	15,803
PAWTUCKET-CENTRAL FALLS (PROVIDENCE CO.)		35,700			29,400			65,100			
TIMES	E		17,922	50.20		7,839	26.66		25,761	26,726	27,833
PROVIDENCE (PROVIDENCE CO.)		185,300			218,100			403,400			
JOURNAL, BULLETIN	CMB DLY		129,009	69.62		64,657	29.65		193,666	207,917	210,187
JOURNAL	M (M-F)		40,778	22.01		34,606	15.87		75,384	88,607	84,866
BULLETIN	E (M-F)		88,231	47.62		30,051	13.78		118,282	119,310	125,321
JOURNAL-BULLETIN	SAT M & HOLS		115,375	62.26		60,094	27.55		175,469	189,468	190,050
JOURNAL	SUN		136,992	73.93		93,821	43.02		230,813	258,081	255,425
WESTERLY (WASHINGTON CO.)		10,000			23,900			33,900			
SUN	E (M-F)		7,700	77.00		3,486	14.59		11,186	11,423	11,527
SUN	SUN		7,905	79.05		3,515	14.71		11,420	11,673	11,791
WOONSOCKET (PROVIDENCE CO.)		28,500			30,800			59,300			
CALL & REPORTER	E		21,321	74.81		8,071	26.20		29,392	30,840	31,263
CALL & REPORTER	SUN		21,092	74.01		7,807	25.35		28,899	30,242	
SOUTH CAROLINA											
AIKEN (AIKEN CO.)		41,800#						41,800			
STANDARD	E (M-F)	#	13,586	32.50					13,586	13,748	13,664
ANDERSON (ANDERSON CO.)		19,300			119,200			138,500			
INDEPENDENT-MAIL	M		15,083	78.15		25,612	21.49		40,695	42,885*	43,443
INDEPENDENT-MAIL	SUN		15,689	81.29		27,274	22.88		42,963	45,108*	45,667
BEAUFORT (BEAUFORT CO.)		13,000			14,300			27,300			
GAZETTE	E (M-F)		5,633	43.33		2,286	15.99		7,919	8,344	8,111
CHARLESTON (CHARLESTON CO.)		162,000#						162,000			
NEWS & COURIER, POST	CMB DLY	#	97,367	60.10					97,367	111,482	111,350
NEWS & COURIER	M (M-F)	#	59,481	36.72					59,481	72,852	72,010
POST	E (M-F)	#	37,886	23.39					37,886	38,630	39,340
NEWS & COURIER/POST	SAT M	#	94,413	58.28					94,413	109,177	107,204
NEWS & COURIER/POST	SUN	#	98,904	61.05					98,904	117,712	116,280

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
SOUTH CAROLINA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/86	AS OF 3/31/85
COLUMBIA (RICHLAND CO.)		95,400			217,000			312,400			
STATE, RECORD	CMB DLY		74,333	77.92		55,421	25.54		129,754	148,676	144,696
STATE	M		50,426	52.86		48,710	22.45		99,136	117,978	113,832
RECORD	E		23,907	25.06		6,711	3.09		30,618	30,698	30,864
STATE	SUN		70,372	73.77		61,881	28.52		132,253	152,868	147,929
FLORENCE (FLORENCE CO.)		15,900			69,400			85,300			
NEWS	M		11,865	74.62		16,815	24.23		28,680	30,289	30,767
NEWS	SUN		11,909	74.90		17,287	24.91		29,196	30,864	32,100
GREENVILLE (GREENVILLE CO.)		83,300			200,100			283,400			
NEWS, PIEDMONT	CMB DLY		57,879	69.48		48,761	24.37		106,640	111,737	112,123
NEWS	M (M-F)		38,003	45.62		43,844	21.91		81,847	86,787	87,914
PIEDMONT	E (M-F)		19,876	23.86		4,917	2.46		24,793	24,950	24,209
NEWS-PIEDMONT	SAT M		52,986	63.61		52,011	25.99		104,997	110,332	110,844
NEWS-PIEDMONT	SUN		59,514	71.45		59,984	29.98		119,498	126,095	127,701
GREENWOOD (GREENWOOD CO.)		8,500			29,000			37,500			
INDEX-JOURNAL	E (M-F)		6,502	76.49		9,705	33.47		16,207	16,361	16,342
INDEX-JOURNAL	SUN		6,488	76.33		9,909	34.17		16,397	16,566	16,351
MYRTLE BEACH (HORRY CO.)		20,700			19,400			40,100			
SUN NEWS	M		15,736	76.02		9,183	47.34		24,919	25,965	23,924
SUN NEWS	SUN		19,606	94.71		10,607	54.68		30,213	31,779	28,534
ORANGEBURG (ORANGEBURG CO.)		11,200			23,200			34,400			
TIMES & DEMOCRAT	M		7,421	66.26		7,637	32.92		15,058	15,763	15,699
TIMES & DEMOCRAT	SUN		7,698	68.73		8,136	35.07		15,834	16,476	16,315
ROCK HILL (YORK CO.)		34,000#			15,000			49,000			
HERALD	E	#	21,269	62.56		4,312	28.75		25,581	26,215	26,082
SPARTANBURG (SPARTANBURG CO.)		42,400			61,500			103,900			
HERALD-JOURNAL	M		26,402	62.27		21,601	35.12		48,003	49,754*	47,476*
HERALD-JOURNAL	SUN		27,552	64.98		24,180	39.32		51,732	53,568*	50,538*
SUMTER (SUMTER CO.)		26,300			19,400			45,700			
ITEM	E		8,787	33.41		12,013	61.92		20,800	21,069	20,802

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

SOUTH DAKOTA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/86	TOTAL CIRCULATION AS OF 3/31/85
ABERDEEN (BROWN CO.)		10,800			28,400			39,200			
AMERICAN NEWS	M		8,196	75.89		10,495	36.95		18,691	19,844	20,465
AMERICAN NEWS	SUN		9,058	83.87		11,118	39.15		20,176	21,414	22,077
HURON (BEADLE CO.)		5,400			21,000			26,400			
PLAINSMAN	E (M-F)		5,022	93.00		6,722	32.01		11,744	12,491	13,052
PLAINSMAN	SUN		5,078	94.04		6,885	32.79		11,963	12,787	13,434
MITCHELL (DAVISON CO.)		5,900			28,900			34,800			
REPUBLIC	E		4,014	68.03		7,407	25.63		11,421	11,877	12,427
RAPID CITY (PENNINGTON CO.)		19,200			40,400			59,600			
JOURNAL	E		14,215	74.04		14,559	36.04		28,774	31,553	32,075
JOURNAL	SUN		15,277	79.57		16,314	40.38		31,591	34,658	35,075
SIOUX FALLS (MINNEHAHA CO.)		35,600			59,300			94,900			
ARGUS LEADER	M		21,740	61.07		14,292	24.10		36,032	42,381	43,050
ARGUS LEADER	SUN		25,883	72.71		21,431	36.14		47,314	60,248	59,747
WATERTOWN (CODINGTON CO.)		6,700			20,100			26,800			
PUBLIC OPINION	E		5,399	80.58		9,083	45.19		14,482	16,831	16,563
TENNESSEE											
ATHENS (McMINN CO.)		4,600			12,900			17,500			
POST-ATHENIAN	E (M-F)		3,489	75.85		6,323	49.02		9,812	10,143	1[illegible],130
CHATTANOOGA (HAMILTON CO.)		134,500#			161,200			295,700			
TIMES, NEWS-FREE PRESS	CMB DLY	#	77,024	57.27		23,072	14.31		100,096	103,509	100,923
TIMES	M (M-F)	#	33,860	25.17		10,729	6.66		44,589	46,963	45,444
NEWS-FREE PRESS	E (M-F)	#	43,164	32.09		12,343	7.66		55,507	56,546	55,479
TIMES	SAT M	#	33,444	24.87		10,728	6.66		44,172	46,445	44,431
NEWS-FREE PRESS	SAT E	#	40,025	29.76		12,062	7.48		52,087	53,128	51,954
NEWS-FREE PRESS	SUN	#	80,766	60.05		24,863	15.42		105,629	108,859	105,784
CLARKSVILLE (MONTGOMERY CO.)		24,300			10,300			34,600			
LEAF-CHRONICLE	M		10,990	45.23		5,541	53.80		16,531	18,148	17,798
LEAF-CHRONICLE	SUN		12,930	53.21		6,930	67.28		19,860	21,839	21,704
CLEVELAND (BRADLEY CO.)		12,800			15,600			28,400			
BANNER	E (M-F)		8,254	64.48		7,371	47.25		15,625	16,030*	15,796*
BANNER	SUN		8,584	67.06		8,243	52.84		16,827	17,272*	16,921*

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*AVERAGES FOR 3 MONTHS

TENNESSEE		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/86	TOTAL CIRCULATION AS OF 3/31/85
COLUMBIA (MAURY CO.)		10,400			40,000			50,400			
HERALD	E (M-F)		6,804	65.42		5,107	12.77		11,911	12,663	12,500
HERALD	SUN		7,219	69.41		6,067	15.17		13,286	14,039	13,546
COOKEVILLE (PUTNAM CO.)		10,000			8,100			18,100			
HERALD-CITIZEN	E (M-F)		4,140	41.40		3,421	42.23		7,561	8,571	7,999
HERALD-CITIZEN	SUN		4,911	49.11		3,684	45.48		8,595	9,603	8,316
DYERSBURG (DYER CO.)		6,100			12,900			19,000			
STATE GAZETTE	E (M-F)		3,874	63.51		3,377	26.18		7,251	7,441	7,346
GREENEVILLE (GREENE CO.)		5,700			14,900			20,600			
SUN	E		4,711	82.65		9,198	61.73		13,909	14,460	14,531
JACKSON (MADISON CO.)		19,900			83,400			103,300			
SUN	E (M-F)		15,657	78.68		18,771	22.51		34,428	36,381	36,902
SUN	SUN		15,495	77.86		19,733	23.66		35,228	37,277	37,641
JOHNSON CITY (WASHINGTON CO.)		23,800			39,900			63,700			
PRESS-CHRONICLE	M (M-F)		14,596	61.33		11,621	29.13		26,217	28,618	3,216
PRESS-CHRONICLE	SAT M		14,202	59.67		11,234	28.16		25,436	27,704	27,273
PRESS-CHRONICLE	SUN		16,164	67.92		13,245	33.20		29,409	32,345	31,228
KINGSPORT (SULLIVAN CO.)		32,800			49,600			82,400			
TIMES-NEWS	ALL DAY (M-F)		26,743	81.53		17,402	35.08		44,145	47,551	47,344
TIMES-NEWS	SAT M		25,551	77.90		17,098	34.47		42,649	45,892	45,757
TIMES-NEWS	SUN		27,052	82.48		16,928	34.13		43,980	47,388	47,802
KNOXVILLE (KNOX CO.)		101,400			283,400			384,800			
JOURNAL	M		29,263	28.86		27,947	9.86		57,210	60,574	60,344
NEWS-SENTINEL	E		47,051	46.40		43,340	15.29		90,391	93,799	94,596
NEWS-SENTINEL	SUN		67,502	66.57		88,884	31.36		156,386	164,626	162,425
MARYVILLE-ALCOA (BLOUNT CO.)		20,500			11,200			31,700			
TIMES	E (M-F)		10,049	49.02		10,437	93.19		20,486	21,039	21,227
MEMPHIS (SHELBY CO.)		325,800#			241,800			567,600			
COMMERCIAL APPEAL	M	#	169,197	51.93		30,034	12.42		199,231	225,674	235,961
COMMERCIAL APPEAL	SUN	#	216,012	66.30		44,043	18.21		260,055	295,412	294,529
MORRISTOWN (HAMBLEN CO.)		16,300			30,700			47,000			
CITIZEN TRIBUNE	E (M-F)		10,681	65.53		7,518	24.49		18,199	19,998	19,684
CITIZEN TRIBUNE	SUN		11,786	72.31		9,236	30.08		21,022	23,314	22,773

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*AVERAGES FOR 3 MONTHS

TENNESSEE		CZ OR NDM		RATIO CIRC/ OH'S	RTZ OR NDM		RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC		OH'S	CIRC		OH'S	CIRC	AS OF 3/31/86	AS OF 3/31/85
MURFREESBORO (RUTHERFORD CO.)		13,100			19,200			32,300			
NEWS JOURNAL	E		7,405	56.53		6,678	34.78		14,083	14,417	13,897
NEWS JOURNAL	SUN		8,376	63.94		7,449	38.80		15,825	16,227	16,135
NASHVILLE (DAVIDSON CO.)		328,500#						328,500			
BANNER	E	#	57,248	17.43					57,248	68,930	70,279
TENNESSEAN	M	#	96,633	29.42					96,633	120,825	123,909
TENNESSEAN	SUN	#	195,388	59.48					195,388	255,729	249,473
OAK RIDGE (ANDERSON CO.)		15,000			29,800			44,800			
OAK RIDGER	E (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
PARIS (HENRY CO.)		11,700#						11,700			
POST-INTELLIGENCER	E (M-F)	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
TEXAS											
ABILENE (TAYLOR CO.)		37,700#			16,100			53,800			
REPORTER-NEWS	CMB DLY	#	27,878	73.95		6,748	41.91		34,626	51,070*	51,793*
REPORTER-NEWS	M (M-F)	#	15,020	39.84		5,750	35.71		20,770	36,990*	37,021*
REPORTER-NEWS	E (M-F)	#	12,858	34.11		998	6.20		13,856	14,080*	14,772*
REPORTER-NEWS	SAT M	#	27,472	72.87		6,894	42.82		34,366	52,193*	46,368*
REPORTER-NEWS	SUN	#	32,202	85.42		8,541	53.05		40,743	59,844*	58,456*
AMARILLO (POTTER CO.)		62,600			104,200			166,800			
NEWS, GLOBE-TIMES	CMB DLY		44,010	70.30		27,516	26.41		71,526	72,282	74,168
NEWS	M		20,004	31.96		24,108	23.14		44,112	44,810	45,426
GLOBE-TIMES	E (M-F)		24,006	38.35		3,408	3.27		27,414	27,472	28,742
NEWS-GLOBE	SUN		47,061	75.18		29,704	28.51		76,765	77,721	78,547
ARLINGTON (TARRANT CO.)		81,000@						81,000			
NEWS	E (M-F)	@	8,417	10.39					8,417	8,549	12,053+
NEWS	SUN	@	9,466	11.69					9,466	9,598	12,420+
AUSTIN (TRAVIS CO.)		183,500			118,600			302,100			
AMERICAN-STATESMAN	ALL DAY (M-F)		118,437	64.54		40,399	34.06		158,836	165,643	167,307
AMERICAN-STATESMAN	SAT M		116,994	63.76		41,921	35.35		158,915	165,808	166,346
AMERICAN-STATESMAN	SUN		140,557	76.60		50,967	42.97		191,524	201,391	200,183

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*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
TEXAS		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/86	AS OF 3/31/85
BEAUMONT (JEFFERSON CO.)		53,600			181,100			234,700			
ENTERPRISE	M		35,745	66.69		30,720	16.96		66,465	68,659	70,332
ENTERPRISE	SUN		39,767	74.19		35,718	19.72		75,485	77,982	79,525
BIG SPRING (HOWARD CO.)		9,000#			3,100			12,100			
HERALD	E (M-F)	#	6,252	69.47		2,096	67.61		8,348	9,311	9,493
HERALD	SAT M	#	6,103	67.81		2,096	67.61		8,199	9,176	9,317
HERALD	SUN	#	7,033	78.14		2,386	76.97		9,419	10,527	10,581
BORGER (HUTCHINSON CO.)		7,100			8,200			15,300			
NEWS-HERALD	E (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
NEWS-HERALD	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
BROWNSVILLE (CAMERON CO.)		25,600			61,300			86,900			
HERALD	E (M-F)		13,394	52.32		3,377	5.51		16,771	16,875	16,727
HERALD	SUN		15,468	60.42		4,146	6.76		19,614	19,749	19,811
BROWNWOOD (BROWN CO.)		8,900			29,900			38,800			
BULLETIN	E (M-F)		5,913	66.44		4,179	13.98		10,092	10,349*	10,073*
BULLETIN	SUN		6,818	76.61		5,032	16.83		11,850	12,106*	12,017*
BRYAN-COLLEGE STATION (BRAZOS CO.)		39,800#			21,100			60,900			
EAGLE	M	#	20,843	52.37		5,035	23.86		25,878	26,805*	26,839
EAGLE	SUN	#	23,949	60.17		5,699	27.01		29,648	30,711*	30,348
CLUTE-FREEPORT-LAKE JACKSON-RICHWOOD (BRAZORIA CO.)		16,900			23,400			40,300			
BRAZOSPORT FACTS	E		10,478	62.00		8,872	37.91		19,350	19,516	20,125
BRAZOSPORT FACTS	SUN		10,991	65.04		10,045	42.93		21,036	21,221	21,723
CONROE (MONTGOMERY CO.)		7,500			48,900			56,400			
COURIER	E		3,335	44.47		6,282	12.85		9,617	9,779	10,153
COURIER	SUN		4,055	54.07		7,178	14.68		11,233	11,395	11,616
CORPUS CHRISTI (NUECES CO.)		85,600#			30,000			115,600			
CALLER, TIMES	CMB DLY	#	59,745	69.80		11,783	39.28		71,528	85,500*	83,194*
CALLER	M (M-F)	#	40,441	47.24		9,417	31.39		49,858	62,647*	60,825*
TIMES	E (M-F)	#	19,304	22.55		2,366	7.89		21,670	22,853*	22,369*
CALLER-TIMES	SAT M	#	47,928	55.99		10,589	35.30		58,517	71,963*	69,116*
CALLER-TIMES	SUN	#	61,668	72.04		14,153	47.18		75,821	93,497*	90,543*
DALLAS (DALLAS CO.)		655,500#			853,200			1,508,700			
NEWS	M	#	238,840	36.44		97,723	11.45		336,563	390,275	368,683
NEWS	SUN	#	319,732	48.78		137,765	16.15		457,497	521,727	476,004

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*AVERAGES FOR 3 MONTHS

TEXAS		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/86	TOTAL CIRCULATION AS OF 3/31/85
DALLAS (DALLAS CO.)		655,500			521,500			1,177,000			
TIMES HERALD	ALL DAY		181,945	27.76		51,400	9.86		233,345	244,629	241,055
TIMES HERALD	SUN		254,195	38.78		78,998	15.15		333,193	348,084	345,932
WALL STREET JOURNAL-SOUTHWEST EDITION	M (M-F)									224,050	231,320
DEL RIO (VAL VERDE CO.)		10,400			1,600			12,000			
NEWS-HERALD	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
NEWS-HERALD	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
DENISON (GRAYSON CO.)		9,500#			26,700			36,200			
HERALD	E (M-F)	#	6,815	71.74		3,172	11.88		9,987	13,973	13,794
HERALD	SUN	#	7,529	79.25		3,623	13.57		11,152	15,572	15,433
DENTON (DENTON CO.)		22,500			55,700			78,200			
RECORD-CHRONICLE	E (M-F)		12,884	57.26		3,838	6.89		16,722	17,256	16,856
RECORD-CHRONICLE	SUN		13,820	61.42		4,827	8.67		18,647	19,370	19,660
EL PASO (EL PASO CO.)		145,800			134,500			280,300			
TIMES, HERALD-POST	CMB DLY		76,213	52.27		11,868	8.82		88,081	88,607*	87,614*
TIMES	M		45,414	31.15		10,999	8.18		56,413	56,846*	56,052*
HERALD-POST	E		30,799	21.12		869	0.65		31,668	31,761*	31,562*
TIMES	SUN		75,197	51.58		12,716	9.45		87,913	88,847*	87,827*
FORT WORTH (TARRANT CO.)		365,300#			185,900			551,200			
STAR-TELEGRAM	CMB DLY	#	216,542	59.28		31,685	17.04		248,227	255,207	251,809
STAR-TELEGRAM	M (M-F)	#	104,313	28.56		14,782	7.95		119,095	125,674	121,691
STAR-TELEGRAM	E (M-F)	#	112,229	30.72		16,903	9.09		129,132	129,533	130,118
STAR-TELEGRAM	SAT M	#	218,254	59.75		34,851	18.75		253,105	260,251	255,516
STAR-TELEGRAM	SUN	#	247,626	67.79		46,950	25.26		294,576	303,776	292,384
GALVESTON (GALVESTON CO.)		24,100			33,600			57,700			
NEWS	M		15,160	62.90		11,703	34.83		26,863	28,612	28,485
NEWS	SUN		14,334	59.48		12,488	37.17		26,822	28,718	28,983
GARLAND (DALLAS CO.)		54,700			7,800			62,500			
NEWS	E (M-F)		15,383	28.12		8	0.10		15,391	15,540	14,434
NEWS	SUN		16,072	29.38		9	0.12		16,081	16,230	15,131
GRAND PRAIRIE (DALLAS CO.)		29,400@						29,400			
NEWS	E (M-F)	@	9,961	33.88					9,961	10,030	9,105
NEWS	SUN	@	10,502	35.72					10,502	10,572	9,657

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TEXAS		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/86	TOTAL CIRCULATION AS OF 3/31/85
GREENVILLE (HUNT CO.)		9,000#			14,400			23,400			
HERALD BANNER	M	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
HERALD BANNER	SUN	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
HARLINGEN (CAMERON CO.)		22,500			74,500			97,000			
VALLEY STAR	M		14,808	65.81		11,383	15.28		26,191	29,093	28,883
VALLEY STAR	SUN		16,954	75.35		12,295	16.50		29,249	30,889	30,300
HOUSTON (HARRIS CO.)		1,008,000			395,400			1,403,400			
CHRONICLE	ALL DAY (M-F)		336,321	33.37		66,646	16.86		402,967	425,434	433,380
CHRONICLE	SAT M		332,094	32.95		71,396	18.06		403,490	425,560	411,540
CHRONICLE	SUN		408,309	40.51		89,696	22.68		498,005	528,153	536,585
POST	M		237,764	23.59		55,534	14.05		293,298	316,209	310,110
POST	SUN		272,928	27.08		70,312	17.78		343,240	373,573	366,818
HUNTSVILLE (WALKER CO.)		8,400			6,000			14,400			
ITEM	M			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
ITEM	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
HURST (TARRANT CO.)		49,200@						49,200			
MID-CITIES NEWS	E (M-F)	@	6,921	14.07					6,921	8,448	10,051
MID-CITIES NEWS	SUN	@	7,297	14.83					7,297	8,859	10,244
IRVING (DALLAS CO.)		44,800@						44,800			
NEWS	E (M-F)	@	12,934	28.87					12,934	12,999	11,657
NEWS	SUN	@	13,933	31.10					13,933	13,997	12,946
KERRVILLE-INGRAM (KERR CO.)		9,900			13,500			23,400			
TIMES	E (M-F)		6,738	68.06		1,559	11.55		8,297	8,522	8,159
TIMES	SUN		7,999	80.80		1,994	14.77		9,993	10,351	9,901
KILLEEN (BELL CO.)		26,900			12,800			39,700			
HERALD	M		12,120	45.06		4,346	33.95		16,466	17,169	16,891
HERALD	SUN		14,231	52.90		5,622	43.92		19,853	20,727	20,411
LAREDO (WEBB CO.)		28,100			59,600			87,700			
TIMES	M		11,363	40.44		2,552	4.28		13,915	16,939	17,816
TIMES	SUN		12,614	44.89		2,539	4.26		15,153	18,313	18,963

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*AVERAGES FOR 3 MONTHS

TEXAS		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/86	TOTAL CIRCULATION AS OF 3/31/85
LONGVIEW (GREGG CO.)		30,100			57,600			87,700			
JOURNAL, NEWS	CMB DLY		22,055	73.27		10,009	17.38		32,064	33,395	34,157
JOURNAL	M (M-F)		8,014	26.62		10,004	17.37		18,018	19,304	19,419
NEWS	E (M-F)		14,041	46.65		5	0.01		14,046	14,091	14,738
NEWS-JOURNAL	SAT M		20,833	69.21		10,048	17.44		30,881	32,263	32,713
JOURNAL	SUN		27,445	91.18		13,322	23.13		40,767	42,475	42,521
LUBBOCK (LUBBOCK CO.)		65,600			83,300			148,900			
AVALANCHE-JOURNAL, JOURNAL	CMB DLY		41,365	63.06		25,117	30.15		66,482	72,047	73,017
AVALANCHE-JOURNAL	M (M-F)		28,341	43.20		25,109	30.14		53,450	58,981	59,290
JOURNAL	E (M-F)		13,024	19.85		8	0.01		13,032	13,066	13,727
AVALANCHE-JOURNAL	SAT M		36,987	56.38		24,066	28.89		61,053	66,423	67,373
AVALANCHE-JOURNAL	SUN		44,047	67.14		28,127	33.77		72,174	77,538	81,689
LUFKIN (ANGELINA CO.)		11,400			42,700			54,100			
NEWS	E (M-F)		7,392	64.84		7,599	17.80		14,991	15,298	14,865
NEWS	SAT M		7,499	65.78		7,613	17.83		15,112	15,417	14,844
NEWS	SUN		7,975	69.96		8,727	20.44		16,702	17,060	16,748
McALLEN (HIDALGO CO.)		48,400			51,900			100,300			
MONITOR	E		20,919	43.22		6,943	13.38		27,862	28,109	28,079
MONITOR	SUN		28,476	58.83		9,704	18.70		38,180	38,558	37,689
MARSHALL (HARRISON CO.)		9,700#			24,500			34,200			
NEWS MESSENGER	E (M-F)	#	5,799	59.78		4,138	16.89		9,937	10,180	10,574
NEWS MESSENGER	SUN	#	6,919	71.33		4,829	19.71		11,748	12,011	12,245
MIDLAND (MIDLAND CO.)		32,800			79,500			112,300			
REPORTER-TELEGRAM	E (M-F)		21,014	64.07		3,749	4.72		24,763	25,234	23,426
REPORTER-TELEGRAM	SAT M		21,497	65.54		3,862	4.86		25,359	25,837	23,230
REPORTER-TELEGRAM	SUN		24,542	74.82		5,062	6.37		29,604	30,214	28,919
MOUNT PLEASANT (TITUS CO.)		4,500			15,200			19,700			
TRIBUNE	E (M-F)		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
TRIBUNE	SUN		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
NEW BRAUNFELS (COMAL CO.)		9,200			11,300			20,500			
HERALD-ZEITUNG	E (TU-F)		4,331	47.08		2,483	21.97		6,814	7,057	6,900
HERALD-ZEITUNG	SUN		5,231	56.86		3,087	27.32		8,318	8,560	8,110
ODESSA (ECTOR CO.)		47,400			89,900			137,300			
AMERICAN	E (M-F)		23,567	49.72		6,844	7.61		30,411	30,861	32,481
AMERICAN	SAT M		23,739	50.08		7,402	8.23		31,141	31,665	33,175
AMERICAN	SUN		30,754	64.88		9,735	10.83		40,489	41,178	42,225

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*AVERAGES FOR 3 MONTHS

TEXAS		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/86	AS OF 3/31/85
ORANGE (ORANGE CO.)		12,500			23,900			36,400			
LEADER	E		5,843	46.74		4,714	19.72		10,557	10,835	11,238
LEADER	SUN		6,920	55.36		5,494	22.99		12,414	12,750	12,830
PALESTINE (ANDERSON CO.)		6,700			16,200			22,900			
HERALD-PRESS	E		5,794	86.48		4,731	29.20		10,525	11,044	11,367
HERALD-PRESS	SUN		6,486	96.81		5,261	32.48		11,747	12,362	12,591
PAMPA (GRAY CO.)		8,300			13,900			22,200			
NEWS	E (M-F)		6,111	73.63		1,737	12.50		7,848	8,045	8,106
NEWS	SUN		6,559	79.02		1,913	13.76		8,472	8,668	8,852
PARIS (LAMAR CO.)		10,500#			6,600			17,100			
NEWS	E (M-F)	#	6,235	59.38		3,815	57.80		10,050	12,953*	12,802*
NEWS	SAT M	#	6,108	58.17		3,817	57.83		9,925	12,827*	
NEWS	SUN	#	6,469	61.61		3,939	59.68		10,408	13,439*	13,389*
PORT ARTHUR (JEFFERSON CO.)		42,500			8,700			51,200			
NEWS	E (M-F)		21,515	50.62		1,171	13.46		22,686	22,901	23,855
NEWS	SAT M		21,531	50.66		1,183	13.60		22,714	22,943	23,873
NEWS	SUN		23,225	54.65		1,285	14.77		24,510	24,749	25,956
RICHARDSON (DALLAS CO.)		26,200@						26,200			
NEWS	E (M-F)	@	6,871	26.23					6,871	8,697	9,416
NEWS	SUN	@	7,181	27.41					7,181	9,014	9,541
SAN ANGELO (TOM GREEN CO.)		30,600#			3,700			34,300			
STANDARD-TIMES	M (M-F)	#	18,216	59.53		1,443	39.00		19,659	34,723*	32,657*
STANDARD-TIMES	SAT M	#	17,735	57.96		1,416	38.27		19,151	33,543*	34,018*
STANDARD-TIMES	SUN	#	22,851	74.68		1,762	47.62		24,613	39,458*	39,176*
SAN ANTONIO (BEXAR CO.)		578,800#						578,800			
EXPRESS-NEWS	ALL DAY (M-F)	#	164,348	28.39					164,348	168,098	166,943
EXPRESS-NEWS	SAT M	#	173,448	29.97					173,448	177,313	163,990
EXPRESS-NEWS	SUN	#	224,054	38.71					224,054	229,863	214,920
SAN ANTONIO (BEXAR CO.)		321,100			257,700			578,800			
LIGHT	ALL DAY (M-F)		116,247	36.20		23,786	9.23		140,033	142,050	134,394
LIGHT	SAT M		133,441	41.56		29,075	11.28		162,516	164,772	157,136
LIGHT	SUN		160,189	49.89		41,246	16.01		201,435	206,026	200,040

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*AVERAGES FOR 3 MONTHS

TEXAS		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/86	AS OF 3/31/85
SAN MARCOS (HAYS CO.)		7,100			9,800			16,900			
RECORD	E (TU-F)		3,351	47.20		1,407	14.36		4,758	4,923	4,938
RECORD	SUN		4,453	62.72		1,872	19.10		6,325	6,511	6,509
SEGUIN (GUADALUPE CO.)		6,200			24,900			31,100			
GAZETTE-ENTERPRISE	E (TU-F)		3,168	51.10		2,328	9.35		5,496	5,705	5,425
GAZETTE-ENTERPRISE	SUN		3,996	64.45		2,480	9.96		6,476	6,672	6,403
SHERMAN (GRAYSON CO.)		12,100			65,700			77,800			
DEMOCRAT	E (M-F)		9,288	76.76		11,764	17.91		21,052	21,480	20,526
DEMOCRAT	SUN		10,100	83.47		13,457	20.48		23,557	24,017	23,124
TEMPLE (BELL CO.)		22,100			71,500			93,600			
TELEGRAM	M		14,966	67.72		10,913	15.26		25,879	26,153	26,023
TELEGRAM	SUN		17,063	77.21		11,977	16.75		29,040	29,352	28,922
TEXARKANA (BOWIE CO.), TX-(MILLER CO.), AR		28,300			106,900			135,200			
GAZETTE	M		18,776	66.35		13,934	13.03		32,710	32,889*	32,061*
GAZETTE	SUN		19,958	70.52		15,437	14.44		35,395	35,616*	34,867*
TYLER (SMITH CO.)		30,800			166,600			197,400			
TELEGRAPH, COURIER-TIMES	CMB DLY		21,552	69.97		23,027	13.82		44,579	45,585	47,153
TELEGRAPH	M		13,865	45.02		23,021	13.82		36,886	37,841	38,550
COURIER-TIMES	E (M-F)		7,687	24.96		6	.00		7,693	7,744	8,603
COURIER-TIMES-TELEGRAPH	SUN		21,093	68.48		26,173	15.71		47,266	48,521	49,059
VICTORIA (VICTORIA CO.)		19,400			45,100			64,500			
ADVOCATE	M		15,169	78.19		19,413	43.04		34,582	37,363	35,706
ADVOCATE	SUN		15,638	80.61		19,944	44.22		35,582	38,493	36,941
WACO (McLENNAN CO.)		54,200			115,600			169,800			
TRIBUNE-HERALD	M		34,458	63.58		17,160	14.84		51,618	52,840	57,402
TRIBUNE-HERALD	SUN		42,616	78.63		24,331	21.05		66,947	68,493	70,643
WICHITA FALLS (WICHITA CO.)		34,700#			13,600			48,300			
RECORD-NEWS, TIMES	CMB DLY	#	29,329	84.52		7,167	52.70		36,496	48,018*	49,764*
RECORD-NEWS	M (M-F)	#	17,537	50.54		5,139	37.79		22,676	34,015*	34,945*
TIMES	E (M-F)	#	11,792	33.98		2,028	14.91		13,820	14,003*	14,819*
RECORD-NEWS	SAT M	#	26,305	75.81		6,742	49.57		33,047	44,377*	45,841*
TIMES	SUN	#	28,166	81.17		7,327	53.88		35,493	47,259*	48,438*

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*AVERAGES FOR 3 MONTHS

UTAH		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/86	TOTAL CIRCULATION AS OF 3/31/85
LOGAN (CACHE CO.)		11,800			11,100			22,900			
HERALD JOURNAL	E (M-F)		6,920	58.64		6,672	60.11		13,592	13,733	13,504
HERALD JOURNAL	SUN		7,143	60.53		6,757	60.87		13,900	14,042	13,854
OGDEN (WEBER CO.)		91,700#						91,700			
STANDARD-EXAMINER	E	#	53,663	58.52					53,663	53,936	53,794
STANDARD-EXAMINER	SUN	#	55,425	60.44					55,425	55,755	55,320
PROVO (UTAH CO.)		48,900			20,100			69,000			
HERALD	E (M-F)		21,982	44.95		7,808	38.85		29,790	31,334	31,349
HERALD	SUN		22,304	45.61		8,001	39.81		30,305	31,867	31,855
SALT LAKE CITY (SALT LAKE CO.)		271,300#			148,100			419,400			
TRIBUNE, DESERET NEWS	CMB DLY	#	145,790	53.74		24,931	16.83		170,721	177,436	173,783
TRIBUNE	M	#	96,172	35.45		12,278	8.29		108,450	112,844	110,274
DESERET NEWS	E	#	49,618	18.29		12,653	8.54		62,271	64,592	63,509
TRIBUNE, DESERET NEWS	CMB SUN	#	167,398	61.70		32,074	21.66		199,472	209,325	200,385
TRIBUNE	SUN	#	114,947	42.37		16,509	11.15		131,456	137,358	132,107
DESERET NEWS	SUN	#	52,451	19.33		15,565	10.51		68,016	71,967	68,278
VERMONT											
BARRE-MONTPELIER (WASHINGTON CO.)		8,500			20,400			28,900			
TIMES-ARGUS	E		6,322	74.38		5,963	29.23		12,285	12,905	12,621
TIMES-ARGUS	SUN		5,976	70.31		6,452	31.63		12,428	13,479	12,883
BENNINGTON (BENNINGTON CO.)		15,600#						15,600			
BANNER	M	#	7,272	46.62					7,272	7,691	7,684
BURLINGTON (CHITTENDEN CO.)		20,500			59,600			80,100			
FREE PRESS	M		14,974	73.04		28,148	47.23		43,122	49,960	51,193
FREE PRESS	SUN		13,147	64.13		28,331	47.54		41,478	51,224	50,028
RUTLAND (RUTLAND CO.)		11,000			41,500			52,500			
HERALD	M		9,386	85.33		12,649	30.48		22,035	24,119	22,750
HERALD & TIMES ARGUS	SUN		8,901	80.92		11,908	28.69		20,809	22,801	20,683
ST. JOHNSBURY (CALEDONIA CO.)		3,200			18,900			22,100			
RECORD	E		2,783	86.97		5,596	29.61		8,379	9,290	9,358

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

VIRGINIA		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 3/31/86	AS OF 3/31/85
ALEXANDRIA (INDEPENDENT CITY)		52,200#						52,200			
JOURNAL	M (M-F)	#	5,186	9.93					5,186	5,436	5,753
ARLINGTON (ARLINGTON CO.)		71,700#						71,700			
JOURNAL	M (M-F)	#	9,855	13.74					9,855	10,183	10,459
BRISTOL (INDEPENDENT CITY), VA - (SULLIVAN CO.), TN		19,500			95,800			115,300			
HERALD COURIER	ALL DAY (M-F)		14,140	72.51		22,980	23.99		37,120	42,232	42,356x
HERALD COURIER/ VIRGINIA-TENNESSEAN	SAT M		13,657	70.04		22,546	23.53		36,203	40,915	40,604
HERALD COURIER/ VIRGINIA-TENNESSEAN	SUN		15,003	76.94		22,973	23.98		37,976	42,672	41,829
CHARLOTTESVILLE (INDEPENDENT CITY)		59,900#						59,900			
PROGRESS	E	#	30,916	51.61					30,916	32,176	31,620
PROGRESS	SUN	#	31,278	52.22					31,278	33,296	32,776
COVINGTON (INDEPENDENT CITY)		3,000#			8,300			11,300			
VIRGINIAN	E	#	3,090	103.00		4,442	53.52		7,532	8,431	8,467
CULPEPER (CULPEPER CO.)		20,600#						20,600			
STAR-EXPONENT	M	#	7,056	34.25					7,056	7,343	7,292
DANVILLE (INDEPENDENT CITY)		23,300			24,000			47,300			
REGISTER, BEE	CMB DLY		17,141	73.57		8,398	34.99		25,539	25,751	26,061
REGISTER	M (M-F)		5,470	23.48		1,992	8.30		7,462	7,618	7,768
BEE	E (M-F)		11,671	50.09		6,406	26.69		18,077	18,133	18,293
REGISTER	SAT M		14,068	60.38		8,056	33.57		22,124	22,327	22,645
REGISTER	SUN		17,771	76.27		10,004	41.68		27,775	27,978	27,833
FREDERICKSBURG (INDEPENDENT CITY)		43,600#						43,600			
FREE LANCE-STAR	E	#	31,142	71.43					31,142	33,899	31,980
HARRISONBURG (INDEPENDENT CITY)		8,600			38,200			46,800			
NEWS-RECORD	M		8,103	94.22		19,648	51.43		27,751	30,125	30,018
HOPEWELL (INDEPENDENT CITY)		8,600			17,500			26,100			
NEWS	E (M-F)		5,165	60.06		2,016	11.52		7,181	7,359	7,061

xFOR PERIOD JANUARY 5, 1985 TO MARCH 31, 1985.
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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

VIRGINIA		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/86	AS OF 3/31/85
LYNCHBURG (INDEPENDENT CITY)		33,300			37,800			71,100			
NEWS, ADVANCE	CMB DLY		26,217	78.73		15,184	40.17		41,401	42,203	42,950
NEWS	M (M-F)		13,695	41.13		13,853	36.65		27,548	28,319	27,277
ADVANCE	E (M-F)		12,522	37.60		1,331	3.52		13,853	13,884	15,673
NEWS & ADVANCE	SAT M & HOLS		24,143	72.50		14,781	39.10		38,924	39,714	39,566
NEWS & ADVANCE	SUN		26,653	80.04		16,782	44.40		43,435	44,309	44,227
MANASSAS (INDEPENDENT CITY)		14,800			10,800			25,600			
JOURNAL MESSENGER	E		8,313	56.17		3,922	36.31		12,235	12,441	12,102
MARTINSVILLE (INDEPENDENT CITY)		7,000			22,200			29,200			
BULLETIN	E (M-F)		5,977	85.39		12,205	54.98		18,182	18,373*	18,213*
BULLETIN	SUN		6,229	88.99		14,064	63.35		20,293	20,485*	20,266*
NEWPORT NEWS-HAMPTON (INDEPENDENT CITIES)		148,400#						148,400			
PRESS, TIMES HERALD	CMB DLY	#	98,606	66.45					98,606	101,915*	100,152*
PRESS	M (M-F)	#	62,138	41.87					62,138	65,181*	62,830*
TIMES HERALD	E (M-F)	#	36,468	24.57					36,468	36,734*	37,322*
PRESS	SAT M	#	92,255	62.17					92,255	95,450*	97,005*
PRESS	SUN	#	108,364	73.02					108,364	111,638*	108,253*
NORFOLK-PORTSMOUTH-VIRGINIA BEACH-CHESAPEAKE (INDEPENDENT CITIES)		288,500#			196,700			485,200			
VIRGINIAN-PILOT, LEDGER-STAR	CMB DLY	#	207,280	71.85		16,449	8.36		223,729	227,290*	228,747*
VIRGINIAN-PILOT	M (M-F)	#	124,214	43.06		15,867	8.07		140,081	143,526*	141,370*
LEDGER-STAR	E (M-F)	#	83,066	28.79		582	0.30		83,648	83,764*	87,377*
VIRGINIAN-PILOT/LEDGER STAR	SAT M	#	210,394	72.93		17,344	8.82		227,738	231,350*	228,918*
VIRGINIAN-PILOT/LEDGER-STAR	SUN	#	204,793	70.99		18,631	9.47		223,424	227,518*	224,453*
PETERSBURG (INDEPENDENT CITY)		26,200			44,400			70,600			
PROGRESS-INDEX	E		12,326	47.05		7,774	17.51		20,100	20,813	20,573
PROGRESS-INDEX	SUN		12,382	47.26		8,119	18.29		20,501	21,237	21,847
RICHMOND (INDEPENDENT CITY)		228,000#			183,000			411,000			
TIMES-DISPATCH, NEWS-LEADER	CMB DLY	#	187,665	82.31		49,807	27.22		237,472	251,065	253,836
TIMES-DISPATCH	M	#	91,623	40.19		35,317	19.30		126,940	139,909	140,217
NEWS-LEADER	E	#	96,042	42.12		14,490	7.92		110,532	111,156	113,619
TIMES-DISPATCH	SUN	#	165,563	72.62		55,278	30.21		220,841	240,182	234,993

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/86	TOTAL CIRCULATION AS OF 3/31/85
VIRGINIA											
ROANOKE (INDEPENDENT CITY)		83,300#			173,900			257,200			
TIMES & WORLD-NEWS	CMB DLY	#	66,428	79.75		55,468	31.90		121,896	124,356	125,836
TIMES & WORLD-NEWS	M (M-F)	#	23,822	28.60		52,185	30.01		76,007	78,386	78,465
TIMES & WORLD-NEWS	E (M-F)	#	42,606	51.15		3,283	1.89		45,889	45,970	47,371
TIMES & WORLD-NEWS	SAT M	#	64,932	77.95		56,515	32.50		121,447	123,964	125,494
TIMES & WORLD-NEWS	SUN	#	64,327	77.22		59,649	34.30		123,976	126,766	127,187
SPRINGFIELD (FAIRFAX CO.)		305,800#						305,800			
JOURNAL	M (M-F)	#	57,586	18.83					57,586	59,104	56,085
STAUNTON (INDEPENDENT CITY)		11,200			32,900			44,100			
NEWS-LEADER	M		8,024	71.64		8,736	26.55		16,760	17,394	17,363
NEWS-LEADER	SUN		8,945	79.87		11,377	34.58		20,322	21,308	21,751
STRASBURG (SHENANDOAH CO.)		44,300#						44,300			
NORTHERN VIRGINIA DAILY	M	#	13,467	30.40					13,467	14,589	14,501
SUFFOLK (INDEPENDENT CITY)		16,000			14,200			30,200			
NEWS-HERALD	E (M-F)		6,553	40.96		183	1.29		6,736	6,832	6,962
NEWS-HERALD	SUN		6,979	43.62		198	1.39		7,177	7,273	7,374
WAYNESBORO (INDEPENDENT CITY)		8,500			17,400			25,900			
NEWS-VIRGINIAN	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
WINCHESTER (INDEPENDENT CITY)		8,100#			15,500			23,600			
STAR	E	#	7,447	91.94		10,069	64.96		17,516	20,917	20,519
WOODBRIDGE (PRINCE WILLIAM CO.)		36,100#						36,100			
POTOMAC NEWS	E (M-F)	#	19,608	54.32					19,608	22,828	23,350
WASHINGTON											
ABERDEEN (GRAYS HARBOR CO.)		11,600			18,200			29,800			
WORLD	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
WORLD	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
AUBURN (KING CO.)		31,000#						31,000			
GLOBE NEWS	M (M-F)	#	8,790	28.35					8,790	8,846	9,595
GLOBE NEWS	SUN	#	8,878	28.64					8,878	8,934	9,592
BELLEVUE (KING CO.)		115,100#						115,100			
JOURNAL-AMERICAN	M	#	26,098	22.67					26,098	26,831	26,687
JOURNAL-AMERICAN	SUN	#	26,604	23.11					26,604	27,323	27,020

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*AVERAGES FOR 3 MONTHS

WASHINGTON		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	3/31/86	3/31/85
BELLINGHAM (WHATCOM CO.)		18,900			24,500			43,400			
HERALD	E		11,153	59.01		9,659	39.42		20,812	21,527	21,440
HERALD	SUN		12,246	64.79		11,213	45.77		23,459	24,711	24,229
BREMERTON (KITSAP CO.)		36,800			27,600			64,400			
SUN	E		24,215	65.80		14,121	51.16		38,336	38,645	38,243
CENTRALIA-CHEHALIS (LEWIS CO.)		8,500			25,600			34,100			
CHRONICLE	E		5,725	67.35		8,764	34.23		14,489	14,883	15,158
EVERETT (SNOHOMISH CO.)		33,100			124,000			157,100			
HERALD	E		20,221	61.09		34,996	28.22		55,217	56,037	53,957
HERALD	SUN		20,712	62.57		36,059	29.08		56,771	57,727	55,543
KENT (KING CO.)		36,800#						36,800			
NEWS JOURNAL	M (M-F)	#	11,622	31.58					11,622	11,691	12,175
NEWS JOURNAL	SUN	#	11,212	30.47					11,212	11,281	12,171
LONGVIEW (COWLITZ CO.)		18,700			18,500			37,200			
NEWS	E		14,821	79.26		8,877	47.98		23,698	24,575	25,727
MOUNT VERNON (SKAGIT CO.)		26,800#						26,800			
VALLEY HERALD	E	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
OLYMPIA (THURSTON CO.)		22,100			44,100			66,200			
OLYMPIAN	E		15,907	71.98		10,792	24.47		26,699	27,061	26,811
OLYMPIAN	SUN		17,250	78.05		11,964	27.13		29,214	29,664	28,337
PASCO (FRANKLIN CO.)-KENNEWICK-RICHLAND (BENTON CO.)		40,000			17,300			57,300			
TRI-CITY HERALD	M			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
TRI-CITY HERALD	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
PORT ANGELES (CLALLAM CO.)		7,100			14,100			21,200			
NEWS	E (M-F)		4,957	69.82		6,034	42.79		10,991	12,093	12,579
NEWS	SUN		5,374	75.69		6,648	47.15		12,022	13,215	13,736
RENTON (KING CO.)		42,700#						42,700			
RECORD CHRONICLE	M (M-F)	#	9,507	22.26					9,507	9,572	10,616
RECORD CHRONICLE	SUN	#	9,613	22.51					9,613	9,678	10,825

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

WASHINGTON		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/86	AS OF 3/31/85
SEATTLE (KING CO.)		571,100#						571,100			
POST-INTELLIGENCER, TIMES	CMB DLY	#	347,892	60.92					347,892	432,814	424,840
POST-INTELLIGENCER	M (M-F)	#	135,688	23.76					135,688	202,305	196,996
TIMES	E (M-F)	#	212,204	37.16					212,204	230,509	227,844
POST-INTELLIGENCER, TIMES	CMB SAT	#	320,603	56.14					320,603	393,669	385,303
POST-INTELLIGENCER	SAT M	#	113,378	19.85					113,378	168,979	164,073
TIMES	SAT M	#	207,225	36.29					207,225	224,690	221,230
TIMES/POST-INTELLIGENCER	SUN	#	381,122	66.73					381,122	490,105	477,307
SPOKANE (SPOKANE CO.)		115,800			169,100			284,900			
SPOKESMAN-REVIEW, CHRONICLE	CMB DLY		68,576	59.22		44,645	26.40		113,221	119,003	128,904
SPOKESMAN-REVIEW	M (M-F)		40,804	35.24		33,888	20.04		74,692	80,375	81,858
CHRONICLE	E (M-F)		27,772	23.98		10,757	6.36		38,529	38,628	47,046
SPOKESMAN-REVIEW	SAT M		68,554	59.20		50,644	29.95		119,198	126,218	
SPOKESMAN-REVIEW	SUN		72,219	62.37		55,078	32.57		127,297	135,233	139,877
TACOMA (PIERCE CO.)		133,000			209,300			342,300			
NEWS TRIBUNE	E		69,681	52.39		37,411	17.87		107,092	107,678	106,499
NEWS TRIBUNE	SUN		75,102	56.47		43,020	20.55		118,122	119,150	117,547
VANCOUVER (CLARK CO.)		77,100#						77,100			
COLUMBIAN	E (M-F)	#	45,257	58.70					45,257	46,964	46,042
COLUMBIAN	SUN	#	50,438	65.42					50,438	52,335	52,296
WALLA WALLA (WALLA WALLA CO.)		13,500			10,100			23,600			
UNION BULLETIN	E (M-F)		10,358	76.73		4,964	49.15		15,322	15,556	15,904
UNION BULLETIN	SUN		10,533	78.02		5,185	51.34		15,718	16,024	16,570
WENATCHEE (CHELAN CO.)		13,800			46,100			59,900			
WORLD	E (M-F)		11,480	83.19		15,293	33.17		26,773	27,362	27,426
WORLD	SUN		12,942	93.78		16,723	36.28		29,665	30,326	30,302
YAKIMA (YAKIMA CO.)		34,000#			32,400			66,400			
HERALD-REPUBLIC	ALL DAY	#	20,620	60.65		15,191	46.89		35,811	39,111*	39,889*
HERALD-REPUBLIC	SUN	#	21,956	64.58		16,226	50.08		38,182	41,908*	42,469*
WEST VIRGINIA											
BECKLEY (RALEIGH CO.)		98,300#						98,300			
REGISTER/HERALD	M	#	32,101	32.66					32,101	33,350	33,073x
REGISTER/HERALD	SUN	#	33,633	34.21					33,633	34,827	34,667

xFOR PERIOD DECEMBER 30, 1984 TO MARCH 31, 1985.
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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

WEST VIRGINIA		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/86	AS OF 3/31/85
BLUEFIELD (MERCER CO).		78,900#						78,900			
TELEGRAPH	M	#	27,006	34.23					27,006	27,516	27,203
TELEGRAPH	SUN	#	30,780	39.01					30,780	31,314	32,804
CHARLESTON (KANAWHA CO.)		196,900#						196,900			
GAZETTE, MAIL	CMB DLY	#	100,772	51.18					100,772	108,490	108,254
GAZETTE	M	#	48,950	24.86					48,950	55,040	54,823
MAIL	E	#	51,822	26.32					51,822	53,450	53,431
GAZETTE-MAIL	SUN	#	99,960	50.77					99,960	108,747	108,363
CLARKSBURG (HARRISON CO.)		14,600			52,100			66,700			
EXPONENT, TELEGRAM	CMB DLY		11,911	81.58		12,918	24.79		24,829	26,008	25,891
EXPONENT	M (TU-S)		2,485	17.02		4,663	8.95		7,148	8,047	7,829
TELEGRAM	E		9,426	64.56		8,255	15.84		17,681	17,961	18,062
EXPONENT-TELEGRAM	SUN		12,426	85.11		14,882	28.56		27,308	29,481	29,495
ELKINS (RANDOLPH CO.)		3,300			11,100			14,400			
INTER-MOUNTAIN	E		3,130	94.85		5,204	46.88		8,334	10,852	10,748
FAIRMONT (MARION CO.)		13,300			18,500			31,800			
TIMES-WEST VIRGINIAN	M		8,774	65.97		5,083	27.48		13,857	14,636	15,242
TIMES-WEST VIRGINIAN	SUN		9,421	70.83		5,761	31.14		15,182	15,966	16,455
HUNTINGTON (CABELL CO.)		49,100			76,600			125,700			
HERALD-DISPATCH	M		26,033	53.02		13,106	17.11		39,139	42,098*	42,215*
HERALD-DISPATCH	SUN		30,052	61.21		15,085	19.69		45,137	48,555*	47,831*
LOGAN (LOGAN CO.)		1,200			16,000			17,200			
BANNER	E (M-F)		845	70.42		10,027	62.67		10,872	11,250*	11,065*
BANNER	SUN		844	70.33		10,030	62.69		10,874	11,252*	11,025*
MARTINSBURG (BERKELEY CO.)		5,600			29,000			34,600			
JOURNAL	E	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
MORGANTOWN (MONONGALIA CO.)		18,600			23,800			42,400			
DOMINION-POST	M		10,519	56.55		6,839	28.74		17,358	20,313	19,761
DOMINION-POST	SUN		11,889	63.92		9,328	39.19		21,217	27,436	25,909
PARKERSBURG (WOOD CO.)		27,600			46,400			74,000			
NEWS, SENTINEL	CMB DLY		22,166	80.31		12,417	26.76		34,583	36,377*	37,100*
NEWS	M		11,449	41.48		8,103	17.46		19,552	21,116*	21,058*
SENTINEL	E		10,717	38.83		4,314	9.30		15,031	15,261*	16,042*
NEWS	SUN		20,763	75.23		16,831	36.27		37,594	40,224*	40,451*

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
WEST VIRGINIA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	3/31/86	3/31/85
WEIRTON (HANCOCK CO.)		9,100			20,400			29,500			
TIMES	E		5,899	64.82		1,627	7.98		7,526	7,640	7,682*
WHEELING (OHIO CO.)		36,900			65,900			102,800			
INTELLIGENCER, NEWS-REGISTER	CMB DLY		27,081	73.39		15,216	23.09		42,297	49,767	50,590
INTELLIGENCER	M (M-F)		8,840	23.96		8,585	13.03		17,425	24,157	24,436
NEWS-REGISTER	E (M-F)		18,241	49.43		6,631	10.06		24,872	25,610	26,154
INTELLIGENCER	SAT M		23,750	64.36		15,411	23.39		39,161	46,858	47,390
NEWS-REGISTER	SUN		26,900	72.90		19,356	29.37		46,256	54,368	54,353
WILLIAMSON (MINGO CO.)		48,300#						48,300			
NEWS	E	#	11,443	23.69					11,443	11,831	12,184
WISCONSIN											
APPLETON (OUTGAMIA CO.)-NEENAH-MENASHA (WINNEBAGO CO.)		54,700			44,300			99,000			
POST-CRESCENT	E		34,584	63.22		16,520	37.29		51,104	52,089	51,232
POST-CRESCENT	SUN		40,301	73.68		19,856	44.82		60,157	63,298	61,205
CHIPPEWA FALLS (CHIPPEWA CO.)		4,700			15,100			19,800			
HERALD-TELEGRAM	E		3,374	71.79		5,240	34.70		8,614	9,082	9,166
EAU CLAIRE (EAU CLAIRE CO.)		23,900			62,900			86,800			
LEADER-TELEGRAM	E (M-F)		16,496	69.02		16,844	26.78		33,340	35,401	36,274
LEADER-TELEGRAM	WKND		17,855	74.71		18,817	29.92		36,672	39,006	38,882
FOND DU LAC (FOND DU LAC CO.)		15,200			38,200			53,400			
REPORTER	E (M-F)		9,860	64.87		9,419	24.66		19,279	19,785	20,452
REPORTER	SUN		10,254	67.46		9,712	25.42		19,966	20,475	21,017
GREEN BAY (BROWN CO.)		55,000			50,100			105,100			
PRESS-GAZETTE	E		35,778	65.05		17,022	33.98		52,800	55,153	55,341
PRESS-GAZETTE	SUN		40,089	72.89		23,950	47.80		64,039	74,663	74,245
JANESVILLE (ROCK CO.)		19,800			60,900			80,700			
GAZETTE	E		14,729	74.39		15,218	24.99		29,947	30,825	31,468
KENOSHA (KENOSHA CO.)		29,400			14,700			44,100			
NEWS	E (M-F)		23,185	78.86		5,980	40.68		29,165	29,892	30,049
NEWS	SUN		23,558	80.13		6,302	42.87		29,860	30,706	31,044

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*AVERAGES FOR 3 MONTHS

WISCONSIN		CZ OR NDM		RATIO CIRC/ OH'S	RTZ OR NDM		RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC		OH'S	CIRC		OH'S	CIRC	AS OF 3/31/86	AS OF 3/31/85
LA CROSSE (LA CROSSE CO.)		27,200			59,600			86,800			
TRIBUNE	E		18,331	67.39		15,670	26.29		34,001	34,820	35,589
TRIBUNE	SUN		19,365	71.19		17,079	28.66		36,444	37,422	37,419
MADISON (DANE CO.)		90,600			148,800			239,400			
STATE JOURNAL, CAPITAL TIMES	CMB DLY		54,831	60.52		42,193	28.36		97,024	106,217	107,248
STATE JOURNAL	M (M-F)		36,087	39.83		32,899	22.11		68,986	77,559	77,346
CAPITAL TIMES	E (M-F)		18,744	20.69		9,294	6.25		28,038	28,658	29,902
STATE JOURNAL, CAPITAL TIMES	CMB SAT		54,243	59.87		44,494	29.90		98,737	108,144	104,562
STATE JOURNAL	SAT M		35,738	39.45		34,697	23.32		70,435	79,231	76,844
CAPITAL TIMES	SAT E		18,505	20.42		9,798	6.58		28,303	28,913	27,718
STATE JOURNAL	SUN		62,457	68.94		66,390	44.62		128,847	144,847	140,313
MANITOWOC-TWO RIVERS (MANITOWOC CO.)		19,100			19,400			38,500			
HERALD-TIMES-REPORTER	E		11,506	60.24		4,701	24.23		16,207	16,604	16,514
HERALD-TIMES-REPORTER	SUN		11,411	59.74		4,680	24.12		16,091	16,488	16,434
MARINETTE (MARINETTE CO.)		4,800			24,300			29,100			
EAGLE-STAR	E		3,627	75.56		5,586	22.99		9,213	9,381	9,385
MARSHFIELD (WOOD CO.)		7,600			24,200			31,800			
NEWS-HERALD	E		5,651	74.36		9,030	37.31		14,681	15,534	15,557
MILWAUKEE (MILWAUKEE CO.)		523,100#			252,800			775,900			
SENTINEL, JOURNAL	CMB DLY	#	386,163	73.82		32,382	12.81		418,545	482,861	486,739
SENTINEL	M	#	127,879	24.45		16,945	6.70		144,824	188,359	184,967
JOURNAL	E	#	258,284	49.38		15,437	6.11		273,721	294,502	301,772
JOURNAL	SUN	#	390,242	74.60		51,870	20.52		442,112	514,549	527,065
OSHKOSH (WINNEBAGO CO.)		22,900			57,800			80,700			
NORTHWESTERN	E (M-F)		16,851	73.59		9,058	15.67		25,909	26,405	27,280
NORTHWESTERN	SUN		17,441	76.16		9,857	17.05		27,298	27,889	28,295
RACINE (RACINE CO.)		48,300			14,100			62,400			
JOURNAL TIMES	E		31,082	64.35		4,090	29.01		35,172	35,663	35,892
JOURNAL TIMES	SUN		33,090	68.51		4,419	31.34		37,509	38,029	38,050
SHAWANO (SHAWANO CO.)		3,100#			10,000			13,100			
LEADER	E	#	2,489	80.29		4,156	41.56		6,645	7,486	7,613*
SHEBOYGAN (SHEBOYGAN CO.)		22,700			34,400			57,100			
PRESS	E		16,420	72.33		12,168	35.37		28,588	29,524*	30,096*

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		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
WISCONSIN		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/86	AS OF 3/31/85
WAUKESHA (WAUKESHA CO.)		19,800#			38,400			58,200			
FREEMAN	E	#	12,105	61.14		8,677	22.60		20,782	22,446	22,636
WAUSAU (MARATHON CO.)		21,000			32,600			53,600			
HERALD	E		13,811	65.77		10,268	31.50		24,079	24,628	26,082
HERALD	SUN		11,005	52.40		8,139	24.97		19,144	23,532	
WISCONSIN RAPIDS (WOOD CO.)		12,400			9,400			21,800			
TRIBUNE	E		8,838	71.27		3,906	41.55		12,744	13,285	13,048
WYOMING											
CASPER (NATRONA CO.)		21,100			52,600			73,700			
STAR-TRIBUNE	M		17,273	81.86		9,732	18.50		27,005	37,309	36,413
STAR-TRIBUNE	SUN		18,615	88.22		10,866	20.66		29,481	41,040	39,294
CHEYENNE (LARAMIE CO.)		21,400			29,400			50,800			
EAGLE, STATE TRIBUNE	CMB DLY		16,218	75.79		2,870	9.76		19,088	19,572	19,763
EAGLE	M		6,728	31.44		1,817	6.18		8,545	8,794	8,827
STATE TRIBUNE	E		9,490	44.35		1,053	3.58		10,543	10,778	10,936
TRIBUNE-EAGLE	SUN		16,733	78.19		3,029	10.30		19,762	20,311	20,324
LARAMIE (ALBANY CO.)		9,600			6,000			15,600			
BOOMERANG	M (TU-S)		6,558	68.31		477	7.95		7,035	7,688	7,668
BOOMERANG	SUN		6,682	69.60		480	8.00		7,162	7,845	7,929
RAWLINS (CARBON CO.)		3,900			5,100			9,000			
TIMES	M (TU-S)		2,428	62.26		1,111	21.78		3,539	3,880	4,015
ROCK SPRINGS (SWEETWATER CO.)		8,300			29,500			37,800			
ROCKET-MINER	M (TU-S)		4,943	59.55		2,018	6.84		6,961	7,323	7,292
SHERIDAN (SHERIDAN CO.)		7,000			6,100			13,100			
PRESS	E		4,735	67.64		1,080	17.70		5,815	6,396	6,629
WORLAND (WASHAKIE CO.)		2,500			6,000			8,500			
NORTHERN NEWS	M (TU-S)		2,053	82.12		1,829	30.48		3,882	4,324	4,333

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*AVERAGES FOR 3 MONTHS

		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/86	TOTAL CIRCULATION AS OF 3/31/85
BAHAMAS											
NASSAU		@									
GUARDIAN	M	@	11,271						11,271	12,277	11,915
BERMUDA											
HAMILTON		@									
ROYAL GAZETTE	M	@		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
PUERTO RICO											
SAN JUAN											
EL MUNDO	M		45,992			5,758			51,750	97,473*	107,778*
EL MUNDO	SUN		55,347			7,794			63,141	117,608*	126,044*
EL NUEVO DIA	M		100,263			14,236			114,499	192,005#	205,159*
EL NUEVO DIA	SUN		104,054			17,168			121,222	206,869#	212,286*
EL VOCERO	M (M-F)		77,137			20,180			97,317	211,470*	205,809*
EL VOCERO	SAT M		56,720			15,820			72,540	163,459*	161,823*
STAR	M		26,205			1,326			27,531	36,536*	35,080*
STAR	SUN		27,566			1,705			29,271	39,688*	41,835*
TAIWAN											
TAIPEI		#									
CHINA TIMES	ALL DAY	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
CHINA TIMES	SUN	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

		TOTAL CIRCULATION AS OF	
GROUP NAME		3/31/86	3/31/85
THE AUSTIN GROUP	M, E & ALL DAY	290,077	297,586
THE AUSTIN GROUP	SAT	236,431	237,776
THE AUSTIN GROUP	SUN	354,168	356,051
BAND	E	576,429	
BAND	SAT	178,504	
BAND	SUN	233,999	
THE CAJUN GROUP	M & E	64,823	63,729
THE CAJUN GROUP	SUN	75,102	75,147
CAPE GIRARDEAU/ SIKESTON GROUP	E	22,564	23,567
CAPE GIRARDEAU/ SIKESTON GROUP	SUN	23,321	24,126
CENTRAL CALIFORNIA AD GROUP	E	58,659	
CENTRAL CALIFORNIA AD GROUP	SUN	31,023	
CLEVELAND ADI NETWORK	M & E	231,941	233,925
CLEVELAND ADI NETWORK	SUN	78,548	79,574
COPLEY CHICAGO ZONE	E	166,162	167,458
COPLEY CHICAGO ZONE	SUN/WKND	164,553	165,673
COPLEY LOS ANGELES NEWSPAPERS	E	133,638	131,609
COPLEY LOS ANGELES NEWSPAPERS	SUN	125,801	124,771
DANN	E	88,058	95,504
DONREY ARKANSAS METRO GROUP	M, E & ALL DAY	69,154	
DONREY ARKANSAS METRO GROUP	SUN	76,873	
ESSEX COUNTY NEWSPAPERS, INC.	E	36,845*	36,347*
FAIRFIELD COUNTY DAILIES GROUP	M & E	147,882x	150,959x
GANNETT MICHIGAN	M & E	123,471	125,386
GANNETT MICHIGAN	SAT	28,609	29,328
GANNETT MICHIGAN	SUN	151,530	150,667

		TOTAL CIRCULATION AS OF	
GROUP NAME		3/31/86	3/31/85
GREATER PHILADELPHIA NEWSPAPERS	M & E	149,728	142,904
GREATER PHILADELPHIA NEWSPAPERS	SUN	163,389	153,563
GREATER VENTURA COUNTY	E	71,971	69,867
GREATER VENTURA COUNTY	SUN	78,299	74,911
HOUMA/THIBODAUX METRO GROUP	E	34,423*	
HOUMA/THIBODAUX METRO GROUP	SUN	24,209*	
IMPERIAL VALLEY UNIT	E	16,215	16,270
JOURNAL SUBURBAN NEWSPAPER GROUP - MARYLAND	M	77,283	77,760
JOURNAL SUBURBAN NEWSPAPER GROUP - VIRGINIA	M	74,723	72,297
JOURNAL SUBURBAN NEWSPAPER GROUP - VIRGINIA/MARYLAND	M	152,006	150,057
KNIGHT-RIDDER	M & E	744,250	803,874
KNIGHT-RIDDER	SAT	607,090	656,797
KNIGHT-RIDDER	SUN	984,569	1,011,837
MERCED-MADERA GROUP	M & E	31,325	31,324
METRO-SUBURBIA, INC. - NEWHOUSE NEWSPAPERS, UNYT	M & E	589,257	570,310
METRO-SUBURBIA, INC. - NEWHOUSE NEWSPAPERS, UNYT	SAT	541,205	
METRO-SUBURBIA, INC. - NEWHOUSE NEWSPAPERS, UNYT	SUN	767,396	744,914
MIDLAND-HURON GROUP	E	26,819	26,642
MIDLAND-ODESSA METRO GROUP	E	56,095	55,907
MIDLAND-ODESSA METRO GROUP	SAT	57,502	56,405
MIDLAND-ODESSA METRO GROUP	SUN	71,392	71,144
MISSISSIPPI VALLEY MEDIA GROUP	E	13,517	13,639

xSEE INDIVIDUAL LISTINGS FOR FURTHER INFORMATION

*AVERAGES FOR 3 MONTHS

GROUP NAME		TOTAL CIRCULATION AS OF 3/31/86	3/31/85
MOLINE-ROCK ISLAND QUAD CITIES METRO UNIT	E	50,562	52,814
MOLINE-ROCK ISLAND QUAD CITIES METRO UNIT	SUN	57,728	58,058
MONTANA NEWSPAPER GROUP	M & E	152,642	159,652
MONTANA NEWSPAPER GROUP	SUN	164,139	169,528
NATIONAL TURF DAILIES	MON	79,478	76,279
NATIONAL TURF DAILIES	TUE	8,892	6,878
NATIONAL TURF DAILIES	M (TU-F)	62,368	59,050
NATIONAL TURF DAILIES	M (W-F)	28,562	28,204
NATIONAL TURF DAILIES	SAT	144,404	138,452
NATIONAL TURF DAILIES	SUN	86,287	84,653
NEWS-TEXAN SUBURBAN DAILIES	E	64,263	66,716+
NEWS-TEXAN SU3URBAN DAILIES	SUN	68,270	69,939+
NORTHEASTERN OHIO NEWSPAPERS	E	47,807*	47,883
NORTHEASTERN OHIO NEWSPAPERS	SUN	45,961*	45,047
NORTHERN CALIFORNIA METRO MARKET GROUP	E	NOT COMPLETED BY PRESS TIME	
NORTHERN CALIFORNIA METRO MARKET GROUP	SAT	NOT COMPLETED BY PRESS TIME	
NORTHERN CALIFORNIA METRO MARKET GROUP	SUN	NOT COMPLETED BY PRESS TIME	
PRO GROUP	E	92,398	89,606
PRO GROUP	SUN	96,131	93,224
PRESS REGISTER	M & E	125,284*	123,141*
PRESS REGISTER	SAT	87,161*	85,458*
PRESS REGISTER	SUN	131,209*	127,626*
RALEIGH-DURHAM COMBINED GROUP	M & E	237,948	233,981
RALEIGH-DURHAM COMBINED GROUP	SUN	240,316	239,764
RIO GRANDE VALLEY	M & E	74,077	73,689
RIO GRANDE VALLEY	SUN	89,196	87,800
THE RUTLAND HERALD AND THE TIMES ARGUS	M & E	37,024	35,371
THE RUTLAND HERALD AND THE TIMES ARGUS	SUN	36,280	33,566
SOUTHERN CONNECTICUT NEWSPAPERS INC.	E	43,746	44,396
SOUTHERN CONNECTICUT NEWSPAPERS INC.	SAT	12,512	13,037
SOUTHERN CONNECTICUT NEWSPAPERS INC.	SUN	47,898	46,658
SPAN GROUP (Dailies Only)	M & E	NOT COMPLETE	223,878x
TEMPLE/KILLEEN METRO GROUP	M	43,322	42,914
TEMPLE/KILLEEN METRO GROUP	SUN	50,079	49,333
TREASURE COAST GROUP	M	66,555	63,579
TREASURE COAST GROUP	SUN	72,186	68,565
U-BIE GROUP	M & E	183,376x	
U-BIE GROUP	SUN	194,796x	192,218x
VALUABLE VENTURA COUNTY GROUP	M & E	NOT COMPLETE	115,276
VALUABLE VENTURA COUNTY GROUP	SUN	NOT COMPLETE	121,765
WESTCHESTER-ROCKLAND NEWSPAPERS, INC.	E	180,093	187,108
WESTCHESTER-ROCKLAND NEWSPAPERS, INC.	SUN	199,685	201,431
POUGHKEEPSIE JOURNAL CMB. W/WESTCHESTER-ROCKLAND NEWSPAPERS, INC.	M & E	221,531	228,512
POUGHKEEPSIE JOURNAL CMB. W/WESTCHESTER-ROCKLAND NEWSPAPERS, INC.	SUN	259,034	260,060

+ADJUSTED TO AUDIT
xSEE INDIVIDUAL LISTINGS FOR FURTHER INFORMATION

*AVERAGES FOR 3 MONTHS

ABC

**Audit Bureau
of Circulations**

**900 N. Meacham Rd.
Schaumburg, IL 60195**

Member Service Offices in:
NEW YORK: 420 LEXINGTON AVENUE,
NEW YORK, NEW YORK 10170
TORONTO: 335 BAY STREET, TORONTO
ONTARIO, CANADA M5H 2R3

A 3385 - 3.2U
5/86

May 22, 1986

Supplement to ABC Daily Newspaper Fas-Fax United States

Circulation Averages for period ended March 31, 1986

This supplement provides circulation data on publications that filed their regular March 31, 1986 Publisher's Statements subsequent to preparations of FAS-FAX report. Also, corrections to data shown in the original report have been included in the supplement. Figures underlined indicate corrections.

Audit Bureau of Circulations
900 North Meacham Road, Schaumburg, Illinois 60195

ARKANSAS		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/86	TOTAL CIRCULATION AS OF 3/31/85
HOT SPRINGS (GARLAND CO.)		16,500			24,000			40,500			
SENTINEL-RECORD	M		10,374	62.87		7,745	32.27		18,119	18,412	18,344
SENTINEL-RECORD	SUN		10,972	66.50		8,142	33.93		19,114	19,528	19,351
NEWPORT (JACKSON CO.)		3,100			6,000			9,100			
INDEPENDENT	E (M-F)		1,947	62.81		1,206	20.10		3,153	3,424	3,709
CALIFORNIA											
ORANGE CO. (COSTA MESA-NEWPORT BEACH P.O.)		64,100			132,800			196,900			
COAST PILOT	E		16,614	25.92		12,697	9.56		29,311	30,404	33,423
COAST PILOT	SUN		16,570	25.85		12,663	9.54		29,233	30,408	33,465
OROVILLE (BUTTE CO.)		10,600			7,500			18,100			
MERCURY REGISTER	E (M-F)		8,158	76.96		1,454	19.39		9,612	9,818	10,556
MERCURY REGISTER	SAT M		8,729	82.35		1,465	19.53		10,194	10,401	11,060
PALO ALTO (SANTA CLARA CO.)		139,300			54,100			193,400			
PENINSULA TIMES TRIBUNE	E		47,238	33.91		3,844	7.11		51,082	55,264	58,175
PENINSULA TIMES TRIBUNE	SUN		49,959	35.86		4,565	8.44		54,524	60,343	60,380
SANTA MARIA (SANTA BARBARA CO.)		24,200			37,000			61,200			
TIMES	E (M-F)		16,427	67.88		3,706	10.02		20,133	20,318	20,408
TIMES	SUN		16,525	68.29		3,887	10.51		20,412	20,598	20,725
VENTURA CO. (SIMI VALLEY P.O.)		25,100			4,800			29,900			
ENTERPRISE	E (M-F)		14,864	59.22		1,471	30.65		16,335	16,455	15,062
ENTERPRISE	SUN		15,297	60.94		1,522	31.71		16,819	16,940	15,600
COLORADO											
GREELEY (WELD CO.)		25,800#			18,000			43,800			
TRIBUNE	E	#	14,500	56.20		7,846	43.59		22,346	23,373	24,773
TRIBUNE	SUN	#	14,866	57.62		8,011	44.51		22,877	23,914	25,012

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*AVERAGES FOR 3 MONTHS

FLORIDA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/86	TOTAL CIRCULATION AS OF 3/31/85
DAYTONA BEACH (VOLUSIA CO.)		79,800			54,400			134,200			
JOURNAL, NEWS	CMB DLY		81,731	102.42		17,537	32.24		99,268	100,735	100,232
JOURNAL	M		54,611	68.43		14,486	26.63		69,097	70,399	69,597
NEWS	E (M-F)		27,120	33.98		3,051	5.61		30,171	30,336	30,635
NEWS-JOURNAL	SUN		72,033	90.27		20,170	37.08		92,203	95,454	93,412
FORT PIERCE-PORT ST. LUCIE (ST. LUCIE CO.)		43,200#						43,200			
NEWS TRIBUNE	M	#	20,966	48.53					20,966	21,670	20,489
NEWS TRIBUNE	SUN	#	23,166	53.63					23,166	24,163	22,804
GEORGIA											
DUBLIN (LAURENS CO.)		21,100#						21,100			
COURIER HERALD	E	#	9,543	45.23					9,543	9,926*	9,781*
HAWAII											
KAILUA-KONA (HAWAII CO.)		10,500#						10,500			
WEST TODAY	M (M-F)	#	7,455	71.00					7,455	8,079	7,337
WEST TODAY	SUN	#	7,437	70.83					7,437	7,885	7,079
ILLINOIS											
ALTON-EAST ALTON-WOOD RIVER (MADISON CO.)		34,900			39,000			73,900			
TELEGRAPH	E		26,070	74.70		9,677	24.81		35,747	37,218	37,767
DECATUR (MACON CO.)		40,000			35,700			75,700			
HERALD & REVIEW	M		25,420	63.55		11,696	32.76		37,116	45,613	47,483
HERALD & REVIEW	SUN		28,695	71.74		14,377	40.27		43,072	55,340	56,280
GALESBURG (KNOX CO.)		14,200			30,800			45,000			
REGISTER-MAIL	E		10,648	74.99		8,521	27.67		19,169	19,632	

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*AVERAGES FOR 3 MONTHS

		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/86	TOTAL CIRCULATION AS OF 3/31/85
INDIANA											
LOGANSPORT (CASS CO.)		7,500			19,500			27,000			
PHAROS-TRIBUNE	E (M-F)		6,757	90.09		7,798	39.99		14,555	15,354	16,092
PHAROS-TRIBUNE	SUN		6,916	92.21		7,986	40.95		14,902	15,782	16,496
MUNCIE (DELAWARE CO.)		27,800			48,400			76,200			
STAR, PRESS	CMB DLY		24,030	86.44		19,411	40.11		43,441	44,782	45,778
STAR	M		13,624	49.01		14,579	30.12		28,203	29,374	30,039
PRESS	E		10,406	37.43		4,832	9.98		15,238	15,408	15,739
STAR	SUN		16,795	60.41		17,277	35.70		34,072	35,193	35,740
KANSAS											
DODGE CITY (FORD CO.)		7,600			31,100			38,700			
GLOBE	E		5,297	69.70		2,842	9.14		8,139	8,713	8,805
INDEPENDENCE (MONTGOMERY CO.)		4,600			12,000			16,600			
REPORTER	E (M-F)		3,656	79.48		3,113	25.94		6,769	7,207	7,361
REPORTER	SUN		4,076	88.61		3,508	29.23		7,584	8,023	8,207
LOUISIANA											
ABBEVILLE (VERMILION PARISH)		5,000			13,100			18,100			
MERIDIONAL	M (TU-F)		1,935	38.70		1,984	15.15		3,919	4,035	4,546*
MERIDIONAL	SUN		2,355	47.10		2,184	16.67		4,539	4,656	5,037*
CROWLEY (ACADIA PARISH)		5,800			38,400			44,200			
POST-SIGNAL	E (TU-F)		2,357	40.64		3,181	8.28		5,538	5,654	5,750
POST-SIGNAL	SUN		2,762	47.62		3,327	8.66		6,089	6,205	6,279
MARYLAND											
BALTIMORE (INDEPENDENT CITY)		566,400			262,300			828,700			
NEWS AMERICAN	E (M-F)		87,082	15.37		10,731	4.09		97,813	100,389	101,076
NEWS AMERICAN	SAT M		66,874	11.81		9,971	3.80		76,845	79,265	80,662
NEWS AMERICAN	SUN		110,274	19.47		18,779	7.16		129,053	137,600	141,608

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*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
MARYLAND		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	3/31/86	3/31/85
EASTON (TALBOT CO.)		3,600			16,000			19,600			
STAR-DEMOCRAT	M (M-F)		3,214	89.28		6,838	42.74		10,052	12,663*	12,384*
MICHIGAN											
GRAND RAPIDS (KENT CO.)		146,100			134,400			280,500			
PRESS	E		95,858	65.61		33,729	25.10		129,587	134,467	132,823
PRESS	SUN		107,875	73.84		53,719	39.97		161,594	175,894	172,090
MINNESOTA											
AUSTIN (MOWER CO.)		9,200			7,300			16,500			
HERALD	E (M-F)		6,313	68.62		2,408	32.99		8,721	9,082	9,226
HERALD	SUN		6,324	68.74		2,393	32.78		8,717	9,080	9,124
MISSOURI											
ST. LOUIS (INDEPENDENT CITY)		859,200#						859,200			
GLOBE-DEMOCRAT (1-27-86 to 3-31-86)	M (M-F)	#	112,480	13.09					112,480	134,567	201,418
GLOBE-DEMOCRAT (1-27-86 to 3-31-86)	WKND	#	96,963	11.29					96,963	119,471	182,608
NEBRASKA											
NORTH PLATTE (LINCOLN CO.)		9,900#			18,100			28,000			
TELEGRAPH	M (TU-S)	#	6,764	68.32		8,360	46.19		15,124	15,676	16,166
TELEGRAPH	SUN	#	7,016	70.87		8,551	47.24		15,567	16,118	17,105
NEW MEXICO											
HOBBS (LEA CO.)		12,200			15,500			27,700			
NEWS-SUN	E (M-F)		8,587	70.39		2,176	14.04		10,763	10,921	11,168*
NEWS-SUN	SUN		9,790	80.25		2,698	17.41		12,488	12,645	13,021*

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*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
NEW YORK		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	3/31/86	3/31/85
NEW YORK CITY (NEW YORK CO.)		3,048,200			3,244,900			6,293,100			
AMERICAN BANKER	M (M-F)									23,532	23,729
POST	ALL DAY (M-F)		513,078	16.83		150,809	4.65		663,887	751,798	901,313
POST	SAT M		333,023	10.93		131,910	4.07		464,933	543,378	616,800
WOMEN'S WEAR DAILY	M (M-F)									64,278	63,920
ROCHESTER (MONROE CO.)		237,900			168,100			406,000			
DEMOCRAT & CHRONICLE, TIMES-UNION	CMB DLY		172,553	72.53		51,451	30.61		224,004	227,332	230,900
DEMOCRAT & CHRONICLE	M (M-F)		91,495	38.46		33,266	19.79		124,761	127,833	129,317
TIMES-UNION	E (M-F)		81,058	34.07		18,185	10.82		99,243	99,499	101,583
NORTH DAKOTA											
BISMARCK (BURLEIGH CO.)		24,500			40,800			65,300			
TRIBUNE	E		17,205	70.22		9,517	23.33		26,722	27,945	28,148
TRIBUNE	SUN		18,003	73.48		9,319	22.84		27,322	28,694	28,729
DICKINSON (STARK CO.)		5,300			10,500			15,800			
PRESS	M (TU-S)		4,507	85.04		3,000	28.57		7,507	8,081	8,320
PRESS	SUN		4,924	92.91		2,964	28.23		7,888	8,462	8,749
OHIO											
IRONTON (LAWRENCE CO.)		6,700			24,300			31,000			
TRIBUNE	E (M-F)		4,657	69.51		3,881	15.97		8,538	8,781	8,964
TRIBUNE	SUN		4,914	73.34		4,076	16.77		8,990	9,297	9,551
OREGON											
GRANTS PASS (JOSEPHINE CO.)		10,000			19,500			29,500			
COURIER	E		4,161	41.61		11,802	60.52		15,963	16,341*	15,990*

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PENNSYLVANIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/86	TOTAL CIRCULATION AS OF 3/31/85
CLEARFIELD (CLEARFIELD CO.)		26,100#						26,100			
PROGRESS	E	#	16,884	64.69					16,884	17,660	17,617
QUAKERTOWN (BUCKS CO.)		31,900#						31,900			
FREE PRESS	E (M-F)	#	5,563	17.44					5,563	5,763*	6,296
TENNESSEE											
OAK RIDGE (ANDERSON CO.)		15,000			29,800			44,800			
OAK RIDGER.	E (M-F)		9,303	62.02		2,004	6.72		11,307	11,639	11,857
PARIS (HENRY CO.)		11,700#						11,700			
POST-INTELLIGENCER	E (M-F)	#	7,422	63.44					7,422	8,125	7,926*
TEXAS											
BORGER (HUTCHINSON CO.)		7,100			8,200			15,300			
NEWS-HERALD	E (M-F)		4,931	69.45		2,197	26.79		7,128	7,355	7,759
NEWS-HERALD	SUN		5,381	75.79		2,633	32.11		8,014	8,276	8,634
DEL RIO (VAL VERDE CO.)		10,400			1,600			12,000			
NEWS-HERALD	E		5,481	52.70		567	35.44		6,048	6,391*	
NEWS-HERALD	SUN		5,867	56.41		585	36.56		6,452	6,881*	
GREENVILLE (HUNT CO.)		9,000#			14,400			23,400			
HERALD BANNER	M	#	5,750	63.89		5,019	34.85		10,769	12,047	12,282
HERALD BANNER	SUN	#	6,155	68.39		5,382	37.38		11,537	12,942	13,004
MOUNT PLEASANT (TITUS CO.)		4,500			15,200			19,700			
TRIBUNE	E (M-F)		2,357	52.38		2,413	15.88		4,770	4,947	5,354
TRIBUNE	SUN		2,687	59.71		2,533	16.66		5,220	5,418	5,766
NEW BRAUNFELS (COMAL CO.)		9,200			11,300			20,500			
HERALD-ZEITUNG	E (TU-F)		4,318	46.93		2,484	21.98		6,802	7,017	6,900
HERALD-ZEITUNG	SUN		5,211	56.64		3,087	27.32		8,298	8,513	8,110

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*AVERAGES FOR 3 MONTHS

VIRGINIA		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/86	AS OF 3/31/85
NORFOLK-PORTSMOUTH-VIRGINIA BEACH-CHESAPEAKE (INDEPENDENT CITIES)		288,500#			196,700			485,200			
VIRGINIAN-PILOT, LEDGER-STAR	CMB DLY	#	207,027	71.76		16,449	8.36		223,476	227,037*	228,747*
VIRGINIAN-PILOT	M (M-F)	#	123,984	42.98		15,867	8.07		139,851	143,296*	141,370*
LEDGER-STAR	E (M-F)	#	83,043	28.78		582	0.30		83,625	83,741*	87,377*
VIRGINIAN-PILOT/LEDGER STAR	SAT M	#	210,284	72.89		17,344	8.82		227,628	231,240*	228,918*
VIRGINIAN-PILOT/LEDGER-STAR	SUN	#	204,689	70.95		18,631	9.47		223,320	227,414*	224,453*
WAYNESBORO (INDEPENDENT CITY)		8,500			17,400			25,900			
NEWS-VIRGINIAN	E		8,191	96.36		3,779	21.72		11,970	13,275	13,616
WASHINGTON											
ABERDEEN (GRAYS HARBOR CO.)		11,600			18,200			29,800			
WORLD	E		8,155	70.30		9,171	50.39		17,326	17,516	17,918
WORLD	SUN		8,002	68.98		9,189	50.49		17,191	17,381	17,831
PASCO (FRANKLIN CO.)-KENNEWICK-RICHLAND (BENTON CO.)		40,000			17,300			57,300			
TRI-CITY HERALD	M		25,862	64.66		4,566	26.39		30,428	33,019	33,746
TRI-CITY HERALD	SUN		28,038	70.10		4,935	28.53		32,973	35,823	36,411

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*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
BERMUDA		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 3/31/86	AS OF 3/31/85
HAMILTON		@									
ROYAL GAZETTE	M	@	15,263						15,263	15,355	15,462
PUERTO RICO											
SAN JUAN											
EL NUEVO DIA	M		100,193			14,226			114,419	191,871*	205,159*
TAIWAN											
TAIPEI		#									
CHINA TIMES	ALL DAY	#	362,270			784,158			1,146,428	1,154,403	1,112,611
CHINA TIMES	SUN	#	377,836			787,067			1,164,903	1,173,137	1,132,555

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*AVERAGES FOR 3 MONTHS

GROUP NAME		TOTAL CIRCULATION AS OF 3/31/86	3/31/85
CENTRAL CALIFORNIA AD GROUP	E	58,615	
CENTRAL CALIFORNIA AD GROUP	SUN	30,979	
NORTHERN CALIFORNIA METRO MARKET GROUP	E	81,727	
NORTHERN CALIFORNIA METRO MARKET GROUP	SAT	10,401	
NORTHERN CALIFORNIA METRO MARKET GROUP	SUN	25,941	
TREASURE COAST GROUP	M	66,542	63,579
TREASURE COAST GROUP	SUN	72,175	68,565
VALUABLE VENTURA COUNTY GROUP	M & E	119,179	115,276
VALUABLE VENTURA COUNTY GROUP	SUN	126,829	121,765

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*AVERAGES FOR 3 MONTHS